

**PERU GIVE BACK INITIATIVE: FACILITATING HYGIENE AND  
SANITATION FOR THE AMPAY SCHOOL COMMUNITY**

**A Global Friendship, Brooklyn, New York**

LOCATION: Ampay, Peru

DURATION: 4 Weeks (Approx.)

BUDGET: \$24,563

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SANITATION FOR THE AMPAY SCHOOL COMMUNITY**

A Global Friendship (AGF) is a dynamic and environmentally conscious not-for-profit organization that works to improve the standard of living in underserved communities around the world by providing artisans with grants, business education, and market access for the sale of goods. Since our founding in 2007, we have funded the work of over 65 artisans in an effort to break the cycle of poverty and create sustainable businesses.

AGF empowers under-served communities by helping local artisans grow their micro/small businesses. AGF helps bridge the gap between opportunity and none, and serves the population living on 0 -\$10 per day. Additionally, the program teaches basic small business skills such as marketing, accounting, communications, merchandising, and Internet usage.

Our primary development project, *Project Home* currently consists of 65 women and 3 men working in Thailand, Indonesia, & Peru. We help direct these artists to blend traditional craft methods with contemporary design to create bracelets, scarves, handbags, and garments from organic, sustainable materials such as linen, sterling silver and recycled Thai garments. AGF sells these colorful, well-priced accessories in over 140 boutiques throughout the United States and the British Virgin Islands, as well as on-line.

**Description of Proposed Project**

AGF has been working with artisans in the Ampay, Peru community for the past 18 months. Recently, a water pipe running through the school has broken. Our initiative will focus on not only restoring the pipe but also the installation of 6 toilets and soap dispensers in efforts to encourage sanitation and improve health among the community's school children.

The proposed project will fix the broken water line that runs through the Ampay community's school. AGF will install 6 brand new toilet facilities and add soap dispensers to these facilities in order to teach, and encourage good sanitation and hygiene. Running water and basic sanitation can only be restored to their community with our help. Already partnered with five amazing artisans to form the Peru Collection, an assortment of handcrafted jewelry, A Global Friendship has created this Give Back initiative in an attempt to end further hardship for the people living in Ampay, Peru.

### **Need for the Project**

A key tenet of community development is education, preferably in a safe and comfortable environment. Unfortunately the educational growth of the children in Ampay, Peru has been hindered by lack of running water and sanitary conditions. A water pipe, providing running water to the community primary school, has ruptured forcing the community to use questionable water sources for sanitation and many of the children don't wash. The presence of both human and animal waste (also due to the lack of proper toilet facilities) causes many students to fall prey to diseases such as schistosomiasis, malaria, dysentery, and e-coli. Our initiative will focus on the creation of the facilities both at the preschool and elementary school and the installation of soap dispensers in order to allow the children to learn and follow hygienic procedures. Our urgency comes from a desire to remedy the water line and allow the Ampay, Peru community to continue its growth unhindered. We wish to provide these children with clean water, more hygienic toilet facilities and basic sanitation so they can continue learning in clean and safe conditions. We seek to install both facilities before the start of school Fall 2012.

### Poverty in Peru

- 12.6 Percent of the nation lives in extreme poverty, 60 percent in rural areas. (World Bank)
- Compared to a wealthier Peruvian girl, a poor one is more likely to die before turning five years old, twice as likely not to attend primary school, and will have a one third chance to access safe drinking water throughout her life. (World Bank)
- The poorest of the poor are indigenous peoples living in remote areas in the southern highlands, in communities such as the Ampay community. There, about 73 per cent of the indigenous Quechua and Aymara communities – more than 5 million people – live below the poverty line.

### Project Site: Ampay, Peru

Ampay, Peru is a small indigenous village located in the Andes Mountain region of Peru that exudes an ethereal presence and benevolent nature. The people live in mud brick houses and their diet mainly consists of potatoes. The Peruvians who live there exist in poverty. When AGF first started our partnership, we met with Rufina, an artisan who was desperately seeking to improve her life and the lives of her loved ones. Rufina wanted what any mother wants for her children; an education, food in their stomachs and a safe place to rest their heads at night. Unlike the opportunity to which much of the U.S. has access, Rufina's community is essentially jobless. Project Home helped her use the skills

she has to improve the standard of living in her village. The steady income offered through Project Home is equating to long-standing change. With one workspace, Rufina was able to make hundreds of bracelets per month and offer employment to neighbors who were struggling. In the past 18 months, Rufina's business has expanded and she has been able to employ more than the 10 original artisans to increase income to the community.

### **Objectives of the project and how they will be achieved**

There are currently no hygienic existing bathroom facilities at the elementary school or pre-school. The schools are very small and in poor condition. There is a water pipe that runs through the grounds but it is not in operation. The cost of labor is so expensive in Peru and the community so poor that they never could afford to repair it. What the community of Ampay want us to help them with, aside from repairing the pipe, is creating bathrooms which will be additions onto the school structure. We are going to help create separate bathrooms for girls and boys complete with sinks and soaps in the pre-school and elementary school so that hygiene will not be an issue in the future.

### **Method and criteria for evaluation**

AGF works hand and hand with a Peru-based construction company. They will carry out all construction and implementation of the pipe as well as the toilet facilities. Furthermore, this company will also be responsible for upkeep and maintenance of the project, including damages for 2 years.