

Make a difference by donating to children of DESIRE Society

- ◆ Sponsor 1 time food in Rs. 3500 veg or USD 70 / Rs. 5000 non Veg or USD 100.
- ◆ Sponsor 1 child for 1 month comprehensive health care Rs. 5000 or USD 120.
- ◆ Donate one month food for one child in Rs. 1000 or USD 20.
- ◆ Donate for 1 year education of one child in Rs. 6000 or USD 150.
- ◆ Sponsor 1 time outing for all children Rs. 10000 or USD 250.
- ◆ Organize a nutrition & health camp for about 25 children for Rs. 15000 or USD 300 and/or 50 children Rs. 30000 or USD 600.
- ◆ Celebrate your birth day/wedding anniversary/personal success with DESIRE children.
- ◆ Involve your corporate for child sponsorship or celebrations of company day or any such campaigns. Also, sponsor DESIRE events like summer camp for HIV children at Hyderabad.
- ◆ Sponsor in kind material like groceries, medicines, educational materials, one time needs of DESIRE Children at our Care Homes.



For online donations, please use below bank account:

Bank: **ICICI bank**
 Account Name: **DESIRE Society**
 Account Number: **007505005332**
 IFSC/NEFT/RTGS: **ICIC0000075**
 Account type: **Current**
 Branch: **SR Nagar Hyderabad, INDIA**



DESIRE Society
 Caring for HIV/AIDS Children

GIVE.....
 A CHANCE of life TO CHILDREN SUFFERING
 with **HIV/AIDS**

☛ # All donations are exempted Under Section 80G of Income tax Act 1961, India



DESIRE Society
 Caring for HIV/AIDS Children

Central Office:

LIG 156 Road No. 2, 6th Cross KPHB Hyderabad
 Andhra Pradesh INDIA - 500 072. | Tel: +91 40 - 6458 1108 / +91 9505117777

PROJECTS

HYDERABAD

H.No. 9-367/2 K.B.R Colony
 IDA Bollaram Village
 Jinnaram Mandal Medak (Dist)
 A.P. INDIA - 502 325
 Tel: +91 40 - 64581128

BENGALURU

No - 50 Nayak Layout
 B.K. Circle Kothnuru Dinne
 8th Phase JP Nagar Bangalore
 Karnataka. INDIA - 560 078
 Ph: +91 80 - 3202 0529

MUMBAI

47/396 Unnat Nagar
 No. 2 Near Venus Garden
 Goregaon (W) Mumbai
 Maharashtra. INDIA - 400 062
 Ph: +91 22 - 65007771

VIZAG

MIG 189 Madhava Dhara
 Road No. 2 VUDA Colony Phase 1
 Opp Lane to Pollution Control Board
 Vishakapatnam. A.P. INDIA - 530 017
 Ph: +91 8916553577



www.desiresociety.org | E-mail: desiresociety@yahoo.com

www.desiresociety.org

Transforming lives of children living with HIV/AIDS.

Sushmitha is a 5 years old girl child infected with HIV from her mother during birth. The father and their elder son Mahesh are also infected with HIV. After Sushmitha was born, her father came to know that whole family is infected with deadly disease HIV. Her father left them on roads thereafter. Even today we could not trace him whether he is alive or dead. Later on her mother struggled for her children bread earnings. This family was economically underprivileged and not able to taking care of their health with proper nutrition and medicine. Mother did not get any opportunity to earn, because she was infected with HIV. These unfortunate circumstances forced her to beg and feed the kids. While doing so one day she passed away in the streets as she was in advanced and critically ill with AIDS. Nobody came forward to offer funerals to this unfortunate lady because of social stigma and discrimination associated with this virus.

This information had reached to the District Collector and AIDS Control Office. Being HIV positive, Sushmitha & her brother were referred to DESIRE Society & were admitted in Institutional Care Home at Hyderabad.

