



Changing lives through education, healthcare and community development.

## Organization Overview



... was founded in 2004. It is a nongovernmental development project in Bolivia which focuses on communities with an indigenous background. It supports sustainable and self-directed improvement of living conditions.

... promotes education and childcare from the first year of life through high school graduation. It offers medical care, adult education, professional training, promotion of women, support for micro businesses, sports, culture and community development.

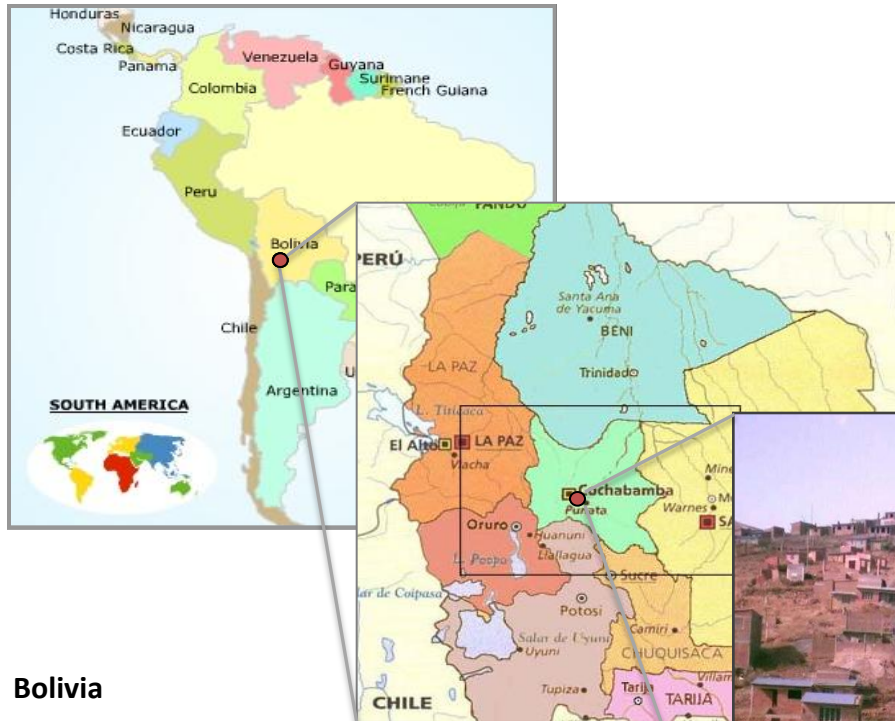
... pursues a holistic development approach to tackle the most serious causes of under development to achieve stable long-term progress. It preserves and protects indigenous cultures and languages.

... employs local people and ensures a harmonious integration of the project into its surroundings by cooperating with local authorities and communities.

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# Situation in "Mineros de San Juan", Bolivia



## Bolivia

- Bolivia is the poorest country in Latin America.
- Two-thirds of the population live in poverty, 40% in extreme poverty.
- 10% of the population disposes about 40% of total income.
- A big part of the population has no access to health care or running water.

