

# IIMPACT QUARTERLY REPORT

April 2014



IIMPACT currently operates learning centers for over 38,000 girls in more than 1000 villages across 10 states in India. This report is a glimpse of happenings from across these centers. It represents the aspirations of the girls and the progress that they are making in primary education and hence, in their overall development.

## LETTER FROM THE CEO

Dear Friends,

Greetings from IIMPACT.

A special thanks to our donors, well-wishers and supporters.

With your support in 2013 – 2014 we were able to reach out to a large number of out of school girls, with your support we have increased our footprint and have educated over 38,000 girls in 10 states of India.

Majority of India still lives in the villages. Quality of and access to education is still a major concern in rural areas. IIMPACT therefore has taken its learning centers to the villages. A girl has to walk for not more than two - three minutes to be in her learning center. We have established relations with people in remote and tribal areas, disadvantaged communities and forgotten villages that are still

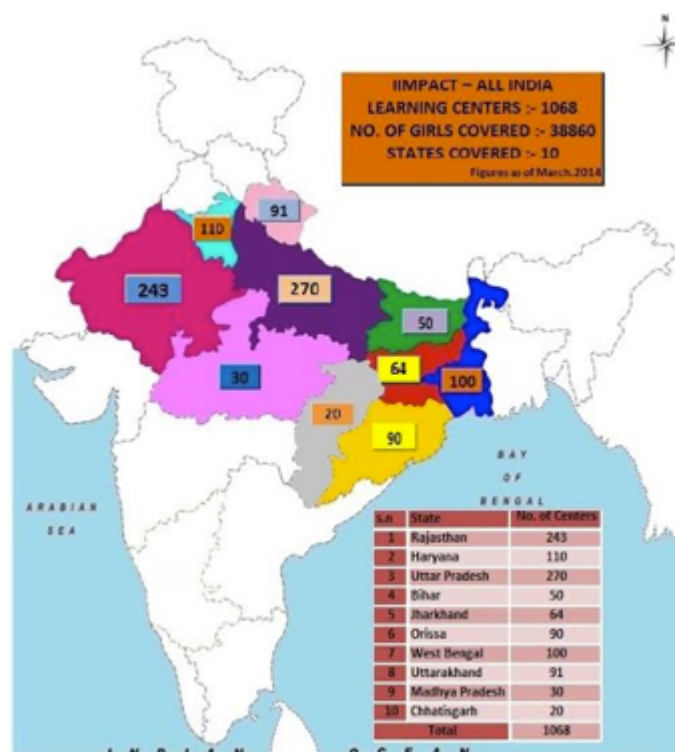
divided on caste. It is in these regions that we have been able to change the mindset of the men who were against the education of girls. Today, the skepticism and distrust has slowly been replaced with a sense of community pride and ownership. We have consciously tried to reach out to girls in the far flung areas where children are at the risk of anti social activities such as child trafficking, forced marriage and migration as well as areas affected by natural calamities.

Thank you for helping us empower the girls, their families and communities as a whole. Your investment in girl child education will lead to the nation achieving its millennium development goals.

I must share this anecdote with you. While interacting with a girl in our learning center, I asked her who was the sponsor of that particular center [we have boards placed outside the learning center saying "sponsored by ---"]. She was quick to reply, "I have met Sir. He has played a meaningful and enduring role. My present circumstances may not have evolved into what they are today without his assistance. He may not know me personally, as we are 30 girls in our class, but I will never ever forget him. My grandmother and mother bless him and his family everyday."

We do so little for them, they in return thank us profusely, pray for us and shower blessings straight from the heart.

Thanks and Regards,  
Nirmala Tandon





## LEARNING CENTERS ACROSS INDIA



A



B



C



D

A.  
Girls reciting  
poems at the  
Shravasti center

B.  
Students at the  
Dehradun center

C.  
Regular classes  
at the Jaunpur

D.  
*Baal – Geet* time  
at the Alwar  
center



A.  
The children stand together for a class photograph at the Ghasera center



B.  
Girls recite that favourite rhymes at the Mandarka Center

C.  
Najma confidently writes about her family and herself in class



D.  
Panoramic shot of the class at Mewat as they wait for their teacher to write math equations





## CHATTISGARH LEARNING CENTERS - PROJECT UPDATE

Survey has been completed in villages of Bilaspur and Raigarh in Chattisgarh. The distance to the project area from Bilaspur is 80 kms and Raigarh is 50 kms. These are mostly tribal villages. The source of livelihood is forest produce. While some areas in Chattisgarh such as Raipur and Korba are progressing due to industrialization, the region is under developed with rampant poverty and unemployment. People from these areas migrate in search of a livelihood. As a result, low participation in education is observed, especially by girls. The project aims to provide quality education to these girls through learning centers established in their village.

## FUND RAISING EVENTS

### *Smita Patil & Pune-Running organize a Charity Run for IIMPACT*

Ms. Smita Patil (wife of alumnus of IIMA batch of 78), an ardent supporter of IIMPACT, single handedly organized the very successful "IIMPACT Charity Run" at the Flame University Campus, Pune in February in collaboration with Pune Running.

