



...pioneering, promoting & practicing sexual violence response

P. O. Box 1343, Agege 100005, Lagos, Nigeria
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Ada delivering a seminar on child sexual abuse in a church



Angry Aunties in a moment of bliss



Cross section of students during a Sensitization Seminar

Affiliation and Memberships

National level

- Human Rights Information Network (HURINET)
- Civil Society Action Coalition on Education for All (CSACEFA)
- Lagos State Action Committee on AIDS (LSACA)
- Local Action Committee on AIDS (LACA)
- National Council of Child Rights Advocates of Nigeria (NACCRAN)

Regional level

- African Federation for Sexual Health and Rights (AFSHR)

International level

- Child Right Information Network (CRIN)
- International Society for the Prevention of Child Abuse and Neglect (ISPCAN)

Awards & Recognition

MEDIA CONCERN INITIATIVE has won several accolades for its innovative programming and its outstanding contribution to sexual violence prevention and control. Some of which are:

- The Ashoka Innovators for the Public, an international social entrepreneur-recognising organisation awarded the Executive Director, ASHOKA FELLOWSHIP based on recognition of her outstanding work on child sexual abuse, thus becoming one of a select group of only 2000 'social entrepreneurs' in over 40 countries worldwide since 1981.
- Conferment of a Honorary Doctorate in Public Health to MediaCon's Executive Director, Princess Olufemi-Kayode by The University of the Western Cape, South Africa in recognition and acknowledgement of her commitment to the welfare of women and children in Nigeria and Africa.
- Best Poster Award at the 2nd International Conference on Survivors of Rape held at University Medical Centre, Utrecht, The Netherlands in 2010

Partners



Contact Us

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Presenters of the 'More About Me' Project

We believe that providing the required response to issues of **sexual violence against women and children** is a collective responsibility of shared partnerships.



A trained peer educator from the market community being awarded certificate

ABOUT US

MEDIA CONCERN INITIATIVE for Women and Children (MEDIACON) is a Non Governmental Organization working in the field of sexual violence prevention and crisis response.

OUR MISSION

At MEDIACON, we are committed to addressing and contributing to an effective and sustainable sexual violence response in Nigeria and Africa.

OUR VISION

MEDIACON envisages a Nigeria and Africa where response to sexual violence is crucial to development.

OUR VALUES

At MEDIACON, we are guided by the ideals to preserve the beauty of childhood and the dignity of womanhood towards attaining a sexually sound being, devoid of hurts as a result of sexually induced violence. This forms the core of our values, which guides us in our actions, interventions and decision making.

OUR DRIVE

MEDIACON is driven by the need to instill and establish a holistic culture of societal response to issues of sexual violence against women and children.



Media interview with the Executive Director



Walk Against Child Sexual Abuse



Cross section of students during Adolescent Health & Wellbeing Seminar



Princess with Deborah Rice and Sarita of Stop It Now - International partners and collaborators



GFC Grantees (W. Africa) Knowledge Exchange Programme, Dakar,



MediaCon receiving the Best Poster Award at the 2nd Int'l Conference on Survivors of Rape, Utrecht, Netherlands 2010



Children at the recording of the Panel Segment of the 'More About Me' Project

OUR STRATEGY

Crisis Response at MEDIACON

The Crisis Response Centre is the landmark of our work. Equipped with 24 hours & 7 days a week confidential **HELPLINES** and **VICTIM ADVOCATES**, this arm of our work provides emergency and crisis attention. Our team comprises of professionals with specialized training to work with victims and families ALL THE WAY. The Centre took off in 2005.

The **Victim Advocate Programme** involves the victim advocate who links victims and families to medical, legal and other psychosocial needs. The programme also provide support, care counseling for victims, families and friends. It ensures that victims gets optimum care right from the moment of reporting and their Human Rights protected during litigation working in partnership with professionals in the criminal justice system and other important stakeholders.

24 hours Confidential HELPLINES - Calls are made to our helplines to report various forms of sexual abuses or suspicion of such by anyone concerned or affected. Since inception, majority of calls are child-related sexual abuses. Confidential counseling is also provided on these lines and on face-to-face basis. The lines work at national level and all calls are confidential.

Enquiries made on the helplines are given the necessary referrals and SMS are also attended to. Other services include:

- HIV Screening
- Provision of Post Exposure Prophylaxis (PEP) within 72 hours to prevent HIV infection
- Emergency Contraceptives (EC) to guard against unwanted/unplanned pregnancy
- Facilitation of emergency prophylactics against Hepatitis B

- Access to State legal advice & representation
- and other STIs

Sexual Violence Resource Center

Media Concern Initiative (MediaCon) runs a sexual violence resource center where different organizations and individuals can access materials on sexual violence.

Prevention Programme

Media Concern Initiative creates awareness on sexual violence; we organize seminars, campaigns and educational resources to generate ongoing discourses.

Training

We offer a variety of training programmes specially packaged for different audience to increase knowledge, improve attitude, change child-protective behaviours, broaden understanding on the dynamics of sexual violence particularly child sexual abuse. Our trainings are appropriate for children & youth serving organisations, criminal justice sector, market community, schools, religious organisations, the media and individuals. Up to date, over 5,000 people have been trained.

Research

MediaCon carries out research work approved, monitored and reviewed by its own registered Institutional Review Board (IRB) to fill the gap on the dearth of information on sexual violence and related issues.

Advocacy

MediaCon carries out advocacy with various stakeholders for policy implementation and review on sexual violence response.



Children demanding Government attention to Incessant Child Sexual Abuse

I want to join
mediacon
...FOR WOMEN AND CHILDREN

In the fight against Child Sexual Abuse in Nigeria.

Name: _____

Organisation Name: _____

Address: _____

State: _____

Country: _____

Email: _____

Amount (N)

- N1,000
- N5,000
- N10,000
- N20,000
- N50,000
- Others

Please specify (N) _____

Payment options

- Once
- Monthly
- Cash
- Bi-annually
- Yearly
- Cheque

Mode of payment, please tick

- Cash
- Cheque

Make cheque payable to: Media Concern Initiative, Account No. 0009864273 Guaranty Trust Bank (GTB) or visit us at our office - 15A, Bolodeoku Crescent, Dideolu Estate, Ogba, Lagos for Cash payment.