PROJECT PROPOSAL FOR 2017 - 18
**MAKE A DIFFERENCE**

Contents

MAKE A DIFFERENCE

The Big Picture

Make A Difference is now in its 11th year of working intensively with youth in shelters, and we can really see the need for more holistic interventions and longer term support for youth, ranging from emotional safe spaces to after-care that are typically not available in the current shelter system. Without these, youth exiting shelters often struggle to adapt to and cope with life on the outside, resulting in ongoing cycles of poverty and abandonment.

In light of this we restructured our vision, impact targets and strategies in 2013 to better reflect the interventions and time-frames needed to ensure that youth do not leave shelters only to return back to a life at risk. We developed a Meta solution outlining all the core factors and intervention points that impact outcomes for youth in shelters.

MAD's SOLUTION & METAMODEL FOR CHANGE
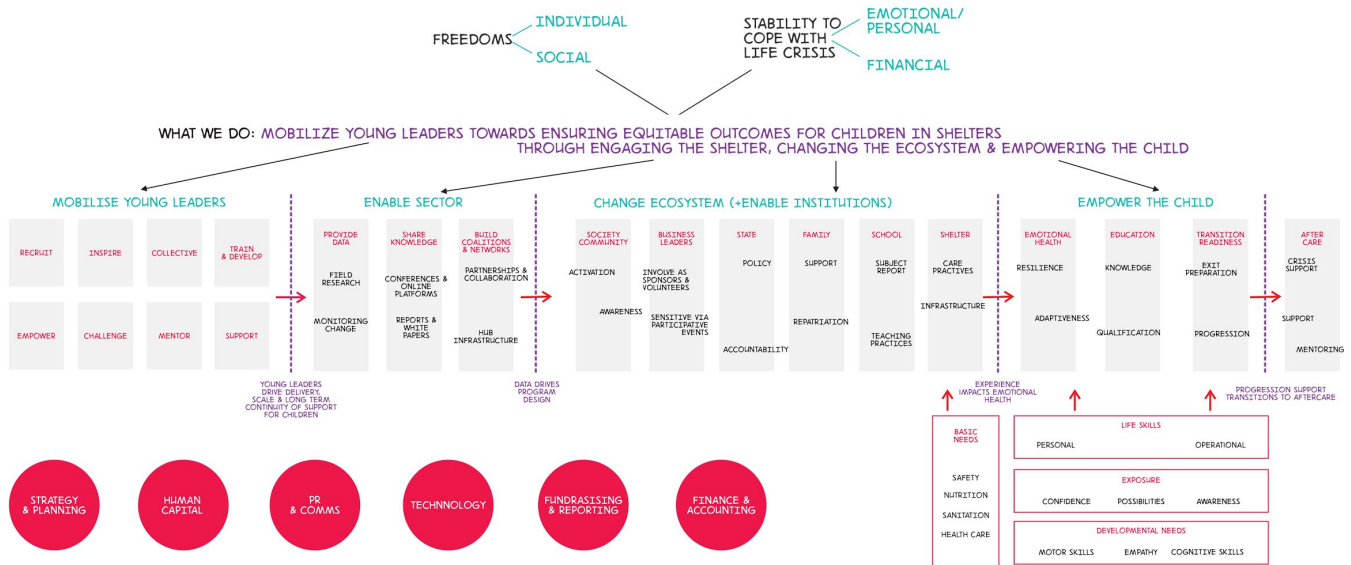
We then created a long term roadmap to tackle the problem on its real scale, and in 2014 embarked on the start of a journey that we believe will one day transform the lives of all youth in shelters across India.

We started restructuring our existing programs to make them more impactful, scalable and complementary and our primary goal for 2016 is to grow impact for each program and to increase synchronicity across the programmes we deliver.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

