POETA YouthSpark

what we do

POETA YouthSpark seeks to create economic opportunities through education, employment, and entrepreneurship for youth in vulnerable situations – particularly young women. Participants learn and develop computer science and digital literacy skills to be more competitive in the 21st century job market.

where we work

Since 2012, the TRUST has implemented Microsoft YouthSpark in the following seven countries: Mexico, Colombia, Brazil, Dominican Republic, Argentina, Chile, and Peru.

program highlights

Computer science and digital literacy training to almost 25,000 people.

Provides vulnerable community members with free access to computers, the Internet, and online training.

Programs helped nearly 50% of these trainees find economic opportunities.

Over 100,000 people have benefited from these centers over the past five years.

64% of trainees are young women.

the process

1   **DIAGNOSE** the ability of local partners to deliver labor-market driven training and create economic opportunities in computer science and digital literacy.

2   **TRAIN** local administrators, who will later train program participants, in the use of Azure, PowerBI, Office 365, and Imagine Academy.

3   **DEVELOP** a tailored training and mentorship strategy so that graduates remain engaged with POETA YouthSpark centers.

4   **FORGE** alliances with the ICT sector to better understand its demand for labor, and accordingly promote the inclusion of graduate participants in ICT.

5   **CREATE** a common space for local partners to network with participants, share best practices, and leverage their efforts in creative and innovative ways.

6   **IDENTIFY** eligible participants to apply for the Microsoft Academy for College Hires (MACH) – a learning experience for new university hires in full-time roles.

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