The event was flagged off by Ms. Indira Parekh, Director, Flame University and ex professor IIMA. The youngest participant was 8 years and the oldest over 60 years!

With raised spirits and high motivation, participants helped touch the lives of underprivileged girls in rural India who still do not have access to basic schooling. 'Urja' provided water for the runners and 'Matrix Clothing' the volunteer T shirts.

**With more than 450 participants this Charity Run proved to be most beneficial for many young girls at IIMPACT.**



### *IIM Masters Golf Tournament helps raise funds for IIMPACT*

The IIM Masters Annual Golf Tournament is a platform that IIMPACT has been proud to be associated with over the last several years. This year Mr. Ajay Sharma, CEO GoLaugh Ventures, came forward with a 'Hole-in-One' proposition and earmarked a generous amount raised for charity. He presented a cheque to IIMPACT towards the sponsorship of a learning center during the tournament which was held at the Golden Green Golf Resort, Gurgaon on 01 Mar 14.

## MONITORING VISITS ACROSS INDIA



Mr. Junned Khan, Director (Programmes) visited the learning centers at Murshidabad.



Mr. Lalit, Project Officer & Mr. Rati, District Facilitator, at the Dehradun learning centers



Mr. Abhishek Gaur, Project Officer, U.P conducts a monitoring visit at Bahraich, UP



Mr. Sheeraz, Project Officer, Jharkhand conducting a meeting at IIMPACT Pakur



Mr. Rajesh Das, Project Officer, Eastern India, interacting with children in Bihar



Volunteer, Ms. Ananya Lamba and Facilitator, Mr. Mausam interacting with Teachers in Alwar



## I BELIEVE, I CAN FLY... A SUCCESS STORY

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Chhoti lives with her family in Jamwa Ramgarh near Jaipur. She studies at the IIMPACT learning center in Class IV. Her father is an alcoholic and hence, unemployed. She helps her mother in hand embroidery work and that is the only livelihood they have. Due to this situation, she could not go to school. She was ten years old when the IIMPACT learning center was established in her village. Chhoti was allowed to go to the learning center only when the teacher went and met her parents. Now, she is a regular student at the center. After completing 3 years at the center, she



can now read books, solve addition, subtraction and multiplication problems in Mathematics, identify the English alphabets and form simple words. She is really fond of playing different games at the center. She aspires to fulfill her dreams. She ensures that her household responsibilities do not interfere with her studies. She respects her teachers and is a very well mannered student.

IIMPACT's donor and friend, Mr. Paul Gleeson sponsors her center. During his last visit he interacted with the girls of the center. He later sent an encouragement letter addressing these girls to which Chhoti has sent a handwritten reply thanking him for her education.

## PRIMARY EDUCATION COMPLETE !

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In the month of March 2014, a total of 7195 girls passed class V from the IIMPACT learning centers. This is a brilliant achievement keeping in mind that all these girls are essentially those who have never been to school before IIMPACT stepped in for their support. Over 70% of these girls are continuing their education beyond class V. The easy access to the IIMPACT learning centers are proved to be big boon for these girls.

## U.P PROJECT REVIEW

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Mr. Junned Khan, Director (Programmes) - IIMPACT with Mr. Abhishek Gaur, Project Officer - U.P & Mr. Surender, District Facilitator, conducted an extensive review-visit of the projects in Jaunpur, Mirzapur, Shravasti and Shahjahanpur in Uttar Pradesh from 26<sup>th</sup> to 31<sup>st</sup> March 2014. During this process, visits were conducted to the learning centers to assess the level of the girls, level of the teachers, and progress made by the project. Staff and community meetings were organized to take their feedback and suggestions. The field level staff accompanied the team during their visits and meetings.

## ACTIVITIES CONDUCTED UNDER THE IIMPACT – SARLA RESOURCE CENTER FOR QUALITY EDUCATION

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### *Assessment Papers*

Assessment papers for class III, IV & V were made for all IIMPACT centers. The learning levels of the girls were kept in mind while preparing the assessment sheets. Most of the questions were supported by colorful pictures and interesting figures to make them more specific and meaningful.



### *Workshop on fun induced methods of teaching*

A one day workshop was held with teachers at Nuh, Mewat to introduce new teaching techniques, specifically for the English language. The teachers spent a fun day learning rhymes and developing TLM using local resources. Some of the things they learnt were: how to make a calendar, a clock and easy ways to draw animals such as elephants, lions, cows etc.



### *Quarterly Training*

A number of training programmes took place between January - March. The trainings were based on a multi-level system of teaching and other innovative methods being used by IIMPACT. Teachers were guided in detail on how to make TLMs, organize various activities for the girls and make education more qualitative and easy.



## VISITORS TO THE IIMPACT LEARNING CENTERS



### *Representatives of the Bryan Adams Foundation*

Mrs. Raj Lakshmi Sharma & Ms. Parul Sharma visited the learning centers sponsored by the Bryan Adams Foundation at Jamwa Ramgarh near Jaipur in Rajasthan. The teachers, girls and the community members of the village welcomed the guests and organized a cultural programme. Next day was Holi, a festival of colours in India. Therefore the programme was even more fun, with cheerful girls and the colours of Holi all around. The community and the girls thanked Bryan Adams Foundation for their grand support to quality education in their village, an education that has transformed the lives of these girls forever.



