

Profile

Policy Research AND Development Organization (PRAND)

Main Office:

House # 18, Samad Abad Behind Usmania Restaurant University Road Peshawar, Khyber Pakhtunkhwa, Pakistan Contact # 0092-91-5851897 0333-9107124,

www.prand.org.pk, Email: (prand.org@gmail.com)

Field Office Malakand: Shah Wali Khan House near ghee mills Rahim Abad P/O & Tehsil Dargai Malakand Tel # +92 314-9632434

Field Office Bajaur: Opposite Children Park, Civil Colony, Khar Bajaur Agency Tel # +92 942-221794, 03449740004

Name of the Organization: Policy Research AND Development Organization
Acronym: PRAND
Legal Status: Non-profit organization registered under Societies Act of 1860, Government of Pakistan
Established in: 2006
Date of Registration: 14th May 2011
Registration Number: 2466/5/6721
Official Address: House # 18, Samad Abad Behind Usmania Restaurant University Road Peshawar, Khyber Pakhtunkhwa, Pakistan
Telephone: +92-91-5851897 -0333-9107124, 0314-9632434
Email: prand.org@gmail.com
Website: www.prand.org.pk

Contact Person(s):

- | | |
|---|---|
| <p>1. Mr. Asghar Khan
 Chief Executive Officer
 mian_786pk@yahoo.com
 Cell No: +92-333-9107124</p> | <p>2. Ms. Zakia Yousaf
 Program Manager
 anmzjee@yahoo.com
 Contact # 091-5851897</p> |
| <p>3. Mr. Zahir Gul
 Project Manager
 zahir_gul85@yahoo.com
 Cell No: +92-321-9095716</p> | <p>4. Mr. Wazir Rehman
 Admin Officer
 wazir_mian@yahoo.com
 Cell No: +92-314-9632434</p> |

Geographical Coverage/Presence:

Khyber Pukhtoon Khwa Districts					
1. Peshawar	2. Charsadda	3. Mardan	4. Nowshera	5. Swabi	6. Mansehra
7. Malakand	8. Dir	9. Swat	10. D. I Khan	11. Tank	
Federally administered Tribal Areas (FATA)					
Khyber	Mohmand	Bajaur	Kurram	Orakzai	FR Peshawar

BACKGROUND:

Policy Research AND Development organization (**PRAND**) is a non-profit, non-governmental and non-political Humanitarian Relief and Social Development Organization, working as research organization/consultancy, Human Rights, Peace and overall development for the KPK and Tribal community in particular and overall Pakistan in general. The Organization was established in 2006 and registered in May 2010 under Societies Registration Act, 1860, Govt. of Pakistan.

PRAND ORGANIZATION IDEALS, PURPOSE AND AIM:

Prior to the establishment of PRAND, a consistent need for a transparent, accountable and solutions based universal platform was steadily felt amongst like-minded social, developmental, and humanitarian workers with indications to their respective fields, specialties, competencies, professional experiences, social interactions, knowledge foundation and distinct intrinsic intellectual and proficient capacities. That's why it was felt to register a non-profit organization, to work with a research-based approach keeping in view the gender perspective and working for the development of marginalized strata of the community. More so, in the light of our dilapidated socio-economic, living and infrastructural systems and conditions we reached the common understanding and belief to act proactively, come together, participate and contribute our share, in kind, allocation of time, energies and potentials, to form an organization that would stand-up to uphold the ideals of struggling for Peace, Human rights and overall development of the society.

With these aforementioned ideals and purpose some like-minded friends from the social sector congregated and agreed to form **Policy Research AND Development (PRAND)** organization and mutually volunteered to provide their services, share their resources, and contribute by means of their capacities, potentials, abilities and intellect while promising and aiming to serve from a stage where the above mentioned ideals can be chased and strived for both as a mission and through following elevated and more humane, benevolent and civilized ideals without any proceeds or personal goals in a high-spirited, more rights based, completely participatory, highly transparent, accountable, cooperative, harmonized and strategically innovative comportment in all spheres including organizational and strategic communication mechanisms and to pave the means and methods for PRAND organization to reach its mission, objectives and goals

VISION:

PRAND vision is to establish a society where justice, dignity and revere prevail and where all live in a peaceful, tolerant and self-sustaining progressive society.

Working in partnership with other likeminded organizations, PRAND challenges poverty and inequality by supporting to form networks, generate and streamline resources while employing practical solutions' based, transparent and accountable actions through participatory, rights base, pre-defined, strategic decisions and approaches that enable people to improve their lives and shape their own futures

MISSION:

PRAND works for Human Rights, Peace, conflict resolution and sustainable development, by directly working with communities, based on our commitment to mutual learning and

the need to address the root causes of insecurity and discrimination. Our mission is to improve and suggest govt. policies based on research (research-based-policies), and then advocate for the concern issue and at last achieve a comprehensive equal development for all the people of society abolishing social exclusion, gender discrimination and marginalization of the poor to ensure quality standard of life for all people based on equality, justice, indiscrimination, equal rights, and peace in society.

