

## Innovations

### Migrant Worker Health

Improving sexual and reproductive healthcare for young workers



**MARIE STOPES**  
**INTERNATIONAL**  
Viet Nam

April 2011

Children by choice not chance



'Choose Your Bright Future' knowledge contest - Pou Yuen Factory, Ho Chi Minh City

### Revolutionizing migrant worker health

As the economy grows so does migration. The 2009 Census recorded 6.6 million internal migrations from 2004 - 2009 and a recent IOM report found that the majority of migrants are young, increasingly female and often move alone.

Many of these migrant workers do not access healthcare services because they:

- Have limited sexual health education
- Do not register with health facilities
- Are under pressure to save money to send home.

This makes them a high risk group for HIV/AIDS, unwanted pregnancy, and sexually transmitted infections (STIs).

### Marie Stopes International and migrant workers

Marie Stopes International (MSI) is a not-for-profit organisation providing sexual and reproductive healthcare (SRH) services, including HIV/AIDS prevention in over 40 countries around the world.

Since 2005, MSI Vietnam has worked with manufacturers including Adidas, Pou Yuen and Abercrombie & Fitch to provide SRH services and information to migrant workers in both factory and community settings.

We also support the General Population and Family Planning Office of the Ministry of Health to establish a quality, friendly and comprehensive service model for migrant workers in coastal industrial zones as part of the National Project 52.

### Summary

Marie Stopes International Vietnam improves the lives of migrant workers by providing high quality, accessible, sensitive and friendly services that directly address client needs. Since 2005 we have met the healthcare needs of **64,691** migrant workers and increased the knowledge and understanding of a further **280,513**.

Migrant workers and companies report improved healthcare outcomes due to improved awareness of health issues and the convenience, quality and appropriateness of services provided.

**Our model** is client focused with services provided through numerous channels including:

- MSI static clinic network serving migrant worker communities
- MSI network of socially franchised 'BlueStar' private clinics
- Mobile clinic services in factory

### Innovations

- Mobile services are organised right at the factory, bringing services to the those with high unmet need.
- Peer educators provide SRH information in a sensitive, culturally appropriate and confidential manner.
- Pay per result voucher schemes stimulate demand amongst the marginalized and poor.
- Discounted prices make services accessible and affordable for factory workers.
- Participation- management, factory healthcare staff, factory workers and MSI Vietnam work together towards a shared goal.



Programme is **Branded** to make it interesting, attractive and accessible to young migrant workers.



## Key Components

**Demand generation** through information sessions, knowledge contests, leaflet distribution and voucher schemes.

**Service network** - Workers are referred to MSI clinics and socially franchised **BlueStar** clinics enabling convenient access to the quality care migrant workers need, both now and in the future.

**Community** - Peer educators share SRH information with workers and the wider community through confidential one-to-one discussions and focus groups.

**MSI national call center** provides information and makes referrals and bookings for the clinic network.

**Total Market Approach** applied through Public Private Partnerships in SRH services to ensure that clients benefit from efficiency, effectiveness, and equity in the provision of SRH services.



Chi Hung Footwear Factory

## Further Information

### Marie Stopes International Vietnam

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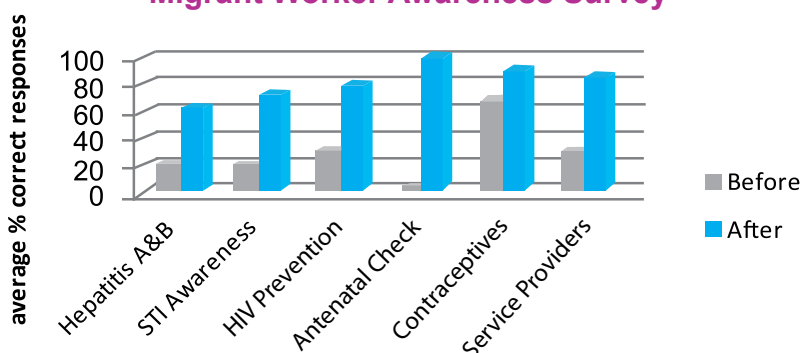
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## Migrant Worker Awareness Survey



Our work to date has made a significant impact on improving the lives of migrant workers in Vietnam. Working in-line with the National Development Strategy and towards the Millennium Development Goals we are contributing to reduced maternal and child mortality and combating HIV/AIDS and other diseases.

Furthermore, scope for expansion of services is considerable due to strong economic growth and increasing corporate social responsibility. We are working to connect worker health insurance schemes with a broader range of providers and to increase collaboration between factories and MSI through Public Private Partnerships.

## Impact of Work to date

|                          |         |
|--------------------------|---------|
| IEC Beneficiaries        | 280,513 |
| Safe Abortions           | 5,973   |
| Family Planning          | 11,789  |
| Total Clients            | 64,691  |
| STI Treatments           | 6,612   |
| HIV Tests                | 3,761   |
| Couple Years Protection* | 376,014 |

\*Couple years of protection is the estimated protection afforded to a couple through the use of contraceptive methods during a one-year period.

## The work of Migrant Worker projects to date will avert\*

|                      |         |
|----------------------|---------|
| Pregnancies          | 208,624 |
| Births               | 130,208 |
| Infant mortalities   | 1,683   |
| Maternal mortalities | 195     |
| Abortions            | 76,999  |
| Unsafe abortions     | 67,467  |

\*Data produced by the MSI Impact Calculator