

What we do & Why we do it



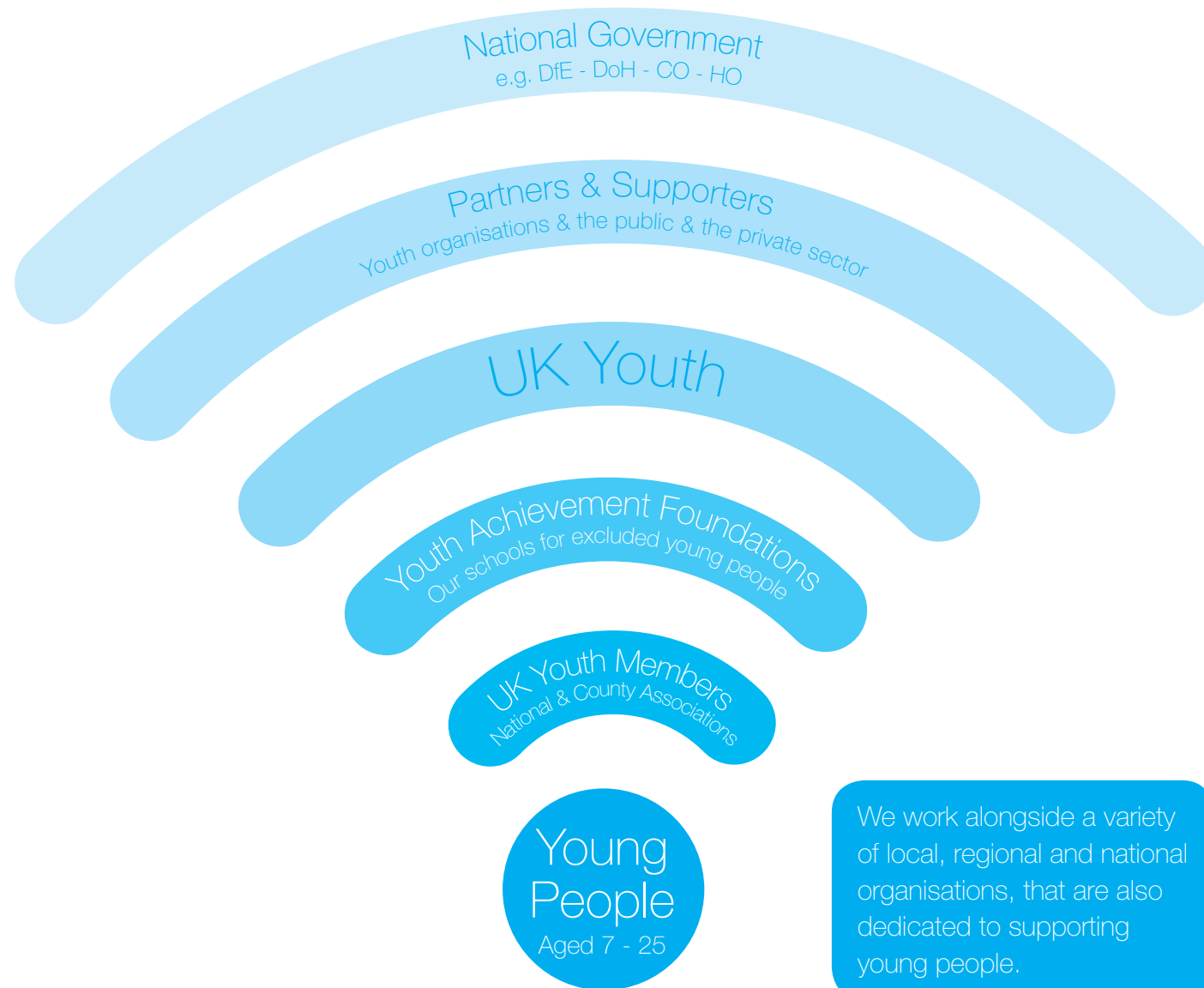
Annual Review 2011-2012



Supporting young people to learn and succeed outside of the classroom...

