

Shanghai United Foundation
One Egg Program Report (spring term of 2014)



Shanghai United Foundation (SUF)

Nov. 2014

About Shanghai United Foundation

Shanghai United Foundation (SUF) focuses on fund-raising for grassroots NGOs in an effort to relieve much of the financial burden that limits the growth and impact of promising organizations.

At present, most grassroots NGOs lack an effective method for professional fund-raising, and have very limited grant opportunities which provided by most Chinese official foundations. The resulting funding gap forces them to focus a disproportionate amount of time on maintaining the operation of their organizations. As a result, they usually have neither the energy nor money to operate large-scale fund-raising activities or focus on improving the impact of their programs.

The *One Egg Program*: One egg for one kid per day, improving health situation in poverty areas in China. This program is initiated and executed by SUF and nine NGOS.

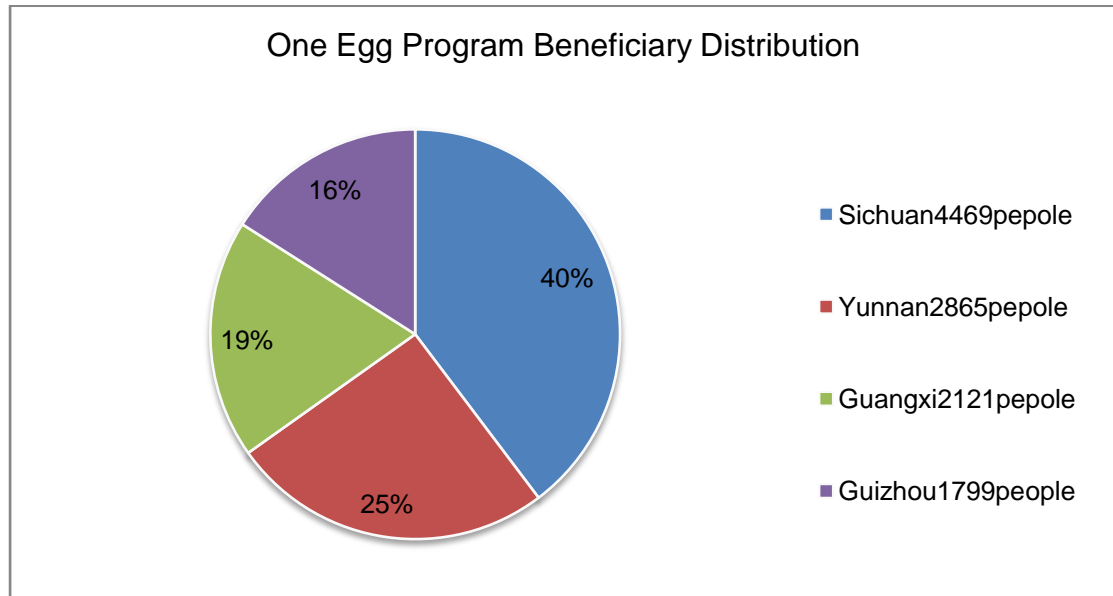
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I. Program Profile

The *One Egg Program* was started by Shanghai United Foundation and other 9 NGOS on Dec 2010. Up to now, the program has been implemented four years.

By July 31 2014, the *One Egg Program* has been covering 62 elementary schools in four provinces including Yunnan, Guizhou, Sichuan and Guangxi. The program has ensured 11254 kids and teachers in poverty-stricken area in west China one egg a day.



Basic Information of the *One Egg Program* Project Site Schools

(All schools are arranged in the sequence of projects' starting time)



Location: Liangshan Prefecture, Sichuan Province

Local Grassroots NGO: Yinghuo Volunteer Service Center

The number of school: four

Size: 807 people



Location: Qingshen County, Sichuan Province

Local Grassroots NGO: Rural Women Children

The number of school: seven

Size: 820 people



Location: Yibin, Sichuan Province

Local Grassroots NGO: Chunmiao Student Center

The number of school: eighteen

Size: 2842 people



Location: Mengshan County, Guangxi Province

Local Grassroots NGO: You2v Family

The number of school: five

Size: 1413 people



Location: Tiane County, Guangxi Province
 Local Grassroots NGO: Ark Mutual Help Center
 The number of school: six
 Size: 708 people



Location: Ninglang, Yunnan Province
 Location Grassroots: Edu-aid in Yongning, Lijiang
 The number of school: fifteen
 Size: 1544 people



Location: Nanjian Yi Autonomous County, Yunnan Province
 Local Grassroots NGO: Yun Education Fund
 The number of school: one
 Size: 354 people



Location: Guiyang, Guizhou Province
 Local Grassroots NGO: Apple - Garden Children Sponsorship Workshop
 The number of school: four
 Size: 1799 People

