



WOMEN & YOUTH EMPOWERMENT PROJECT, KIBERA-MASHIMONI

PROJECT # 001

ANGAZA COMMUNITY PROJECT

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PROJECT PROPOSAL

General Information

Name of Organisation: Angaza Community Project

Project Title: Women and Youth economic empowerment

Project Location: Nairobi County, Kibera.

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Project Timeline: Jan 2014- Dec 2016

Amount Requested: **2,235,050 Ksh (USD 27,938.125)**

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Executive Summary:

Angaza Community Project is a Community Based Organisation (CBO) registered in June 2012 under an Act of Societies with the office of the District Gender and Social Development Officer (DGSDO). It is an organisation that envisions to reach out with the love of God to the suffering as a result of the effects of poverty, disease, ignorance, death and endeavors to address the root causes of these challenges in the slums of Kibera situated in Nairobi, Kenya.

The organisation's vision is **“to have a healthy empowered and productive society”** and its mission is **“to see people living harmoniously with God and each other, their environment and self, by espousing the tenets of a holistic healthy lifestyle devoid of basic needs often brought about by combined effects of disease, ignorance and death.”**

Since inception in the beginning of 2011, Angaza Community Project's Strategic areas has included the following:

- i. To promote health education and enhance prevention of diseases and illnesses including response to HIV/AIDS among the infected and affected.
- ii. To empower women and youth economically through equipping them with relevant skills and knowledge in microfinance and resource mobilization
- iii. Improved literacy levels among the children, youth and adults through support of formal vocational trainings
- iv. Spiritual hope through Jesus Christ shared through Bible studies and discussions with hurting communities
- v. Promote psychosocial support and provide referral services to the needy in the community

This project proposal focuses on women and youth empowerment in Kibera slums. Angaza Community Project is working towards developing the entrepreneurship skills of the community so as to get them out of the cycle of poverty. This way the project shall contribute towards addressing part of the millennium development goals and Kenya's vision 2030. Several activities have been outlined such as beadwork, shampoo and soap making, capacity development, mentorship and market linkages with relevant institutions. We believe by the end of the project timeline, there shall be significant positive changes in the lives of the beneficiaries which shall cascade to the community and beyond.

1.0 Problem Statement:

Kibera is estimated to be the largest slum in Africa with a population nearing 1.7 million people living in a 2 miles radius, and the population continues to grow. It is a most crowded settlement and its population density is estimated at about 36 square feet per person. Kibera has very little or no infrastructure with open sewers and drains everywhere. As one walks through Kibera, one feels the human proximity and its by-products: open sewage, open garbage dumps, mud walled houses and many more eye sores. There are almost no government schools and hospitals to meet the demand. Despite of these miserable conditions, Kibera is an environment booming with small scale business activities of every kind. Most of the services are provided by individuals, religious bodies and various organisations that are either community led or charitable in nature.

Like in a number of other pockets of Kibera community, conditions in Mashimoni sub-location, which is the project area is equally dire, and most of its residents, being an urban setting have poor access to basic services, including electricity, running water, decent housing and most importantly adequate food. Some people who have nothing to do languish in poverty and spend time begging and or participate in unethical and anti-social behaviours. Despite of all these, and beyond the basic needs, the families also need to take their children to school and try the much they can to provide them with better upbringing in a holistic manner (intellectually, socially and spiritually) that help them to be better people in the society and break this vicious circle of poverty and dependency.

In endeavor to cope with the situation or deal with it, most of the households, through their caregivers who are able to eke out a living through casual labour in the industrial areas and nearby estates while others operate simple groceries among others.

The desire to address the root causes of these challenging economic situation and their multiplier negative effects in the social behaviors among the residents of the project area is what drives the commitment of Angaza Community Project. Through its affiliation to existing institutions like the church and other stakeholders, the project endeavours to contribute to its long term strategy of economic empowerment of HHs in line with MDG on eradicating extreme poverty and hunger and empowering women as well as contribute towards economic issues of the women and youth in line with Kenya's Vision 2030.