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The world we work in



Who we are

It's tough being young in the UK right now. There are record numbers of 16-24 year-olds out of work, youth services have been hit hard by government cuts and young people are constantly confronted by negative images of themselves in the media.

The work that we do at UK Youth has never been more important.

For over 100 years we have been enabling young people from all backgrounds to realise their potential. Today, through a national network of youth associations, we offer 790,000 7-25 year-olds access to a wide range of vital learning programmes.

Our work is all about supporting young people to gain life-skills and accredited awards that build confidence, resilience and make them more employable.



"When I faced serious challenges UK Youth helped me. The charity has had a profound influence on my life." Stephen (18)

"UK Youth helped me find my way in the world." Chelsea (23)



Our impact

We know it is important to demonstrate the benefits that young people derive from our programmes. As a result we have adopted a ground-breaking 'outcomes' framework to assess the value of our work. Developed by The Young Foundation and The National Council for Voluntary Youth Services, this allows us to show clearly the positive impact we are having on young lives.

We have gathered detailed feedback from a sample of young people. Through this we have identified the most commonly occurring outcomes associated with our work.

Short-term outcomes - occur during a programme

- Improved confidence
- Better at managing feelings
- Increased skills

Medium-term outcomes - directly linked to a programme

- Achieving qualifications
- Increased stay in education
- Increased resilience & determination

Long-term outcomes - influenced by a programme

- Improved health & well-being
- Increased civic participation
- Increased quality & level of employment

We plan to continue detailed analysis and evaluation as we strive to improve the effectiveness of what we do.

What we do

Through our national network and programmes run directly by UK Youth, we focus on creating 'non-formal' learning opportunities. These are designed for use beyond mainstream education.

Our programmes support young people to:



Gain recognised awards & qualifications



Take action to improve their communities



Learn the skills to educate and support their peers



Organise national events and make their voices heard



Experience the benefits of healthy activities & outdoor learning

We also:

