

Shanghai United Foundation
One Egg Program Report (2013 S)



Shanghai United Foundation (SUF)

Oct. 2013

About Shanghai United Foundation

Shanghai United Foundation (SUF) focuses on fund-raising for grassroots NGOs in an effort to relieve much of the financial burden that limits the growth and impact of promising organizations.

At present, most grassroots NGOs lack an effective method for professional fund-raising and most Chinese official foundations provide very limited grant opportunities. The resulting funding gap forces them to focus a disproportionate amount of time on maintaining the operation of their organizations. As a result, they usually have neither the energy nor money to conduct large-scale fund-raising activities or focus on improving the impact of their programs.

The *One Egg Program*: One egg for one kid per day, improving health situation in poverty areas in China. This program is initiated and executed by SUF. USD 152,550 were raised in 2011, which enable 2600 kids in 8 schools to have one egg everyday in 2011, 3400 kids in 12 schools to have one egg everyday in 2012 , and 8630 kids in 54 schools to have one egg everyday in 2013.

Index

I. Program Profile

II. Program Development

III. Program Finance Data

IV. Major Problems and Solutions

V. Loving Partners

Shanghai United Foundation

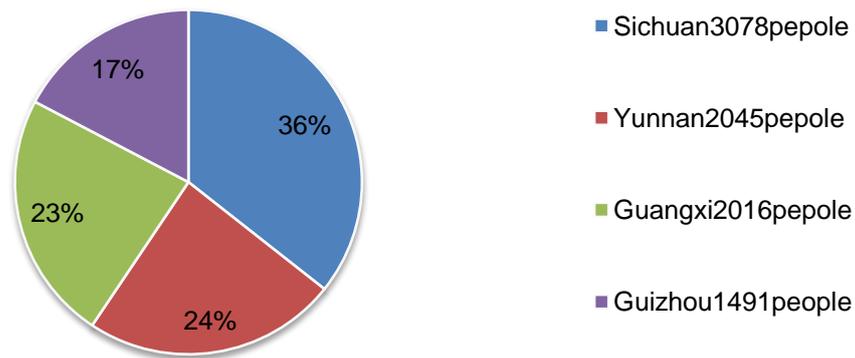
One Egg Program Report (2013 F)

I. Program Profile

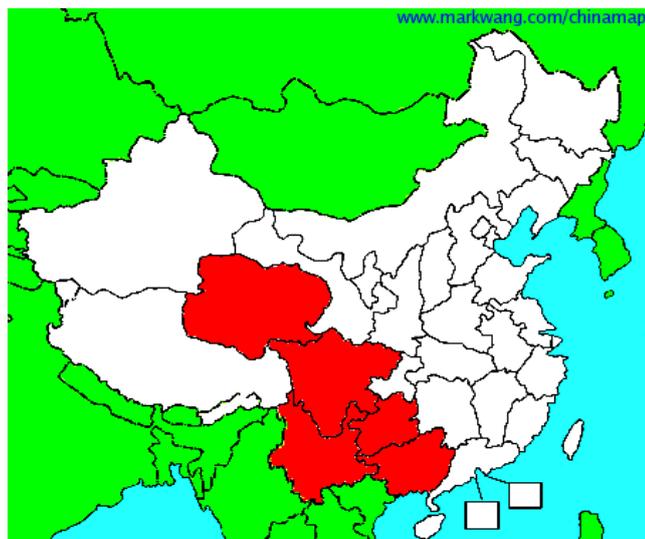
The *One Egg Program* was started by Shanghai United Foundation and 8 NGOs. Up to now the program has been operating for three years (six semesters).

By the end of last semester of 2013, the *One Egg Program* has been covering 54 elementary schools in four provinces including Yunnan, Guizhou, Sichuan and Guangxi,. The program has ensured 8630 kids and teachers in poverty-stricken area in west China one egg a day.

One Egg Program Beneficiary Distribution



Provinces with schools planned as project sites



Basic Information of the *One Egg Program* Project Site Schools

(All schools are arranged in the sequence of projects' starting time)



Location: Liangshan
Prefecture, Sichuan Province
Local Grassroots NGO: Yinghuo
Volunteer Service Center
The number of school: four
Size: 657 people



Location: Qingshen County, Sichuan
Province
Local Grassroots NGO: Rural Women
Children
The number of school: five
Size: 530 people



Location: Yibin, Sichuan Province
Local Grassroots NGO: Chunmiao
Student Center
The number of school: twelve
Size: 1891 people



Location: Mengshan County, Guangxi
Province
Local Grassroots NGO: You2v Family
The number of school: five
Size: 1188 people



Location:Tiane County, Guangxi Province
 Local Grassroots NGO:Ark Mutual Help Center
 The number of school:seven
 Size:828 people



Location:Ninglang,Yunnan Province
 Location Grassroots:Edu-aid in Yongning, Lijiang
 The number of school:sixteen
 Size:1763 people



