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### **LATIN TRADE Announces Finalists for Bravo Business Awards**

*Twelfth annual business awards ceremony to be held Oct. 26-27 in Coral Gables*

Coral Gables, Fla., Aug. 7, 2006—LATIN TRADE announced today the finalists for the LATIN TRADE Bravo Business Awards to honor government and business leaders for their contributions to progress in Latin America.

Every year, more than 350,000 LATIN TRADE readers worldwide nominate a broad array of Latin American leaders in government, business, finance and technology, as well as mavericks in environmental and humanitarian fields. The LATIN TRADE editorial team narrows the list of candidates, consulting with international executives, government officials and leading academics.

“Choosing the finalists is a difficult task every year,” said Greg Brown, Editor-in-Chief of LATIN TRADE, Latin America’s leading international business magazine. “As always, the work is in the details, in finding the managers who drove results and built credible institutions while meeting their objectives for stakeholders. All of the honorees deserve recognition in that regard.”

All of the finalists will be featured in the November 2006 issue of LATIN TRADE. From this list of outstanding individuals, LATIN TRADE will select this year’s recipients of the Bravo Business Awards.

### **About the LATIN TRADE Bravo Business Awards**

Don’t miss the opportunity to participate in the 12<sup>th</sup> Annual LATIN TRADE Bravo Business Awards ceremony, which will be held at the historic Biltmore Hotel in Coral Gables, Florida on October 26 and 27, 2006. The InterContinental Hotels Group, Audi,

and Cap Cana are sponsors of this event and Ashoka and Newlink Communications are supporting sponsors. More information is available at [www.latintrade.com/bravo](http://www.latintrade.com/bravo)

### **About LATIN TRADE**

LATIN TRADE is Latin America's leading international business magazine. For more than a decade, our award-winning editorial team has provided our more than 350,000 readers with a global perspective on corporate developments in Latin America and the Caribbean. LATIN TRADE has won 20 editorial awards in the past five years competing against publications around the world and is the only pan-regional business magazine published in Spanish, Portuguese and English.

### **LATIN TRADE Bravo Business Awards Finalists (in alphabetical order)**

#### **MOST INNOVATIVE LEADER**

*The government official who has enacted the farthest-reaching reforms in Latin America.*

Rodolfo Elizondo Torres  
Secretary of Tourism  
Mexico

Luis Guillermo Plata  
President  
Proexport Colombia

Ricaurte Vásquez Morales  
Minister of Canal Affairs  
Panama

#### **FINANCIER OF THE YEAR**

*The financier whose efforts have generated profits as well as led to increased access to financing in Latin America*

Jorge Londoño Saldarriaga  
President  
Bancolombia

Luis Peña Kegel  
Director General  
Grupo Financiero Banorte

Roberto Setubal  
President  
Banco Itau

#### **CEO OF THE YEAR**

*The Latin American company executive who has increased profits and sales as well as developed new international markets for a company with more than US\$1 billion in annual sales*

Constantino de Oliveira Junior  
President  
Gol Linhas Aéreas Inteligentes

Daniel Hajj  
CEO  
América Movil

Lorenzo Zambrano  
CEO  
Cemex

### **CEO OF THE YEAR**

*The Latin American company executive who has increased profits and sales as well as developed new international markets for a company with less than US\$1 billion in annual sales*

Pedro Heilbron  
CEO  
Copa Airlines

Luiza Helena Trajano Rodrigues  
Superintendent  
Magazine Luiza

Márcio Luiz Simões Utsch  
President  
São Paulo Alpargatas

### **INTERNATIONAL CEO OF THE YEAR**

*The multinational company executive who has increased company's profits and sales while opening new markets in Latin America*

Luiz Fernando Ziegler de Saint Edmond  
President, Latin America  
AmBev

Craig R. Herkert  
President  
Wal-Mart Americas

Antonio Viana-Baptista

President  
Telefónica Moviles

**TECHNOLOGY EXECUTIVE OF THE YEAR**

*The executive whose efforts have had the greatest impact on technology development in Latin America*

Marcelo Claure  
CEO  
Brightstar Corp.

Laercio Consentino  
CEO  
Microsiga

André Dayan  
Founder  
Vitrogen

**ENVIRONMENTALIST OF THE YEAR**

*The individual who has done the most to promote the environment in Latin America*

Joênia Batista de Carvalho  
Legal representative  
Conselho Indígena de Roraima (Roraima Indigenous Council)

Miguel Fredes  
Founder  
Centro Austral de Derecho Ambiental

Albina Ruiz  
Founder  
Ciudad Saludable

**HUMANITARIAN OF THE YEAR**

*The individual who has done the most to improve the welfare of people in Latin America*

Felipe Berrios  
Founder  
Un Techo Para Mi País

Michel Chancy  
Founder  
Veterimed

Eugenio Scannavino Neto  
Founder  
Projeto Saude e Alegria

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