

Make a difference by Helping DESIRE Children

- + One Child comprehensive Care cost for 1 year is (3000x12) Rs. 36,000/-
- + Ten Children comprehensive care cost for 1 year is (3000x12x10) Rs. 3,60,000/-
- + Medicines cost for 50 Children for 1 year is (50x1500x12) Rs. 9,00,000/-
- + Nutrition cost for 50 Children for 1 year is (50x1000x12) Rs. 6,00,000/-
- + Education cost for 50 Children for 1 year is (50x500x12) Rs. 3,00,000/-
- + Involve your Corporation - You can register with your employees and publicize DESIRE during your corporate campaign. You can also help by getting sponsorships for DESIRE events such as DESIRE Walk/Run.
- + Celebrate your birthday, wedding anniversary and share any kind of your success with the children at DESIRE supported projects.
- + Make an online donation or send a Cheque / DD in favour of DESIRE Society.
- + Offer in-kind support by giving Medicines, Groceries, Clothes and used Computers, Furniture etc



For on-line donations, please use the below bank account information

Bank : ICICI Bank
A/C No. 007505005332
A/C Name: DESIRE Society
IFSC / RTGS Code: ICIC0000075
A/c Type: Current
Branch Name: SR Nagar Hyderabad- India

All Donations are exempted
Under Section 80G of
Income Tax Act-1961, India



DESIRE Society
Caring for HIV/AIDS Children

Projects:

Andhra Pradesh
Balaji Nagar IDA Bollaram
Jinnaram Mandal
Medak Dt A.P
India - 502325
Phone: 08458-204009

Karnataka
No. 50, Nayak Layout,
B.K. Circle, Kothunuru Dinne,
8th Phase, J.P. Nagar,
Bangalore - 560078, India.
Ph : 080-32020529

Central Office:

#LIG 156 Road No2
6th Cross KPHB Hyderabad
Andhra Pradesh India -500072
Ph: 040-64581108 / 64581128

Give.....

a chance of life to Children suffering with HIV/AIDS



DESIRE Society
Caring for HIV/AIDS Children

www.desiresociety.org

email : desiresociety@yahoo.com

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SUCCESS STORY:

Master Karan is 6 years old and was infected with HIV through his mother during his birth. The boy lost both the parents when he was 2 years. He was under weight and had symptoms of tuberculosis when he was admitted. Karan was given comprehensive care at DESIRE which supported him to get cure from Opportunistic Infections (OIs), gradually he had gained weight. He was put on continuous medical care and monitoring by our clinical team. He was treated for TB(Tuberculosis) which eventually helped Karan to get started ART (Antiretroviral Treatment) which is very important for AIDS stage patients for further life span.

We hope, by offering continuum care & concern, we can give a rebirth to Karan as we did in case of baby Swathi in the past. Today, surprisingly he is able to attend school regularly and scored highest attendance among all the children.



About DESIRE SOCIETY

DESIRE Society is a registered non-profit voluntary organization working in India. The DESIRE Society is functioning with an objective of health development and well being of people suffering with HIV/AIDS by providing Shelter, Clothing, Nutrition, Treatment and Psychosocial support under institutional care.

The DESIRE Society aims to work for the children emphasizing on HIV positive victims, children abandoned by one or both the parents, Children of sex workers and children who have been abused and belong to poor socio-economic conditions

MISSION

The Mission of DESIRE Society is to improve the lives of people struggling with the impact of the HIV/AIDS pandemic, especially children and Women. We provide cost-effective relief, services, medical and social support, education and advocacy to help these victims achieve their full life potential.

AIM

Our Aim is to see that no child to be neglected with HIV/AIDS and every child suffering with HIV/AIDS in India should have the basic health care, nutrition and moral support.

VISION

Our Vision is to reduce the stigma and discrimination associated with HIV/AIDS by giving care & love and therefore no one should die of HIV/AIDS.



DID YOU KNOW?

- ❖ India is home to 70000 HIV infected children
- ❖ One out of every 8 children below the age of 15 suffering from HIV/AIDS world wide is in India
- ❖ India reports 21000 new pediatric HIV infections every year
- ❖ A child loses a parent to AIDS related causes every 14 seconds

Activities

INSTITUTIONAL CARE CENTRES

In order to develop a comprehensive and sustainable response to children, DESIRE Society has been initiated the project which is committed to provide services of Health care treatment, Nutrition, Shelter and Education to children living with HIV/AIDS (CLHA).

Core Services of the Project:

- Permanent Shelter
- Nutritional Support
- Health care
- Education and Moral Support
- Social Security



CHILD NUTRITION AND HEALTH CARE

DESIRE Society intends to educate and inform about the importance of nutrition and health care by expanding to all HIV/AIDS infected children in India.

Core activities of the project :

- Diagnosis of HIV infection among the infants and children
- Enumeration of CD4 Cells in children found to be HIV Positive
- ART (Antiretroviral Treatment) initiation for children needed
- Diagnosis and treatment of Opportunistic Infections
- Psycho-social Support
- Nutritional Support .Travel and logistical Support
- Social Security



VOLUNTARY COUNSELING AND TESTING

Main objective is to sensitize and educate the adolescents on HIV/AIDS at community level by encouraging them to come forward voluntarily for counseling and testing of HIV. Therefore it is believed that it would help to reduce the stigma and discrimination associated with diseases.

Core facilities of the programme :

- Voluntary Counseling & HIV Testing
- Psychosocial Support & CD4 Count Test
- Support to get ART medicines
- Day Care for AIDS Patient Medicinal adherence and Regular follow up



WORKPLACE INTERVENTION PROGRAMME

Workplace Intervention Program has been initiated in the year of 2007. This project aims to educate the industrial employees on HIV/AIDS through delivering the proper information about the disease to enable a positive and stigma free environment at workplace and control the incidental rates in HIV/AIDS. DESIRE Society prevention workshops have addressed workers across many workplaces in Andhra Pradesh that includes GTN Industries Ltd, Hyderabad Chemical Products Ltd, Cheminova, AISHU Castings Ltd and Cheminova Remedies Pvt. Ltd. Etc

" Working with vulnerable children suffering with HIV/AIDS is a concerted effort. It needs a lot of hands and ideas to put together. The AIDS orphans problem does not only belong to people with HIV/AIDS. I believe, it is everyone's responsibility."

G. RAVI BABU - Founder Director

Accountability : DESIRE Society Spends 91% of the expenditure on activities implemented by organization every year