

JOIN OUR CAMPAIGNS



SUPPORT OUR WORK FINANCIALLY

Empower the poor to earn a living through their creativity, and assist Video Volunteers in creating a community media movement globally.

www.videovolunteers.org/take-action/make-a-donation/

AWARDS



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**video
volunteers** 
EMPOWERING COMMUNITY VOICES



What if the world's most
marginalised citizens had
their own media industry?

Would the world
look different
to you?

videovolunteers.org

NO VOICE IS TOO SMALL OR UNIMPORTANT TO BE **HEARD**



70% of India's citizens
live in rural areas.

Only 2% of daily mainstream
news is on their issues.

Some of the biggest casualties of today's fast-paced development are sustainable rural communities. VV empowers citizens who are engaged in struggles to tell their stories and create change campaigns. In this way their issues come out from under the rug and become important threads in the development narrative. **VV believes the world would be a better place if the voices of thousands joined together to amplify every single cry for justice.**

5000+

VIDEOS MADE
IN 7 YEARS

1100

IMPACTS
ACHIEVED

180,000

PEOPLE IN THE COMMUNITY
HAVE JOINED IN ACTIONS

212

COMMUNITY
CORRESPONDENTS

250+

NGOs HAVE BEEN
PART OF OUR NETWORK

165

DISTRICTS
COVERED

3.7 million

PEOPLE BENEFITING



"Many of the Correspondents have activism in their blood... What they have in common is a desire to change things where they live. And for the moment, their most powerful weapon is a little digital video camera."

The Economist
Intelligent Life

"I am a transgender person. The mainstream media hardly reports about us. When it does so, it distorts our testimonies. Since I became a community correspondent my community considers me as their spokesperson, someone who can understand and respect them."

Christy Raj
Community Correspondent

"Video Volunteers has created a movement based on the idea that the poor in India have the right to voice and to express themselves creatively."

Abhay Deol
Indian Cinema Actor
Video Volunteers' Ambassador



"Thanks to one of my videos, a Dalit girl who was gang raped, finally had her police report filed by the police."

Jai Kumar,
Community Correspondent

"I have so many firsts next to my name since joining VV. I am the first woman in my community to become a reporter and the first woman in the entire district to have a press card."

Sunita Kasera,
Community Correspondent

WHO CREATES THE NEWS IS AS **IMPORTANT** AS WHAT THE NEWS IS

