

HOPE MINISTRIES
Andhra Pradesh, South India

PROJECT PROPOSAL



Three Years Program

THEME: The Business School provides Technical skills to rural women Without formal education, and then they will start their own Business and improve their live hood generation.

Learn and Earn Program

HOPE MINISTRIES
#2-7-85/1, Church Road
Kovur-524137, Nellore District
Andhra Pradesh, South India

Phone : +91-8622-271912
Email: hopeministriesy2k@gmail.com

FACE SHEET

A: PROJECT TITLE:

EMPOWER BUSINESS SCHOOL FOR INDIAN WOMEN

B: NAME OF ORGANIZATION:

HOPE MINISTRIES

C: ADDRESS:

Postal Address: P.O. Box 9, Nellore – 524 003, Andhra Pradesh, India

Physical Address: #2-785/1, Church Road, Kovur – 524 137, Nellore,
Andhra Pradesh, India

D: CONTACT: Telephone No: +91-8622-271912

Email: hopeministriesy2k@gmail.com

E: CONTACT PERSON: Sweta Mercy (Project Leader)

F: ORGANISATION'S LEGAL STATUS:

Registered under the: Indian Society Act : Society No: 25/2000
Indian –Tax Act : U/s.12AA & U/s.80G(5)(vi)
Foreign Contribution Regulation Act : 010310230

G: BANK ACCOUNT:

Informational about bank Account are as follows:

Account Name : Hope Ministries
Account Number : 021001549628190001
Name of Bank : The Catholic Syrian Bank Ltd, Trunk Road, Nellore
Telephone Number : +91-8622271912 / (Bank Ph: +91-861-232436)
SWIFT code : MRMDUS33, ROUTING NO.021001088
HSBC BANK, NEW YORK USA,
THE CATHOLIC SYRIAN BANK INTL DIVISION, COCHIN
A/C NO.000-03850 (SWIFT Code: CSYBIN55)

H: PROJECT SUMMARY:

The Business School Provide technical and financial training without formal education as well as the confidence and access to financial service that is necessary for them to become financially independent and self-sufficient start and improve their own micro enterprises.

I: PROJECT LOCATION:

Town : Kovur
District : Nellore
State : Andhra Pradesh
Country : India

J: PROJECT NEED AND BENEFICIARIES:

Many rural women in Andhra Pradesh, India are uneducated or dropped from school at a young age. To address this situation, the Business School offers a variety of technical classes. Women enable to start own business. The Business School creates entrepreneurial opportunities for women.

K: ACTIVITIES:

We offer classes running from tailoring, embroidery, soft toys making, and candle making, home management etc...We offer totally 30 courses. Each course aim to make possible to start new business to expand their financial independent life.

L: TARGET:

A social chance for women's earning money with their own business.

M: TIME FOR THE PROJECT:

Three to Five year rotation program (Starting from December 2012)

N: GRANT REQUEST:

\$95,000.00

O: THE PROJECT IMPORTANT:

Our school aims to improve the long-term economic status of women and their families through new business opportunities enhanced through their skills. This is the first Business School in South India. So we expect to learn these courses approximately 6,000 students in 1st year.

P: CURRENT PROGRAMS:

Designing the material for courses
(a) Spoken English Material
(b) Computer Course Material
(c) Collecting designs for Embroidery & Tailoring course etc...

Q: MARKETING AND COMMUNICATION:

(a) Editing a Broacher for the Business School

R: ACHIEVEMENT:

A women feels confident when she is empowered, when she has the skill an opportunities to earn a live hood.

Hope Ministries Started a business school for rural women skill training center at Kovur Nellore district. It began operation from December 2012.

We hope most of the women and girls finishing the course from the business school and they will start their own business. Confident in their ability to earn for the family

S: THREE YEAR PLAN:

- Establish Business school Braches in other Sates of South India.
- Exchange programs to with school branches
- Bus for Business School Students

- Planning to start Diploma Courses for Women.
- Planning to start Nursing School for Women.

T: KEY CHALLENGES:

- Ensuring availability of sufficient resources.
- Employment opportunity for our students.

COURSE S DETAILS

A: COURSES OFFERED:

01. Basic Tailoring	11. Soft Toys Makin	21. Basic Computers
02. Blouse Making	12. Candle Making	22. Advanced Computers
03. Dress Making	13. Handbag Making	23. Desk Top Publishing
04. Hand Embroidery	14. Beautician	24. Tally
05. Saree painting	15. Glass Painting	25. Personality Development
06. Maggam Works	16. Agarbhathi Making	26. Spoken English
07. Fabric Painting	17. Food Processing	27. Home Management
08. Rangoli	18. Bakery Food Processing	28. Financial Management
09. Mehandi	19. Bouquets Making	29. Screen Printing
10. Wall Hangings	20.Chocolate Making	30. Photo lamination

LEVELS: Basic to advance to meet the varied skill levels of women.

LOCATION: KOVUR, Nellore District, Andhra Pradesh, South India

DURATION: Two to eight weeks, offered on at least three to five years rotation.

