

Bricks to Books

Activities taken up in last quarter

Digital Literacy Drive

A Digital Literacy drive is conducted during the month of January in 8 nodal schools in five cities (Gurgaon, Chandigarh, Hyderabad, Chennai and Bangalore) across India. The objective of this week long literacy drive is to empower the community children, youth and adults with the basic digital literacy skills like Microsoft Office, Internet concepts, E-Mail and Search engines...etc. A huge response is observed in all these cities and more than 800 participants are impacted with this campaign. The participants were enthusiastic to empower themselves and use the technology for communication and collaboration.



The foundation also invited the volunteers of various corporate companies to interact with the participants. This interaction helped the participants to understand the vital role played by technology in today's economy. This motivated the participants to think big and aspire a larger a goal for their future.

Volunteers from Dell, Intel, Ericson and CA Technologiesetc contributed their time for this mega campaign.

The foundation have set-up a temporary lab with 10 Laptops , Projectors and other required infrastructure in one of the community outreach school at Gurgaon. More than 300 participants were impacted with this initiative and awarded certificates.



Digital Literacy Trainings for Madrasa Students

Special trainings on digital literacy were organised for these children during the vacation. The students were eager to learn technology and seemed enthusiastic to use the colourful platform.

