

HELP K.I.D.S. BUILD G.I.R.L.S. POWER ON GLOBALGIVING.COM MARCH 13!

Global Giving will match any donations made to K.I.D.S. program pages on their site by 30% on March 13!

K.I.D.S. has launched **G.I.R.L.S.** (**Girls In Real Life Situations**) an initiative to foster the formidable women of the future by helping the girls they are today.

The statistics regarding women and girls in poverty are daunting:

- Women make up 70% of the world's 1.5 billion people living in absolute poverty (earning less than \$2 USD a day).
- Women perform 66% of the world's work, produce 50% of the food, but earn 10% of the income and own 1% of the property.
- Out of 114 million children not in school, 60% are girls.

K.I.D.S. asks for your help in working to change these alarming facts.

Our **G.I.R.L.S.** program will help young girls to avoid the vicious cycle of poverty and lead healthy and productive lives by providing them access to:

- Literacy and educational materials;
- New active wear and shoes;
- Programs that encourage them to succeed in their careers.

We will continue our work with an even greater focus to provide new home goods and apparel to give women in domestic violence shelters a chance at a new life and for new moms living in high poverty areas the safe baby gear, diapers and educational materials they need to provide for their infants.

Donate on GlobalGiving.com on March 13 to help a girl in need make her mark on the future.



KIDS IN DISTRESSED SITUATIONS
K.I.D.S.
Giving Back in Brand New Ways®


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