



FREE LUNCH FOR CHILDREN IN FREE NGO DAYCARE CENTER

This NGO day-care center offers meals and diverse educational activities at no cost for 60 children in order for their extremely poor families to work and/or seek familial sustenance.

PROJECT NAME: VOLUNTÁRIOS FAZENDO CRIANÇA SORRIR!
(VOLUNTEERS MAKING CHILDREN SMILE)

THE PROJECT IS SEEKING SUPPORT FOR THREE MEALS AND ONE SNACK A DAY. THIS REQUEST IS TO COVER THE COST OF PERISHABLE FOODSTUFFS FOR THE CRECHE.

THE DEMOGRAPHICS ON THE PEOPLE OF THIS AREA:

ISLA DE GOVERNADOR IS A SUBURB OF RIO DE JANEIRO- A SHANTYTOWN SLUM INHABITED BY NEARLY 10,000 FAMILIES A MAJORITY OF WHICH ARE SINGLE PARENT HOMES. THERE ARE NO NEARBY SCHOOLS OR HEALTH CENTERS AND THIS CRECHE IS THE ONLY POINT OF REFERENCE OFFERING SOCIAL SERVICES TO THIS COMMUNITY. VERY FEW FAMILIES HAVE ACCESS TO RUNNING WATER AND MOST ADULTS SCAVENGE TRASH FOR FOOD AND ITEMS TO SELL. MANY MOTHERS WORK IN THE INFORMAL LABOR MARKET AS MAIDS WHERE THEY TRAVEL UP TO 2 HOURS TO ARRIVE AT THEIR JOB OR THEY LIVE WITH THE FAMILIES FOR WHICH THEY WORK COMING HOME ONLY 2 DAYS A MONTH AND OFTEN LEAVING THE CARE OF THEIR OWN CHILDREN TO FAMILY OR NEIGHBORS.

MANY CHILDREN ARE INVOLVED WITH THE DRUG TRAFFICKING AND THE AREA HAS RECENTLY HAD MANY CHILDREN KILLED EITHER THROUGH RIVAL TRAFFICKING VIOLENCE OR AS A CONSEQUENCE OF POLICE RAIDS. TRAFFICKERS RECRUIT CHILDREN AS YOUNG AS 8 YEARS OLD INTO LOWER LEVEL POSITIONS SUCH AS LOOKOUTS. THE GOOD MAJORITY OF THE POPULATION IS ILLITERATE AND THE AVERAGE EDUCATION IS 4 YEARS OF SCHOOLING. MANY CHILDREN WORK IN EITHER THE INFORMAL TRANSPORTATION MARKET OF WAIT OUTSIDE GROCERY STORES AND OFFER TO CARRY GROCERIES FOR CHANGE OR JUST PLAIN BEG FOR MONEY.

THE PROJECT WAS RECOMMENDED TO DREAMS CAN BE FOUNDATION THROUGH A BRAZILIAN PARTNER ORGANIZATION CALLED FASE WHO HAS LAUNCHED A CAMPAIGN ALONG WITH ONE OF BRAZIL'S LARGEST ROCK BANDS (O RAPPA) TO BRING FOOD DONATIONS TO THIS PROJECT.

PROJECT BUDGET:

Budget!

Item	Valor R\$
FOOD FOR 1 YEAR FOR 60 CHILDREN	\$3,912.00 = (326.00/ MONTHLY)
SIDE BY SIDE FREEZER (HORIZONTAL)	562.
INDUSTRIAL STOVE	350.
TOTAL	.00

GLOBAL GIVING DATA INFORMATION

- **Project Information**

- **Project Title (50)**

FREE LUNCH FOR CHILDREN IN FREE NGO DAYCARE CENTER

Project summary (200)

This NGO day-care center offers meals and diverse educational activities at no cost for 60 children in order for their extremely poor families to work and/or seek familial sustenance.