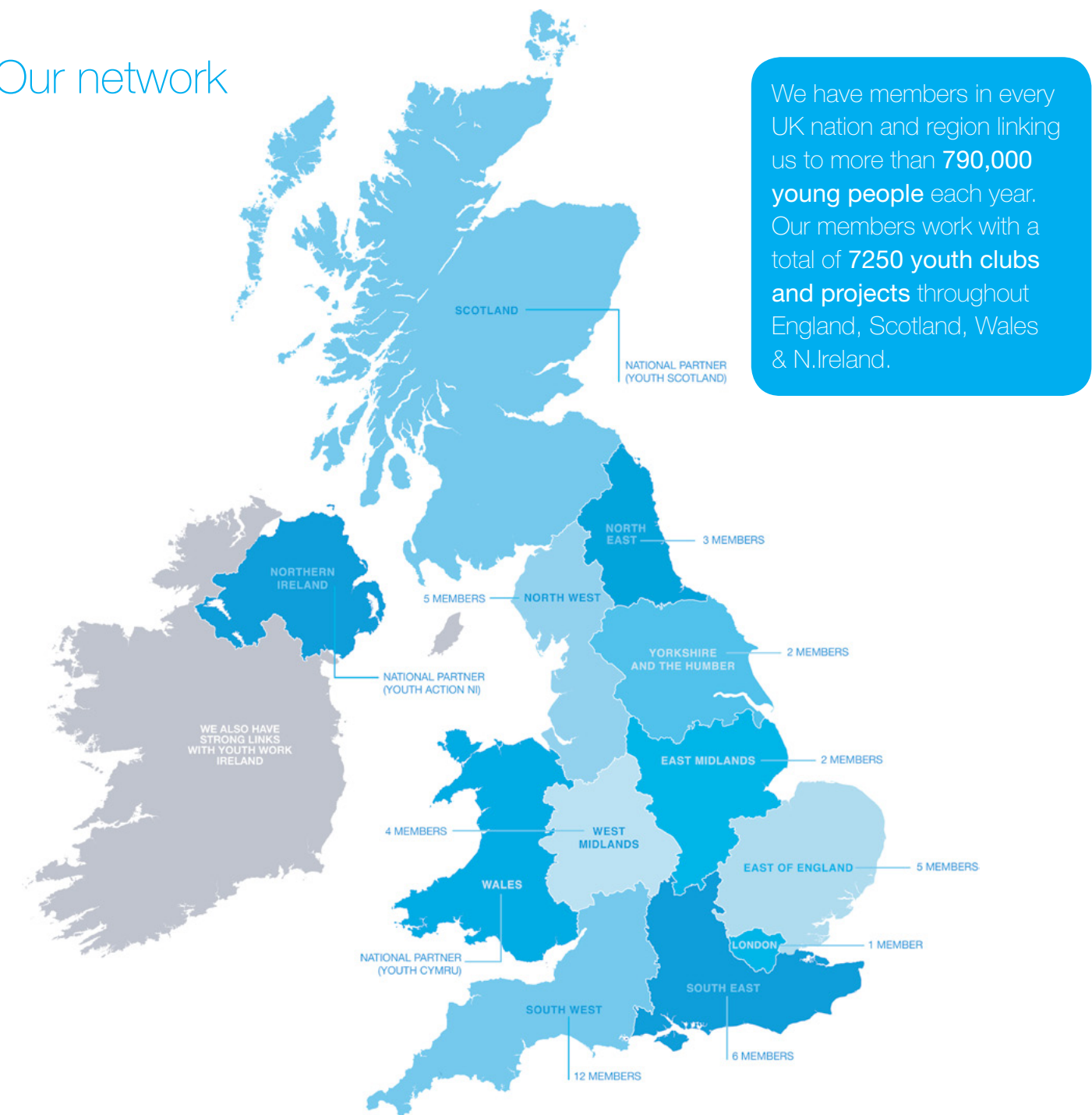


Enable disadvantaged groups to re-engage with learning



Offer expert training to adults who work with young people

Our network



Our members & partners

The charity sits at the heart of a national network of youth associations ensuring we can support young people in all parts of the UK. Each of our members works with local youth clubs and projects offering innovative, open access learning opportunities.

In the face of a shrinking public purse our network has never been more relevant. We share expertise and together have a powerful voice to remind policy-makers why it's so important to consider the needs of young people and to listen to their point of view.

As well as our membership we work alongside other voluntary sector organisations, relevant government departments and a growing number of corporate supporters. All of these partners share our passion for making a tangible difference to the lives of young people.



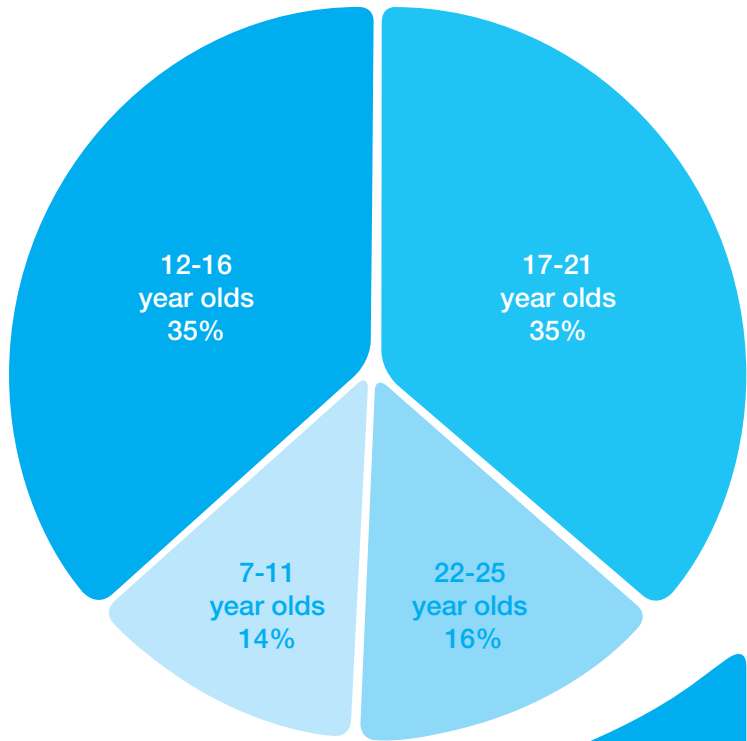
"Being part of UK Youth enables me to better understand the national picture, provides opportunities to influence key individuals and benefit from the expertise of my peers. Also the corporately sponsored programmes that UK Youth offers are proving invaluable."

