

U&I The Official Update



BE THE CHANGE!

EVERYTHING YOU NEED TO KNOW ABOUT
WHAT'S HAPPENING IN OUR WORLD



OUR VISION IS TO BUILD COMMUNITIES OF CHANGE

THE VISION EXPLAINED

WE'RE INTENTIONAL ABOUT THIS. WE WANT TO CREATE POCKETS OF TRANSFORMATION EVERYWHERE - SCHOOLS, COLLEGES, COMPANIES, COMMUNITY GROUPS

BUILDING

WE WANT PRIVILEGED COMMUNITIES TO BEGIN TO BE THE CHANGE AND BUILD A PLATFORM FOR UNDERPRIVILEGED COMMUNITIES TO LIVE TO THEIR FULLEST POTENTIAL.

COMMUNITIES

IT'S WHAT DRIVES US. THE HOPE THAT OUR TOMORROW CAN BE BETTER THAN OUR TODAY, THAT ONE DAY ILLITERACY, POVERTY & CORRUPTION CAN BE HISTORY.

CHANGE



LEADERSHIP TEAM

Their mission is to provide vision, direction and leadership to U&I

Satish & Jennifer MANCHIKANTI

A successful young entrepreneur & co-founder of U&I, Satish has always had a passion for serving the underprivileged. His drive and never-give-up attitude are what makes U&I tick.

Our very own Mother Teresa, she never ceases to surprise you. A communications trainer at Wipro, a fun teacher and an extremely hard worker, Jennie is always looking out for everyone else in the group.

Akash & Kavita KATARY

An IT professional, F1 racing fan and cricket enthusiast, Akash is a key member of the U&I Leadership Team. With years of experience in the volunteering space, Akash brings valuable insight to the team.

An extremely talented architect from R.V. College of Engineering, Kavita is a fountain of creativity and ideas. A huge heart for children coupled with the ability to call things as she sees them, Kavita's adds an incredible amount of expertise and wisdom to the Leadership Team.

Ajit & Tanya SIVARAM

A History graduate from St. Stephens College in New Delhi, Ajit went on to study Leadership & Theology in Sydney, Australia. It was here that he began working with youth from low income families which had a huge impact on him. Coming from a family of three generations of social entrepreneurs, the seeds for U&I were in some sense in his genes!

With a background in training and teaching, Tanya's understanding of education helps mould the learning culture, we have in our Learning Centers. With an infectious laugh and a joyful personality, she is an essential part of the Leadership Team.



THE A-TEAM

We've come a long way in a short while and these guys are heading the charge.

Saahas Patil LEARNING CENTRE MANAGER

A skilled vocalist and a mechanical engineering graduate, Saahas' passion for making a difference and entertaining all of us make him a valuable asset to the team. He is the Project Manager for all our education projects.

Saahas' role is to provide leadership to U&I's 7 Learning Centres. He leads a team of 26 Project Heads and liaisons with our partner NGOs to ensure maximum operational efficiency of U&I's Learning Centres.

Sudeeptha GV VOLUNTEER HEAD + SPECIAL NEEDS HOME SUPERVISOR

With a Masters degree in Clinical Psychology, Sudeeptha adds a valuable skill set to the team.

As Volunteer Head, she is responsible for recruiting and training all our volunteers. She also provides leadership to the team of full time nurses at Home for Special Needs Boys. Apart from training and tracking the work of the nurses, she also liaisons with hospitals and other organisations that can provide expertise to the work at the Home.

Suchi Isaac AWARENESS HEAD

Her father's a filmmaker; her mother's a social worker. As the Media Head of U&I, she brings both those worlds together effortlessly.

With a degree in Mass Communication and a heart for social action, Suchi strongly believes that social media can and should be used for social good.

Suchi oversees all of U&I's designs, campaigns, collaterals and promo video. Apart from that she also spearheads U&I's social movie of the year.

Mathew C FUND RAISING MANAGER

After completing his Engineering degree in Electronics and Communication, Mathew has worked in Infosys Technologies for 2 years in the field of sales process effectiveness. With a desire to apply these processes in the field of social causes, he has joined U&I in April 2012.

Mathew is now in charge of raising funds, planning events and jazzing up our website with the latest tech.



WHAT'S A LEARNING CENTRE?

WHY?

