

Annual REPORT

PINOTECA PROJECT:

A social and educative space for children



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"Pinoteca Project: A social and educational space for children"

"Childhood is the stage where the human being start and consolidate the most important elements of personality; capability for learning and strategies for thinking, as well as security and confidence in their own possibilities; ways of interactions with others, and the capability of love; sense of dignity and respect to others; initiative and capability for entrepreneurial: considering himself able to do, being productive, helping others and having feelings and solidarity behaviors".

*Taken from **Estrategic Plan for the Milenium Objectives***

MINEDU - Perú

“Pinoteca Project: A social and educational space for children”



AFI PERÚ is a civil association, composed by young students and professionals from different peruvians universities, committed to social issues; our purpose is improving quality of life people with limited resources. Since 2010, we are registered in public administration.

Our **vision**:

Be recognized as an organization **generating** an **global impact** in the development of a happy **childhood** and **adolescence**.

Our **mision**:

Promote **development of children and adolescents** themself, through actions that includes social improvement and a healthy environment.

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Tell a **story** that...

Yta Roncal and Gabriela Chumpitaz, development communicators, met the social problems of **Cerro El Pino**; when they were doing a study for a course of their university.

In 2008, they began **Pinoteca project**, as an initiative of young students, who wanted make a contribution in education through their direct action in communities. They participate as a volunteer, who interact and is part of **children's development**.



By 2010, the group of young people had been grown. Together they decided to found **AFI PERÚ**, an organization non-profit, which look forward **opportunities for improvement** Pinoteca Project.

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Our **Alliances:**

- Since 2010, we integrate the collective agency: **OBRA** Alliance for Youth Partnerships Work – South America.
- Since 2010, we became part of “**Network to prevent family violence, sexual abuse and social problems of La Victoria and El Agustino**”, desde el 2010.
- We belong to “**Youth for Education**”; a network of young organization and projects leading by Young people, in order to improve quality’s education in Perú.
- We are partners of **Institute for Laugh Education**; who trained us in ludic methodology and artistic skills; contributing in our work.
- AFI PERU is part of The Nacional Register of Volunteering, of **INABIF – MINDES**.
- We integrate the Regional Network of Adolescents Communicators (LACVOX) of **UNICEF**.

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Pinoteca Project: A Social and Educative Space for Children

It's executed in El Cerro El Pino, ubicada in the district of La Victoria (Lima)

“**Pinoteca** has become an **space of prevention** for children of Cerro El Pino” (Gabriela Chumpitaz, Management Director of AFI PERÚ)

“Pinoteca Project is a great **opportunity** for any teacher who feels committed to our country, with children's development and **values promotion**” (Doris Montoya, Teacher and Coordinator of Pinoteca Project).

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¿Why **Pinoteca**?

In the community of Cerro El Pino, people can identify different problems, which affects children’s development, such as: the lack of space for the development of their academic activities, few family support and a violent environment, characterized by alcoholism, drug addiction, gangs, etc, that inhibit the development of social skills and reduce their opportunities of education, health and welfare.



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AFI PERÚ promote integral development of children by involving **local actors**, in a network of organizations and institutions, which bring and apport useful information for the execution of Pinoteca; as well as they support and divulgate local activities of the project in El Cerro El Pino.

- Parroquia “El Buen Pastor”
- Environmental Commission of Cerro el Pino (ACOGACP).
- Local Community Health Administration of Cerro El Pino (CLAS)
- Neighborhood Board of Cerro El Pino
- District Government of La Victoria.

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Principal **Objective:**

Encourage educational development of children, who attend the school No. 501 Damaso Lebergere (Cerro El Pino, La Victoria, Lima, Peru) through the involvement of different actors: parents and mothers, teachers, volunteers, authorities and community.

First Public

- ✓ Children of the School N° 501 Monseñor Damaso Lebergere, of Cerro El Pino – La Victoria- Lima; Perú.

Second Public (Indirect beneficiaries)

- ✓ Parents and mothers of children, who attend Pinoteca.
- ✓ Teachers of School N° 501 Monseñor Damaso Lebergere.
- ✓ Young volunteers.

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Results for 2012

Strategic Line **Children:**



- **Summer Workshops:** space to promote children's rights through participation of experts and organizations linked to communication, dance, art, cooking and environment education.

Strategic ally: International Amnesty

Number of workshop: 7 ludics sessions

Number of children: 50 kids.

Rights developed: Right to a healthy environment, to an identity and culture, to play and recreation, to free expression, right to be able to have a quality education and same opportunities.

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Results for 2012

Strategic Line **Children:**



- **Pinoteca workshops:** ludic sessions designed and developed under a ludic methodology, highly participative; in order to develop security and confidence, so they increase their self-esteem, that allows and motivates for studying and improve their communities.

Number of workshops: 40 ludic sessions

Number of children per session: 50 children

Paseos Pinotecos to “La Amistad” Park and Telefonica Foundation with the participation of 60 person: childrens and parents.

Pinoteca Kermesse with the participation of 105 families.

Pinoteca Christmas for 150 children.

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Results for 2012

Strategic Line **Parents:**



- 2 workshops of happy families oriented to children development.
- Regular assistance of 14 mothers of family for Workshop of “Mothers lit”
- Parents and mothers of family, who participated in the “Paseo Pinoteco”: 10.
- Parents and mothers of family, who participated in the Kermesse Pinoteca: 50.

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Results for 2012



Strategic Line **Teachers:**

Teachers are one of the main actors in the development of children: There are strategies used by AFI, so they can assimilate ludic methodology, for example: representations, dynamics, etc.

- **Number of teachers:** 3
- **Number of hours of pedagogical support:** 120
- **Impact:** two of them had incorporated ludic methodology to their own classes with children.

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Results for 2012

Strategic Line **Community Cerro El Pino:**



- **Incidence activities:** Two community-type activities to raise awareness and sensibilízate parents and mothers, local organizations and institutions about needs and problems in Cerro El Pino.
- **March “Don’t leave me, save me”:** for parents and mothers, in order to get attention over protection of children in Cerro El Pino.
- **Campaign “For a healthy community without garbage”:** activity promoted with other organizations in order to divúlgate a healthy culture.

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Results for 2012



Volunteering Program:

Pinoteca Project volunteers facilitate ludic sessions with children. AFI PERU looks for volunteers, who are integral persons and consistent models, so children can think they can approach and improve themselves.

- **Number of volunteers during 2011:** 43.
- **Number of events to promote volunteering:** 3 fairs. Fair of Academic CADE, Fair of E-quipu (PUCP) and III Fair of Development and Social Change (UNFV)
- **Award to the Volunteering Program** as the best national experience youth volunteering by MIMDES and SENAJU, in 2011.

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Results for 2012

Quality of **Education**:



- **Strengthened Rights:**

PINOTECA gave priority to children's rights: right to be protected, to have a family, to be valued in their cultural identity, to play and have a quality education.

- **Skills developed:**

- Development of Creativity.
- Promotion of research and reading; as well as communication and written skills.

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AFI PERÚ team appreciates the divulgation of this document. For additional information or comments:

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