Chris Hindley, CEO Youth Federation (Cheshire)

Direct delivery

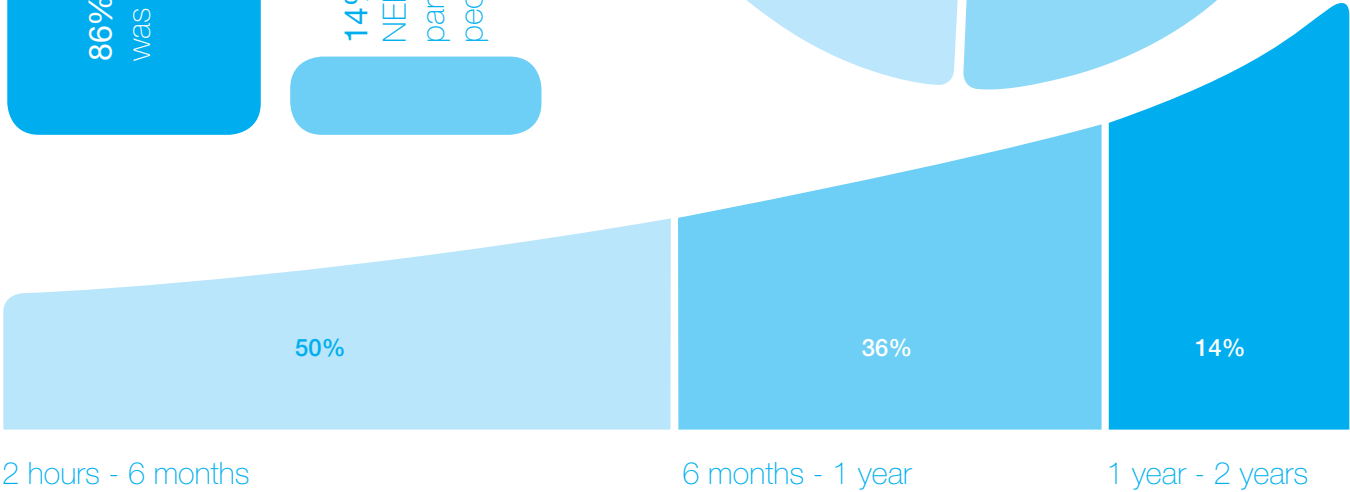
UK Youth staff work directly with young people and in 2011-12 **63,000 young people** accessed our own programmes. Different groups and ages were engaged for varying periods of time.

How old are the young people we support?



86% of our direct delivery was open access.

14% targeted groups such as NEETs, young carers, young parents, disabled young people & LGBT



Our programmes

Hearing Unheard Voices – Giving young people the skills & opportunities to shape the services they access through campaigning.

Healthy Young Adult Transitions – Offering 16-24 year-olds the chance to assess key health services for young people across England.

Money Skills Champions – Run with five other charities and Barclays, this peer education project builds financial knowledge & confidence.

Road Code - Delivered with global courier company UPS, this promotes road safety through interactive workshops & driving simulators.

Think Big – Backed by O2 Telefonica this offers young people funding & training to make a real difference in their communities.

United Futures – Run with Business in the Community, this initiative links businesses and the youth sector to bring about new partnerships.

Youth Achievement Foundations – These small independent schools use UK Youth's non-formal curriculum to cater to the needs of excluded young people. Since 2008 we have built a national network of these 'YAFs' with funding from a range of partners.

