



FLYINGKITES

Annual Report 2010



FLYINGKITES



Dear Friends,

It is difficult to put in writing the amount of support and growth that Flying Kites has experienced in the past year. We are continuously surprised and humbled by the generosity and commitment of volunteers, staff and friends.

As our third year of operations comes to a close, we are thrilled to be able to reflect on the various ways in which our mission and vision are being carried out. Whether it be the commencement of classes at the newly completed Feinstein Junior Scholars' Academy, plans to begin construction on a much-needed healthcare facility in Njabini, or the recent expansion of our US Headquarters to the New York, 2010 has seen Flying Kites progress and change at a speed beyond our expectations.

Every day we are getting closer to achieving our goal of providing the highest levels of care to orphaned children at the Flying Kites Leadership Academy, and we are growing our organization to a scale that will allow us to extend our reach beyond just our children's home to impact the lives of countless vulnerable children in need of care and education.

In this Annual Report you will find tales of inspiring leadership, community outreach, physical strength and determination, and most importantly, of happy, healthy, and thriving children whose lives have been changed forever because of supporters like you.

With our warmest, most heartfelt gratitude,

Leila de Bruyne,

Justine Axelsson,

Toby Storie-Pugh

Board of Advisors

Stephen Butler, D.O., Dartmouth Medical Center, MA
M. Therese Antone, President, Salve Regina University
Katharine Williamson, Project Director, Save the Children
Jonathan Barr, Marketing Director, Proctor and Gamble
Olga Barr, Former Global Director, Saatchi and Saatchi

Board of Directors

Leila de Bruyne, Founder & Executive Director
Justine Axelsson, Founder & Director of Development
Toby Storie-Pugh, Founder & Director of Programs
Debra Curtis, Ph.D., M.P.H., Salve Regina University
Brenda Nagle – CRPC, Merrill Lynch





Staff: Kenya

Sarah Medway, Country Director

Brian Jones, Community Outreach Program Manager

Sarah Noble, Oasis Kenya Program Manager

Jane Mbugua, Magnet Effect Program Assistant

Francis Mbugua, Site Manager

Phoebe Karami, House Mother

Joyce Githingi, House Mother

Rebecca Muchiri, House Mother

James Wambugu, Youth Sports Coordinator

Tabitha Njambi, Teacher

Grace Nungari, Teacher

Paul Kamore, Teacher

Francis Mutuga, Teacher

Oliver Mureithi & Ezekiel Kikuyu, Security

Staff: United States

Leila de Bruyne, Executive Director

Justine Axelsson, Director of Development

Toby Storie-Pugh, Director of Programs

Bridget Sheerin, Creative Director

Molly McGuirk, Web Designer

Julianna Morrall, Director of Volunteering

Andrew Blais, My Turn Program Manager

Christine Foote, My Turn Program Manager

Ryan Lee, Marketing Coordinator

Sara Sturgis, Adventure Challenges Program Director

Michael Chambers, Incoming Adventure Challenges Director

Hannah Wesley, Flying Kites Oasis US Program Director

Breawna Eaton, Newport, RI, Outreach Coordinator

Hannah Pfeiffer, Newport, RI, Outreach Coordinator

Mission

Flying Kites seeks to raise the standards of care available to the world's poorest children.

We are a non-profit organization that strives to give these children the tools they will need: education, imagination, and resolution to succeed in, & contribute to, a complex and changing world.

1

Provide orphaned children with a nurturing home and an exceptional education

2

Promote collaboration among non-profit organizations around the world to maximize resources and strengthen communities

3

Raise awareness about the crises facing orphaned & and facilitate thoughtful action



Philosophy

ORPHANED CHILDREN

It is estimated that every 14 seconds a child is orphaned in sub-Saharan Africa. In poor countries such as Kenya, very few social services exist to care for these children. Many end up living on the streets, or are squeezed into overcrowded orphanages in the city slums. These facilities are often decrepit buildings that lack basic amenities such as running water, toilets, and electricity. The children living there do not have enough to eat and communicable diseases are rife. Despite these adversities, the children are desperate for an education and eager to learn. Although public elementary education in Kenya is free, most schools are understaffed and overcrowded. With up to 130 students per classroom and few resources, it is not surprising that less than 50 percent of students go on to high school, and less than three percent attend college. Many current approaches to the orphan crisis, reactive in nature, are inherently limited and do little to break the cycle of poverty. Given a fair chance, these children will fight their way out of this misery. At Flying Kites, we believe this chance begins with remarkable care.

