



### Being local, being relevant

Many of the books in our programs are from African publishers and authors. When students begin to read, they are more engaged when the stories in their books are familiar to them. In addition, local schools prefer to work with local textbooks. We work closely with over a dozen African publishing partners to make their books available to children in our program, and to the world on platforms like the Kindle store.

While we focus on making African books available to the students in our program, the literature of the world is of immense interest to children everywhere. Our international publishing partners like Random House, Penguin Books, and Ripley's Believe It Or Not partner with us to give our students access to some of the best-known children's literature in the world.

[www.worldreader.org](http://www.worldreader.org)



### Worldreader Kits around the world

In 2011 and 2012, Worldreader Kits were launched in:

Ntimigom School, Kilgoris, Kenya  
(with The Kilgoris Project)

HUMBLE School, Mukono, Uganda  
(with Crossroads Methodist Church, VA)

Menara Primary School, Koru, Kenya  
(with Ouko Memorial Library/Gordon FCA)

*"Initially, we faced a serious shortage of books but that is a thing of the past. The Worldreader Kit has provided plenty of titles for our pupils."*

- Shadrack Lemiso, Headmaster, Ntimigom School

*"What Worldreader has done is to empower the teachers and students to teach one and other... that's the way that things really change... you're empowered."*

- Pastor Dave Norman, Crossroads Methodist Church, Ashburn, VA

*"The world has now been brought nearer to you."*

- District Education Officer, Mukono, Uganda

 **Worldreader**  
Books for all



Worldreader gives kids in the developing world access to digital books. Using e-readers loaded with thousands of local and international e-books, we provide children the books they want and need, so they can improve their lives.

As of April 2012, Worldreader has distributed almost 100,000 digital books in sub-Saharan Africa. We have projects in Ghana, Kenya, and Uganda, and continue to expand rapidly throughout the world. We partner with other organizations to create similar programs throughout the developing world.

[www.worldreader.org](http://www.worldreader.org)

# Worldreader Kits

## What is a Worldreader Kit?

A Worldreader Kit is a way for organizations that share our values to implement the Worldreader program in their schools. Through Worldreader Kits, we share our knowledge and expertise on e-readers in classrooms with partners who have an existing relationship with schools and communities. Our partners enable us to empower children that we could not otherwise reach.

## What does a Worldreader Kit contain?

50 e-readers	Worldreader works with you to select the optimal device and deployment model based on your school's characteristics
Additional hardware	Cases, lights, chargers, identification labels
Digital books	Each device comes with 100 African and international digital books, for a total of 5,000 books per Worldreader Kit.
Management tools	Comprehensive training program, manuals, quick start guides, certificates of achievement, launch planning tool, student reward kit, community outreach guide & more
Technical assistance	Device management for remote provisioning of books
Additional books	Ongoing access to Worldreader's book catalog at highly-discounted prices



## Who qualifies for Worldreader Kits?

Our Worldreader Kits partners represent organizations that have established track records working with primary schools in Anglophone Sub-Saharan Africa. They have local project managers with the technical skills to support the program, access to electricity, and either mobile data or WiFi connectivity.

## How much does a Worldreader Kit cost?

A Worldreader Kit includes 50 e-readers and 5,000 digital books (see table at right) and is priced as follows:

Kindle Keyboard 3G (recommended for areas with Whispernet data coverage): \$19,000

Kindle WiFi: \$15,000

Additional services may be available for a cost, contact us for more information:

- Shipping to a non-US destination
- A Worldreader team member on-site for setup, training, and launch
- Solar charging cases (coming soon)



## How do I become a Worldreader Kits partner?

We would love to hear from you. Please fill out our application form here: [www.bit.ly/WRkitsapp](http://www.bit.ly/WRkitsapp)

Once we decide to work together, both parties sign a Memorandum of Understanding (MOU) and initiate a transfer of funds to cover the cost of the Worldreader Kit.

In the next two months, together, we order devices, select books, hire or designate a project manager, plan the training, and reach out to the community. Laying this groundwork usually takes two months, after which we launch the project!