Youth Action – Backed by Starbucks this inspires 16-24 year-olds to take action & create positive local change.

As well as these programmes we have developed a range of accredited awards that ensure young people's achievements beyond mainstream education are recognised. Our **Youth Achievement Award** and **Award in Personal Achievement** are just two examples of these that we, and other organisations, use to add value to non-formal activity.

UK Youth Voice ensures that we put young people at the centre of everything we do. This steering group of 16-25 year-olds plays a major role in governing the charity & shaping our programmes.

UK Youth has offices in London but our Head Office is at **Avon Tyrrell** in the New Forest. This Grade 1 listed house, set in 65 acres of grounds, is an ideal place for young people to enjoy new experiences. Around 20,000 visitors each year take part in youth work training as well as abseiling, archery, canoeing, team-building and personal development courses. Avon Tyrrell is a residential centre with an outstanding national reputation.

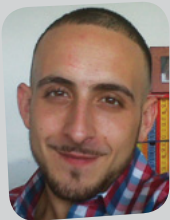


Changing lives



Kate - Finding a way back
Youth Achievement Foundation

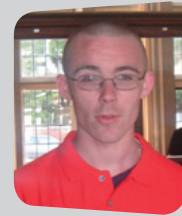
In the classroom Kate was aggressive and reluctant to take part and had been excluded from two mainstream schools. She was placed at one of our Youth Achievement Foundations where a passion for sport was quickly identified as a way of engaging her to learn. Kate was given more support than she'd had at school and soon began to trust the staff. Her aggression was channelled into boxing where her talent saw her become a national champion. Alongside this, Kate gained accredited awards and went on to find a job at a local football club where she has since completed an NVQ.



Luis - A bright idea made brighter
O2 Think Big

Luis was just 15 when he started a social enterprise to train other young people. He applied for a Think Big grant to support his business. As well as securing funding and training Luis embraced other aspects of the programme. He made a documentary, a music video, managed photo shoots and attended VIP events. Meanwhile his business was helping other young people to gain qualifications and find work. Today Luis is a successful young businessman and continues to mentor others.

"I never realised that little me could do all of these things. I learnt more about myself in the few years I was involved with Think Big than in all the previous 15 years. I had the best experiences and met amazing people."



Craig - Building self-belief
UK Youth Voice

When Craig first got involved with UK Youth he lacked confidence, had no qualifications and was struggling to make his way in life. His two years as a member of UK Youth Voice changed that. Craig took part in all kinds of activities including organising major national youth events. The experience means he now believes in himself and is thinking positively about his future. Since leaving UK Youth Voice, Craig has enrolled on a UK Youth Apprenticeship and is well on his way to gaining an NVQ.

