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I. CANVAS



Every page is an artwork.

About KULAYAN

Kulayan is a new project by CANVAS, a non-profit organization dedicated to promoting greater awareness and appreciation for Philippine art, culture and the environment; as well as fostering a love of books and reading among Filipino children everywhere.

In the pursuit of this mission, CANVAS publishes original children's books written and illustrated by Filipino authors and artists. And, to ensure full accessibility and affordability, all these stories are then made available for free by downloading from our website (<http://www.canvas.ph>).

Kulayan is our modest attempt to go one step further in reinforcing the natural love of children for the arts, and to introducing Filipinos to the talents and works of some of the best contemporary artists in the Philippines. For this publication, we are not only making these artworks freely available on the Web, several thousand copies of Kulayan have been published and will be donated directly to children in public schools, hospitals and orphanages all over the Philippines.

Kulayan was made possible in part by the support and participation of MasterCard and the BenCab Art Foundation, for which we are deeply grateful. Most of all, needless to say, we would like to thank the artists who generously contributed their time and talents for this project.

We all share the hope that by bringing this simple coloring book into the hands of thousands of Filipino children, we are planting some seeds in the next generation from which both the country, and the local art scene, will benefit in the years to come.

The Center for Art, New Ventures & Sustainable Development (CANVAS)
October 2011



When going to the forest to cut timber for a house, one observes the flight of a small red or brown bird or listens to the sound it makes. The bird is called Labeg.

If the bird flies across or opposite one's path, or if its call is long, intermittent, PIT...PIT...PIT... It bodes ill. If it flies the same direction or its call is short and continuous, PIPITPI. It augers well. They go on to the forest to look for the right tree. Before cutting, they first kill a chicken & examine the bile sac. If it's good the work may begin. If not it's another story. Retold by Leonard

"THE OMEN BIRD"