EVOLUTION OF MAD KIND. DEVELOPMENT OF ROADMAP
(2015-2035)
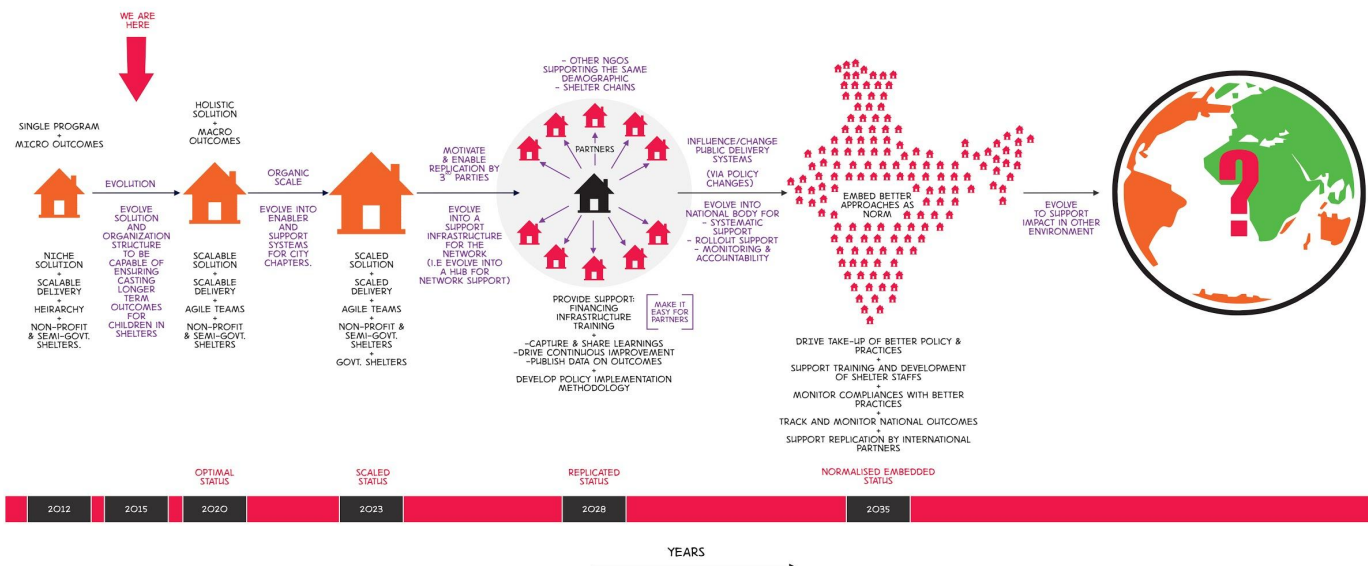
The Propel Project

Our Propel Program focuses on providing a comprehensive transition readiness and progression support for high school youth passing out of shelter homes. In order to bridge gaps in the existing system, our Propel programme provides unique and tailor made support-system to the youth. Shelter homes are designed to provide safe spaces to youth at risk, up to the age of 18. As youth move out of these shelter homes, a majority of them move back into the marginalized parts of the society. This happens because although these institutions provide them temporary shelter for a few years of their lives, they are often under-resourced and hence, unable to prepare each youth for their lives outside the shelter home.

Propel's unique personalized model helps us to provide support over a broad spectrum of areas to ensure that we prepare the young adults for life outside shelter homes. We not only emphasize on identifying economically viable careers for them, but also ensure that they are empowered to choose their own career and life paths based on their interest. Propel takes a step forward by ensuring that the youth have a fair chance of developing a successful career and their career path is designed in sync with their chosen field of interest and not moulded by their socio-economic background. We believe this is one of the keys to breaking the vicious cycle of poverty for them.

By providing sessions on day to day skills which include a number of life and transition readiness skills, facilitating college hunting and admissions, job placements, vocational training enrolment along with financial support via providing scholarships, targeted career counselling, focused academic support, help with legal documentation as per need. Propel, aims to plug a number of gaps and thereby, enable youth to build a career in their chosen field of interest.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

Based on our learning from the Propel Program in the past few years, we realize that the transition from the shelter home to the outside world is not a onetime activity, but a gradual adjustment process, lasting several years. Hence, the Propel Program involves providing support to the young adult not only during class 11th and 12th, but also in the years after that, till the youth himself/herself feels independent and self-sufficient.

With your support we hope to accelerate these changes towards our dream of seeing an India where the cycle of abandonment becomes a thing of the past, and where youth that need shelters can be assured of a support system that enables them to fulfil their true potential, beyond their lives in the shelter homes.

What We Need
We would like to apply for a grant of Rs 11,000,000 over 1 year to cover the costs of providing transition support and University support for 106 youth across 23 cities. This funding will allow us to deploy a team of approximately 300 Fellows and volunteers, manage the logistics of workshops and classes, deliver all our interventions, provide books and other materials and ensure that all our teachers are well trained and supported.

