



## GREATER NEW ORLEANS FOUNDATION

### *FACT* SHEET

<b>Mission</b>	The Greater New Orleans Foundation is the regional leader in promoting responsible philanthropy and equitable outcomes by connecting donors to community needs.
<b>Description</b>	The Greater New Orleans Foundation is the community serving the 13-parish region. We connect donors to community needs. We design and run programs in housing, the environment, workforce development, and children and youth. Our goal is to create a thriving community for all.
<b>Assets</b>	<p>\$235 million, of which \$135 million is endowed. Endowments benefit the greater New Orleans region in perpetuity as the assets generated by these permanent gifts continue to grow and yield grant funding for the needs of both current and future generations.</p> <p>In 2010, GNOF accepted approximately \$19 million in contributions to new and existing funds.</p> <p>GNOF now manages approximately 700 funds.</p>
<b>Investment Performance</b>	<p>12.32% Endowment Return as of 12/31/10</p> <p>1 year - 18.89%</p> <p>3 years - 10.34%</p> <p>5 years - 5.82%</p>
<b>Grantmaking</b>	In 2010, GNOF awarded approximately \$17.5 million in grants to nonprofit organizations serving community needs in the greater New Orleans region.
<b>Key Funding Areas</b>	<ul style="list-style-type: none"><li>• Housing</li><li>• Children and Youth</li><li>• Environment</li><li>• Community Improvement</li><li>• Regionalism</li><li>• Workforce development</li></ul>
<b>Leadership</b>	<p>GNOF is led by its Board of Trustees.</p> <p>Board Chair, Phyllis M. Taylor; President &amp; CEO, Dr. Albert Ruesga.</p>