ARUWAMIMI



ALIGAEN'11





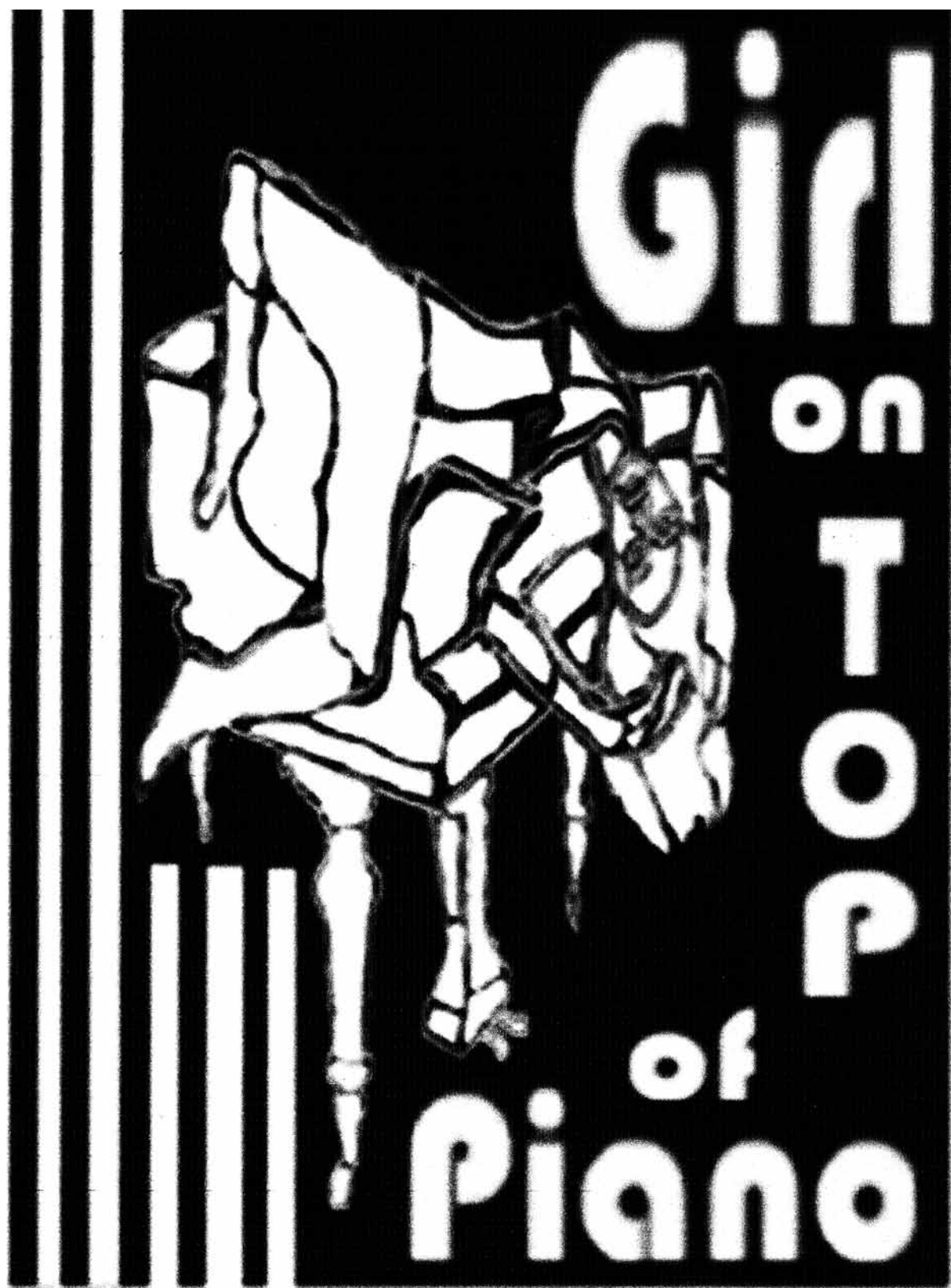






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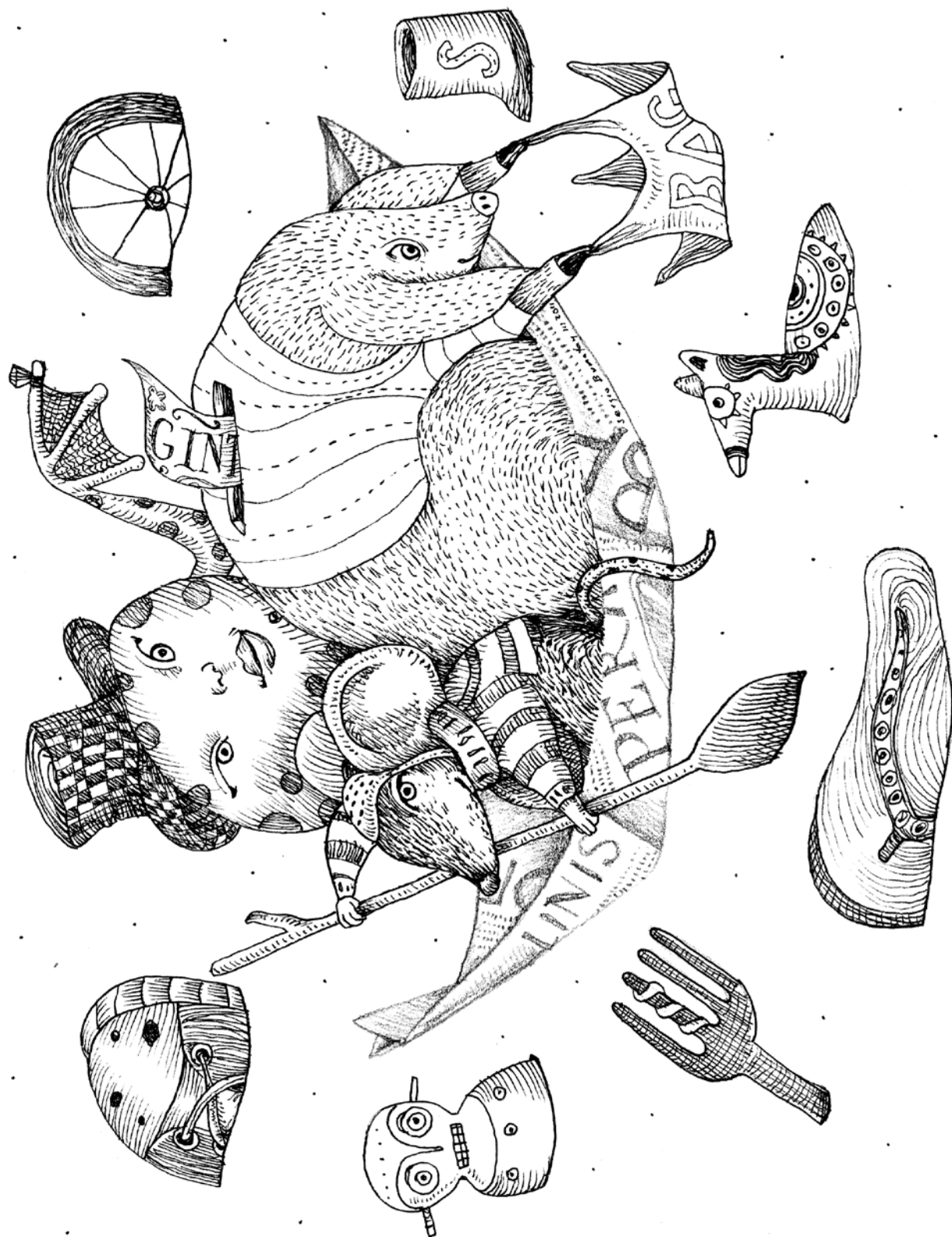