Why Us
Even the most vulnerable children need a safe developmental ecosystem to grow up and integrate back into society. Today shelter homes play the role of providing this safe developmental ecosystem to children rescued from child labour, prostitution or begging.

THE MOST VULNERABLE CHILDREN ARE THOSE WHO ARE NOT SAFE IN THEIR OWN HOMES.

Institutions like orphanages, juvenile homes and street shelters catch the children that slip through the cracks and they set the basic minimum living standards for the children in our country

SUBSTANCE ABUSE

DOMESTIC VIOLENCE

CHILD MARRIAGE

CRIMINAL ACTIVITIES

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

Unfortunately more than 90% of all youth in shelter homes drop out of school by the age of 18 and many do so even before they've completed their school leaving exams mainly due to lack of required support and guidance.

Through Propel to date we have been able to completely reverse the trend for the youth we work with, with more than 80% of youth who have been through our program continuing into university post 18.

A combination of using volunteers, bespoke technology and need-based materials means that we are able to deliver our program at approximately 1/10th the cost of an equivalent employee based programme, making Propel one of the most efficient projects of its type.

Our Propel Program has gained immense credibility for reaching out to the most marginalised and underprivileged youth in the country and highlighting the social and economic hardships they have to face. By introducing unique and innovative ways of transition readiness and progression support, it has undertaken interventions to self-empower the youth and reduce their vulnerable status in the society.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

CONTEXT

![Make A Difference logo - MAD / MAKE A DIFFERENCE]

Who we are

Make A Difference is an award winning, youth driven non-profit organisation working to ensure equitable outcomes for youth in orphanages and street shelters. Registered as a non-profit in 2006, MAD reaches out to over 4250 youth in 74 shelters across 23 cities in India, through a highly efficient 4000 strong volunteer network. Volunteers commit a year and spend between 2 and 10 hours every week mentoring, teaching and interacting with these youth in order to ensure they get the support and care they need during youth hood.

Why we exist

According to UNICEF, India is home to 400 million youth, a number which includes an estimated 31 million orphans- the largest youth population in the world. Out of these nearly 176 million youth are considered to be in need of care and protection. Youth at risk in India often end up in shelters, which are overloaded and focused more on basic needs than youth care or longer-term progression. The result is that both quality of life and adult outcomes for youth in this demographic are very poor, leading to cycles of poverty and abandonment.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

VIOLENCE

MALNUTRITION

UNHYGENIC CONDITION

UNFORTUNATELY THESE INSTITUTIONS ARE PLAGUED WITH PROBLEMS BECAUSE THEY ARE HEAVILY UNDER RESOURCED AND NEGLECTED BY THE COMMUNITY.

PRISON LIKE CONDITION

Hi

NO INTERACTION

With inadequate educational qualifications, life skills, financial or emotional support to cope outside the orphanage; children who have grown up in shelters often take up menial jobs, or get trapped in alcoholism, violence, drug abuse, marriage scams, prostitution or trafficking. Solutions often struggle with the scale of the problem and are commonly one dimensional or isolated. This is compounded by the fact that little useful data exists because it has historically been difficult to track what happens to children after they leave shelters.

HENCE TODAY THE CHILDREN WHO LEAVE AN INSTITUTION ARE MORE VULNERABLE TO PARTICIPATE IN DANGEROUS OR CRIMINAL ACTIVITIES, GET TRAPPED IN CHILD MARRIAGE OR DRUG ADDICTION, AND PERPETUATE THE CYCLE OF ABUSE OR VIOLENCE.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

Our Vision and Goals

Our vision is that even the most vulnerable youth in the shelters are able to realize equitable outcomes.

MAD's vision is that even the most vulnerable children in shelters are able to realize equitable outcomes. We understand that the most vulnerable are children who do not have a family to support them or children whose families are unable to provide a safe space for them to grow up in. Many of these children end up in shelters, which struggle to address more than infrastructure and basic needs. MAD focuses on providing them with additional care and support systems to ensure that they flourish.

Our mission is therefore to improve quality of life and outcomes for youth in shelters and to ensure that every youth is able to fulfil their potential irrespective of his or her circumstances.

Our minimum target is to ensure that these youth are able to live a life free from exploitation and are capable of managing emotional and financial life crises. However, our dream goal is for youth we work with to end up on par with a stable middle class demographic that allows us to break the cycle of poverty and abandonment.