Angaza project therefore, through this project, intends to make an impact in the lives of women (who are mainly caregivers in households) and youth by improving its support to the current ongoing initiatives such as on artwork (beadwork) and crafts among the women and capacity building of youth and women to equip them with relevant skills in economic empowerment. The motivation here is to take the initiatives to a new level that will help the involved target groups to generate income and address their basic needs at their household level as well as to save for other economic activities by end of 2016.

2.0 Project Objectives:

This is intended to be a long term project in which planned interventions will be implemented in a period of three (3) years after which a review shall be conducted. The target beneficiaries for this project are the women and youth who are working with Angaza Community Project.

Project long term goal:

In the long term this project aspires to see; **Improved livelihoods for marginalized women and youth in Kibera community by 2016**

Purpose/outcome:

The main purpose of this project is;

Increased income earning capacity of 300 women and youth in Kibera community by end of year 2016

This shall be achieved through the following activities:

- Hold 12 training workshops on entrepreneurship & small business management for 200 women & 100 Youth.
- Provide low-interest loans in the form of revolving funds & group savings & loans (GSL) to 150 women & 50 youths trained in small business management
- Holds 3 training workshops for 60 community business support mentors
- Hold 18 livelihood support group meetings for IGA beneficiaries
- Liaise with and link trained women and youth to existing community microfinance institutions & banks for further support.
- Run 1 induction course for key programme personnel on effective programme development, M & E, reporting & fundraising

Deliverables/outputs:

The project is expected to deliver the following in the course of its implementation;

Output 1.1 Capacity of 200 women built on IGAs for increased HHs economic resiliency

Output 1.2 100 Youth equipped with knowledge and skills on ICT and IGA

Output 1.3 50 trained women supported to establish viable IG through beadwork

Output 1.4 30 youth facilitated to market their IGA wares

Output 1.5 Community members (women and youth) linked to saving and credit institutions

Output 1.6 Project interventions effectively executed with efficiency and accountability

Expected impact/results of the project

The indicators of success in accomplishing the above indicators will include:

At the outcome/level of effects and practice:

- Change in average income of the women at HH level (include \$ expended per person per day)
- Change in income of the youth trained and engaged in economic initiatives
- Number of Youth who are engaging in new IGA initiatives as a result of Capacity building support
- Trained women who have started other new IGA/initiatives on their own

At mid-term

- Number of women trained and supported through IGAs
- Number of youth provided with training (ICT and IGA)
- Number of youth engaged in marketing of their IGA wares
- Number of women and youth linked to microfinance institutions
- Number of women and youth who have adopted the savings and credit
- Number and type of branded art wares and crafts designed and sold
- 100% completion of plans and acceptable variance

Alignment of the project objectives to the CBO's strategic plan

This project's goal is derived from Angaza Organisation's vision, which is- **"to have a healthy, empowered and productive society."**

But under the **Women and Youth Economic Empowerment Project**, the CBO endeavors to contribute to its organizational goal above through the outcome (project goal) of **improved livelihood amongst Women and Youth in Kibera community by 2016.**

In terms of strategic planning, the organisation has strategic plans that are designed to run for 3 year cycles. This project goal is therefore designed to contribute to the first strategic outcome on access **to affordable and sustainable livelihood opportunities among the vulnerable community members with special emphasis on women and youth to enable them improve their incomes and living standards.** Currently we have 50 women and youth who have acquired the knowledge and skills in artwork and crafts through self-support and continuous training and practice. Such a process without a formal training set up takes time and in the process only a handful of them have the skills. Nevertheless the skills are helpful and that is in the areas of; purchasing beads, the art of doing the actual beadwork, with the experienced ones being able to train others and instill the patience in them.