- **Project need and beneficiaries (500)**

Daycare for 42 kids: 4 months to 7 years old & 18 teenagers, whose mothers abandoned by husbands, are the only source of income for family, and earn income collecting paper and cans in the street. Most have 5 children and have nowhere to leave their children while they try to make money. The needs are many, but we prioritize the food and the acquisition of kitchen appliances. The daycare depends on daily donations of food for the children.

- **Project activities (250)**

Daycare 42 kids from 4 months to 7 years old and 18 teenagers, whose mothers were abandoned by husbands and they are the only source of income for family and who are underemployed through collecting paper and cans in the street. Most of the mom's have 5 children and suffer this because they have nowhere to leave their children while they try to make money. The needs are many, but we prioritize the food and the acquisition of kitchen appliances. The daycare depends on daily donations of food for the children. Many children who remain unsupervised become involved with the trafficking in order to eat

Providing meals, recreation, early childhood learning, theatre, play area with books, social, medical and psychological assistance, tutoring, IT skills, & sports for children who would otherwise be left unattended or could become delinquent.

NEW!!! Donation Options

Please provide a maximum of 8 and a minimum of 3:	
3,912.00	Food for 1 year for 60 children at daycare while mothers scavenge for income
326.00	Food for 1 month for 60 children at daycare while mothers scavenge for income

562.	Freezer (side by side) horizontal to keep food for 60 children- for many years use.
350.	Industrial Stove- many years use to cook food for 60 children.

- **Potential Long-Term Impact (250)**

Nourishing meals to aid in early childhood development, better chance of mothers gaining steady employment, family incomes rise and infant mortality decreases, a productive environment for children out of harms way.

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- **Quote (200)**

- **Poverty and lack of resources is an understatement when describing the living situation in this part of Brazil. Projects such as this are literally saving the lives of children on a daily basis.**

Name of person quoted above (40)

Carolina Senna Figueiredo

Title or role of the person quoted above (50)

Programs Liaison - Dreams Can Be Foundation

- **Project country (choose one)**

Brazil

- **Project theme (choose one)**

- education

Program Designation (100)

Health services, childhood development, community development,

Project Timeline (choose one)

- 1 year

Project Activity Type (choose one)

- Patronage

- Charity

- Development

Project Continuity (choose one)

- Ongoing

Total Cost, US Dollars (maximum budget \$1,000,000)

\$4824.00

Project Budget (upload)

- **Keywords, separated by a space (244)**

Project Leader Information

NEW!!! GlobalGiving is asking that ONLY the project leader be listed as the contact person .
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Contact's Name (40)

Ana Paula da Cruz

Contact's Title (50)

Founder and Coordinator of Daycare

Brief Bio (400 Characters)

Associate degree in accounting. Ana Paula founded the daycare in April of 1998 and today she is the President, social educator and a outstanding community leader.

Project Staff Awards and Honors (250 Characters)

NEW!!! Please list the awards, honors, credentials, degrees or other recognition that is most relevant to implementing this project or securing a potential donor's trust.

Contact address, line 1 (50)

Rua Professor: Silva Campos nº. 131- Freguesia

Contact's address, line 2 (50)

Ilha do Governador

City (25)

State or Province (25)

Rio de Janeiro

Postal or zip code (25)

21.911-255

Country

Brasil

Phone number (20)

01155-21 3366-0421

Email address (50)

Web address (100) (OPTIONAL)

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- Key personnel information

Name, Project Personnel #1 (40)

Title, Project Personnel #1 (50)

Brief bio, Project Personnel #1 (400)

Name, Project Personnel #2 (optional) (40)

Durval Ribeiro Quinderé

Cursando administração e Direito é diretor da creche

Title, Project Personnel #2 (optional) (50)

Diretor

Brief bio, Project Personnel #2 (optional) (400)

Durval is currently enrolled in law school and is also studying administration. In addition he is director for the daycare.