What We Do

We at MAD, have four core programs for children from the age of 10 to 18 - Ed Support, Discover, Propel and Dream Camp, which work together and complement each other based on our core theory of change, being children have better long - term and adult outcomes, if empowered on a number of fronts, specifically emotional resilience, life skills, learning, qualifications and transition readiness.

Ed Support

Transition Readiness & Aftercare

Dream Camps

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

Project Proposal - Propel

This funding proposal is for our Propel Programme, which is key to ensuring that youth in shelters are able to successfully be prepared and supported for their life after shelter homes via the provision of necessary guidance and financial support.

Programme Summary

Propel envisions enabling and preparing high school youth towards holistic development for a smooth transition into the outside world from the shelter homes.

In the absence of sufficient resources and support available at shelter homes, Propel ensures that the youth gets an opportunity to explore options in education, vocational training or jobs. It aims to provide exposure to capacity building skills which will enable the youth to integrate with the external world and sustain themselves in the society.

The power of Propel lies in its unique model which allows the Programme to provide tailor made support to every youth in the program. Under the Programme, each youth is paired with a competent volunteer, referred to as Wingman. The Wingman acts as a career guide, advisor and friend to the youth. Technically the Wingman plays the role of mentor cum coach.

Propel enables youth to build their career paths that are in sync with their interests and is aimed at those who are poised to pass out from shelter homes. By pairing them with a spirited volunteer, called a wingman, we wish to motivate, inspire and facilitate their journey towards an independent and sustainable life. Much like an elder brother or sister, the wingman becomes a trusted advisor, friend and a guide for their youth; from finding internships, to procuring certain legal documents, a wingman will run post to post along with their youth, making these processes possible.

By providing sessions on day to day skills which include a number of life and transition readiness skills, facilitating college hunting and admissions, job placements, vocational training enrollment along with financial support via providing scholarships, targeted career counselling, focussed academic support, help with legal documentation as per need, Propel, aims to plug a number of gaps and thereby enable youth to build a career in their chosen field of interest. We feel this is will act as a crucial step towards the youth being able to break the vicious cycle of poverty.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

The Problem

As per a UN report, India has the largest youth population in the world with 356 million 10-24 year-olds. One of the major challenges which our country faces today is with respect to lack of strategic investment on youth. The situation is more alarming for the under-privileged youths. Most of the youth who are brought up in shelter homes are extremely vulnerable and find it difficult to cope up with the competitive world. Shelter homes provide basic amenities till class 10 or 12, after which youth are left alone to fend for themselves. The result is low motivation and high rate of school dropout which is aggravated in the absence of proper guidance and support. Due to lack of quality schooling and parental support, these youth run a high risk of digressing in life or ending up in poorly paid jobs. When these youth begin their own families, this cycle continues with their youth.

Most of the youth in shelter homes are orphan or have single parents who can't financial support them to pursue any careers. Due to this most of them are forced to start earning right after they pass out of high school to support their families. In cases where the parents/guardians are supportive for higher education, they don't have the funds to support the education.

An average youth in class 11/12, at an average shelter home gets negligible career guidance and the necessary support to prepare him for life outside shelter home walls. Being the eldest at the shelter home, they are usually expected to be the responsible ones who are in charge of the younger youths. However, these youths themselves suffer from the absence of an elder sibling, parents or a role model of sorts who can guide them whenever they feel lost or confused. The boundaries of the shelter home make it difficult to exposure to what's waiting for their life outside shelter homes. Shelter Homes and government schools are not able to keep them with the technology growth which is right now a key factor in perspective of employability.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

Veeramma, Propeller, Bangalore

Propel's mission is to enable the successful transition of a child from the shelter home to the real world by providing him a mentor, educational support, financial support and life skill support.

On a micro level, Propel aims to ensure that Propel youth have comprehensive understanding of themselves and their surroundings. At the same time, the goal is provide academic and non-academic support which will help them to develop their overall personality. Consistent guidance is provided to motivate the youth against their socio-economic backwardness and propel them to advance their scope of earning a living/sustaining themselves?

Through Propel to date we have been able to completely reverse the trend of <> for the youth we work with, with more than 80% of youth who have been through our programs continuing into higher education post 18.

How It Works

Under Propel, a youth will always have someone who cares for them and helps them find their way in the form of their Wingman. A number of skill building modules will ensure that the youths are better equipped to face the world outside the shelter home. Funding support will help youth who, most of the time, have the passion and motivation but lack monetary support to turn their dream into a reality. Our youth will be able to access a network of colleges, vocational training and job opportunities through tie-ups created by MAD. Shelter Home authorities and parents will also be involved in this entire process so that they are more supportive of their youth's decisions about their future.

