

# Strategic Plan 2016-2019

"We are adopting bold new initiatives to realize the vision of a hungerfree community. Food banking will remain a core strength, but we will also transform how people access food and lead a movement that prioritizes hunger at the same policy level as job creation, education, transportation and housing."



- Kathy Jackson, CEO, Second Harvest Food Bank

### VISION

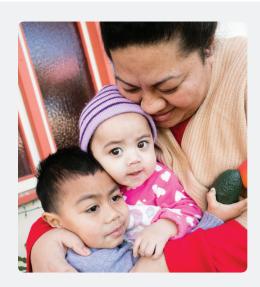
A Hunger-Free Community.

## MISSION

Lead our community to ensure that anyone who needs a healthy meal can get one.

### GOALS

- Collectively deliver an additional 15 million meals annually by July 2019.
- Provide food to another 100,000 people per month in addition to the current 250,000 served.
- Raise the profile of hunger in our community.



# STRATEGIC INITIATIVES FOR A HUNGER-FREE COMMUNITY

