



Whiteboards for 4800 poor students in Pakistan



Literate Masses

Innovative Initiatives for Peace & Prosperity

I. Contact information

a.	Name of organization:	Literate Masses
b.	Type of the organization	NGO
c.	Name of the head of organization	Zia Nawab
d.	Postal Address:	Literate Masses, Hayatabad, Mingora, Swat, KPK, Pakistan
e.	Office phone number	0092946817426
f.	Cell Number (organization head):	00923469414010
g.	Email:	LiterateMasses@gmail.com
h.	Website:	www.LiterateMasses.org

2. Bank Account Information

a.	Bank Name:	The Bank of Khyber
b.	Title of Account	Literate Masses
c.	Bank Account Number:	6170-3
d.	Branch Address:	Mingora, swat, KPK, Pakistan
e.	Phone Numbers:	09469240045
f.	Branch Code:	0012
g.	Swift Code	khybpkka

2. Organizational Mission and Capacity

a.	<u>Mission Statement</u> “A prosperous aware and strengthened society where everyone has access to basic education and the beauty of the globe sustains for the next generations.”
b.	<u>Goal</u> “Bringing prosperity through innovative initiatives, raising awareness, mobilizing indigenous resources and reinforcing scattered aptitudes for achieving sustainable socio-economic development at grass root level.”
c.	<u>Thematic Sectors:</u> <ul style="list-style-type: none"> • Education (Basic and Non-formal) • Livelihood Development • Emergency Response, Relief and Rehabilitation
d.	<u>Literate Masses presence at grass root level:</u> Community Organizations at grass root level for men: 170 Community Organizations at grass root level for women: 135
e.	<u>Literate Masses past partnerships/collaboration with other organizations:</u> Actionaid, Concern Worldwide, GIZ, USAID, UNDP, Ausaid, Italian Cooperation Office

The Proposed Project

Project Title: Whiteboards for 4800 poor students in Pakistan

Project Duration: 5 months 25th June, 2013 to 25th Oct, 2013

Project Location: Remote villages of District Swat, KPk province, Pakistan.

Need/Justification of the Project:

The situation of primary schools of the district Swat is extremely poor. Schools are usually overcrowded and infrastructure is very pitiable.

The income of the people of the remote areas is very marginal because of the lack of opportunities and the isolation from the modern economic world.

The previous prolonged four years crisis of the talibanization, followed by military operation, mass displacement and historic devastation of flood have pushed the marginalized people into further catastrophic vulnerable situation. As poverty directly compromise the education of the children, education has suffered a lot.

In these schools, teaching is still traditional and orthodox. Only two learning tools are used; a text book and a blackboard. However, unfortunately, the blackboard is so rough and faded that neither writing nor reading is easy for teacher and students. Therefore, the performance of both the teacher and students is very poor. Teacher writes on the blackboard but students can't understand it because of its poor condition and therefore, students become frustrated.

Project Objectives:

To improve learning by providing the basic facility of whiteboard in classrooms of vulnerable primary schools;

Activities and Implementation Strategy:

Implementation through PTAs:

The project will be implemented in collaboration of the school PTAs (Parents Teachers Associations). Every effort will be made to make PTA functional and purposeful through mobilization. Their role will be to ensure the smooth and transparent functionality of the project.

Identification of Vulnerable Schools:

Vulnerable schools will be identified through a systematic set of criterion. It includes; the number of children in the school, condition of the school and its distance from the settled area.

Procurement of whiteboards:

Literate Masses will procure whiteboards in accordance with its procurement policy so that procurement is made transparently and competition amongst different vendors is encouraged.

Installation of whiteboards:

All the scratched and wrecked boards of the school will be replaced by whiteboards.

Monitoring of the Project Activities:

Literate Masses management will be monitoring this project in accordance with monitoring and evaluation strategy. This document may be shared with the donor upon request.

Impact of the project:

Only in a single year the project will directly benefit 4800 students in 26 different schools. Learning of 4800 children will improve as they would be able to see and read what their teachers have written on the board. Once the importance of quality whiteboard in class is realized, the government and the masses will defiantly ensure quality whiteboards in classrooms and hence learning is improved for millions of children.

Project Beneficiaries:

In total 26 schools will be targeted in which at least 4800 students will be benefited.

Details of the proposed team for project implementation

S. No.	Full Name	Position	Responsibility
1	Zia Nawab	Executive Director	Management
2	Shafiq Alam	Project manager	Project Management
3	Kamran Badshah	Finance Officer	Financial Control
4	Salma Shaheen	Community Mobilizer	Community Mobilization

Itemized Budget Details of the Proposed Project (US\$):

S. No.	Description	Unit	No of Units	Unit Cost US\$	Total Cost
1	Activity				
1.1	Provision of White Boards	Sets	160	19	3,040
1.2	Provision of markers and erasers	Sets	1600	1	1,600
1.3	Communication Cost	Months	5	70	350
	Total budget requested				4,990

NOTE: Contribution of Literate Masses in this project is 5400 US\$ in the head of staff salary, transportation and other administrative costs