3.0 Project Implementation and Management Plan:

The Angaza project will partner with Safaricom foundation and other like-minded CBOs and the community to implement project's interventions in endeavor to realize the intended goals. This will be done by facilitating the women and youth to be the implementers of the project while Angaza CBO offer necessary coordination, monitoring and reporting support. County government departments will also be an integral part of the project at Mashimoni sub-location.

Community capacity building is a strategy that the project will adopt as a means of realizing community empowerment, ownership and sustainability of economic/income generation interventions undertaken.

In relation to this, Angaza has supported youth and women to have leadership structure and this will be trained to manage and operate the project initiatives. The target women and youth will be mobilized to participate to contribute at least 25% towards the interventions both in kind and in cash thus creating a sense of ownership in the project.

The project will focus on increasing income generation capacity of women and youth through involvement in the motivational training, capital material support, participation in the initiatives, giving them exposure and also linking them to market opportunities and micro-finance institutions for sustainability.

To effectively arrive at the intended objectives, the project has put in place the following plan details implementation plan;

The General plan for 3 years

Proposed activity	Target Beneficiaries (# and type: women & youth)	Time frame/Year			Responsible	Notes
		Year 1 (2014)	Year 2 (2015)	Year 3 (2016)		
		Q1-Q4	Q1-Q4	Q1-Q4		
Output 1.1: Capacity of 200 women built on IGAs for increased HHs economic resiliency						
1.1.1 Conduct training for 200 women on beadwork, shampoo and soap making	200 women	*	*	*	ACP, Go Ye Africa, Equity bank	ACP is in discussion with other organisations and individuals to support the training

Proposed activity	Target Beneficiaries (# and type: women & youth)	Time frame/Year												Responsible	Notes
		Year 1 (2014) Q1-Q4				Year 2 (2015) Q1-Q4				Year 3 (2016) Q1-Q4					
1.1.2 Exposure visit to nearby industry or organisation to learn from best practices and replicate	200 women and 100 youth						*					*		ACP management	
1.1.3 Motivational talks for improvement of HHs resiliency.	200 women 100 youth		*		*		*		*		*	*	*	ACP management	
1.1.4 Purchase of materials for training and capacity building	200 women & 100 youth	*					*				*			ACP Project coordinator	
Output 1.2: 100 Youth equipped with knowledge and skills on ICT and IGA															
1.2.1 Conduct training for 100 youth on IGA	100 youth		*					*				*		Go Ye Africa, Equity bank	
1.2.2 Purchase 2 computers for ICT training	Women and youth				*									ACP management	
1.2.3 Purchase of materials for training	Women and youth	*					*				*			ACP Project coordinator	
Output 1.3: 50 trained women supported to establish viable/sustainable IG through beadwork															
1.3.1. Set up a special beadwork room in Angaza centre	Women		*											ACP management	
1.3.2. Establish own centre to combine learning activities for the adult learners, youth and women in training in ICT and IGA	Women and youth						*							ACP management	

Proposed activity	Target Beneficiaries (# and type: women & youth)	Time frame/Year												Responsible	Notes
		Year 1 (2014)				Year 2 (2015)				Year 3 (2016)					
		Q1-Q4				Q1-Q4				Q1-Q4					
1.3.3 Purchase 100kgs of assorted beadwork materials for use by the women on beadwork	Women	*												ACP Project coordinator	
Output 1.4: 30 Youth facilitated to market their IGA wares															
1.4.1. Conduct induction training for youth on sales and marketing of artwork and crafts.	Youth			*										Go Ye Africa, ACP, Safaricom foundation	
1.4.2. Provide linkage of the youth to the existing curios and other markets	Youth				*		*			*				ACP,	ACP proposes support of Safaricom foundation to market the project items developed by the youth and women
1.4.3 Establish partnership on branding/patenting of products							*							ACP management	
Output 1. 5: Community members (women and youth) linked to saving and credit institutions															
1.5.1. Hold joint forum between the Youth and Women on savings and credit services	Women and Youth			*		*									
1.5.2 Provide linkage of the Youth and Women IGA groups to the MFIs	Women & youth							*			*				
Output 1.6: Project interventions effectively executed with efficiency and accountability															

