

## Profile of the Organization

The name of the Implementing Partner requesting funding	ELYSIOM
Name of the chief functionary	Mrs. Isabella Bhaskaran, Project Director
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Areas covered	Dharmapuram, seeranipuram, RKpuram, Kakkan Colony, Thangavelu Colony, Jafarkhanpet Slum and Saidapet Slum in Chennai, Tamilnadu, India

## ***INTRODUCTION***

Elysiom stands for “Eternal Happiness”. It was started in the year 1991 and registered as charitable trust in the year 1995. Elysiom is a non political, non religious and non profiteering social trust. Elysiom Registered under the Foreign Contribution Regulation Act (FCRA) and Income Tax Exemption from 80G and 12A. At present Elysiom is working in **major slums** of **Chennai** namely Kakkancolony, Dharmapuram, RKpuram, Thangavelu strret, Seeranipuram slums ,west mambalam,and saidhapet slums situated in the central part of Chennai city the Capital of Tamil Nadu State, South India.

## ***FACTORS RESPONSIBLE FOR CREATION OF SLUMS***

Industrial &Economic Planning Division of TCPO reports the various factors influence the creation of slums in most of the developing countries of the world. Some of the major contributory factors responsible for the growth of slums especially in Chennai during the early periods can be summarized as follows;

1. The poverty which means an income level which is inadequate to maintain a decent standards of living as judged by the standards of the society and low paying capacity of the migrants, force them to find refuge either in low rental areas or to squat on the unused land located near their work places.
2. There is often absence of comprehensive development planning and if it is there, it may not have taken in to consideration the existing socio economic conditions and requirements of the ever growing population belonging to the economically, politically weaker sections of the society.
3. There is always inadequate and insufficient municipal civic amenities which increase to the problems of the slum squatters and cause many other problems. In addition to the above mentioned the available municipal civic facilities are not properly maintained and not functioning at the appropriate time.

## **CHARACTERISTIC OF CHENNAI SLUMS**

1. Physically an area of the city with inadequate housing, deficient basic requirements, overcrowding and congestion.
2. Socially, slum is a way of life, a special character which has its own set of norms and values reflected in poor sanitation, health values, health practices, deviant behaviors and social isolation.
3. Legally speaking, Section 3 of the Slums Areas (Improvement and Clearance Act), 1956 defines slums as areas where buildings-
  - (1) are in respect unfit for human habitation.
  - (2) Are by reason of dilapidation, overcrowding, faulty arrangement of streets, lack of ventilation, light or sanitation facilities or common combination of those factors, which are detrimental to safety, health and morals.

### **SLUM STATISTICS - PROJECTED SLUM POPULATION FROM 2011 TO 2017**

*(AS PER THE 2011 CENSUS - WWW.MHUPA.GOV.IN/SLUM\_REPORT\_NBO.PDF)*

<b>State</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Delhi	3163430	3260984	3360874	3463999	3570716	3681745	3793313
Maharashtra (Mumbai)	18151071	18549628	18950624	19352665	19754009	20152914	20557046
<b><u>Tamil Nadu (Chennai)</u></b>	<b><u>8644892</u></b>	<b><u>8862969</u></b>	<b><u>9081045</u></b>	<b><u>9298651</u></b>	<b><u>9515080</u></b>	<b><u>9729624</u></b>	<b><u>9940165</u></b>
West Bengal (Kolkata)	8546755	8640642	8733188	8825399	8918616	9014179	9106055

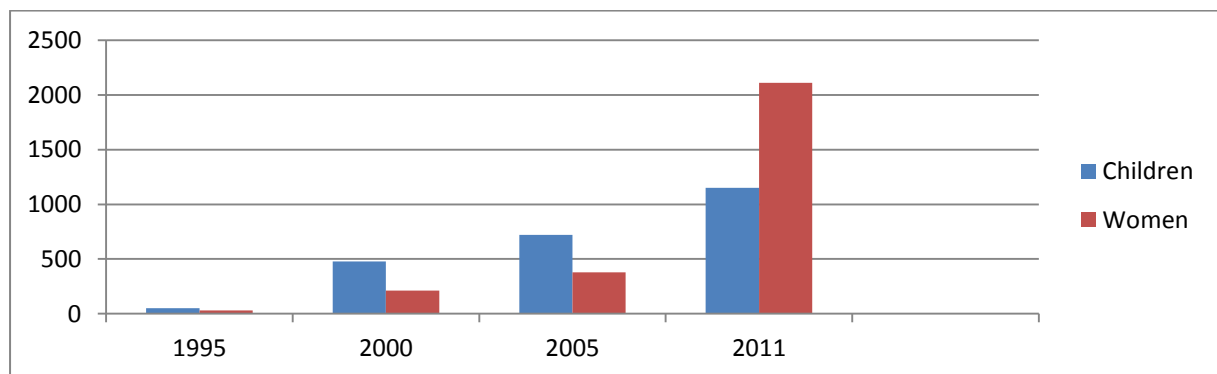
As per the above estimation among top four states (metro cities), Tamil Nadu stand second in slum population, Knowing the fact that slum population is a floating one, hence there is need to have ongoing slum development program.