CONTENT OF ALL COURSES:

- (a) Technical skills
- (b) Confidence
- (c) Motivation
- (d) Goodwill
- (e) Financial development

EMPOWER BUSINESS SCHOOL FOR INDIAN WOMEN

BUDGET PROPOSAL

No	Particulars	Calculation	Unit Cost USD \$	Total Amount USD \$
01	Sewing Machines	20-Sewing Machine @\$100x20=2,000 Scissors, Tape, Needles etc@\$75 20-Sitting Stools@\$25x20=500 20-Zig-Zak Machine @\$100x20=2,000 Scissors, Tape, Needles etc@\$75 20-Sitting Stools@\$25x20=500 Subtotal	5,150	5,150
02	Embroidery Machines	20-Embroidery Machine @\$180x20=3,600 Scissors, Tape, Needles etc@\$75 20-Sitting Stools@\$25x20=500 Subtotal	4,175	4,175
03	Maggam Frames	5-Maggam Frames Large Size @\$300x5=1,500 Needles, Threads, designs@\$100 5-Maggam Frames Medium Size @\$180x5=900 Needles, Threads, designs@\$100 Subtotal	2,600	2,600
04	Saree Painting	Frames: 10-Small Size @\$2x10=20 10-Medium Size @\$3x10=30 10-Lage Size @\$5x10=50 Brushes all Sizes@\$100 Paints all colours@\$200 Subtotal	400	400
05	Hand Embroidery	Frames: 10-Small Size @\$2x10=20 10-Medium Size @\$3x10=30 10-Lage Size @\$5x10=50 Needles, Threads, Designs@\$50 Subtotal	150	150
06	Handbag Making	10-Sewing Machine @\$220x10=2,200 Scissors, Tape, Needles, Gum@\$150 2-Racks@\$200x2=400 Leather and Rexene@\$2,000 Handles, Zips, Openers etc@\$750 Subtotal	5,500	5,500

07	Soft Toys Making	<p>10-Sewing Machine @\$220x10=2,200 Scissors, Tape, Needle etc@\$100</p> <p>400meters-Fur cloth @\$6x400=2,400</p> <p>100kgs-Stuffing@\$2x100=200 1000-Eyes, Ribbon, Threads etc @\$200</p> <p>Covers @\$100</p> <p>2-Racks @\$200x2=400</p> <p style="text-align: right;">Subtotal</p>	5,300	5,300
08	Screen Printing	<p>1-1 Simple Screen Printing – 1 Kit@\$307</p> <p>Stretching and 4 Colour Printing- 1 Kit@\$1499</p> <p>Big 6-6 Screen Printing Package- 1 Kit@ \$3769</p> <p style="text-align: right;">Subtotal</p>	5,575	5,575
09	Fabric Painting	<p>Design Screens, Glitter Screens Squeezer, PVC Medium, PVC Reducer Normal Binder, Kadhi Binder, Fast Fix Binder, Laser 4000 Binder, Emboss Binder Binding Cloths, Mesh Gripper, Stencil Remover, SR Exposing Emulsion, Exposing Printing Boards, Textile Designs Clipart CD's etc...</p> <p style="text-align: right;">Subtotal</p>	5,000	5,000
10	Candle Making	<p>Plaint candle Moulds: Each 5sets 3in"/ 5in"/ 6in"/ 7in"/ 8in" @\$950</p> <p>Ball Candle Moulds: Each 10sets 2in"/ 3in"/ 4in"@\$550</p> <p>Pillar Candle Moulds: 5sets 5in"/ 6in"/ 7in"@\$750</p> <p>Tea light candle moulds: Each 5sets 2in"/ 3in"/ 4in"@\$600</p> <p>Floating Candle moulds: 5sets 25 designs@\$300x5=1,500</p> <p>Raw materials: Bell wax @\$3 per kg, \$3x500kgs=1,500 Oil@\$1.5 per kg, \$1.5x250kg'=375</p> <p style="text-align: right;">Subtotal</p>	6,225	6,225

11	Computer Education	10 Computers @\$900x10=9,000 10 Computer Tables@\$75x10=750 10 Computer Chairs@\$30x10=300 30 Class Room Chairs@\$15x30=450		
		Subtotal	10,500	10,500
12	Printed Material for Courses	1500-Basic Computer Course 1500-Advanced Computer Course 1000-Desk Top Publishing 1000-Tally Accounts 1000-Personality development 1500-Spoken English 1500-Financial Management 1000-Fashion Designs Books	15,000	15,000
		Grand Total	65,575.00	65,575.00

Business School Equipment Budget: \$65,575.00

Three Years Budget for Business School

			YEAR 1 USD \$	YEAR 2 USD \$	YEAR 3 USD \$
1.Salaries					
Program Coordinator Faculties	1		2,400	2,500	2,600
	5		375	475	575
2.Capital Cost					
Electricity Installation			200		
Electrical Equipments					
Fans	10	35x10	350		
Tube Lights etc	10	10x10	100		
Wire, Switches etc			100		
Communication					
Fax Machine	1	150	150		
3.Recurring Cost					
Electricity					
Computer@5/units Approx 600 units/month		100x12	1,200	1,200	1,200
Rent and utilities					
Training centre cum office		400	4,800	4,800	4,800
4.Printed Material					
Broachers Pamphlets & SHG'S Meetings	30000		300	300	300
		Total	9,975	9,975	9,475

Three Years Budget: \$29,275.00

BUDGET SUMMARY (in USD \$)

1	Business School Equipment Budget	–	\$	65,575.00
2	Business School 1st Year Budget	–	\$	9,975.00
3	Business School 2nd Year Budget	–	\$	9,975.00
4	Business School 3rd Year Budget	–	\$	9,475.00
TOTAL COST OF THE PROJECT				<hr/> \$ 95,000.00 <hr/>

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