

VIRNIPA





Some shocking facts : The Need

DID YOU KNOW? Most of our waste is dumped on landfills due to which the area needed for landfills has increased by 20,000% in the last 50 yrs.

DO YOU KNOW of the harm CHEMICAL FERTILIZERS do to the earth , your food and YOU?

DID YOU KNOW? Delhi produces min. 8000 tons of waste everyday which is equal to the weight of approx. 1,00,000

> DO YOU THINK about all the choices you make that generate more wastes and lead to environmental degradation?

cars.

www.company.com



The Project

• Aim and Objective

Vermpet is an entrepreneurial project which aims towards spreading the concept of vermicomposting as an effective waste management tool, by

- organising awareness generation workshops at educational institutes and RWAs, as well as engaging the future leaders, i.e. School children in the activities
- providing households and larger organisations with effective, efficient, compact, modular and easy-to-monitor, decentralised multi-chamber vermicompost bins

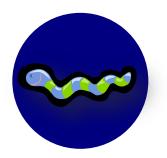
Vermpet's Bin – Stats :

Implementation

Floor area covered per bin = 12 inches X 10 inches Waste composted per month per bin = 20-30 kgs Vermicompost generated per month per bin = 15-20 kgs Species of worm used in the bin = E.Fetida Bedding = Vermicompost, Cow-dunk (first feed), paper

Approach Schools and RWAs : Workshop and demonstrations Set up vermicomposting clubs and vermpet's bins at the unit

Sale of bins to individual customers



Story so far

- Active vermicomposting clubs and workshops organised:
- YUVA, the teacher-training programme, organised by SCERT (State Council for Educational Research and Training) for principals, vice-principals and teachers of MCD Schools across Delhi
- Jaipuria Inst of Management; Gargi College, Delhi University ;West Hostel for Women, IP University, East Hostel for Men, IP University
- Saksriti School, New Delhi; Kendriya Kanya Vidyalaya Govt, School, Malviya Nagar; DAV, Vikaspuri; Apeejay School, Pitampura

Mentors and Support System:

Clinton Global Initiative University Global Engagement Summit, Northwestern University, Evanston, Illinois Sameer Guglani and Nandini Hiranniah, Founders – Morpheus Venture Partners Ms Agatha Sangma, MoS for Rural Development is a satisfied customer Anand Farms, Gaziabad

• Achievements:

- Winner, Outstanding Commitment Award, Clinton Global Initiative University 2009
- Winners at international B-Plan competition organised by BITS Pilani ,NITIE Mumbai, IIT-Guwahati , Bhartiya Vidyapeeth College, Oxford University Said Business School, SP Jain



Photo Gallery



www.company.com