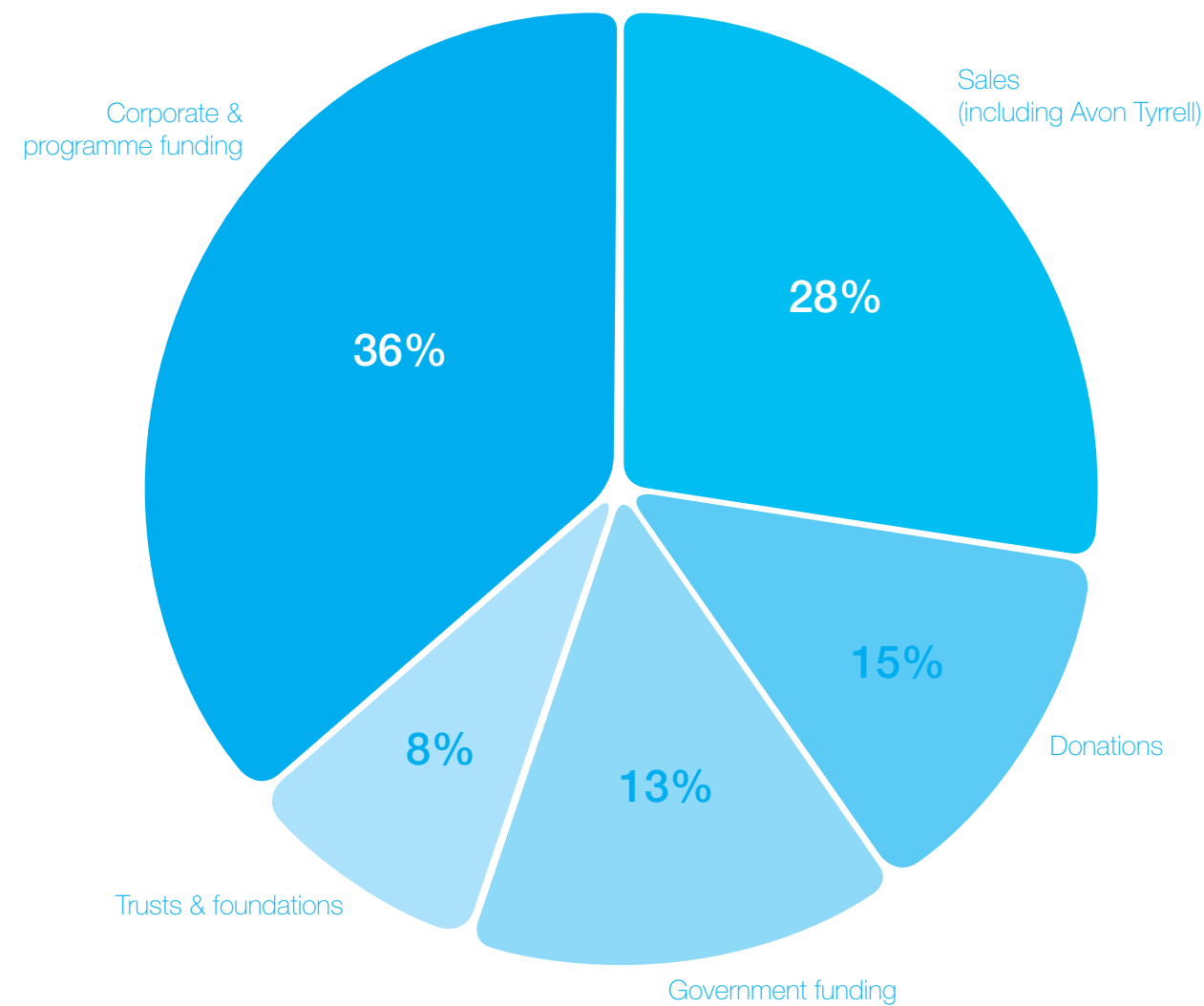
"Before volunteering with UK Youth I was a wreck! Now I am about to become a qualified activities instructor and am really looking forward to life."



Nia - A whole new world
Avon Tyrrell

Nia visited Avon Tyrrell for a week thanks to a bursary provided by one of UK Youth's corporate supporters. At first she found the activities really tricky, felt embarrassed and her 'team' struggled because they weren't working together. Then with support from their instructor the group started to cooperate and Nia began to really enjoy herself. She took part in problem solving games, rock climbing and abseiling - all things she'd never done before. Nia ended the week on a high when she reached the top of our abseiling tower. In 2011-12 we offered similar bursary funded opportunities to 164 young people.

Where our money comes from



93% of our income is spent on our charitable aims
(Charity Commission, 2011)

Our finances

Consolidated statement of financial activities for the year ended 31 March 2012

These figures are extracted from the full audited accounts as submitted to Companies House and the Charity Commission.