STATISTICS SHOW THAT 90% OF CHILDREN IN GOVT RUN SCHOOLS DROP OUT BY 10TH GRADE. WE WANT TO CHANGE THAT. AT EACH LC, WE CREATE A COMMUNITY WHERE LEARNING IS ENCOURAGED AND SUPPORTED. FOR SCHOOL GOING CHILDREN, IT ENCOURAGES THEM TO STAY IN SCHOOL. FOR CHILDREN NOT IN SCHOOL, IT BUILDS DISCIPLINE AND A CULTURE OF LEARNING AND STUDYING IN THEM.

WHAT?

U&I VOLUNTEERS TEACH COURSES LIKE ENGLISH, COMPUTERS, LIFE SKILLS OR TAKE TUTORIALS FOR UNDERPRIVILEGED WOMEN AND CHILDREN. EACH COURSE VARIES IN LENGTH AND LEVELS. STUDENTS ARE ASSESSED BEFORE THEY ENROL IN A CENTRE AND ASSIGNED A PARTICULAR CLASS BASED ON THE SKILL. A TEACHER STUDENT RATIO OF 1:4 IS MAINTAINED SO AS ENSURE QUALITY TEACHING IN A SMALL GROUP SETTING HAPPENS.

HOW?

EACH VOLUNTEER GIVES 2 HOURS A WEEK FOR A PERIOD OF EIGHT MONTHS (JULY-FEB), SO THAT THEY CAN SEE ONE BATCH TO COMPLETION. EACH VOLUNTEER UNDERGOES AN INTERVIEW, ORIENTATION AND A TRAINING PRIOR TO TEACHING. EACH VOLUNTEER IS ASSIGNED A CO-TEACHER, ALONG WHICH HE/SHE TEACHES A SMALL GROUP OF STUDENTS FOR THE REST OF THE COURSE.



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KEY HIGHLIGHTS FOR LEARNING CENTRES

TODAY WE ARE REACHING OVER

500

STUDENTS

THROUGH OUR

380

ACTIVE VOLUNTEERS

WHO GIVE 2 HOURS A WEEK IN

8

LEARNING CENTRES

AND TEACH

10

COURSES TO THE STUDENTS

LEARNING CENTRE PROGRESS

RECRUIT, ORIENT &
TRAIN VOLUNTEERS

JULY

WE RECRUITED
OVER 200
VOLUNTEERS IN A
MONTH. SOCIAL
MEDIA AND
COLLEGE
WORKSHOPS
PLAYED A BIG PART
IN THIS.

KICKSTART
LEARNING CENTRES

AUGUST

SUCCESSFULLY
LAUNCHED
8 COURSES AT
6 LEARNING
CENTRES.
RECRUITED 150
MORE VOLUNTEERS

SETUP SYSTEMS &
PROCESSES

SEPT

TIGHTENED
SYSTEMS &
PROCESSES AT
THE CENTRES.
TROUBLESHOOTING
ISSUES AS THEY
CROPPED UP. 26
PROJECT HEADS
WERE APPOINTED

PROJECT HEAD
TRAINING

OCTOBER

TOOK PROJECT
HEADS FOR AN
OFFSITE TRAINING.
FOCUSED ON
RUNNING OUR
PROJECTS MORE
EFFICIENTLY TO
IMPACT THE
STUDENTS IN A
GREATER WAY

ISSUES WITH LEARNING CENTRES

Here are a list of the key issues that we have had with the Learning Centers:

Attendance of Students

Attendance has been an issue at centers where the children do not stay at the center.

Volunteer Attendance

Attrition was higher than expected for some centers as the interview process was not followed properly

Unavailability of space

Some centers have had issues with inadequate space for multiple classes.

Lack of impact of Curriculum

In some centers, like the Women's Home, the students are at the Home for 8-12 weeks, within which an English/Computer Curriculum cannot be effectively taught

SOLUTIONS FOR THE LEARNING CENTRES

Here are a list of solutions that we are implementing at the Learning Centers:

Meet with NGO Partners and Student families

This helped us siphon out the students who were not interested and focus on the ones who were

Probation Month and Fresh Recruits

Volunteers with low attendance were put on probation and given a month to improve their attendance. New volunteers were recruited to fill the gap.

New Centers

Options for new centers are being looked at.

Change in curriculum

Short term curriculums have been introduced. Each lesson is independent of the next and each activity is married with a lesson of some sort so that that the women learn can take away something meaningful.

U&I CONNECT

An online app which helps us track the performance of students, volunteers and Learning Centres.



THE APP WILL HELP US TRACK:

- VOLUNTEER ATTENDANCE
- STUDENT ATTENDANCE
- STUDENT TEST SCORES
- STUDENT PERFORMANCE
- CURRICULUM COVERED
- ISSUES AT VARIOUS LEARNING CENTRES

HOME FOR SPECIAL NEEDS BOYS

U&I assists in caring for 85 special needs boys in a residential state home. The Home is over-populated and understaffed.