## ***STATUS OF CHILDREN IN OUR TARGET AREA***

Problems in Chennai Slums are categorized in three areas namely Physical, Social and economic. And below table states some of the problem faced by Children in Chennai slums.

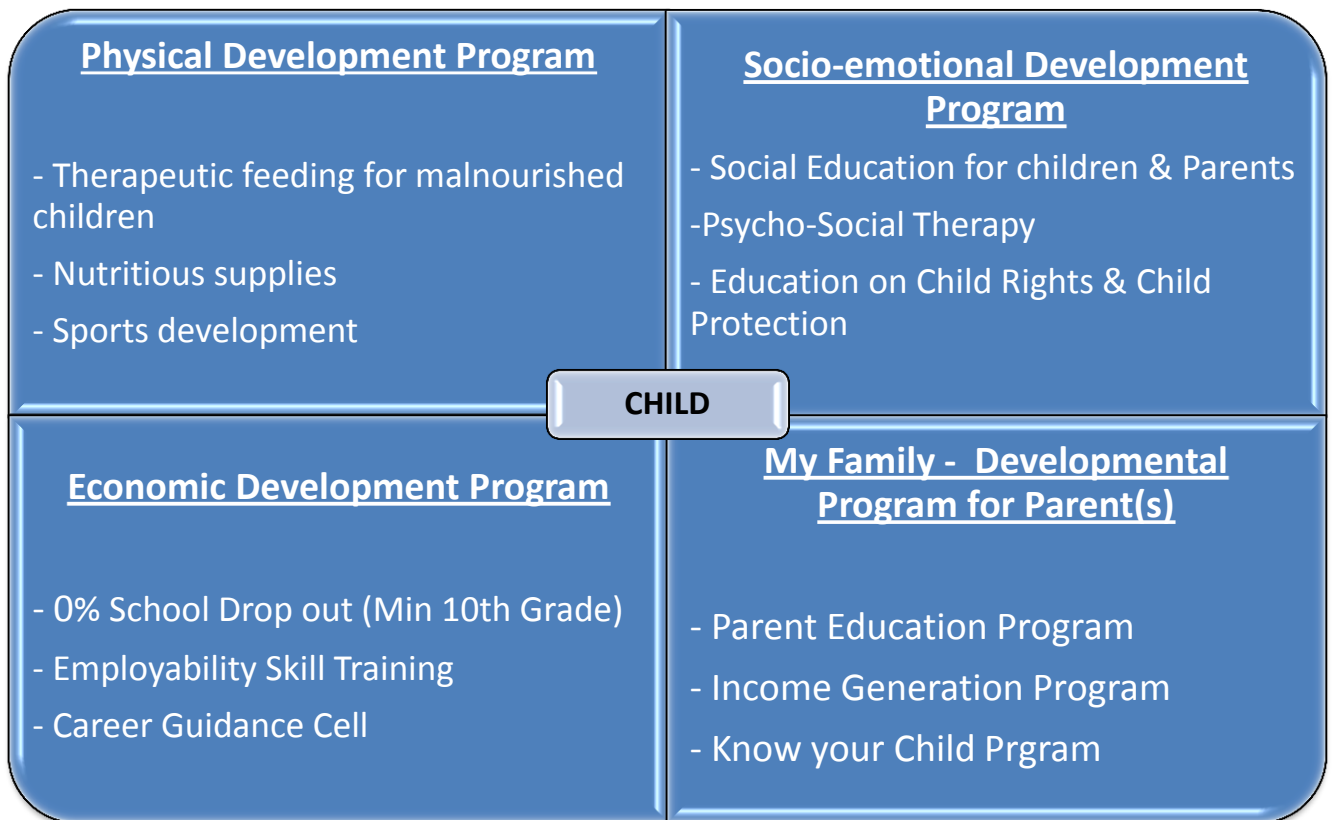
<b>PHYSICAL</b>	<ul style="list-style-type: none"><li>• Malnourished Children/Growth Disorder</li><li>• Communicable disease – due to lack of sanitation/hygiene facilities</li></ul>
<b>SOCIAL</b>	<ul style="list-style-type: none"><li>• Absence of eternal and moral values/Broken Houses</li><li>• Children are abused/Child Labor</li></ul>
<b>ECONOMIC</b>	<ul style="list-style-type: none"><li>• Early dropout</li><li>• Unemployment among Parents/Ignorance and Poverty.</li></ul>