Sushmitha was 1 year old girl when she was admitted. At that time of joining, her health status was in poor conditions because of malnourished and opportunistic infections (OIs) As suffering from HIV, she was immediately referred to Nilofeur Hospital. DESIRE Society had supported this baby for her medicines, blood units, food and other facilities during her stay here. Later she was put on ART (Antiretroviral Treatment) because of her low CD4 count. After her discharge from Nilofeur hospital, she has received comprehensive care and support by DESIRE Society till today. Now gradually she has come out from OIs and started blooming with her smile in day to day life.

We at DESIRE Society hope, by offering continuous care and concern, we can give a expandable life time to this girl.



Why DESIRE Society?

DESIRE Society was registered as a non-profit voluntary organization in year of 2005 with a goal of caring for HIV+ children in India. The Organization is functioning with an objective of health development and well being of children living with HIV/AIDS [CLHAs] through Institutional Care Homes (ICH) in various locations in India.

Besides, as HIV discrimination continues to take their lives, we have enrolled more than 500 HIV children to support their medical treatment part through nutrition supplementary kits distribution camps. Our activities are designed in such a manner to fulfill a child's needs who are suffering with HIV/AIDS in totality to bring positive change and to ensure quality and dignity life as long as they live in this earth.

DID YOU KNOW?

- ↳ A child; loses a parent to AIDS related causes every 14 seconds.
- ↳ Number of children orphaned by AIDS increased from 14.6 million to 16.6 million between 2005-2009.
- ↳ Each day out of 7000 people newly infected with HIV, 1000 found are children.
- ↳ India is a home to 1.1 lakh HIV infected children.

Source - NACO & UNAIDS



MISSION:

The mission of DESIRE Society is to improve lives of children struggling with impact of HIV/AIDS pandemic. We provide medical relief, shelter services, food, educational support and social security to help these victims to achieve their full life potential.

AIM:

Our aim is to reduce spread of HIV and meet challenges in field of HIV/AIDS.

VISION:

Our Vision is to reduce stigma and discrimination associated with HIV/AIDS and lessen death cases among children living with HIV/AIDS in India.

It is very hard to digest fact when I look at families affected by AIDS in rural India. I feel I am blessed to serve these underprivileged children by being their core facilitator.

G RAVI BABU - Founder Director

PROGRAMS

INSTITUTIONAL CARE HOME (ICH)

Care home facility concept is to facilitate caring for HIV/AIDS children in India. It is not merely a home but a platform to provide facilities for overall HIV child development processes. Presently we have ICH centers in Hyderabad, Bengaluru, Mumbai & Vizag through serving up to 200 orphan Children. These orphan HIV children have access to shelter, food, medicines, education & rehabilitation facility within care homes. As long they are alive they will be staying with Desire Society & they will be given all facilities.



CHILD NUTRITION AND HEALTH CARE

It is program under which free health camps are organized in Medak district of Andhra Pradesh, Bengaluru, Mumbai, Vizag & Chennai cities. It is platform through which medical facility is provided to all identified HIV children. It is inclusive of supplementary food/ medicinal packs distribution on monthly basis to almost around 500-600 HIV children throughout India. Beside this, regular check ups & necessary follow up is done for these children while they stay within their family. Currently, these camps are part of program in Vizag & Mumbai too. The plan is to take up some of needs like education in addition to medical facility.

Core activities of Program:

- Nutritional support
- Diagnosis of HIV infections in infants & children
- Enumeration of CD4 cells in children found to be HIV positive
- ART initiation for children needed treatment
- Diagnosis and management of opportunistic infections
- Psycho-social support
- Travel and logistical support
- Counseling & social security for HIV children



RECREATIONAL SUMMER CAMP

Since 2009, every summer school break brings few days of festivity among HIV children enrolled with us in Andhra Pradesh. "Summer Camp" is to host fun filled programs especially designed for them. It includes games, yoga, painting, drawing, music & dance, entertainment shows & movie shows etc. Medical team will conduct general health check ups too. The beneficiaries, more than 200 HIV children are regularly attending it & have excess to food, health & travel facilities.

As per proverb, "sky is not limit" for concerned children. These programs / activities have opened up hope for these children to live with an extended life span. It will lead to a "longer life with dignity" for them.

www.desiresociety.org