

NETHOPE ACADEMY INTERNSHIP PROGRAM

Program Overview



The global population boom has created unprecedented challenges for educated youth in developing countries to effectively engage in the workforce. At the same time, a serious shortage of qualified IT professionals in these regions is limiting local companies, governments and NGOs from expanding and functioning at their highest potential in the world economy. IT skills are in high demand, generating opportunities for youth to participate in core aspects of the economy – if they can acquire real-world vocational skills and the relevant work experience to make them employable.

NetHope's Solution

NetHope Academy bridges the gap between unemployed educated youth and the market-driven IT needs and opportunities in developing regions. Built on best practices developed over the past five years from capacity-building efforts in Africa, India, Haiti and Latin America, NetHope Academy:

- Delivers 21st century technical and "soft skills" training that are market-relevant, practical and transferable;
- Provides internships and mentoring support for college-age women and men to effectively transition from school to work, and succeed in the workplace
- Builds local capacity and self-funding mechanisms for long term sustainability



Program Outcomes

- Skilled workforce with industry recognized certifications.
- Strengthened IT capacity of local companies, international NGO field offices and governmental institutions
- Increased employability of college-educated youth
- More women in IT industry globally
- Improved livelihoods/financial stability among previously unemployed
- Role models & mentors for next generation of college graduates

How it works

Working in partnership with local organizations and educational institutions, NetHope identifies and screens promising college graduates or near-graduates, facilitates IT technical training, and coordinates 4-6 month in-country internships.. Coursework is augmented by extensive libraries of online curriculum, industry-standard certification programs, and on-the-job training. Interns receive daily mentoring, ongoing evaluation, job placement assistance and outplacement support.

Program Levels

NetHope Academy offers several program levels. Technical training provides competency in job roles such as desktop support, network administration, web development, technical presales, telecommunications and satellite operations. Advanced instruction and intern self-study leads to optional certification as a Microsoft Certified Desktop Support Technician, Cisco Certified Network Associate and VSAT Certified Installer.



Sponsors & Supporters

NetHope Academy is a true public private partnership:

- **Accenture:** 2-year grant to pilot/sustain program in Haiti, and extend to 6-8 Sub-Saharan African countries
- **Cisco and Microsoft** -- Program design, curriculum and internships through Cisco and Microsoft partners
- **Governmental Support** -- Through governmental bodies like Kenya ICT Board and Rwanda Development Board
- **Local Universities** -- Providing "best of the best" graduates and classroom support
- **NetHope Members and Others Hosting Interns:** World Vision, Concern, Save the Children, World Health Organization, CHF Int'l, Catholic Relief Services, Canadian Red Cross, IRC, Mercy Corps, MultiLink, Oxfam GB, Relief Int'l, Habitat for Humanity, SOS Children's Village, World Food Programme
- **Clinton Global Initiative** -- NetHope's CGI Commitment to Action in 2011 continues to receive broad based programmatic support from the Clinton Global Initiative

Success Metrics

NetHope Academy ultimately helps solve two problems: enabling educated youth in the developing world to effectively enter and succeed in the workplace; and producing a workforce capable of addressing IT needs the these regions. Three metrics define success:

- 80%+ of interns are employed within 3 months of completing the program (with 30% or more being young women)
- 90%+ achieve an industry recognized professional designation during their internship
- 50%+ return to support the program or mentor new students, building stronger leadership skills and increasing program sustainability



CLINTON GLOBAL INITIATIVE

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