Innovations
Migrant Worker Health
Improving sexual and reproductive healthcare for young workers

April 2011

Summary
Marie Stopes International Vietnam improves the lives of migrant workers by providing high quality, accessible, sensitive and friendly services that directly address client needs. Since 2005 we have met the healthcare needs of 64,691 migrant workers and increased the knowledge and understanding of a further 280,513. Migrant workers and companies report improved healthcare outcomes due to improved awareness of health issues and the convenience, quality and appropriateness of services provided.

Revolutionizing migrant worker health
As the economy grows so does migration. The 2009 Census recorded 6.6 million internal migrations from 2004 - 2009 and a recent IOM report found that the majority of migrants are young, increasingly female and often move alone.

Many of these migrant workers do not access healthcare services because they:

• Have limited sexual health education
• Do not register with health facilities
• Are under pressure to save money to send home.

This makes them a high risk group for HIV/AIDS, unwanted pregnancy, and sexually transmitted infections (STIs).

Marie Stodes International and migrant workers
Marie Stopes International (MSI) is a not-for-profit organisation providing sexual and reproductive healthcare (SRH) services, including HIV/AIDS prevention in over 40 countries around the world.

Since 2005, MSI Vietnam has worked with manufacturers including Adidas, Pou Yuen and Abercrombie & Fitch to provide SRH services and information to migrant workers in both factory and community settings.

We also support the General Population and Family Planning Office of the Ministry of Health to establish a quality, friendly and comprehensive service model for migrant workers in coastal industrial zones as part of the National Project 52.

Innovations

• Mobile services are organised right at the factory, bringing services to the those with high unmet need.
• Peer educators provide SRH information in a sensitive, culturally appropriate and confidential manner.
• Pay per result voucher schemes stimulate demand amongst the marginalized and poor.
• Discounted prices make services accessible and affordable for factory workers.
• Participation- management, factory healthcare staff, factory workers and MSI Vietnam work together towards a shared goal.

Programme is Branded to make it interesting, attractive and accessible to young migrant workers.

www.mariestopes.org.vn

‘Choose Your Bright Future’ knowledge contest - Pou Yuen Factory, Ho Chi Minh City

VÌ NGÀY MAI TƯƠI SÁNG
Our work to date has made a significant impact on improving the lives of migrant workers in Vietnam. Working in-line with the National Development Strategy and towards the Millennium Development Goals we are contributing to reduced maternal and child mortality and combating HIV/AIDS and other diseases.

Furthermore, scope for expansion of services is considerable due to strong economic growth and increasing corporate social responsibility. We are working to connect worker health insurance schemes with a broader range of providers and to increase collaboration between factories and MSI through Public Private Partnerships.

Key Components

**Demand generation** through information sessions, knowledge contests, leaflet distribution and voucher schemes.

**Service network** - Workers are referred to MSI clinics and socially franchised BlueStar clinics enabling convenient access to the quality care migrant workers need, both now and in the future.

**Community** - Peer educators share SRH information with workers and the wider community through confidential one-to-one discussions and focus groups.

**MSI national call center** provides information and makes referrals and bookings for the clinic network.

**Total Market Approach** applied through Public Private Partnerships in SRH services to ensure that clients benefit from efficiency, effectiveness, and equity in the provision of SRH services.

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**Impact of Work to date**

IEC Beneficiaries 280,513
Safe Abortions 5,973
Family Planning 11,789
Total Clients 64,691
STI Treatments 6,612
HIV Tests 3,761
Couple Years Protection* 376,014

*Couple years of protection is the estimated protection afforded to a couple through the use of contraceptive methods during a one-year period.

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**The work of Migrant Worker projects to date will avert**

Pregnancies 208,624
Births 130,208
Infant mortalities 1,683
Maternal mortalities 195
Abortions 76,999
Unsafe abortions 67,467

*Data produced by the MSI Impact Calculator