### *Students from the University of Wisconsin*

In January 2014, a group of students from University of Wisconsin, visited a learning center at Mewat in Haryana. In the words of a student who visited the center:

*"It was an incredible experience to meet and interact with those children; they are so motivated and enthusiastic about learning, and I find it to be an inspiration that they do so much, both at home and at school"*

*— Alina Piotrowski*

It was great to see the girls from the United States mingle with the girls of Mewat so well. In no time the two groups of students started playing games and suddenly language seemed to be no barrier between them.



### *The Deutsche Bank Team*

On 22nd Feb 2014, the CSR team of DBOI (Deutsche Bank of India) visited the IIMPACT learning centers.

The visiting team included, India Service Centers Head, Mr. Manoj Yadav, Site Head Jaipur, Mr. Prasad Pooppully, and Heads of Operations, Mr. Ramesh Nagesh, Mr. Sunil Kumar, Ms. Oindrila Majumdar, Mr. Samir Malhotra, Mr. Jatin Sagani, Mr. Rajiv Bhambani and Mr. Jiten Tracy. The entire programme was coordinated by Asst. Vice President, DBOI, Mr. Sourabh Sharma and Head, Derivative Settlements-India, Ms. Uma Krishnan. Founder President of IIMPACT, Mr. Anil Tandon and CEO, Mrs. Nirmala Tandon, along with the community members of village Gudha Haruka of Raiser, Rajasthan, welcomed the guests to the learning center. The girls of the learning center and teachers garlanded the visitors and sang welcome songs. And in a very humble gesture, Mr. Manoj Yadav, India Service Centers Head, DBOI, also felicitated Mrs. Nirmala Tandon of IIMPACT with a bouquet of flowers and a shawl, for her contribution to the education of the girls.

In their endeavor to encourage sports among the girls, DBOI staff distributed 5 carom boards and 20 badminton rackets to the learning centers. The children participated in the cultural programmes with a lot of enthusiasm and vigor. They girls performed beautiful Rajasthani folk songs and dances for their guests.



Mr. K K Singh, from Saint-Gobain India, visited the learning centers in Jan 2014





Mr Som Tandon, Mrs Nalini Tandon, Ms. Nupur  
& Ms. Aanya Anand - March 2014

*"Going to see the learning center was a fabulous experience. I never realized that there were so many girls my age and younger that weren't getting an education. It made me feel sad to see how difficult life is for these girls. Getting an education is very important – it would help them to be strong, earn money and be self sufficient. I hope that I can also help them achieve their goals."*

*- Aanya Anand*



Mr. Alok Rehlan, member of IIMPACT  
Australia Chapter - Jan 2014



Mr. Ravi Chaba and Mrs. Jyoti Chaba -  
Feb 2014

## VOLUNTEERS AT IIMPACT

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IIMPACT has always welcomed the youth into the organization. Here are our volunteers that have a desire to make a change and give back to society.



*Ananya Lamba*

*Age: 25 years*

*Duration at  
IIMPACT: 3 months*

A recent graduate from HEC Paris, Ananya volunteered with IIMPACT before taking up her full time job in Mumbai. Below is her testimonial:

“My experience at IIMPACT has been extremely interesting and rewarding. What started off as a three month project has given me much more than I expected in return. Interacting with the girls at the centers made me realize that a child’s unbound energy and curiosity to learn cuts across all socio economic divides.

My project at IIMPACT involved creating various English teaching and learning materials (TLM).

Travelling to the learning centers and attending teachers trainings in Haryana and Rajasthan gave me a better understanding of the local environment and available resources. With this in mind, I developed easily adaptive tools intended to make the process of learning interactive and a lot more fun. I hope that the materials I created make for an effective contribution towards the education of the IIMPACT girls. I hope to continue my association with IIMPACT in the years to come.”



*Shambhavi Sahai*

*Age: 17 years*

*Duration at  
IIMPACT: 1 month*

A current student at The Gunnery - Connecticut, U.S, Shambhavi joined IIMPACT for a short project. Below is her testimonial:

“My time at IIMPACT has been a fun and new experience. While here, I worked on developing simple teaching-learning skills and materials that will help children learn better and with more fun. This was a novel application of my skills. At first I was unsure of what the appropriate level, even with the help of books, the Internet and other volunteers I did not know where to start. However, after my visit to a teachers workshop that IIMPACT conducted with its newer teachers, I gained a better perspective of what was expected of me. The trip helped me understand the lifestyle, exposure and views of a typical Indian village, which (in all honesty) exceeded my expectations. Having communicated with the locals and the teachers, I feel more equipped to adapt my methods to their specific purposes. Later I shared the newly created methods and materials with the teachers through a workshop specially organized for this purpose. I have greatly enjoyed trying something new, which is made especially memorable because of its philanthropic significance to society. Thank you IIMPACT for giving me this opportunity.”





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THANK  
YOU ...