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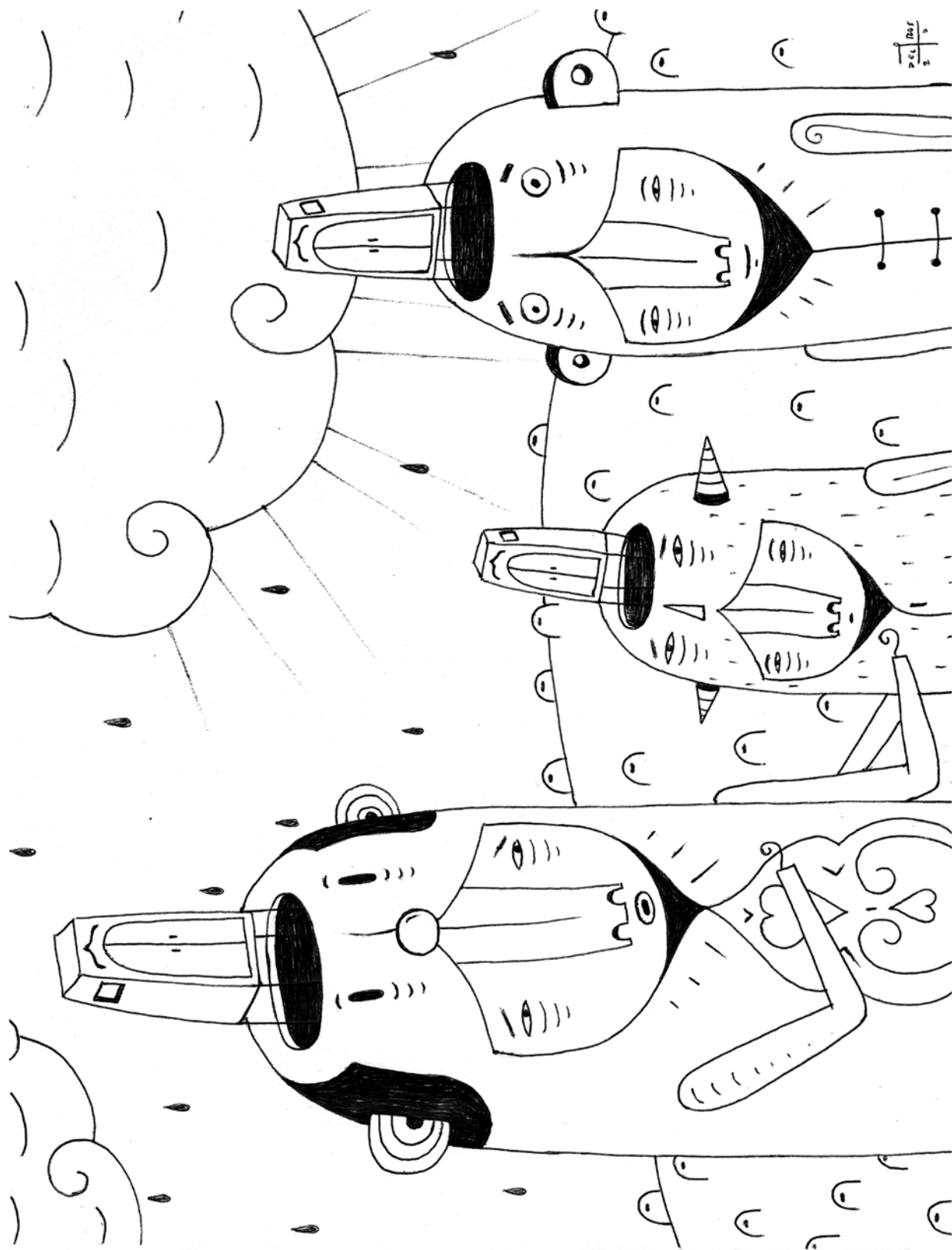