Propel understands that the key to sustainable independent life is knowledge and ability. It also recognises the socio-economic backwardness to which these youth have been exposed. In the light of this, it ensures that youth get an opportunity to build their organisational, technical and personal attributes through regular skill building exercise with the Wingman. It also encourages youth to realise their full potential through career counselling and other interactive sessions. To improve their academic performance, Propel provides customised subject tutorial support to the youth as per their needs. It also ensures that youth get support for college scouting, admissions and procurement of documents, as and when needed.

Propel provides a holistic support system to all the youth under the program. The broad areas of support along with the various components they entail are enlisted below in brief:

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

Transition Support

1. <u>Skill building sessions</u>: The wingman is responsible for enabling the youth to develop their personality by providing regular sessions on transitional and life skills. At the same time, the wingman monitors the youth's progress and customises the sessions.

On the Life skills front, we deliver a curriculum developed in collaboration with tGELF (The Global Education and Leadership Foundation, http://www.tgelf.org/). The current version of the curriculum includes 6 Objectives -

- Objective 1 - Self Reflection
- Objective 2 - Concept Knowledge About Values and Ethics
- Objective 3 - Teamwork
- Objective 4 - Skills as Effective Communicators
- Objective 5 - Thinking Skills
- Objective 6 - Setting Goals And Targets

Each of the above objectives have 3 sessions each. The sessions are conducted by wingman in groups or one on one every week. Typically a session takes 45 minutess to 1 hour to be conducted.

On the *Transition Readiness Skills* front, we have a few compulsory module topics that we cover for each child ex. Finance Management, Civic Etiquettes, dealing with peer pressure etc. Apart from in our yearly city calendar we leave space for need based topics because we recognized that every child and every shelter home's need vary are different. For this we have a repository of modules available and we keep adding new topics to it every year to ensure there is enough support available to all wingman.

2. <u>University Admission Support:</u> Based on the progress, needs, interests, career counselling results and family background of the youth, suitable universities and courses are shortlisted. After helping them research and evaluate opportunities available, we help the youth along with their families to make the most suitable decision.

The wingman and the city Propel fellow work very closely with the youth and the family throughout the process guiding them right from university hunting to helping them understand and follow the university enrolment process. Throughout the process the city team has full time support from the Program Directors and the Strategist team.

3. <u>Helping with Job Placement:</u> In a lot scenarios, mainly due to the financial constraints of the family, the youth are forced to start earning immediately after leaving the shelter home. Propel helps them find respectable jobs, with guaranteed learning and growth opportunities in reputable companies. In a lot of cases, we also help the youth find and choose and fund if necessary vocational training courses leading to guaranteed job placements later.

4. <u>Funding and scholarship:</u> All the youth under Propel belong to economically poor background. To motivate the youth to continue their studies and discourage drop out due to financial conditions, Propel sponsor the education of the youth who secure admission into universities. We provide a complete scholarship, which includes tuition fees, resource requirements and accommodation.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

5. <u>Procurement of legal documents:</u> In their journey, the wingman also enables the youth to secure any legal documents or make any corrections in the existing documents, in case required. This helps them a lot in their life outside shelter home in the future. Ex - Adhar Card, Pan Card, corrections in Birth Certificates.

6. <u>Stakeholder Engagement</u>: Propel believes that for a sustainable career and life choices, a ecosystem needs to be built which includes all the important stakeholders in the youth's life, mainly the parents/guardians and respective shelter homes authorities involved. Hence, Propel invests in relationship building among the Propel team and the important stakeholders in the life of the youth. The wingman and the city Propel team keep the stakeholders informed and updates about the progress of the youth. We try to make them aware of the opportunities the youth could possibly and also train them how they can support the youth better.

At the end we believe we all need to work together as a support ecosystem to help the youth propel forward in life. A lot very touching stories of trust and love have come through around the bond between the stakeholders and the respective wingman. We have regular wingman-stakeholder meeting in cities throughout the year. In places where this can't happen due to logistical constrains the wingman stay in touch via phone.