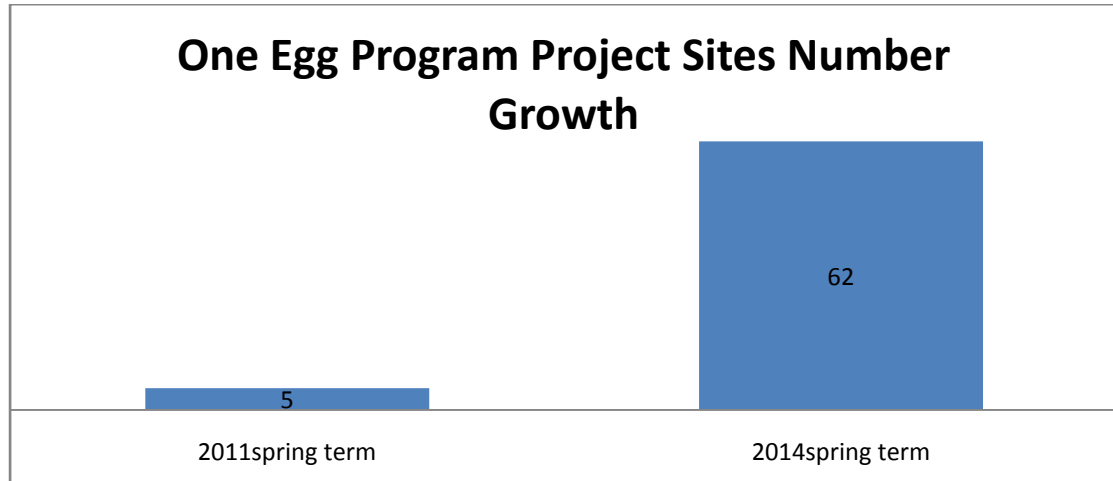


Location: Yiliang, Yunnan Province
 Local Grassroots NGO: Children's Hope Foundation
 The number of school: two
 Size : 967 People

II. Program Development

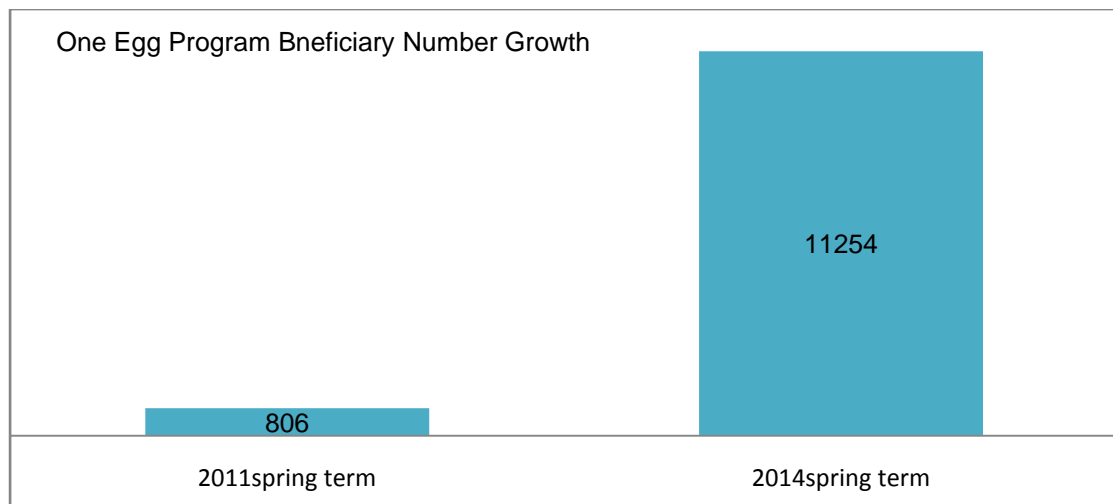
1. The growth of Project Site Schools Number:

From 2011 to 2014, the project schools have increased from 5 to 62.



2. Beneficiary Number Growth:

From 2011 to 2014, the beneficiaries also increased from 806 to 11254.



