
proyecto HOGAR



2013

What is proyectoHOGAR?

Establishment

proyectoHogar was created in 2008 by university students and young professionals. It was established after the 2007 earthquake to help re-built affected towns in south Lima. The city of Cañete was selected because most of the aid from Lima after the earthquake went directly to Ica, the earthquake epicenter. Cañete is in the half-way and even though it was as well extremely affected, it didn't receive much help.

Our goal is to build three-room houses separating common and private areas which gives more comfort for the family members and reduces domestic violence, drug or alcohol consumption, among others.

Meanwhile, the goal is to encourage social service among young Peruvian students to help underprivileged Peruvians too. The experience of building lasts one weekend, but aims to maintain social service as constant activity.



Town of Nuevo San Jose
2013

How do we work?

As already mentioned, the building experience lasts usually one weekend, but the organizing process begins long before.

First, we contact the association Caritas. This association has detailed information about affected towns in Cañete. We pick a town depending on its



population, and the number of houses we are planning to build in a certain amount of time. After this, we contact the chosen town leader and we schedule a census. The town leader is in charge of informing this to their people. The census consists of gather useful information about each house in the town

such as its building materials, the house status, the number of people living in it, their economic situation, number of children, parents age, etc. Then, the information is processed and finally the families are selected. Underprivileged families are first on our list.



**Census
June 2012**

Our goal is to have four houses built each month in one or two weekends (two houses each). After the families have been notified, the construction is scheduled. The materials and prefabricated panels are ordered and then send to Cañete.



**Material arriving to Town of Nuevo San Jose
June 2013**

It is important to mention that the chosen families must pay 10% of the total house price. This is a symbolic payment that can be done as in many number of fees needed by the family. This payment will help other families in the future, but mainly makes the family appreciate what they receive and be grateful for it.



**Town of Nuevo Horizonte
2013**

The House



**Town of Santa Barbara
2010**

The house has been designed for warm and dry weather, ideal for desert areas south Lima. The house is divided by three: one common area and two private. Each room has two windows: a main one on the front, and a smaller one on the back. This provides cross ventilation and great light inside. The access to the house is by the center room which then leads to the two bedrooms on the sides.



**Town of Nuevo Horizonte
2013**

The house is made of prefabricated panels, all structured by wood. It is composed by eight exterior panels and two interior dividing panels to form the three spaces. The exterior panels are lined by tongue and groove. This type

of lining makes a flat resistant surface, fresh enough to keep the interior fresh. Interior panels are lined by agglomerated wood for better noise isolation between rooms.

The floor is also made by structured wood panels, lined by agglomerated wood. There is one floor panel per room. These wood panels are supported over twelve concrete basis which isolates them from direct contact to the floor. This isolation is importante so the wood doesn't rot, the house doesn't get in contact with insects or small animals, and it also contributes to keep the interior cooler



The roof is structured by wood beams, which hold ten galvanized calamines. These beams are first covered by a thin isolating coating beneath the calamines. This coat also helps the interior to be cooler.



proyectoHOGAR throughout the years

Since the start of proyectoHogar, we have reconstructed 7 towns, built more than 140 homes, and involved more than 500 volunteers. The table below shows a summary of the worked done in the last 5 years.

Nº	Construction Name	Year	Town	Homes	Volunteers
1	Casa Básica Project	2008	San Pedro (San Luis)	17	55
2	Casa Básica Project	2008	Las Palmas (San Luis)	18	55
3	Operación Cantagallo	2008	Cantagallo (Quilmaná)	10	30

4	Operación Alto Valle Hermoso	2009	Alto Valle Hermoso (Imperial)	45	120
5	Familias Construyendo Familias	2010	Compradores (San Vicente de Cañete)	4	40
6	Misioni MVC 2011	2011	Santa Barbara (San Vicente de Cañete)	8	30
7	Un Hogar con Mi Colegio - Pestalozzi 2011	2011	Santa Barbara (San Vicente de Cañete)	3	30
8	Operación Santa Barbara - January 2012	2012	Santa Barbara (San Vicente de Cañete)	8	14
9	Operación Santa Barbara - February 2012	2012	Santa Barbara (San Vicente de Cañete)	2	16
10	Misioni MVC 2012	2012	Nuevo Horizonte (San Vicente de Cañete)	21	40
11	Operación Nuevo Horizonte - October 2013	2012	Nuevo Horizonte (San Vicente de Cañete)	4	20
12	Un Hogar con Mi Colegio - Pestalozzi 2012	2012	Nuevo Horizonte (San Vicente de Cañete)	4	40
13	Operación Nuevo Horizonte - March 2013	2013	Nuevo Horizonte (San Vicente de Cañete)	2	20
14	Operación Nuevo Horizonte - April 2013	2013	Nuevo Horizonte (San Vicente de Cañete)	2	20

Towns reconstructed

Since the very beginning proyectoHogar has aimed to help not only individual families but also the whole community. This is why we work in the construction of as many homes needed in the whole town.

The first towns in Cañete we worked with were near San Luis (150 km to the south of Lima). Since then we have continued helping families who suffered the consequences of the 2007 earthquake.