Name, Project Personnel #3 (optional) (40)

Rosana Rosa dos Santos

Title, Project Personnel #3 (optional) (50)

Brief bio, Project Personnel #3 (optional) (400)

One of the founders of the daycare and today she is a social educator specializing art education and she holds a degree in nursing.

- Web Resources (up to 4)

Name (50)

URL (100)

Other Documentation

-
- **Project documentation or business plan (required, less than 1 MB)**
- **Project picture(s) (up to 11)**

Caption (optional) (500)

Organization Information

Organization's name (50)

Dreams Can Be Foundation

- **Organization's mission (500)**

Dreams Can Be Foundation is a US 501 c3 nonprofit charitable supporting organization and a Brazilian NGO dedicated to aiding street children and impoverished youth in Brazil. We work in partnership with local organizations and NGO's to provide: education, moral and social development, humanitarian relief, and the offering of opportunities where there were none before.

Problems/Challenges (250)

Please identify the problems or challenges to which your organization is responding

DCBF's purpose is to support organizations that by their very nature lack the inherent disciplines associated with best practices and sustainability, yet whose efforts fulfill a much needed service and fill a void within their communities. Training program leaders the fundamental aspects of well run organizations means donor dollars can have a more lasting impact.

Success Factors (250)

Please state what your organization is doing that gives you confidence you will be able to bring about real changes, however small, to address these problems

Skills development training has had a great impact on the programs we have trained. We are well acquainted with the Brazilian 3rd sector through our Rio support office and also well versed in what works for community based programs.

Organization's programs (500)

We support programs, projects and NGO's both small and large that work directly with children in the most-needy urban communities in Brazil. We work in partnership with grassroots organizations and community-based groups to improve processes, to promote and facilitate collaboration with peers to effect systemic change, and to promote stability within their individual organizations. We work with programs offering impoverished youth activities that teach discipline as well as provide opportunities, increased self-awareness and self-esteem.

NEW!!! Organizational Awards and Honors (250)

None

Organization's address, line 1 (50)

Dreams Can Be Foundation

Organization's address, line 2 (50)

945 Menoher Blvd.

City (25)

Johnstown

State or Province (25)

PA

Postal code (25)

15905

Country

USA

Phone (20)

(814)255-4379

Web URL (100)

www.dreamscanbe.org

www.dreamsbrasil.org.br

Geographical Scope (choose one)

- National (BRAZIL)

- **Number of paid full/part time staff (6 characters)**

3 PAID FULLTIME AND 1 PAID PART TIME

- **Number of volunteers (6 characters)**

4 VOLUNTEERS

-

- **Year organization was founded**

2000

- **Current Annual Budget in US dollars (000,000,000)**

\$400,000

Maximum Historic Budget in US dollars (000,000,000)

\$239,000

Overhead percentage (2 number)

4%

Religious Affiliation -- if any (100 characters)

NONE

Other Funding Sources (200 characters)

501c3 status (yes/no)

Board of Directors (500)

Dreams Can Be Foundation is composed of a small Board of Directors and an active group of advisors and volunteers led by Lisa Uργο; President and Executive Director, Mark E. Pasquerilla; VP, Deborah L. Herbert; Treasurer, Thomas Mulready; US Secretary and Paulo Haus Martins, Brazilian Secretary. Ranging from Music Industry Professionals, Artists and Educators to CEO's and International Businesspeople Dreams Can Be is an organization built from the heart of those who have, to help those who have not.

Executive Managers (500)

Lisa Uργο President, Founder and Managing Director spent 15 years prior to founding Dreams as a producer in the music business specializing in Brazilian music and earlier spent 4 years with Drexel Burnham Lambert. **Christine Clauser as Director of Development** brings strong private sector business management and organizational development experience to the non-profit sector. She has spent the last three years committed to increasing the financial capacity and stability of programs and projects.

Financial Institutions (500)

- **Organization logo (100x100 px) (optional)**