GOALS:

PRAND aspire and seek to become decidedly proficient and specialized participatory rural development society in all terms of the name that is sensitive and focused to its mission through pooling-up of like-minded development professional, networks of organizations, improvised and improved research, media, advocacy, communication and development capabilities that fulfill its objectives of protecting the peoples' rights, working for peace, youth development and building social cohesion and empowering the marginalized social groups through adoption of participatory and bottom up grass root approaches in all its interventions.

PRAND PROGRAM AREAS:

- Policy Research and Advocacy
- Human Rights
- Peace and Conflict Resolution
- Youth Development
- Health (Primary Health Care, Reproductive Health)
- Water and Sanitation
- Education
- Livelihood

PRAND VALUES:

- Participation
- Mutual respect
- Gender Sensitivity/equality
- Honesty & Integrity
- Impartiality
- Transparency
- Accountability

PRAND OBJECTIVES:

Due to a dynamic team of experts and field staff (both male and female) representing KPK and FATA PRAND; works/focuses in multiple sectors and have multiple objectives.

MANDATED OBJECTIVES OF PRAND INCLUDE:

- Review & improve pro gender and pro poor policy through research and analysis;
- Socio-economic development for overall community especially rural community
- Promotion, protection and advocacy for human rights
- Peace and conflict resolution
- Psycho-social support to disaster/conflict affect population
- Youth empowerment and development;

- De-radicalization of Youth through Skills Development and recreational activities;
- Enhancement of Information and Communication Technology (ICT) in bringing changes in the health, education and other sectors in Pakistan i.e eLearning, eHealth and eChange;
- Poverty alleviation through skills development and micro-credit programs in rural areas especially of Khyber Pakhtunkhwa and FATA;
- Enhance standard of education, sanitation, a forestation, sports and recreation
- Promote gender awareness and sensitivity/equality in KPK and FATA, Pakistan

COMPLETED AND ONGOING PROJECTS:

Project Name	When	Area	Supported By
Research Study on "How a Women NGO can Start Women and Children Developmental Program in FATA"	2006	FATA	CIDA
A Survey on Hearing their Voices: The Women and Children in the Earthquake Affected Areas of Pakistan	August 2008	Manshera	IUCN
A Research Study "Household Survey in Reproductive Health in FATA"	2007-08	FATA	Bill & Melinda Gates School of Public Health and Population Studies Johns Hopkins University, USA
"NGOnet for women and children Rights"	2005-6	Peshawar	KE.S.S.A DIMITRA
A Study on "Honour Killings in Pakistan"	August 2008	Peshawar	PRAND (Savings and Individuals Donations)
Health & Hygiene Awareness Program	April 2008	Peshawar	PRAND (Savings and Individuals Donations)s
Free Medical Camps	April 2007 to 2009	Peshawar Charsadda	PRAND (Savings, Individuals Donations and Pharmaceutical Companies)
Youth Participation in Grassroots Democratic Development	2006-2008	Peshawar	PRAND (saving and local philanthropists)
Youth Role in Peace and Democracy	2007-2008	Peshawar	PRAND (saving and local philanthropists)
De-Radicalization of Youth through Skills development/technical training" in conflict affected areas of KPK-Pakistan	2011	IDPs Camps	PlayforPersonalDevelopment New Yark
Skill Development Training (for Women)	July 2010 to June 2011	Peshawar & Mardan	PRAND (saving and local philanthropists)
Training on Children Protection and Referral Mechanism	Dec 2011	D. I Khan & TANK	Khwendo Kor (KK)
Water and Sanitation (Installation of Hand pumps and Construction of Latrines)	2010-2011	Kohat	Cordaid

Structure of the organization:

The organization is transparently governed by a board of governors. Under the guidance of board of governors, the organization have a well selected body representing heads of each section i.e. HR and Admin, Finance and Accounts officer, IT officer, Research officer and Monitoring & Evaluation Officer, under the direct supervision of Program Manager. All the activities are supervised by Chief Executive Officer. Each sections has its own hierarchy of staff specialized in its own work from top to bottom and field staff along its supervisors. The sub-offices are also supervised by head of the concerned sections. The sub-office has its own hierarchy in its own sphere responsible to its concern section in man office.

The organization has currently members ranging from 100 to 120. The key regular staff of the organization is 20 and its overall staff including its field staff is 40.

Partners in Development:

PRAND believe that development is not possible without coordination and partnerships with other NGOs because it is not possible for single organization to address all the social issues in the community therefore PRAND has developed strong linkages and partnership with Government Departments and civil society organizations in Pakistan and implemented development projects i.e

KPK:

1. Network for Education & Economic Development Services (NEEDS)
2. Rural Community Development Organization
3. Abaseen Social Welfare Organization (ASWO)
4. How to Ensure Life Prosperous (HELP)

Punjab:

5. Miraj Foundation
6. Organization for Human Development
7. Tippu Foundation

Sindh:

8. Participatory Village Development Programme (PVDP)
9. Sindh Development Society

Policy Research, AND Development (PRAND)