7. <u>Building Basic Technology soft skills:</u>Undeniably we live in a technology driven world. In today's world being able to understand and keep up with day to day technology not only helps us get through our day to day life better, but also plays a major role in employability. For the youth in shelter homes we realised that most of them have never got an exposure to day to day technological soft skills like email, google, MS Office etc.

These things are essential for survival outside the shelter home. A youth in college or in a job who is not familiar with basic technology soft skills, struggles to keep up and it severely dents his or her confidence. For this very reason through the youth's journey with Propel, we familiarize them with the basic technology soft skills. This is mainly done by the wingman. Apart from a dedicated introductory module, we have integrated these components in almost of all our interventions. We realise a onetime training workshop can just make you aware but to familiarize someone with technology it needs to practise on a day to day level.

Some examples of these integrations include - Exploring doubts via google, introduction of Email pal (online innovation of pen pal) to familiarize them email, using MS Office components during skill building sessions etc.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

Propel session, Ahmedabad

Progression Support

1. <u>Academic support:</u> Consistent subject support is provided to the youth to improve their overall higher secondary results. Every week academic-support volunteers take after school classes for the youth and actively discuss their progress and help them with academics related challenges.

The wingman does a need analysis of the academic support required by their youth, then the entire city team comes together to figure out the optimum academic volunteer requirement for the year. Depending on the need of the youth, we have an average of 4 volunteers per youth to support them with their academics after school hours. In cities where required we fund professional tutors as well for specific subjects for whom getting quality academic volunteers is a challenge or the need of the youth is more intense.

2. <u>Career counselling and guidance</u>: In addition to this, career counselling sessions are held for the youth to provide a direction and approach to the youth's future. They are also provided along with a comprehensive report and one-on-one sessions with the career counsellor to facilitate discussions about their career path and interests.

Every youth is provided with 3 to 5 possible matching career choices. Post this the wingman guides the youth to select the most suitable option out of these provided choices. The wingman does this by helping the youth explore the career choices and its scope online, helping them talk to someone in the relevant field, provide a day long shadowing of someone working in a similar field and/or by helping them find relevant internships in the field of their interest.

Aftercare support

Apart from this, the Programme realises the poor financial and emotional conditions which the youth have been exposed to which has had an impact on their growth and level of motivation. To combat this, the Programme has recently initiated Aftercare support to provide the youth a reliable mentor, after they secure admission in college or a job. The Aftercare mentor (wingman) engages and interacts with the youth periodically, to ensure that youth overcomes the social and economic hardships and focus on their growth.

This part of the program is currently in its second year of pilot and we ready to make an official launch next year. One of the biggest realizations had been that a most of the transitions support elements need to continue even once they have left the shelter home and joined colleges or jobs. Hence, the program design is now integrating the whole learning experience in a more long term time line and not restricting to time inside shelter homes. A lot a real time learning is getting backward integrated into all the interventions across all programs, during the children's time in the shelter home.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

How we deliver our support

1. <u>Personalized support system:</u> The power of Propel lies in its unique model which allows the Programme to provide tailor made support to every youth as per their individual need/ requirement. The Programme starts with recruiting one wingman (mentor) per youth for a time span of two years. The Wingmen are paired with the youth keeping the interests and needs of the youth in mind.

Under the Programme, each youth is paired with a competent volunteer, referred to as Wingman. The wingman provides the above mentioned support in Transition, Progression and Aftercare. The Wingman acts as a career guide, advisor and friend to the youth. Technically the Wingman plays the role of mentor cum coach.

Once the youth move out of the shelter home, the wingman to child ratio changes to 1: 2 to 1: 4, as the support needs of the youth change.

2. <u>Monitoring and quality control:</u> At MAD, we have always been innovative in using technological solutions for ensuring the most optimum delivery of our Programs. Propel is no exception. We have an in-house built "Propel-App" which helps everyone in the Propel to plan and track Progress. The app provides every wingman with a login and the wingman in paired with their Propeller on the app. The Propel App provides the wingman with features to help them plan their time with their Propeller.

A *calendar* feature helps them plan and mark the upcoming month's events, which include the time they will be spending with the Propeller and also them monitor the Academic Support volunteers helping their youth. Once an academic class in marked on the calendar as automated SMS in sent out to the respective volunteer around the same. Features also include automated reminder services, 24 hour prior to the scheduled appointments.

A *Journal* feature, helps the wingman record all the progress and learnings around the youth after each session.

An *Attendance* feature, helps the City Propel Fellow keep an overview of the performance and integrity of the volunteers and wingman.