Proposed activity	Target Beneficiaries (# and type: women & youth)	Time frame/Year												Responsible	Notes
		Year 1				Year 2				Year 3					
		(2014)				(2015)				(2016)					
		Q1-Q4				Q1-Q4				Q1-Q4					
1.6.1. Hold joint monitoring, reflection and learning with stakeholders	Project team, women & youth				*				*				*	ACP management, Safaricom foundation,	
1.6.2 Hold joint induction meetings with the women and youth.	Women & youth	*				*				*				ACP implementing team	
1.6.3 Hold joint forums/meetings with other stakeholders	Women , youth & project team		*			*		*		*		*	*	ACP management team	
1.6.4. Hold campaign and barazas to pass messages	Women, youth, & community		*					*		*		*		ACP marketing team	
1.6.5 Conduct rapid assessment to establish baselines for the indicators	Project team				*									ACP implementing team	
1.6.6 Coordinator to provide monitoring support	ACP	*	*	*	*	*	*	*	*	*	*	*	*	Project coordinator	
1.6.7 Allowances for the project coordinator	Project coordinator	*	*	*	*	*	*	*	*	*	*	*	*	ACP management	

4.0 Project Monitoring and Evaluation:

Participatory community based monitoring of project activities and outputs will be done through field projects visits, interviews and observation. On such visits monitoring indicators set in the M&E plan will guide and inform the process. Data collection and analysis will be done in a participatory manner and reports produced which will be for reference and decision making. Project reports will be compiled on quarterly basis and shared with stakeholders and funding institution (Safaricom Foundation).

The most significant change/impact stories in the project will be captured through monitoring and evaluation and shared with all partners as evidence of expected positive changes among women and youth.

The women and youth will be empowered to monitor activities and outputs on regular basis as this will enhance ownership and sustainability of the project interventions. Proper record keeping and community contribution will ensure that the project targets are achieved at the required period and in a transparent and accountable manner.

At the end of the implementation phase, project review/evaluation will be conducted to measure impact/results of the project against intended objectives. This will be done jointly with other stakeholders. The results and lessons will be compiled and shared among stakeholders in form of a report. Project transition will take place when objectives of sustainability are achieved. This will come out clearly during evaluation and reflections.

To effectively deliver by tracking the project progress and putting corrective measures in place to lead to the intended results; the project will be guided by the framework below. This framework will be essential in evaluating the project so as to improve the project efficiency, as the project moves along.

Objective	Indicator	Frequency	Source of data	Responsible
Project Goal: Improved livelihoods for marginalized women and youth in Kibera community by 2016				
Project outcome: Increased income earning capacity of Women and Youth in Kibera community by end of year 2016	Change in average income of women at HH level (include \$ expended per day)	Quarterly	Interviews, book keeping records	Project coordinator
	Change in income of the youth trained and engaged in economic initiatives			
	Number of youth who are engaging in new IGA initiatives as a result of capacity building support.	Bi-annually		
	Number of trained women who have started other new IGA/initiatives on their own			

Objective	Indicator	Frequency	Source of data	Responsible
Project output:				
Output 1.1. Capacity of 200 women built on IGAs for increased HHs economic resiliency	# of women trained and supported through IGAs	Quarterly	Monthly reports, visits, training reports and MFI reports	Project coordinator, Go Ye Africa and other stakeholders
Output 1.2. 100 youth equipped with knowledge and skills on ICT & IGA	# of youth provided with training (ICT & IGA)			
Output1.3. 50 trained women supported to establish viable IG through beadwork	# and type of branded art wares developed and sold			
Output 1.4. 30 youth facilitated to market IGA wares	# of youth engaged in marketing of their IGAs ware			
Output 1.5. Community members(women and youth) linked to saving and credit institutions	# of women and youth linked to micro-finance institutions. # of people (women and youth) who have adopted the savings and credit			
Output 1.6. Project interventions effectively executed with efficiency and accountability	100% completion of the plans and report Acceptable budget: expected variance	Monthly	Monthly reports, financial accounts	Project coordinator

5.0 Documentation and Sharing Results:

Right from the start of the project, the target community in Mashimoni will be involved through meetings and forums meant to enlighten the women and youth on the purpose of the project. The youth and women who are already working in the project will work as agents of mobilization so that they dispel any negative fears from those with interest.

