

2014 YEAR IN REVIEW

ALL IN ALL:

from 2002 through 2014, **418,683** donors gave **\$160,894,481** to **11,486** projects in **163** countries

\$32.3

MILLION DONATED

*(a 45% increase
annually)*

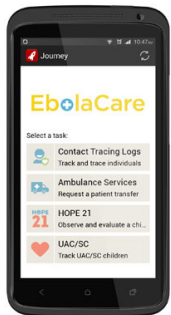
0%

NET FEE FOR MOST NONPROFITS

We found that for nearly half of our partner organizations, add-on contributions and GlobalGiving-driven funds completely cover our 15% fee. So the use of GlobalGiving literally pays for itself—and then some!

164,272 DONATIONS

2,267 ORGANIZATIONS FUNDED



more than
\$3 MILLION
CROWDFUNDED
for Ebola Relief

298 SITE VISITS IN 42 COUNTRIES

GlobalGiving responded quickly to Ebola by mobilizing **more than \$3.2 million from 3,800 individual donors in 68 different countries, for more than 30 locally-driven organizations** in West Africa. We also facilitated delivery of the **EbolaCare smartphone App** to our project partners, significantly boosting their capacity when they were facing their greatest ever challenge.

Major contributors include the Paul G. Allen Family Foundation, the Sall Family Foundation, the William and Flora Hewlett Foundation, the Leona M. and Harry B. Helmsley Charitable Trust, and the F.B. Heron Foundation.

1,974

**CURRENT PARTNERS
MEASURABLY LISTENING TO
FEEDBACK AND LEARNING
HOW TO DO BETTER**

HIGHLIGHTS

MARCH

We launched a new application process, reducing the average number of days for an organization to complete an application from

73 to 18 DAYS

APRIL

We launched the **Effectiveness Dashboard** to measure and reward our partners' efforts to gather feedback, learn, and improve their work on the ground.

35%

**OF NONPROFIT PARTNERS
LOG IN EACH WEEK**

and **355 organizations actively** engaged with the Effectiveness Dashboard in 2014

JULY

150

NONPROFIT PROFESSIONALS

were brought together at the Summit on Social Media and Online Giving in New Delhi, India—a two day event hosted by GlobalGiving

OCTOBER

We created **Crowdfundamentals**, a primer to help anyone learn crowdfunding. In 2014 it was

shared **125** times
on Facebook,

tweeted **119** times,
and it led to **47** new
partner applications

NOVEMBER

\$700,000

GRANT AWARDED TO GLOBALGIVING

*to experiment on and realize the promise
of feedback from our partners*

from the Fund for Shared Insight, a consortium of like-minded funders focused on transparency, including: the David and Lucile Packard Foundation, the Ford Foundation, JPB Foundation, Liquidnet for Good, the Rita Allen Foundation, the William and Flora Hewlett Foundation, the W.K. Kellogg Foundation, the James Irvine Foundation and the Rockefeller Brothers Fund

DECEMBER

\$2.4 MILLION

in GlobalGiving gift cards
purchased by our corporate partners
in just one month