

Since 2002, more than **507,500** donors have given **\$207 million** to **13,800+** projects in **164** countries.

\$41.8M

donated

176,800

donations

284

site visits to
263 organizations
in 37 countries

2,890

organizations
funded

65%

of our nonprofit partners said that GlobalGiving helps them become more effective not just in fundraising, but overall as an organization.



Mozambique was officially declared landmine-free, thanks to **APOPO's** mine-sniffing HeroRATs.



More than 10,000 children in Argentina no longer suffer from malnutrition because staff at **Sumando Manos** learned and grew from their failures.



Women who survived Ebola in Liberia collected donations for GlobalGiving's **Nepal Relief Fund**, because this global community is awesome.

GROWTH CAPITAL CAMPAIGN

\$5.3M in committed growth capital has allowed us to:

- » re-design our website,
- » develop more sophisticated donor communications (resulting in more funding for partners),
- » launch GG Rewards to incentivize nonprofit learning and effectiveness,
- » grow our field presence outside the US,
- » incubate Feedback Labs, a collaboration supporting feedback in the nonprofit sector, and
- » better understand (and respond to) donor behavior.

2015 Highlights

JANUARY GlobalGiving announced a brand refresh along with a new logo which marked the beginning of our 2015 website re-design.

APRIL More than 70 GlobalGiving partners responded after the Nepal earthquake; we delivered funds to the ground in less than 5 days. We've raised more than \$5 million and we'll continue to support long-term recovery.

JUNE The Safer World Fund, created as a response to 9/11, reached \$1 million in funding for education, health and development in Afghanistan and Pakistan.

JULY We launched a new website to better showcase our nonprofit partners and make it easier than ever to give, resulting in faster page load times, lower bounce rates, and a 16% increase in people adding donations to their cart. Most importantly, our new pages are 100% mobile optimized, making it easy to give from any device anywhere in the world.

AUGUST With a \$50K grant from the New Venture Fund, GlobalGiving tested The Narrative Project to help nonprofits tell stories that increase support for global development.

SEPTEMBER GlobalGiving launched GG Rewards, an incentive system that's rewarding nonprofits that demonstrate their ability to Listen, Act, Learn, and Repeat to improve their work. In just three months, 39% of our active partners have received points for listening to their stakeholders.

OCTOBER The Charles Stewart Mott Foundation granted GlobalGiving \$1M to help us establish an effective operating system for community philanthropy around the world.

NOVEMBER We awarded \$2,000 to nonprofits who reported on their failures and their learning through the Fail Forward contest.

DECEMBER Celebrated passing the \$200 million mark in total funds raised for our project partners.

GlobalGiving was named a Top-10 Open Company in Washington DC as a result of high employee satisfaction ratings on [Glassdoor.com](#).

GlobalGiving's Corporate Partners Drive Global Change



GlobalGiving partners including VMware, Discovery Communications, and Nike gave more than **\$1.95 million** to Nepal Earthquake relief.



Our 3-year Microsoft YouthSpark partnership raised **\$8 million** for 1,800+ education, employment & entrepreneurship projects reaching 300,000 youth.



GlobalGiving's corporate partner gift card programs generated nearly **\$2.5 million** benefitting almost all of our nonprofit partners.