## Mineros San Juan

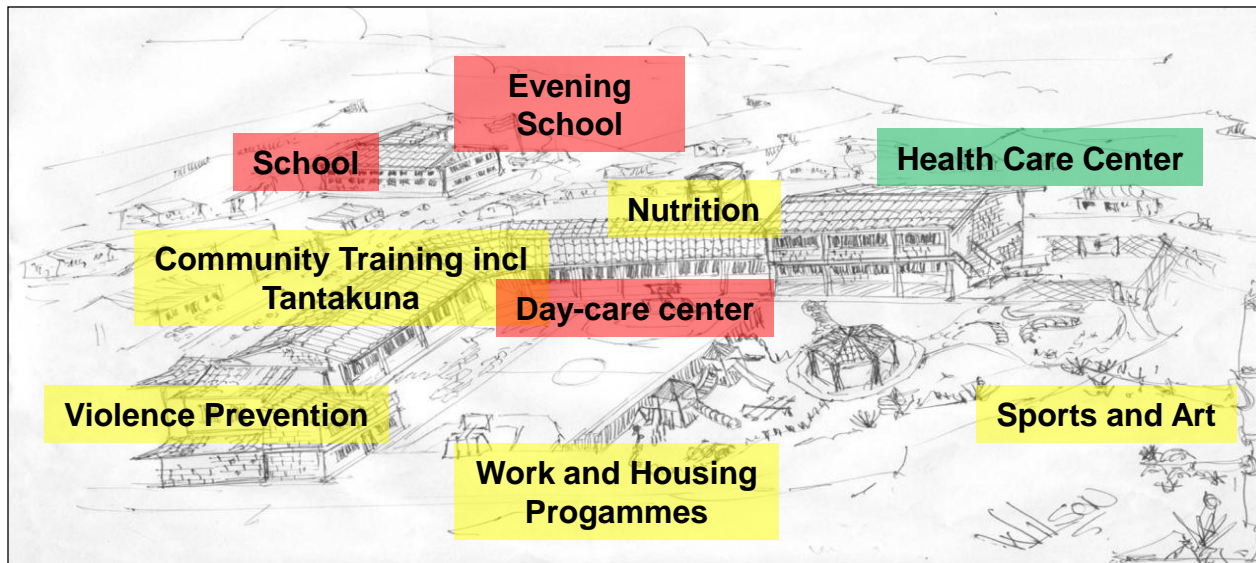
- Mineros San Juan is located 10 km southeast of the city of Cochabamba.
- 1,500 families live in the settlement with an average of 4-6 children.
- There is no running water, no sewage or garbage disposal and barely street lighting at night.
- Respiratory and diarrheal diseases cause fatalities especially amongst children.



- Life expectancy is 60 years (compare to Germany 82 years).
- The region features an illiteracy rate of 20% (see Germany: 1%).
- Only a few inhabitants can afford access to the health system.
- Women tend to live in dependence on men who take the role of the "breadwinner" in the family.
- They are often working as day laborers and seasonal workers.
- In 2004, San Juan Mineros obtained a temporary electricity connection.

# Project Structure

- Proyecto Horizonte was founded as an integrated village development program in early 2004 by Osvaldo Castro, Head of the local branch of the international organization "San Vicente de Paul" and a private sponsor, Christian Ruehmer.
- The project is characterized by its holistic approach. It focuses on the most important factors of sustainable improvements. It integrates aspects of successful work in other areas and develops new concepts.
- The project focuses on the areas of Education, Health Care, and Community Development, provides a stringent leadership and a close integration of the target population:



Sketch of Proyecto Horizonte



# Health Care

## The Health Care Center

- First steps to supply basic health care were made in 2001 by the San Vincente de Paul Society through basic dental care.
- 2004 on Proyecto Horizonte took over organization and the expansion of the service to become a full service health center.
- Currently employs : two doctors, two dentists, two registered nurses, a biochemist, one assistant, as well as numerous local interns.
- Infrastructure includes: pharmacy, vaccination room, stationary tuberculosis treatment and a laboratory.
- Recognized programmes by the Bolivian health system:
  - Children under 5, pregnant women and mothers with children up to 6 months get free care. The remaining patients pay per treatment EUR 0.60 (= 6 Bolivianos).
  - The center provides inter alia education for women about contraception and hygiene.
  - Public health system compensates for some treatments.



Dr Alvaro Mendoza manages the health center



# Education

## A complete approach to Education

- Proyecto Horizonte pursues a holistic educational approach. It includes children at very early age through professional training and involves parents at all stages.
- Curricula are based on state-prescribed standards and supplemented by numerous additional classes such as languages, computer training, arts and sports.
- Intensive psychological support is provided to individual students both an educational psychologist to ensure problems that prevent learning are resolved
- Structured training and development programs for teachers and educators.



