



Junior Achievement of the Chisholm Trail

Financial Literacy, Work Readiness and Entrepreneurship

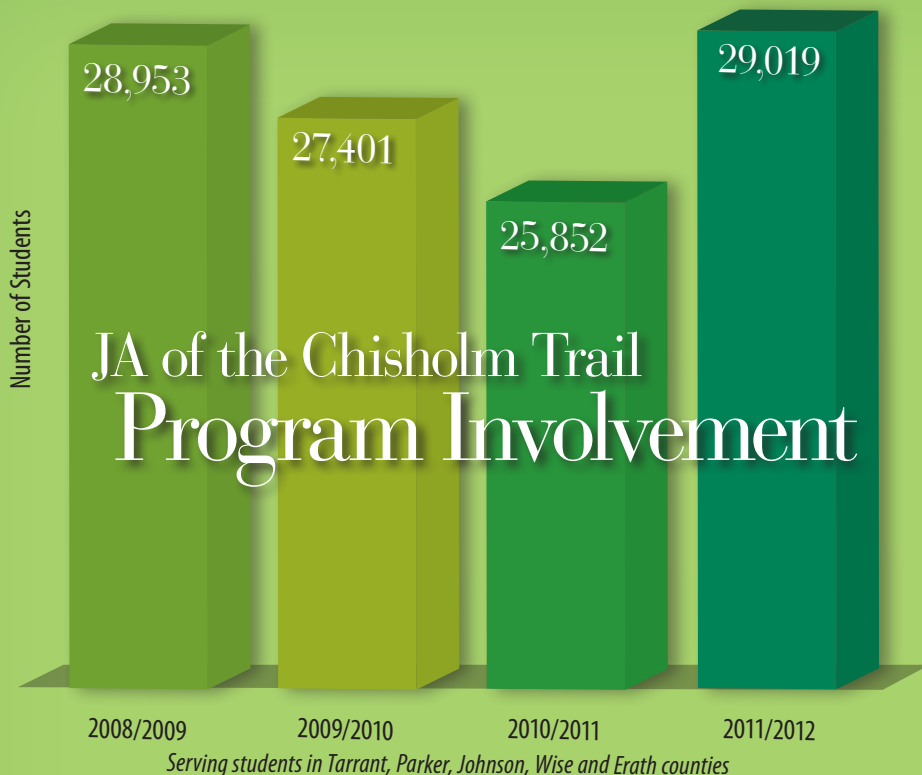
Who We Are



At Junior Achievement of the Chisholm Trail, we give young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.

Our corporate and community volunteers deliver relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship.

JA programs empower students to make a connection between what they learn in school and how it can be applied in the real world – enhancing the relevance of their classroom learning and increasing their understanding of the value of staying in school.



JA of the Chisholm Trail Program Involvement

We currently work with:

18 school districts

150 organizations

1,370 volunteers

To provide JA for:

1,391
classes

- JA Purpose: To inspire and prepare young people to succeed in a global economy.
- JA programs integrate easily into classroom instruction. The JA curriculum is correlated to the Texas Essential Knowledge and Skills (TEKS) requirements to meet state standards.
- Our curriculum is packaged in complete, self-contained kits that include detailed lesson plans and supplemental materials for volunteers to effectively deliver lessons.



JA instills self-confidence.

- 76% of teachers and volunteers agree that JA better prepares students for the world of work.
- 80% of students report that the JA program better prepared them for the future.

"JA positively affected my future by giving me the confidence to know that I can achieve my dreams."

– JA Alum



JA bridges the gap between school and the real world.

- 91% of teachers and volunteers agree that Junior Achievement programs connect what is learned in the classroom to the outside world.
- 84% of JA alumni indicate that JA enabled them to connect what they learned in the classroom to real life.

"JA gives a real-world perspective that complements my classroom curriculum while preparing my students both academically and practically."

– JA Educator

JA reinforces the value of an education.

- 75% of teachers and volunteers
- 80% of students
- 67% of JA alumni report that JA programs help students realize the importance of staying in school.

"Through my participation in JA, I discovered that if you want to be a successful business person you have to stay focused and stay in school so you can become what you want to become."

– JA Student

JA promotes active learning and allows for student interaction with successful professionals.

- 99% of teachers say that students enjoy JA programs.
- 73% of students demonstrate a gain in overall school engagement.

"Volunteering with JA has given me a sense of purpose. I am excited to share my professional experience with to help students understand what it takes to succeed in the world of work."

– JA Volunteer

