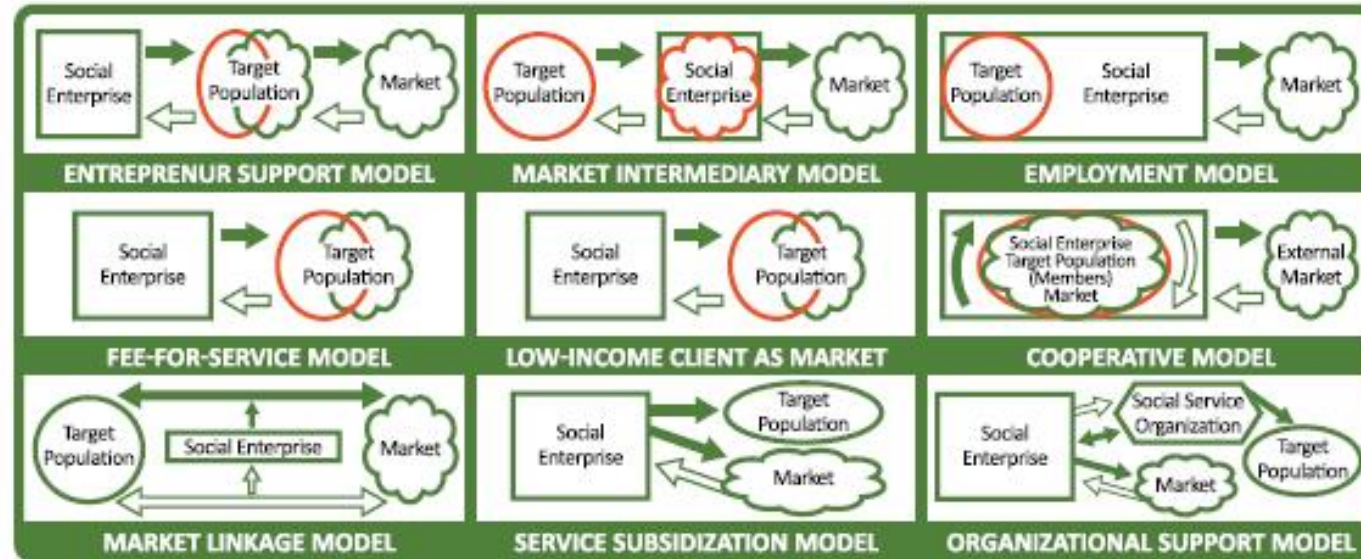


# BUSINESS MODELS

## CHOOSING YOUR BUSINESS MODEL FOR SE

According to the logical structure presented by W.Grassl (2012), where mission orientation, target market and type of integration are main indicators, the specific models arise as a result from combinations between three elements. The options have been consolidated into 9 fundamental types of business models for social enterprises. More information about typical examples can be found from W.Grassl paper under section "Recommended Resources".



*Business models of social enterprise*

This is an excellent tool to understand different models of social enterprises to sustainably serve a social impact. Credits: Erasmus+