# Education – Daycare Centre

## Daycare Centre

- Includes daycare for children 1-4years old and kindergarten for children from 5 years old.
- provides children with 4 meals a day: breakfast, lunch and two snacks.
- includes a detailed curriculum with quarterly evaluation of the children performance and development and meetings with the parents.
- Monthly fee of 3 EUR per child. A grants program ensures that every child can join the program. Parents can support the operations for example in regular cleaning sessions.
- A total of 180 children visit the facility.
- Expansion underway:
  - Since 2011 an additional center is operated in te neighboring community
  - Since 2012 operation of two centers in the city of Cochabamba





# Education – School

## School

- is attended by 540 children between 6-16 years. 17 teachers teach them.
- has 12 grades with two parallel classes: One class of the grade is taught in the mornings and the other one in the afternoons. In December 2012 the first students will graduate.
- Promotion of languages: lessons in core subjects are offered in Spanish, Quechua and English.
- There are separate personal development classes held for 13-18-year olds.
- Psychological care of the classes and individual students provides support and career planning.
- A number of additional classes, sports, art, language and computer training, completes the educational program.
- A detailed tutoring system during the lessons by volunteers is in preparation.



# Education - Evening School

## Evening School for Adults

- The curriculum allows students to achieve a High School Degree within five years.
- Depending on their skills and knowledge, students can join more advanced classes. Students of the first classes are usually illiterate.
- Currently, the evening school has 35 students. By combining the classes with professional training the inhibition threshold to participate is reduced. Childcare services during the classes even allows mothers to participate.
- The age range of participants ranges from 16 to 62 years.
- The teaching method is adapted to the knowledge of participants and is welcomed with enthusiasm by the participants.
- The students of advanced classes take over small tasks at Proyecto Horizonte.
- Students pay 1Euro (10bs) per month
- The curriculum also includes computers



# Community Development

## Initiatives for Community Development

- A series of activities complements the work in the education and health sectors to ensure the holistic approach of the project. This area is divided into 4 components:
  - **Community Training:** the many programs are aimed at providing an integrated approach to all non-academic education through courses, groups and workshops
  - **Violence Prevention** – Provides prevention and the first, second and third level to ensure we work to lower prevention, help victims leave violent situations and that they can move on from their trauma.
  - **Sport and Art** - A range of clubs and groups are provided to provide extra curricula activities that provide hobbies, talent development and an alternative to joining the many gangs of the community
  - **Work and Housing** – Improving the financial situation of the population is key to improving development, we work to improve skills and opportunities for work and encourage local trade. As housing is often inadequate we provide programs to help improve living conditions.



# Community Development

## Community Training

### Includes the following programs:

- **Women's Groups:** provides self-development workshops to women who come together to share life experiences and learn on ways to improve their lives and those of their families.
- **Parents School** - The program is developed by Proyecto Horizonte's psychologists and aims to promote better communication within families and the development of parenting skills.
- **Personal Development Course** – Starting in 2012 as part of the school schedule, the course is aimed at improving self-esteem, communication, values and life planning. It is the first year of what will be a 6 year course to include personal development, sex education and much more. It is hoped that this will reduce the number of teenage pregnancies, contraction of STIs, alcohol and drug consumption, gangs and provide an alternative future.
- **English and computer classes** – 10week courses provided to the community for basic knowledge and skills. Designed to provide extra skills and opportunities.
- **Pedagogic Clinic** – Works with children with learning disabilities, those who are behind in class or tutoring for those who want help with homework whose parents are not home or do not have the education to help them.
- **Other programs** – we are always running programs to improve hygiene and the drinking of treated water. We are also looking to repeat leadership and pre-natal courses that have been run in the past.



# Community Development

## Violence Prevention

### Includes the following programs:

- **First Level:** We run various campaigns and awareness activities to stop the acceptance of violence in the home and the community. Due to its high prevalence it is often not recognized as a problem.
- **Second Level:** Providing support to those who are victims and want to improve or leave their situation. There are often many consequences to this and it is hard to report the problems.
- **Third Level:** We have a clinical psychologist that works with victims individually and in self-help groups to ensure they are not impacted long-term by their trauma



## Sport and Art

- **Sports:** We run football, basketball and volleyball clubs that have training sessions and competitions within the community.
- **Arts:** There are groups for dance, theater, anime, woodcarving, school brigade.