The selection of the towns is made with the support of Caritas. The town selection judgment includes legal situation of the terrain, number of families living in it, town age, extended area, among others.

In the following photos we show some of the towns where proyectoHOGAR had worked and the results of the reconstruction.



**Town of Nuevo Horizonte reconstructed
2012**

Families helped

proyectoHOGAR consider the house built as a way for the development of the family. This is why, although the house is important, the team take care of the maximum details in order to give each family the best results. The interaction with the family and listening to their special needs is one of our main objectives.



**Town of Santa Barbara
March 2012**

The families are selected after a complex process that includes the census, several visits to the town and knowing the family members.

During the construction activities, the team and the volunteers have time to get to know the family members better. During the weekend, it is also important to talk about the importance of the correct use of the house, work together with the family, and initiate a relation that usually goes on after the construction ends. The team and volunteers normally come back to the town not only to build new houses but also to visit the ones that have been already built. This let us check not only the situation of the house, but its proper use and also the family evolution.

During 2013, proyectoHOGAR started a campaign to handle a complete record of the beneficiary families. This record will help us improve the tracking of the work done and continue improving our relationship with helped families.



**Town of Nuevo Horizonte census
June 2012**

Volunteers involved

As already mentioned, volunteers are also the primary objective of the organization. proyectoHOGAR looks to assist in the development and personal growth of volunteers.

Our goal is that each volunteer, through the construction activities, discover the reality of the country and starts a compromise with the development of their compatriots. In order to achieve this, our team takes special time to talk individually with each volunteer during the field work, as well as managing group talks.

Although proyectoHOGAR is focuses in young Peruvian university students, we have also worked with different type of volunteers such as high school students, whole families, and abroad volunteers.

The prime requisite to be a volunteer is to have the will to help others and learn. proyectoHOGAR do not look for construction experts or volunteers of specific technical abilities.



**Town of Nuevo Horizonte
March 2013**

Un Hogar Con Mi Colegio

Un Hogar Con Mi Colegio (*A Home with my School*) is a special project in ProyectoHogar where we work with students in 10th and 11th grade in School. The goal of UHCMC is to involve even younger people with Proyecto Hogar. Sixteen and seventeen year old kids take part of the project to help them recognise the reality of our country and do something about it. We

believe this is a way of complementing school education, and encourage them to achieve challenges that need to be met.

There is a designated group of ProyectoHogar in charge of UHCMC. This group gathers weekly with each class in order to help them organize themselves.

The great thing about UHCMC is that students can take part of the whole process, since the found raising up to the house building. We believe in the end the house is the materialization of their effort through months. This way, students don't only built houses to do social service, but improve their team work skills and creativity to think about found raising activities. In addition, each class has a leader who is in charge of guiding their class mates and report the UHCMC team about their progress. This also encourage leadership among the students.



**Town of Nuevo San Jose census
June 2013**

We want to grow

As mentioned, proyectoHOGAR was established as a response to the 2007 earthquake. Since then, we have helped in the reconstruction of town affected. But as established on our goals, we look forward helping under-privileged families from the whole country.

Long term goals of proyectoHOGAR are:

1. Continue helping low income families from Cañete
2. Expand our project to other parts of the country

3. Involve a greater number of volunteers, expand the team and involved more people with the reality of our country

DETAILED BUDGET REQUESTED

HOUSE MATERIALS

	Unit Price (\$)	10 Houses
Prefabricated Wood Panels	\$1,360.15	\$13,601.50
Aglomerated Wood Panels	\$230.25	\$2,302.50
Galvanized Calamines	\$73.30	\$733.00
Concrete Basis	\$134.38	\$1,343.80
Isolating Coating	\$83.27	\$832.70
Window glass	\$18.48	\$184.80

TOOL BOX AND MATERIALS

Silicone	\$8.00	\$80.00
Nails		
Nails for Calamine	\$1.00	\$10.00
2" Nails	\$1.25	\$12.50
3" Nails	\$1.25	\$12.50
4" Nails	\$1.25	\$12.50
½" Nails	\$1.25	\$12.50
Staples	\$3.45	\$34.50
Catch Bolt		
Outer door catch bolt	\$1.00	\$10.00
Inner door catch bolt	\$1.00	\$10.00
Window Catch bolt	\$1.00	\$10.00
Padlock	\$1.25	\$12.50
Doorknob	\$1.00	\$10.00
Abrasive Paper	\$0.50	\$5.00

TRANSPORT

Calamines		\$55.00	\$550.00
Fabric to Gathering point			
Agglomerated Wood Panels		\$40.00	\$400.00
Store to Gathering point			
All Materials		\$96.58	\$965.80
Gathering point to Construction			
	Sub Total	\$2,114.61	\$21,146.10
proyectoPERUANOS Adm. Fee (15%)		\$317.19	\$3,171.92
TOTAL AMOUNT		\$2,431.80	\$24,318.02
Global Giving Fee		\$429.14	\$4,291.41
REQ. FUNDING AMOUNT		\$2,860.94	\$28,609.43