

Onetime grant to start 50 vegetable & fruit Vendor

The entrepreneurship of women is considered to be an effective instrument to the economic Development and empowerment of women.

For women, the social status seems to rank as first goal, making money being the next goal. Women agree that a business is for making money. But, with it they want to achieve better quality of life and social status.

If women gain economic strength, they gain visibility and a voice at home, workplace and Community. This has an impact on their social status in terms of increase in their literacy, education of their children and family well being. Therefore, empowerment of women has a rich payoff in economic development and egalitarian goals of the society and women seem to be the most viable option for empowering the backward women.

No license is needed to sell fresh, Iowa-grown fruits and vegetables directly to individuals. Fresh produce is a nontaxable item so no sales tax is collected or remitted, and a retail sales tax permit is not needed.

VEGETABLE VENDOR

Roadside stands are a simple way to sell directly to consumers. Produce may be sold from the back of a vehicle or on display tables, preferably in the shade of trees or a canopy. Safe and adequate parking should be available.

Prices may be individually set and sales provide immediate cash flow. No big capital, building or machinery is needed. A small amount of \$50 is sufficient to start vegetable vending. This small business can produce great results and earn their daily bread for their family, children study and can make a small savings for future.

This project will invest in 50 women, one time grant to start their own vegetable and fruit vending business, with it they will achieve better quality of life and social status.