REMARKABLE CARE

The Flying Kites vision of providing remarkable care demands that we get the basics right. Our site in the Aberdares Mountains provides clean water, fresh air, fertile farmland, nutritious food, and abundant space where the children can learn, grow, and play. The Flying Kites Leadership Academy (FKLA) will be made up of 10 individual houses that accommodate 15 children and two housemothers. This creates a loving and nurturing environment, and gives the children a place to call home. Happy, healthy children are ready to learn. At our on-site school and teaching staff provide these children with the education they need to transform their lives.

TREMENDOUS OUTCOMES

We start from the premise that every child can succeed. We aim to create an environment of expectation where such success is the norm, and not the exception. Our children will be equipped to lead diverse lives as citizens of their country and members of a global society.

We will prepare the children in our care to achieve their highest potential, be tolerant and understanding, respect themselves as well as others, and be responsible custodians of the environment. Through our emphasis on compassion, advocacy, and leadership, we hope our children will champion causes of social justice. In our experience, adults who have endured the deprivations of orphanhood often have a desire to ensure that future generations do not have to face the same hardships. Our goal is to foster this desire in our students by fusing the drive to help those in need with the tools necessary to make their voices and actions count. Flying Kites graduates will be positioned to have an impact on the world greatly beyond their numbers.

2010 Events and Highlights

International Day of the African Child

On Saturday, June 12, 2010, Flying Kites, along with Kenyan gospel sensation Jimmie Gait, hosted our second annual celebration of the International Day of the African Child in Njabini, Kinangop District, Kenya. An estimated 5,000 children, teachers, and community leaders paraded through Njabini's center to the site of the Feinstein Junior Scholars' Academy, the new primary school funded by a grant from the Feinstein Foundation. The program also featured opening acts Mcoasto Lucid Stanley, Father Mbuyu, and the Children's Garden National Champion Girls Choir. Special guest M.C. Wairimu Wamaruki from Coro-FM introduced a number of community leaders, including 2012 presidential candidate and Member of Parliament Martha Karua, former Minister of the Environment and Member of Parliament Jane Kihara, the Njabini Councillor, the Njabini Chief, and the Njabini District Commissioner, who spoke on issues of health, education, and human rights.

Into Africa

On April 20, 2010, Committee Chairs Marie Elena Martinez and Ntiedo Etuk organized Into Africa, a cocktail party and silent auction at STK, a popular steakhouse located in the heart of NYC's Meatpacking District. The evening raised over 26,000 USD.

The Carly Pie Liptak Clinic

Ground was officially broken for the Carly 'Pie' Liptak Clinic in November 2010. The trenches for the building were dug, the foundation blocks laid and the first concrete poured. The Flying Kites children and staff and the entire Njabini community are excited to see the clinic underway. This clinic will allow Flying Kites, working with its Kenyan counterparts, to add to the range of health services currently available in the area. It will cement the partnership between our organization and our Njabini hosts.





Flying Kites Oasis

Launching First Conference

Nearly 300 make-shift children's homes provide support to thousands of orphaned and vulnerable children in Nairobi. Many orphanage Directors find themselves isolated as they strive to provide basic amenities to the children in their care and acquire stable funding and, as such, the day-to-day demands of each orphanage take priority over long-term organizational planning. Additionally, there is a lack of shared knowledge among directors concerning principles in childcare, fundraising challenges and donor relations.

While the Homes offer love and support to children in their care, the ability to significantly alter the course of these children's lives is limited due to a lack of resources and funding. The Flying Kites Oasis Program strives to unite and support these orphanages. The program has established new forums for communication among orphanage Directors and increases each Home's access to local and international resources.