Location:Nanjian Yi Autonomous County, Yunnan Province
 Local Grassroots NGO:Yun Education Fund
 The number of school:one
 Size:282 people

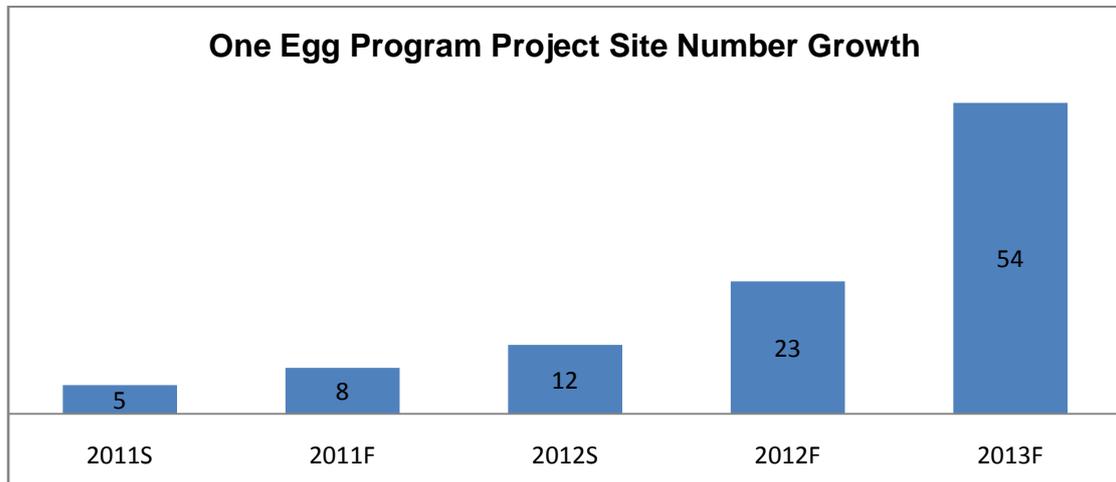


Location:Guiyang, Guizhou Province
 Local Grassroots NGO:Apple - Garden Children Sponsorship Workshop
 The number of school:four
 Size:1491 People

II. Program Development

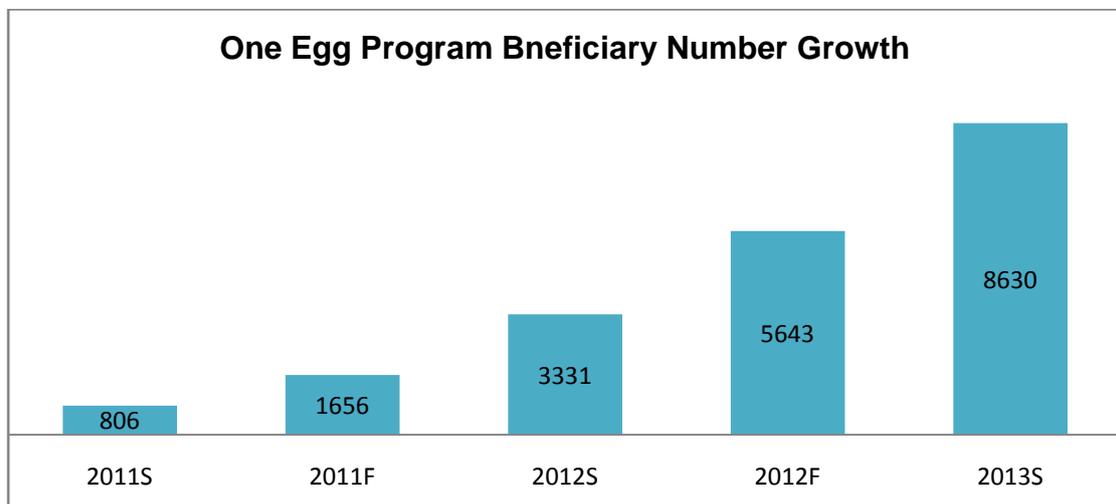
1. Project Site School Number Growth:

One egg program project was implemented in 54 school in this year, students and teachers of these sub-schools(schools affiliated to the village school and far away from it) and teaching centers can have one egg a day.



2. Beneficiary Number Growth:

With the increasing number of supported school, this year's beneficiary number is 8630.



