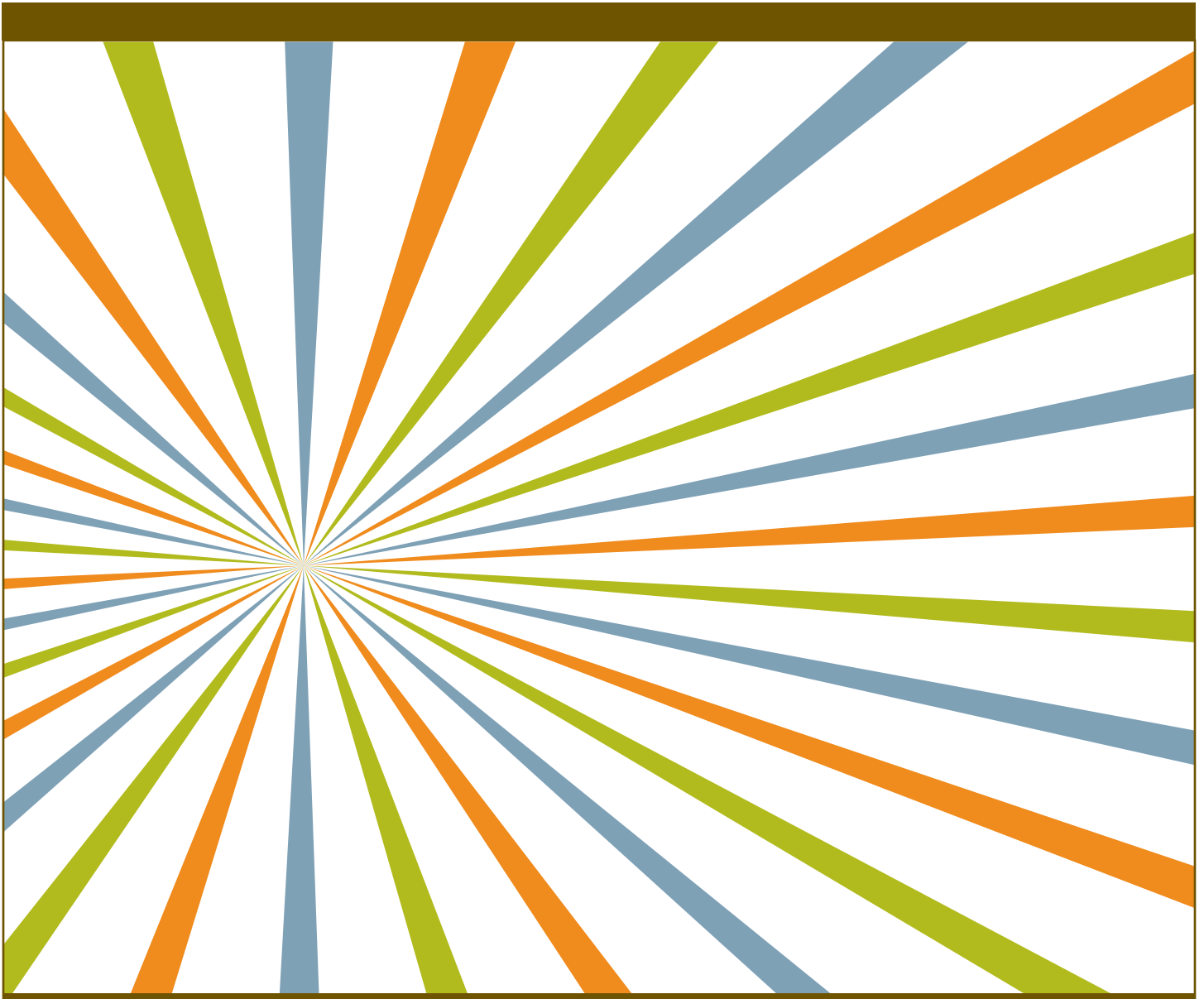




globalgiving

CORPORATE PHILANTHROPY SERVICES



CASE STUDIES

FORD MOTOR COMPANY FUND

GlobalGiving helped Ford Motor Company Fund structure and launch a program for employees to nominate projects for Ford Motor Company Fund support. GlobalGiving vets nominated projects, handles disbursement, and reports on project progress. The Ford Fund aligns its international philanthropy precisely with the goals of its offices around the world, engaging employees and community leaders in the process.

GAP, INC.

GlobalGiving built www.gapincglobalgiving.com for use by Gap, Inc. employees around the world. Gap employees nominate projects to be included in the portal and can also support any project at GlobalGiving. GlobalGiving vets projects, handles donations, disburses funds, and reports transactions for matching. The portal can also be used to facilitate disaster response matching programs, and matches for special events like World AIDS Day.

GlobalGiving Overview

Founded in 2001 by two former World Bank colleagues, GlobalGiving is a marketplace for project-specific global philanthropy.






The GlobalGiving network spans 100+ countries and includes thousands of projects, enabling GlobalGiving to match corporate donors with qualified, community-based projects that precisely fit philanthropic goals.

GlobalGiving assumes vetting, due diligence, disbursement, and reporting responsibilities, so corporate donors can more easily expand international giving.

Customized giving portals integrate with corporate web sites to engage employees and consumers in corporate philanthropy.

Strategic Philanthropy Services







Think of GlobalGiving as a program officer, grants coordinator, staff accountant, and communications director. We provide instant expertise and capacity, freeing corporate partners from unwanted international grant management tasks.

-  Program Design/Strategy Consulting
-  Project Sourcing
-  501(c)3 Equivalency Determination
-  Fund Disbursement
-  Project Monitoring and Reporting







Employee Programs

GlobalGiving helps corporations engage employees in choosing and supporting specific relief and development projects. After disasters, GlobalGiving provides meaningful contribution options, so employees feel the impact of their generosity.

-  Customized Employee Giving Portal
-  Disaster Relief Matching Program
-  Project Nomination Program
-  Alternative Employee Gifts
-  Employee Gift Certificates
-  Giving Campaign Integration (JK Group, CreateHope, America's Charities)

Retail Programs

GlobalGiving matches products and campaigns with relevant causes, and on-line donation platforms integrate seamlessly with consumer-facing web sites.

-  Cause Related Marketing
-  Online Donation Platform
-  Retail Program Design
-  Charitable Gift Certificates

Fees

GlobalGiving retains 10% of each contribution made to projects. For sourcing and vetting of projects outside the GlobalGiving network, GlobalGiving may charge an additional fee. For online giving portals and other customized online giving services, GlobalGiving charges an initial implementation fee and ongoing maintenance fees.

Featured Partners

THE NORTH FACE AOL GAP PAYPAL FORD APPLIED MATERIALS
YAHOO HEWLETT PACKARD EBAY PARTICIPANT PANDORA SA GEMS

CASE STUDIES

SA GEMS

Every diamond purchased from sponsoring retailers generates \$100 in support to GlobalGiving projects selected by SA Gems. Diamond purchasers receive a certificate with their purchase, explaining how their purchase supports community development projects in diamond-producing areas of Africa. www.globalgiving.com/privatecollection

THE NORTH FACE

The North Face donated 5% of gift card purchases to GlobalGiving projects that North Face sponsored athletes have supported in the past, effectively tying customers' in-store experiences with the experiences of athletes that have supported schools, health centers, and other efforts around the world. www.thenorthface.com/sendlove

PANDORA.COM

Our online partnership with Pandora.com connects online music lovers with musical projects. www.pandora.com/static/philanthropy.shtml