3. <u>Support System for the Wingman and the City teams</u>: At MAD, the delivery system is predominantly volunteer driven. So we realised that our programs need to have an efficient support system to ensure volunteers are properly trained and equipped to most efficiently deliver our interventions to create the maximum impact. Hence, we spend dedicated time to ensure we design the best support systems of our volunteer force.

Core Focus for 2017 - 18

Every year we analyse data and learnings from the field, and use it to ensure that the Propel programme is continuously improving and evolving to better meet the needs of the youth we work with. For 2015, our main focus is as follows:

- <u>Aftercare</u> - One of the core focuses for the year 2015 is to understand the needs of youth who have moved out of shelter homes and provide them with enough support and guidance. Aftercare looks into supporting the youth in multiple areas - financial support, Academics/University support, provision of need based skills continuing from class 11th and 12th, and helping them with respect to transition related challenges.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

- New enhanced Life skills and Transition skills curriculum - Based on on-ground needs, a new enhanced life skills curriculum was designed and implemented in the beginning of academic year of 2015. The core focus of the same is to inculcate important life-skills and Transition skills in youth so that they are prepared for life situations outside shelter homes.

- Enhanced Transition Readiness support - When the youth is transitioning out of the the shelter home for joining a university or a job, Propel looks into provision of enhanced support with respect to assessment of the college/job, finalizing interest-based courses, selection of suitable accommodation, documentation required for admissions support, and helping the youth in feeling settled in the new environment.

- Version 2.0 of Propel app to enhance Wingman effectiveness - Propel's another core focus for 2015 is to establish higher levels of efficiency in the system by providing an online platform that enables better planning and progress tracking. PropelApp helps in planning and assigning classes, notifying volunteers, maintaining child data and progress and generating class-reports, maintaining logs which in turn enables better management of volunteers and their sessions.

- Improved Stakeholder Engagement: Stakeholders in a youth's life play a key role decision-making with respect to his/her career choices, and other life-decisions. Understanding the need to engage with stakeholders, especially shelter Homes Authorities and parents, Propel also looks into actively keeping them informed about interventions that Propel makes. To ensure that the interests of the youth and the stakeholders align, Propel engages with them such that all decisions that are taken are in the best interests of the youth.

Reach

Target audiences

The Propel Programme reaches out to both youth and volunteers across India, with an impact focus purely on youth,

- Groups Impacted: youth in Non-Profit and Semi-Government Shelters
- Core Age Group: 15 and above
- Further Education Age Group: 18 and above
- Youth Impacted in 2015: 256
- Groups Engaged in Capacity Building: University Students and Young Professionals
- Mentors/Wingmen Mobilised in 2015: 199
- Teachers Mobilised in 2015: 155

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

Deepak, Propeller, Nagpur

Geographies

Make a Difference has been invited by the Global Agenda Council for Education to explore the potential to scale the work we do with our Propel programme across the world. We additionally raise awareness with donors and individuals across the world via our online advocacy and fundraising campaigns.

The Propel programme however is primarily a national programme focused on a pan India reach
- Number of Shelters Impacted: 22
- Number of Cities covered: 16

Partners:

The Propel programme works with a number of specialist partners to develop and improve program components -

- tGELF - The Global Leadership and Education Foundation for a specialized life skills curriculum.
- Potentia - To Provide Career Counselling
- Rasa - For job placements

Programme Operations and Delivery

Team Nature, Size and Distribution:
We work with what we call as the - "inverted pyramid support model ". The wingmen and the academic support volunteers are considered to be at the top since they deliver all the interventions directly to the student. The rest of the team which consists of strategists, interns and full-timers look after maximising support for these volunteers.

Propel team currently consists of around 450 members distributed across various cities and regions. For every child in Propel there is one wingman and multiple academic support volunteers delivering various interventions of Propel.

Recruitment:
Propel has a very robust recruitment process for the selection of wingmen. Every applicant sits through **3 rounds** of stringent evaluation in the form of role-plays, personal Interviews, written tasks to assess their competencies. City teams spend close to **5 hours on each applicant** from sourcing to final recruitment.

Training:
A minimum of **16 hours of training** is provided to volunteers working on-ground. Which includes induction, orientation, centre sensitization and training on their role as a volunteer. A comprehensive training kit is designed especially for the same. A team of **5 trainers** are especially chosen to deliver training for wingmen. For the fellows in the team, a 4 day long leadership conference takes place which includes intensive sessions on team building, leadership and development and vertical specific trainings.