By working with local leaders in the non-profit industry, each home is given the tools necessary to strengthen its domestic and international presence to increase its ability to raise money and attract volunteers. The Oasis Program provides participating orphanages with a network of support and an unprecedented collective voice.

The Oasis team launched the program on July 9th, 2010 with a meeting held at our Njabini site.

www.flyingkites.org/oasis

Adventure Challenges

Africa's Highest Peak

In June 2010 we ran our first Adventure Challenge to the summit of Mt. Kilimanjaro. The trip began in Njabini, Kenya at the Flying Kites Leadership Academy. Our challengers, many of whom far exceeded the \$5,000 fundraising target, spent several days at the Academy prior to traveling to Tanzania.

After spending time with our team in Kenya, the climbers were even more motivated to make it to the top of Kilimanjaro in honor of the children who had won their hearts in only a few short days.

The climb itself was demanding; each day presented a new challenge. The final day was a grueling hike, ascending and descending a total of 13,283 feet in less than 24 hours. Newport-based photographer Sandy Nesbitt kindly donated his time and talent to document our first Adventure Challenge.

www.flyingkites.org/ac



Financial Overview

The \$445,397 that Flying Kites raised this past year allowed us to continue vital programs in Kenya, as well as to expand a number of fundraising initiatives to develop our capacity for great financial sustainability.

The year ended December 31, 2010 with comparative figures at December 31, 2009

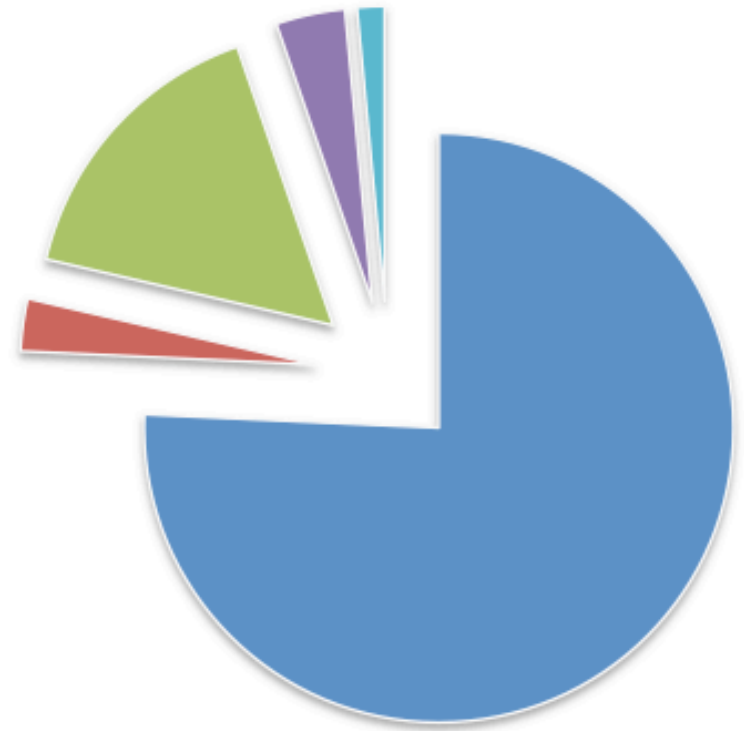
Assets	2009	2010
Cash, Savings, Investments	\$88,517	\$36,810
Land & Buildings	\$54,850	\$208,359
Other Assets	\$10,178	\$8,174
NET ASSETS	\$153,545	\$253,343

Expenses		
Program Services	\$261,750	75.72%
Development	\$9,905	2.87%
Operating	\$55,735	16.12%
Travel	\$13,102	3.79%
Depreciation	\$5,167	1.49%
TOTAL EXPENSES	\$345,659	

Public Support

2007	2008	2009	2010	Total
\$83,651	\$146,605	\$189,597	\$445,398	\$865,252

Organizational Efficiency





POWER
RANGERS

Kenya

FL
VOLUME

GO!!!

Model