III. Program Finance

1. Overall incomes and expenses in 2014

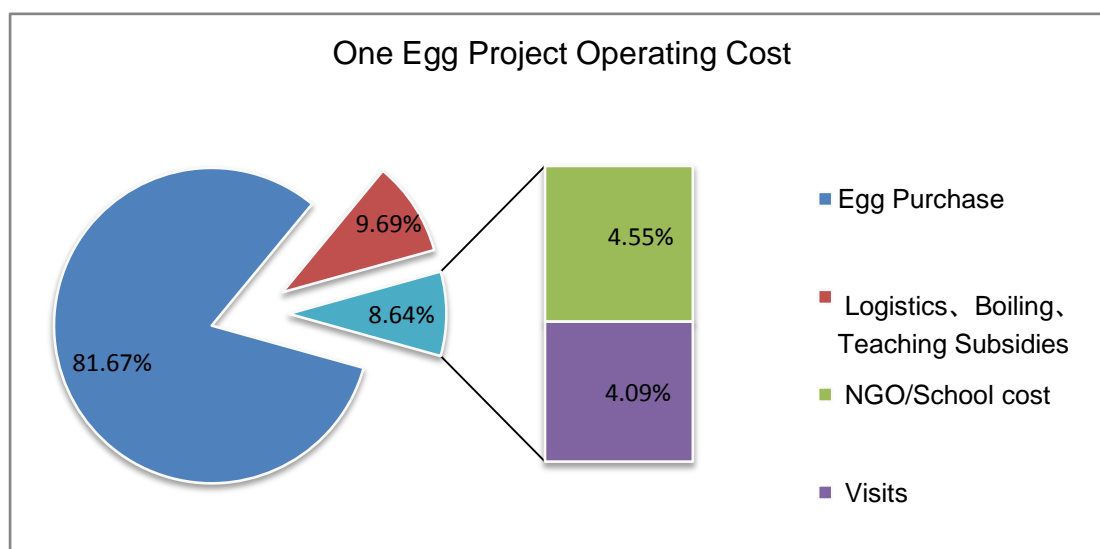
Until Sep 30, 2014 , *One Egg Program* received a total income of 5393672.22RMB donated by people from all walks of life. The total expense was 3265026.19RMB. At present, *One Egg Program* needs 2 million yuan a year.

Category	aggregate of 2010 (RMB)	aggregate of 2011 (RMB)	aggregate of 2012 (RMB)	aggregate of 2013 (RMB)	aggregate of the first of 2014 (RMB)	Total amount
Income	0.00	961,020.57	1,727,736.31	884713.95	1820201.39	5393672.22
Expense	237.60	137,803.58	579,487.63	1665787.46	881709.92	3265026.19
Balance	-237.60	823,216.99	1148248.68	-781073.51	938491.47	2128646.03

2. One Egg Program Data in 2014

(1) Operating Cost:

Based on the reports from the executive institutions, the average cost per egg is about ¥ 0.75 in 2014.



(2) Expense Standard:

001. Boiling Cost: every 150 eggs will cost about ¥ 6, and one egg on average will cost ¥ 0.04 which SUF will pay for it, so, the schools can give the fund to the cooks .

002. Teacher Subsidies: appropriate subsidies will be paid to those teachers who are responsible for purchasing, transportation, boiling and distributing of the eggs. In fact, those teachers assist to supervise the implementation of one egg program project.

The number of students is less than 100 (including 100) existed, ¥ 50 a month per school will be paid to those teachers. The number of students is less than 200 (including 200), ¥ 100 a month per school will be paid. The number of students is less than 300(including 300), ¥ 150 a month per school will be paid. The number of students and teacher subsidies amount and so on.

003. Costs for logistics and visits: Due to the differences in geographical differences and transportation, we don't have a top limit to the expense for material flow and visits. We stick to the principle of frugality and honesty.

004. Operating Cost: SUF will give some operating funding to executive institutions for reducing their administration expenses, ¥ 1000 for one school. While one school increased ¥ 200 reduced, maximum subsidy is ¥ 1200, minimum is ¥ 200.

IV. Effectiveness of Program

1. For students and teachers, an egg one day equal of their having breakfast.

50%-60% of students of program schools walk to school every day, and it will be take one to four hours. They missed breakfast because their poor families can't make breakfast for them, and their schools don't provide breakfast too. So they eat eggs for breakfast, and that could help them stay awake or don't cat naps for the morning classes.

2. For implementing NGOS, the *One Egg Program* is a powerful supplement.

There are some education program and poverty program in the *One Egg Program* project sites, together, these programs are essential to improving education and health of children in impoverished region. Also, cooperation of

several programs pools our resources and allows each to contribute what they can.

V.Major Problems and Solutions

1 . Eggs' transporting

Now, the schools, where the program “one egg” was involved, almost are located in remote mountainous areas, and it is difficult for the eggs' transporting, especially in rainy day. Because of the bad weather, the vehicle can't arrive at some schools, and the supply of eggs even has to be cut off.

Facing these difficult, we hope those private vehicles can be rented to carry these eggs when the supplier' free distribution is halted. In addition, we advice the schoolmasters maintain close relations with the supplier, and inform the supplier of the consumption of eggs in time, about a week earlier, and the supplier can have enough time to arrange the free distribution.

2. The price of eggs

As an important part of the program, the price of eggs has a direct impact on the budgets and operating costs of the program. According to the report from the different area, the price of eggs change with the whole market' price, so it is impossible to calculate all the eggs' cost precisely, or predict it. As one eggs' supplier said, the egg has a new price every day.

Considering the price of egg is always floating, on the one hand, the project executing agency should monitor the price of eggs at all time; on the other hand, they must keep a good cooperation with the supplier. Therefore, we hope the eggs' supplier can approve our public interest concept, and we can get good but inexpensive eggs, or the free transportation.

VI.Loving Partners