In the course of actual delivery of the plans, the women and youth will be key in the industrial aspect of making and producing the artwork items and crafts for sale. They will play an active role in seeking markets, distribution and selling of the products. They will also get opportunities to participate in talk shows in the local media stations. Angaza Community Project shall also work in conjunction with Safaricom foundation to publicize the items.

As described in the monitoring and evaluation section above, the project will facilitate regular joint reviews and reflection forums to make informed decisions and chart the best course of the project based on the continuous monitoring data that will be collected in the project. The project leadership will play its role of disseminating any necessary information to members, such as monitoring reports, special reports such as the financial standing of the project, successes and even areas that require improvement.

Records for all the stock movements, materials acquired and sold as well as budget expenditure will be well kept and availed relevantly where necessary.

This will be key in sensitizing the community on economic issues, enhancing branding of the project and ownership as well as instilling accountability in a manner to ensure sustainability.

6.0 Project Budget:

Planned Activity/Item	Quantity	Unit cost (Ksh)	Total cost (Ksh) 1USD= 80Ksh	Budget notes
OPERATIONAL COSTS				
Administration			194550	10% of total budget
Communication	3	30,000 per year	90,000	Calling cards, internet charges
Sub totals			284550	
PROGRAM COSTS				
Training workshops on entrepreneurship and small business management	12			
Venue		2500 @2days (12 workshops)	60,000	
Stationeries	300	80 @2days	48,000	
Refreshments	310	100 @2days (12 workshops)	744,000	
Facilitation fee	2	1500@2days (12 workshops)	72,000	Facilitation costs shall be covered by Go Ye Africa and Equity Bank
Total for entrepreneurship & small business management			924,000	
Training workshops for business support mentors	3			
Venue		2500 (3 workshops)	7,500	
Refreshment	60	100 (3 workshops)	18,000	
Stationeries	60	80(3 workshops)	14,400	
Facilitation fee	2	1500(3 workshops)	9,000	
Total for business support mentors			48,900	
Livelihood support group meetings for IGA beneficiaries	18			
Venue		2,500(18 meetings)	45,000	

Planned Activity/Item	Quantity	Unit cost (Ksh)	Total cost (Ksh) 1USD= 80Ksh	Budget notes
Refreshment	150	100 (18 meetings)	270,000	150 IGA beneficiaries
Facilitation fee	1	1500 (18 meetings)	27,000	
Total for IGA beneficiaries			342,000	
Induction course for key programme personnel on effective programme development, M&E, reporting and fundraising	1			
Conference hall	1	1,500@3days	4,500	
Accommodation	6	3000@ 3 nights	54,000	Intensive residential training for staff
Meals	6	450@ 3 days	8,100	
Facilitator	1	1500@3 days	4,500	
Totals for induction course			71,100	
Sub totals			1,386,000	
OTHERS				
Establishing a bead-making training facility				
Office space	1	8,000@ 12 months (3 years)	288,000	
Furniture (tables & chairs)		5,500@3 tables 650@100 chairs	81,500	3 wooden tables and 100 plastic chairs
Materials for bead work	100	950	95,000	100kg beads, needles, thread, cloth
Whiteboard	1	40,000	40,000	
Storage facility	1	60,000	60,000	Metallic/wooden lockable cabinet
Sub totals			469,500	
GRAND TOTALS			2,235,050	