

Global Giving Report

Project: " Empower Residents Of Rio 's Slums Through ICT "

2013

The project **"Empower Residents of Rio's Slums through ICT"** proposes implementation of the course developed by *CDI Digital Culture for Social Mobilization* in Rio de Janeiro communities. As we report before, the proposal brings together our course of informatics and citizenship fundamentals and the most recent social media technology, which has been transforming society for the last decade. As such, while traditional computer knowledge and skills is learned, such as operating system and word processing, this projects students also learn how to use tools like Wikipedia, Google Maps , YouTube , video, and blogs to promote their rights and to encourage social change in their community.

This civic education followed the five-step methodology of CDI, which aims not only to expand the qualification of beneficiaries, but also to promote human empowerment, equity, and the education of citizens. CDI's 5 steps are:

1. Read the World - a reading of the reality of learners, communities and society
2. Data Search - A more profound research in order to choose a topic to be addressed
3. Plan of Action – planning of a strategy to resolve the problem
4. Go to Action - Mobilize students to develop the action
5. Evaluate the Traveled Path

The 'real life' approach serves as a motivation for student involvement in the technical aspects of the course, and reveals the potential for application in other areas of their lives. The course also develops personal skills for problem solving, critical thinking and teamwork. Furthermore, beneficiaries are empowered to become active and informed citizens, able to organize in their communities, and make their voices heard in order to provide an effective change in the lives of its beneficiaries.

To implement this project, the staff of CDI has developed a series of training and monitoring activities for the strengthening of courses taken in CDI communities that assist children, adolescents and young people in communities in Rio de Janeiro. Each course has a workload of approximately 50 hours that are completed within a period of 2-4 months, depending on the schedule of CDI Community.

The participating social organizations of this project work in partnership with CDI to conduct computer and citizenship courses in spaces called CDI Comunidades (CDI Community Centers) which assist communities in technology access.

In the project, CDI Rio de Janeiro led the development of training and monitoring of partner institutions through the execution of project activities.

- **Training of Educators and Coordinators of Social Projects**

Throughout the year 2013 Training courses were conducted for Educators and Social Coordinators covering the following topics:

Course	Content	N. of Participants
Training of Social Educators	Training in Linux	20
	Technical Training— Editing of Videos, Photos, and Images	
	Training MVA—Operating Systems	
Training in the Coordination of Projects/ CDI Community	1- Encounter and Forum of CDI's Leadership Network, Theme: Technology and Innovation EAD	20
Network Formation	1-Strengting of CDI methodology use with the public, infants, children, youth, and adults.	30
	<p>2- The carrying out of a forum</p> <p>3- Workshop no the community of Macaco in partnership with McKinsey. With these results we are able to collaborated with leadership in other communities that helps to legitimize and adds value to future activities.</p>	38

- **Monitoring**

The pedagogical political Proposal of CDI guides the construction of the monitoring and evaluation plan, through five (5) steps:

Reading the World: diagnosis of local reality and data collection of CDI Community;

Problematization: construction of the scope of the Work Plan with raising local Project demands for implementation in each of the communities involved;

Planning: co-creation of the Work Plan and Schedule of activities developed by each CDI Community with facilitation of CDI;

Mobilization: meeting with ATA monitoring via phone, email, in person, etc.

Evaluation: periodic evaluation for correction of routes and measurement of results obtained in this work. At the end, consolidating the actions and results.

Besides the actions of classroom activities, Project Managers make use of technological tools in a systematic way, allowing the optimization of communication and monitoring activities undertaken by Community CDIs. Thus, corrective actions can be implemented quickly.

- Completion of courses in CDIs Community

In general, the courses in Community CDIs had a duration of four (4) months and throughout the year 2013 had the following results:

Courses Completed: Course in the Basic and Advanced Office Package, Video Editing, Image Editing, Digital Media and Computers for Kids.