These are all aimed at encouraging participation and equality and provide an alternative to the gangs within the community



# Community Development

## Work and Housing Programs

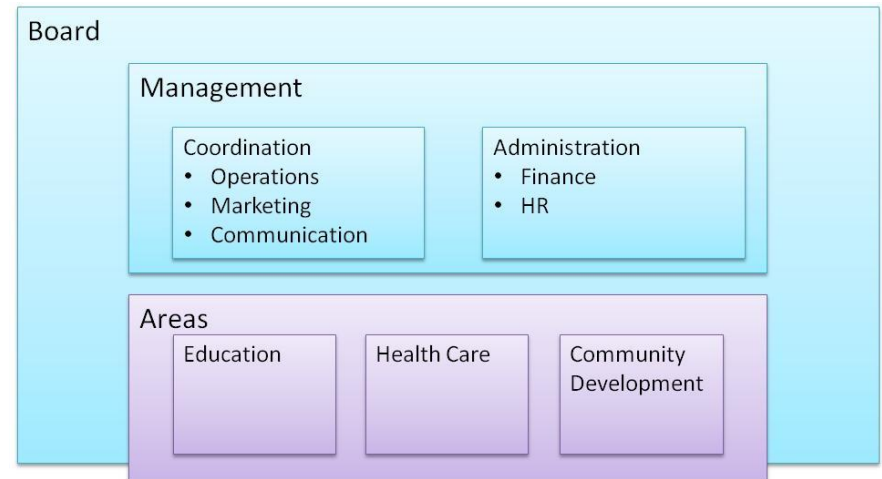
- **Microenterprise Support:** we aim to promote entrepreneurship and to give adults a professional perspective. The support of micro entrepreneurs in all aspects of management (incorporation, accounting, product development, marketing, finance) is the goal of the initiative. Microcredit can be provided in exceptional cases. Tantakuna, the women's groups is the major beneficiary at the moment as we help to increase the success of their artesan products, bakery and small kiosks
- **Promoting local trade:** As of 2012 we will start various initiatives to support locals spending their money locally to boost businesses.
- **Housing Initiatives:** We are currently working with other NGOs to provide opportunities to improve houses including construction of toilets and second rooms which are not common. More initiatives will be started in 2012 to improve houses and community.





# Project Management

- Proyecto Horizonte is a "non-governmental Organization "
- The governance of the project is carried out by a board of directors. The board consists of representatives of the areas education, health and local development, administration and the founder (Christian Rühmer).
- Coordinated are the different areas on site.
- Key staff members are:
  - Nicola Pauli, Head of Coordination
  - Mabel Romero, Head of the Centro Inicial (Kindergarten)
  - Maritza Inochea, Head of School
  - Alvaro Mendoza, Head of Healthcare
  - Eliza Wall, Head of Community Development
  - Erika Zambrana, Head of Administration



# Employees

## Employees \*

- Proyecto Horizonte has over 75 permanent employees on site :
  - 17 nursery school and Kindergarten teacher
  - 5 teachers in adult education
  - 7 professionals in the health sector
  - 6 experts in the field of local development
  - 22 teachers and staff in the school (partly paid for by parents and government agencies)
  - 4 psychologists
  - 5 specialists in project management
  - 9 assistants
- 73 employees are from Bolivia, a high number come from Mineros San Juan
- Each year, a training package put together for the staff. It is tailored to the needs and interests in place.



\*Date: September 2011

# Volunteers

## Volunteers in Bolivia

- Volunteers are very important. There are constantly between 10 and 20 volunteers working on site. Help is always needed.
- Volunteers are anyone over the age of 18, with training or interest in the fields of education, health, development, social sciences and communication. No matter what occupation someone has, we always find a way to match skills people have to the needs of the organization
- Duration of volunteering: 1 month to years
- Can be combined with university internships and thesis writing.
- Volunteering is free of charge. Donations are expected from short-term volunteers.
- Volunteers are always placed where needed and never replace local employment. They are not placed where due to the limitations of time or language, will not be effective.