III. Program Finance

1. Overall incomes and expenses in 2013 .

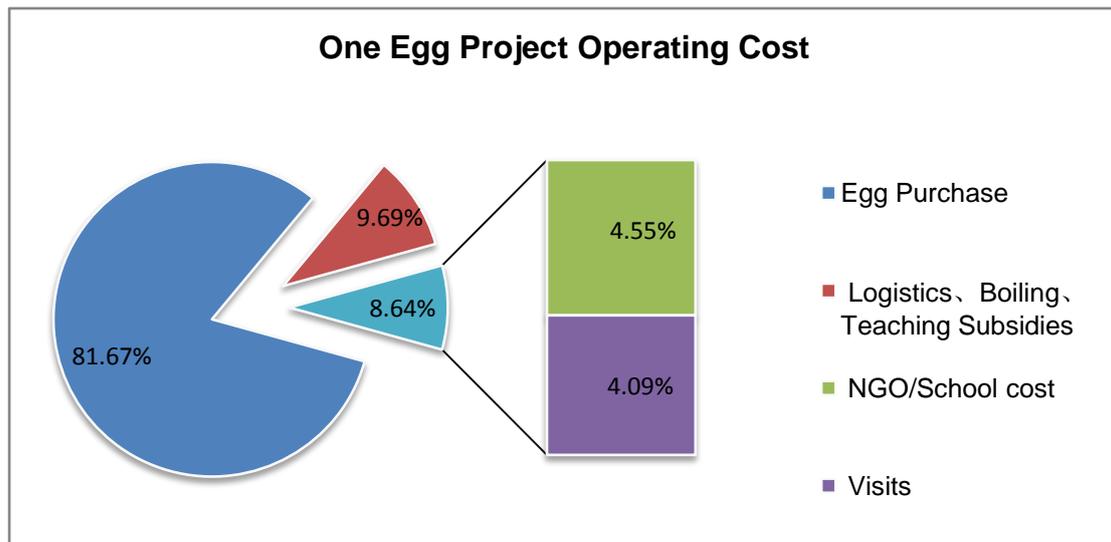
From February, 2012 to July 31st, 2013 , One Egg Program received a total income of 2,943,641.25RMB donated by people from all walks of life. The total expense was 1,386,513.87RMB.

Categor	Income of (RMB)	Income of 2011 (RMB)	Income of 2012 (RMB)	Income of 2013 (RMB)	Total amount
Income	0.00	961,020.57	1,277,736.31	704,884.37	2,943,641.25
Expense	237.60	137,803.58	579,487.63	668,985.06	1,386,513.87
Balance	-237.60	823,216.99	698,248.68	35,899.31	1,557,127.38

2. One Egg Program Data in 2013 S

(1) Operating Cost:

Under the influence of H7N9 bird flu, the price of eggs is instability all over the country. Based on reports from the executive institutions, the average cost per egg is about ¥0.77 in 2013S, this price low more than 2012S.



(2) Expense Standard:

001. Boiling Cost: every 150 eggs will cost about ¥6 ,one egg will cost ¥0,04 to be boiled. Should the cost be a burden to the schools, SUF will pay for it, encouraging schools to give the fund to the cooks there.

002. Teacher Subsidies: appropriate subsidies will be paid to those teachers who responsible for purchasing, transportation, boiling and distributing eggs. Sometimes, those teachers assist to supervise the implementation of one egg program project.

The number of students is less than 100 (including 100) existed, ¥50 a month per school will be paid to those teachers. The number of students is less than 200 (including 200), ¥100 a month per school will be paid. The number of students is less than 300(including 300), ¥150 a month per school will be paid. The number of students and teacher subsidies amount and so on.

003. Costs for logistics and visits: Due to the differences in geographical differences and transportation, we don't have a top limit to the expense for material flow and visits. We stick to the principle of frugality and honesty.

004. Operating Cost: SUF will give some operating funding to executive institutions for reducing their administration expenses, ¥1000 for one school. While one school increased ¥200 reduced, maximum subsidy is ¥1000, minimux is ¥200.

IV. Major Problems and Solutions

1 . Eggs' transporting

Now, the schools where the program “one egg” is performing , almost are located in remote mountainous areas, and it is not easy for the eggs' transporting, especially in rainy day. In some schools, because the weather was bad and the vehicle could not arrive at the schools, the supply of eggs even was cut off.

Facing these difficult, the foundation suggest that private vehicles should be rented to carry these eggs when the supplier' free distribution was halted. In addition, we advice the schoolmasters maintain close relations with the supplier, and inform the supplier that the consumption of eggs in time, about a week earlier, and the supplier can have enough time to arrange the free distribution.

The price of eggs

As an important part of the program, the price of eggs has a direct impact on the budgets and operating costs of the program. According to the report from the different area, the price of eggs change along with the whole market' price, so it is impossible to calculate all the eggs' cost precisely, or predict it. As one eggs' supplier said, the egg has a new price everyday.

Considering that the price of egg is always floating, on the one hand, the project executing agency should monitor the price of eggs at all time; on the other hand, they must keep a good cooperation with the supplier. Therefore, we hope the eggs' supplier can approve our public interest concept, and we can get good but inexpensive eggs, or the free transportation.

V. Loving Partners

Sweet Thanks From Eggs

Singing Hearts
Children's Choir

CitiBank

Tyco
Electronics (Sh
anghai) Co., Ltd

GlobalGiving
Foundation

