

## Consulting Services

In the case that an organization desires a deeper application of the Tatu Development Model Tatu staff are available to serve as consultants and trainers. Currently Tatu offers a consulting package to NGO's, corporations and entrepreneurs that includes strategic consulting and training in matters of community organizing. For information on our consulting services please contact Sarah at Sarah@TatuKenya.org



## Contact & Donate

### Contact

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**Expose the power of ground up solutions.  
Support Tatu Kenya Today**

### PayPal Link

<http://tinyurl.com/Tatua-Donation>

### Bank Transfer Information within Kenya

Be the Change - Kenya

I&M KES Account Number 0040054214120

### Bank Transfer Information for a USD Account

NAME: **STANDARD CHARTERED BANK**

ADDRESS: ONE MADISON AVENUE, NYC, NY, 10010

ABA #: **026002561 (SCB)**

SWIFT : **SCBLUS33**

ACCOUNT NO: **3582023234001** of

I & M Bank Ltd

P.o.Box 30238-00100, Nairobi, Kenya

Swift code: **IMBLKENA**

For ultimate credit to:

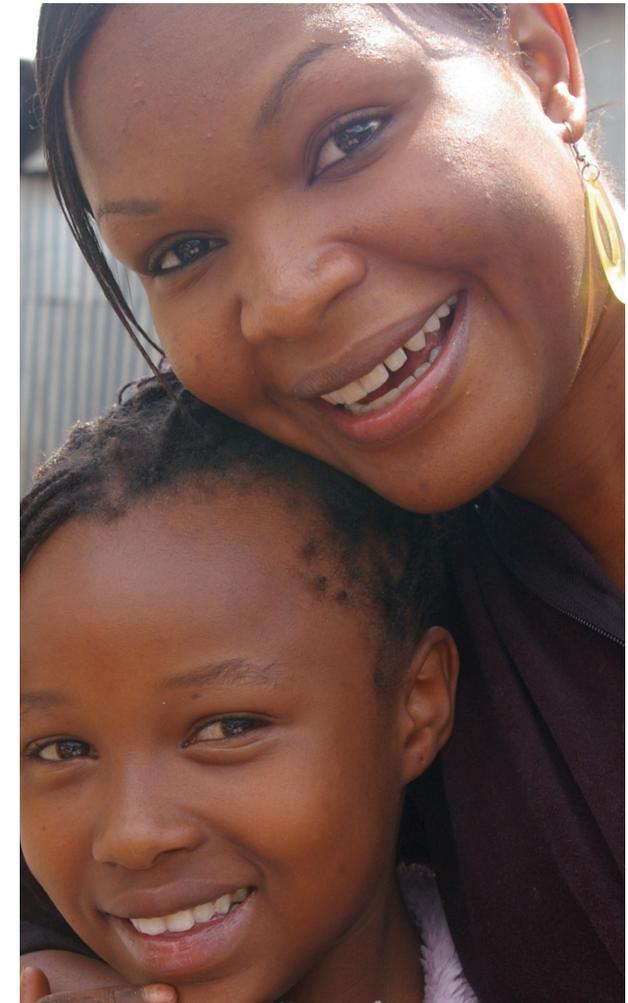
BE THE CHANGE KENYA (**0542141211**)

*\*Please note that we originally registered under the name of our initiative, Be The Change, but have since re-registered as Tatu. Our bank details still reflect Be the Change but we are in the process of changing this. For any questions, please email Sarah at Sarah@TatuKenya.org*



Tatu Kenya envisions a vibrant and engaged community working together to end poverty in Kenya in which local leaders imagine and create initiatives that address the root causes of poverty. This community mobilizes local resources, creates partnerships for change and brings in the Kenyan government to support long-term change.

[www.tatukenya.org](http://www.tatukenya.org)



# The TATUA Story



*Tatua was born out of a combined desire for a new way of addressing poverty. For years, people have been treating poverty in a very 'simple' way. Donors see a poor rural community, where access to water is a problem. Wanting to support the community they quickly donate for the building of a water well.*

For a few months, even a year, people draw water from the well and the community is doing better. Unfortunately, the well develops a mechanical error 18 months after being built. Who will fix the well? The community writes to the donors, "Please come fix your well."

The donors, frustrated, respond, "We gave you the well, it's yours, fix it." The community would of course, love water but they don't have the skills or resources to fix the well. More so, they did not invest in the building of the well so they are not invested in the maintenance of the well. Within months the well is overgrown with weeds and discarded. The money invested in the original building of the well has gone down the drain.

## *Tatua believes in another way*

Instead of bringing solutions to poverty Tatua encourages local leaders to come together and create their own solutions to poverty. Tatua supports their work through teaching leaders community organizing skills. Imagine Kenyan leaders being inspired to come together and build a well. They invest their own time, labor and resources to obtain water – they love their well and are proud of it. Water nourishes them and they became more hopeful and excited about their ability to impact poverty.

*Instead of waiting for a solution, they became the solution and in doing so poverty decreases exponentially.*



## *Be the Change - Kenya (BTCKE)*

is a Tatua initiative that uses the Tatua Development Model to work towards the eradication of child poverty by closing the gap between communities and organizations.

One, we develop the leadership of the local community. BTCKE trains community organizers in Tatua's Leadership and Organizing Programs.

Community Organizers from BTCKE form community leadership teams in target communities that launch community-lead initiatives that improve the lives of orphaned and vulnerable children in Kenya.

In 2013 BTCKE is placing organizers in three target communities within Kajiado County. These organizers will work with local leaders to identify the needs of children in their communities and create community-lead initiatives, which address these issues. By the end of 2013 we expect there will be nine leadership teams working throughout Kajiado County as a result of BTCKE. Each of these teams will have identified a specific project that addresses the communities target issue, ie: community garden to address hunger, school supplies drive to address education, local shelter programs to address street-child safety

*In addition, we build the capacity of local organizations already in operation through facilitating a capacity building program.*

Directors of Community Based Organizations participate in a capacity building program that includes collaborative management-training classes, executive mentorship and access to a network of pro-bono advising services.

## *Train to Tatua*

Beneath the prevalent "Tunaomba Serakali" culture of Kenya there lays a powerful group of justice workers deeply committed to people on the ground. Fredrick Okol, an orphaned youth living in the slums of Mathare, has founded Network of Youth Advocates for Kenya in hopes of uniting the strength of youth across Kenya. Juliani, a prominent Kenyan musician has launched a campaign to organize youth in neighborhoods around Kenya. Rev. Zach Drennan, founder of Elewana Education Project is shifting the organization's focus from scholarships to community development.

*Tatua supports individuals and organizations desiring such a shift by providing access to a training course that builds the leadership capacity of participants through the skills of community organizing.*

We teach material developed by a network of resources including Marshall Ganz of the Kennedy School of Government at Harvard University, the Greensboro School of Servant Leadership, the New Organizing Institute and Episcopal Service Corps.