The boys have been abandoned by their families and will be in the system for their lifetime.

Our dream is to make this home a model facility in caring for children with special needs.

PROVIDING FULL TIME CARE

U&I has employed 4 full time nurses who work 6 days a week to care for the boys. They provide medical care, first aid, physiotherapy, grooming and occupational therapy for the boys. These nurses have single-handedly brought about a huge change in the lives of these boys.

WEEKLY VISITS

Every Sunday a team of 25 volunteers visits the boys and conducts age specific activities with all the boys. From music and dance, to sports, to arts and crafts, the boys love the two hours that U&I volunteers spend with them.

EVENTS & TRIPS

Every couple of months, we take a group of the boys for a fun day out - to the local park, zoo, sports arenas and even adventure campsites!! They've loved it and can't wait for more!

SPECIAL NEEDS HOME PROGRESS

IMPROVING HYGIENE STANDARDS

JULY

THE BOYS AT THE HOME WERE TAUGHT TO WASH THEIR HANDS BEFORE AND AFTER A MEAL.

BOYS WERE TRAINED IN BATHING INDEPENDENTLY AND IN HELPING OTHER BOYS TO BATHE.

TOILET TRAINING + ARTS & CRAFTS ACTIVITIES

AUGUST

A SUSTAINED EFFORT WAS MADE TO TOILET TRAIN A HANDFUL OF BOYS. IT WAS PARTIALLY SUCCESSFUL AND WILL NEED FOLLOW UP TO BE ABLE TO SUSTAIN IT.

THE NURSES BEGAN ARTS AND CRAFTS ACTIVITIES FOR THE BOYS IN A SMALL WAY.

OCCUPATIONAL THERAPY

SEPT

APART FROM SUSTAINING THE IMPROVEMENTS OF THE PREVIOUS MONTHS, THE NURSES ALSO BEGAN OCCUPATIONAL THERAPY ACTIVITIES WITH THE BOYS. CRAFT, ENVELOPE MAKING AND OTHER ACTIVITIES WERE A HUGE HIT WITH THE BOYS.

STRUCTURED DISCIPLINE + LICE ERADICATION

OCTOBER

WITH A MORE SYSTEMATIC APPROACH TO DISCIPLINING THE BOYS, THE NURSES HAVE NOTICED AN IMPROVEMENT IN THE BEHAVIOUR OF THE BOYS.

WITH CONTINUED MEDICATION AND SHAVING OF BOYS HEADS LED TO REDUCTION IN THE NUMBER OF LICE CASES AT THE HOME.

PROBLEMS AT THE HOME

Here are a list of challenges we have had at the home

Difficulty in finding maids and nurses

We need more staff to care for the boys. Finding staff has been a big challenge.

Lack of co-operation from the Home staff

As the staff at the Home have been used to doing things a certain way, any changes have been met with apprehension rather than optimism.

Lack of expert consultants

What would benefit the work at the home hugely is for a specialist in Special Needs Therapy to look at our work at the Home holistically and suggest ways in which we can systematically improve the work there

SOLUTIONS FOR THE HOME

Here are a list of solutions we are implementing at the home

Variety of sources

We're widening our scope of the search including social media, job portals, friends & family.

Constant communication with the staff

One of our key goals is to keep the home staff in the loop regarding our activities at all times. We want them on our side as we are enabling them to serve the kids better.

Approaching institutions

We're approaching institutions rather than individuals and asking them to get involved.

RAISING AWARENESS

This year, we ran a social awareness campaign called 'Dream Out Loud' which involved the screening of a documentary on human trafficking through begging rings, 'A Handful of Dreams' produced by U&I



DREAM OUT LOUD

A social awareness campaign which reached more than 2000 people in schools and colleges. With inspirational talks, social discussions and a clear call to action, it inspired students and corporates to get involved.

A HANDFUL OF DREAMS

With more than 3000 unique views online in the first 72 hours, A Handful of Dreams is a docu-film, directed by U&I, which takes an in-depth look at this often neglected form of human trafficking and follows the story of an undercover operation aimed at rescuing these helpless children.



FUNDING - JULY TO OCTOBER 2012

RS. 1.8
LACS

DREAM OUT LOUD

RS. 2.9
LACS

LATIN FOOD
FESTIVAL

RS. 2.5
LACS

DONATIONS

THE COST



THE FUTURE