## ***ELYSIOM BENEFICIARY DATA***

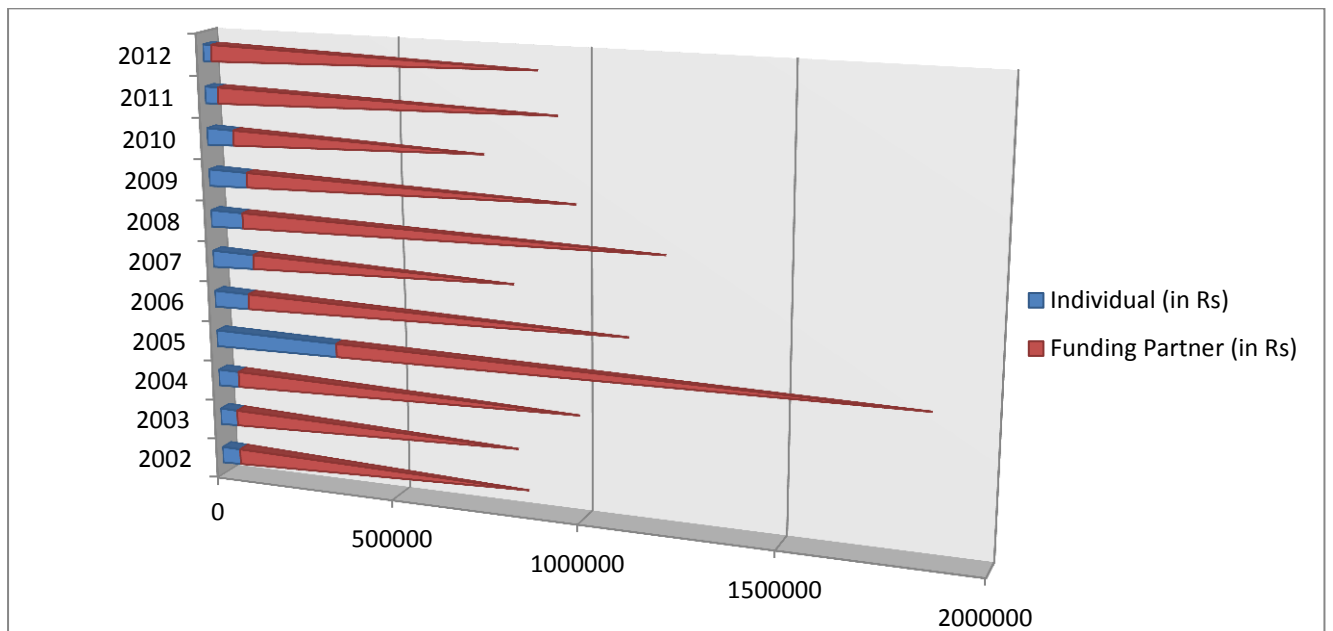


Since 1995, Elysiom covered 1152 children and 2111 women across 7 major slums. The reason for increase in women beneficiary between 2005 and 2011 is due to Elysiom's involvement in tsunami rehabilitation programs and SHG initiatives. Elysiom started more than 200 SHGs in Chennai slums, all these SHGs are actively functioning.