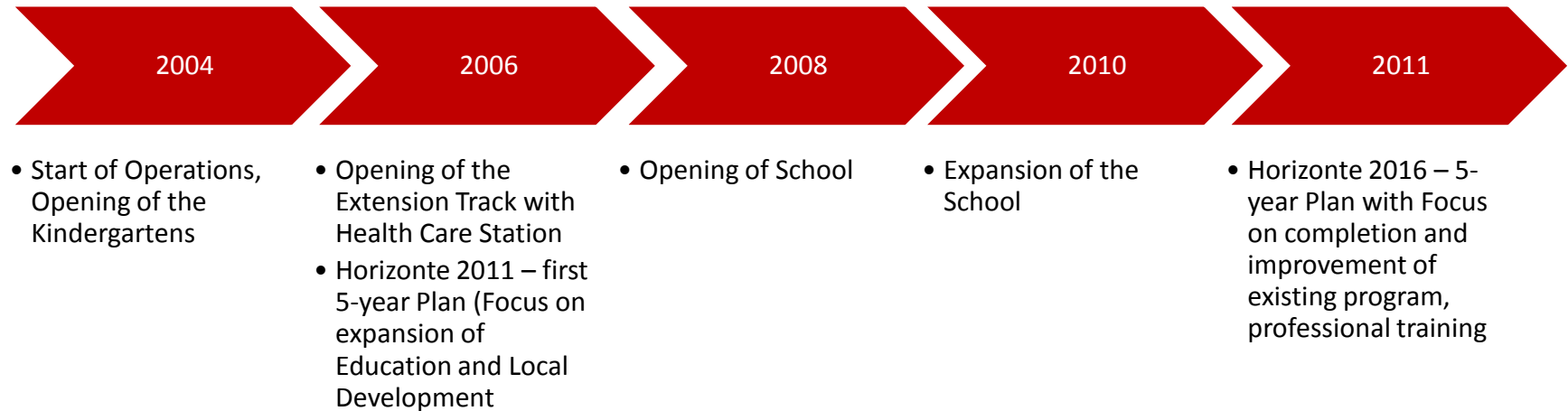


## Volunteers abroad

- All volunteers outside of Bolivia work for free and are mostly employed in the fields of communications, marketing or online marketing. Today we have more than 10 volunteers worldwide.

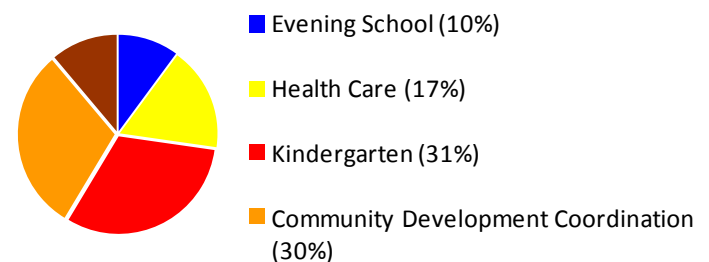
# Temporal development and budget

## The most important development steps



## Budget

- The 2012 operating budget is about USD 170,000. Additional help from the state and the parents in the form of teachers' salaries, each about USD 20,000.



# Financial Support – Need for Action

## Infrastructure measures

- Adjustments to the school building to cover the need for common areas and departments
- Completion and additions to existing buildings to be able to execute the existing program with more possibilities
- Tecnológico (vocational training center) to offer a regional program and technical education and to encourage visitors to the community
- Extending the health centre to allow for more and better services
- Duplicating our daycare centre in other locations throughout the community to meet the overwhelming demand



## Operative expenses

- High need for assistance with operational expenditure
- The quality of the program depends crucially on the quality and quantity of staff. Strong focus on promotion of existing staff.
- Materials are always needed to run our numerous programmes. The better the material, the more effective the programmes.

# Financing – any help is needed

- Proyecto Horizonte offers ideal conditions for a highly efficient use of donations
  - Apart from bank charges, there are no administrative costs for the fundraiser.
  - The well-established operations make sure that donations are used very quickly and purposefully.
  - The personal leadership of the project allows a very close cooperation with the donors and the greatest possible transparency.
- Opportunities to contribute to the development of Proyecto Horizonte and thus to a better future of the children in San Juan miners are:
  - Through regular monthly donations to support the children and staff. For USD 15 you support a child. USD 150 pays a teacher, USD 300 supports an entire school class
  - One-time donations can be used to cover operating expenses or for infrastructure measures.

**Please donate through our website:**

[www.proyecto Horizonte.org](http://www.proyecto Horizonte.org)

**or contact us :**

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Thank you very much for your  
attention!

