



The Healing Tree:

*The power of a story to relief pain.
The second phase of the project
SafeNiños was implemented thanks to
Designmatters from ArtCenter College
of Pasadena. The environmental
graphic design and The Healing Tree
storybook immerse the children and
families in the adventure of healing.*





The Healing Tree is an immersive environmental design project that reimagines the Burn Center as a child-friendly world that reduces patient stress and optimizes conditions for healing.



Animal characters of The Healing Tree storybook symbolize the different therapies that the children must undergo. Within this world, the patients are accompanied by characters Camilla and Lucas and a cast of animal characters that represent the different treatments offered at COANIQUEM. The animals teach them important values to face their healing path.