**ELYSIOM ACTIVITY SHEET**



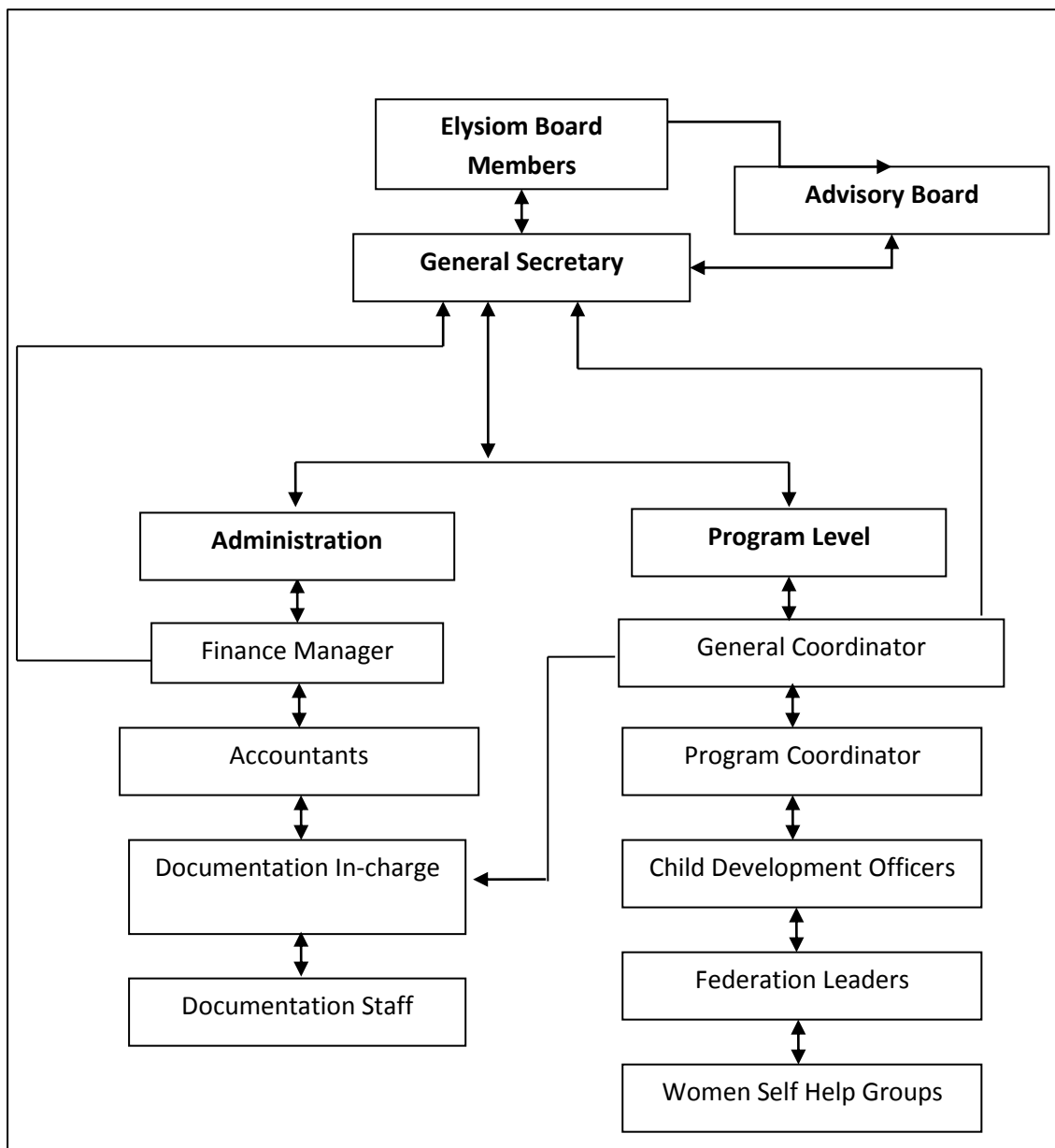
**FUND INFLOW (LAST 12 YEARS)**



## ***ORGANIZATIONAL POLICIES***

- No involvement of related parties in management or governance
- Transparent Accounting: Balance Sheets available on request
- Staff members contribute through lower salaries to reduce overhead costs
- Most of our staff and Board members happen to be female members.

## ***ORGANIZATIONAL STRUCTURE***



## BANK DETAILS

<b>Account Name</b>	Elysiom
<b>Account Number</b>	<b>5640237</b>
<b>Bank Swift Code/BIC number</b>	
<b>Other Relevant Codes (e.g. for India IFSC)</b>	SSIN 02244
<b>Currency of Bank Account</b>	INR
<b>Name of Bank</b>	State Bank of India
<b>Address of Bank</b>	<i>Valluvarkottam Branch, Thirumalaipillai Road  T. Nagar, Chennai 600 017, South India. Phone: 0-91-44-28340162, 28343861.</i>
<b>Address of Organisation</b>	Elysiom, No.3, Thangavelu Street, Gokulam Colony, T.nagar, Chennai – 600017, Tamilnadu, India.
<b>E-mail Address of Implementing Partner</b>	<a href="mailto:elysiomcfsw@gmail.com">elysiomcfsw@gmail.com</a> / <a href="mailto:elysiom_cdp@yahoo.co.in">elysiom_cdp@yahoo.co.in</a>