	Unrestricted Funds		Restricted Funds	Total 2012	Total 2011
	General £	Designated £	£	£	£
Incoming resources:					
Incoming resources from generated funds					
Voluntary income	498,424	-	1,000	499,424	461,170
Activities for generating funds	184,416	-	-	184,416	217,266
Events	17,992	-	-	17,992	16,739
Investment income	-	-	-	-	-
Incoming resources from charitable activities					
Non formal education	2,907,968	-	1,088,303	3,996,271	4,910,455
Total incoming resources	3,608,800	-	1,089,303	4,698,103	5,605,630
Resources expenses:					
Cost of generating funds					
Fundraising and communications	351,539	-	-	351,539	326,139
Cost of events	95,944	-	-	95,944	170,329
Investment management costs	3,000	-	-	3,000	280
Charitable activities					
Non formal education	2,696,350	-	1,011,631	3,707,981	4,889,677
Governance costs	31,526	-	-	31,526	37,533
Total resources expended	3,178,359	-	1,011,631	4,189,990	5,423,958
Net incoming resources for the year before transfers	430,441	-	77,672	508,113	181,672
Transfer between funds	(660,681)	760,681	(100,000)	-	-
Net (outgoing/incoming) resources for the year after transfers	(230,240)	760,681	(22,328)	-	-
Other recognised (losses)/gains					
Realised losses on investments	(2,131)	-	-	(2,131)	-
Unrealised (loss)/gain on investments	(26,920)	-	-	(26,920)	56,744
Actuarial gain on pension scheme	-	-	-	-	112,000
Other movements on pension scheme	-	-	-	-	147,800
Net movement in funds	(259,291)	760,681	(22,328)	479,062	498,216
Balances brought forward at 1 April 11	992,424	-	128,923	1,121,347	623,131
Balances carried forward at 31 March 12	733,133	760,681	106,595	1,600,409	1,121,347

All amounts related to continuing activities and this Statement of Financial Activities includes all gains and losses recognised during the year.
Summarised consolidated and company balance sheet

	Group 2012	Group 2011	Charity 2012	Charity 2011
Fixed assets	1,148,455	1,194,418	1,148,555	1,194,518
Current assets	1,350,465	867,284	1,351,906	867,809
Liabilities	(898,511)	(940,355)	(898,511)	(939,855)
Net assets	1,600,409	1,121,347	1,601,950	1,122,472



The future

The current economic climate is not stifling our ambition at UK Youth, in fact we are growing. Here are some really significant pieces of work that we've become involved with since the start of the new financial year.

National Citizen Service – UK Youth is part of the NCS Network that will deliver the government's flagship youth programme across six English regions. Working with four consortium partners we are bringing together the voluntary, public and private sectors. We will scale up this major programme that enables 16 & 17 year-olds to develop skills, challenge themselves and support their communities in the process.

Digital Learning – UK Youth has a growing number of projects with a digital focus. IT Youth Hubs is the most recent of these and is run in partnership with Microsoft. It offers 30 clubs around the country an IT upgrade and more than 1000 young people the chance to develop new digital skills. We are also running Gen2Gen, an intergenerational project that gives young volunteers the chance to help older people get online.

As well as all this we plan to continue leading the way in bringing businesses together with organisations that support young people. We will also be building on the number of young people who work for UK Youth through structured internships, work experience opportunities and a growing range of apprenticeships.

We are of course always keen to talk to organisations that share our values and explore fresh partnership opportunities that will help us fulfil our mission.

Our people

UK Youth is governed by a dedicated board of trustees. We have a committed team of 90 staff based at Avon Tyrrell, our London offices at Canary Wharf and around the country. We are also fortunate to be led by a group of high-profile and dynamic individuals.



Patron
HRH The Princess Royal
HRH has been our Patron since 2003. She continues to be a very dedicated supporter of our work and makes several appearances each year on our behalf.



President
Nigel Mansell CBE
The former motor racing World Champion became President in 1999 and works tirelessly to promote the charity. Nigel has taken on a host of personal fundraisers and also founded Team UK Youth, the emerging pro cycling team.



Chair
Bill Crothers
Bill is a senior civil servant at the Cabinet Office having spent most of his career at the global management consultancy Accenture. He has been involved as a Trustee since 1999 and took over as Chair in 2010.



Chief Executive
Charlotte Hill
Charlotte became Chief Executive in 2010 at the age of 31. Since then she has become a real leader of both the organisation and the wider youth sector. This was acknowledged when Charlotte was named the Charity Times 'Rising CEO Star' of 2012.



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