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

Milestones	Start	Completion
Annual Strategist Selection	May 2017	Jun 2017
Annual Fellow Selection	May 2017	June 2017
Strategist Induction	June 2017	June 2017
Fellow Induction	June 2017	June 2017
Learning conference	June 2017	June 2017
Centre Demography + Need Analysis	July 2017	July 2017
Annual Volunteer (Wingmen + ASV + Aftercare) Recruitment	July 2017	August 2017
Volunteer Induction and Training	July 2017	October 2017
PropelApp City Set-up	July 2017	October 2017
Career counselling	September 2017	January 2017
Weekly Support sessions, classes and meetings	July 2017	April 2017
Legal Documentation	December 2017	March 2017
Stakeholder Engagement	November 2017	March 2076
Admissions Support	March 2018	September 2018
Weekly Support Classes Delivery	October 2017	April 2018
Team Weekly Sync up calls	July 2017	April 2018
Fellow-Mentor Bi-Weekly Sync up calls	August 2017	April 2018
Data Collection/Tracker Updation	June 2017	April 2018

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

Partners:

Over the last 3 years, the Propel program has shown great impact. We have been able to completely turn existing stereotypes of the current system. We have been able to improve the number of numbers of youth going to universities in our partner shelter homes from around 20% to close to 78%.

Along with the above mentioned example of external impact, propel has been able to influence a few micro level impact among the youth we work with -

1. Increased awareness about the social and technological world
2. Greater access to quality education support in higher secondary classes
3. Skill (organisational, technical and personal) enhancement and holistic personality development
4. Increased access to stable and growth oriented job opportunities
5. Reduction in dropout rates after high school due to support for college admissions
6. Financial and transition support for Propel students in colleges
7. Improved relations and communication around Programme goals with the guardians and shelter home authorities for building supportive ecosystems

Focus Areas

1. Youth at Risk
2. Youth in Shelters
3. Education
4. Learning & Development
5. Scholarships
6. Transition Support
7. Aftercare Support
8. Coaching and Mentoring

Macro Impact:

In the long term we track impact on two macro fronts

1. Trajectory changes.
2. Equitability of life outcomes.

Level 5 Target:

- 80% of youth get admitted into in streams and university of their choice.
- 75% of youth complete the university they are admitted into

Outputs for 2016/17

- No. of hours of skill building and academic support delivered): 89,600 hrs
- No. of High School Youth impacted: 153
- No. of youth in Aftercare Programme : 96
- No. of hours of support provided by Aftercare Wingmen : 9000 hrs
- % of high school youth leaving shelters placed in colleges/jobs/vocational training - 73%

Impact Outcomes for 2016/17

- % of youth who passed their school leaving (class 12) exams - 95.8%
- % of High School youth securing 1st class honors at 12th standard- 51 %
- % of youth who successfully moved to next year in their respective university - 97%

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

Funding Requirement

 Rs 11,000,000 over 1 year

The money will be used solely for delivering our Propel programme and will impact learning outcomes, grades and trajectories of youth across the shelters we work with.

Programme Costs

A combination of using volunteers, bespoke technology, partnerships and needs-based materials means that we are able to deliver our programmes at approximately 1/10th the cost of an equivalent fully paid-employee based programme, making Dream Camps one of the most efficient projects of its type.

Project Costs Breakdown	2017 - 18
A.) Program Operations Cost	7,591,272
B.) Program Design Costs	663,130
C.) Research & Problem Definition Cost	88,929
D.) Center Management Cost	186,584
E.) City Support Cost	725,516
F.) Technology Cost	184,302
G.) Volunteer Management Cost	294,347
H.) PR Cost	163,973
Fundraising & Admin Cost	
I.) Fundraising Cost	457,822
J.) Admin Cost	151,179
K.) Finance Operation Cost	175,496
L.) Contingency	317,448
Total	**11,000,000**

First Floor, # 16C, MCHS colony, 1st B Main, 14th C Cross, HSR Layout, Sector 6, Bangalore - 560102.

http://www.makeadiff.in

www.makeadiff.in

Registered Office
Nedumala House, Harmony Enclave, Chilavannoor Road,
Cochin

Communication office
#16, MCHS Colony, Sector 6, HSR Layout, Bangalore