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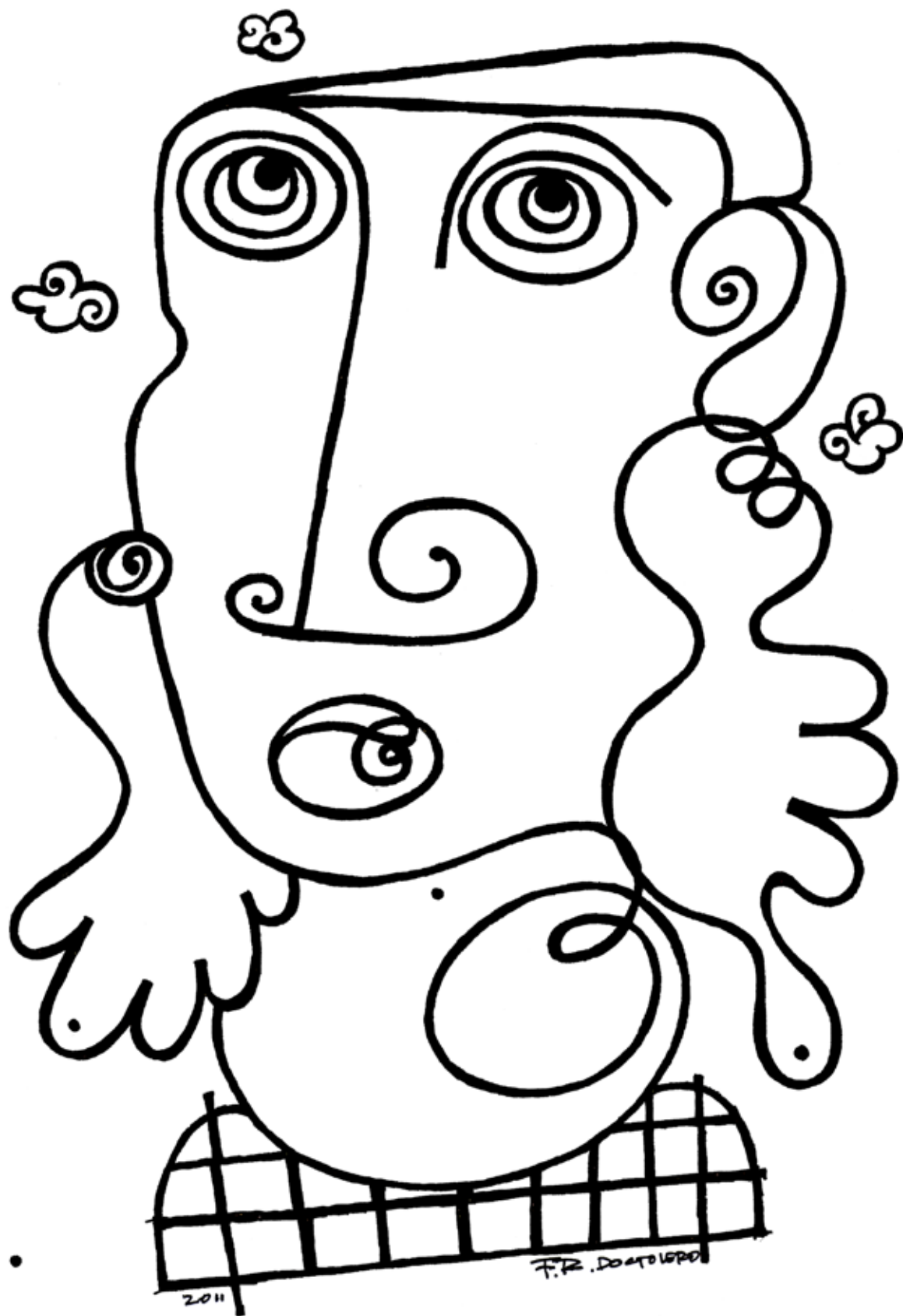








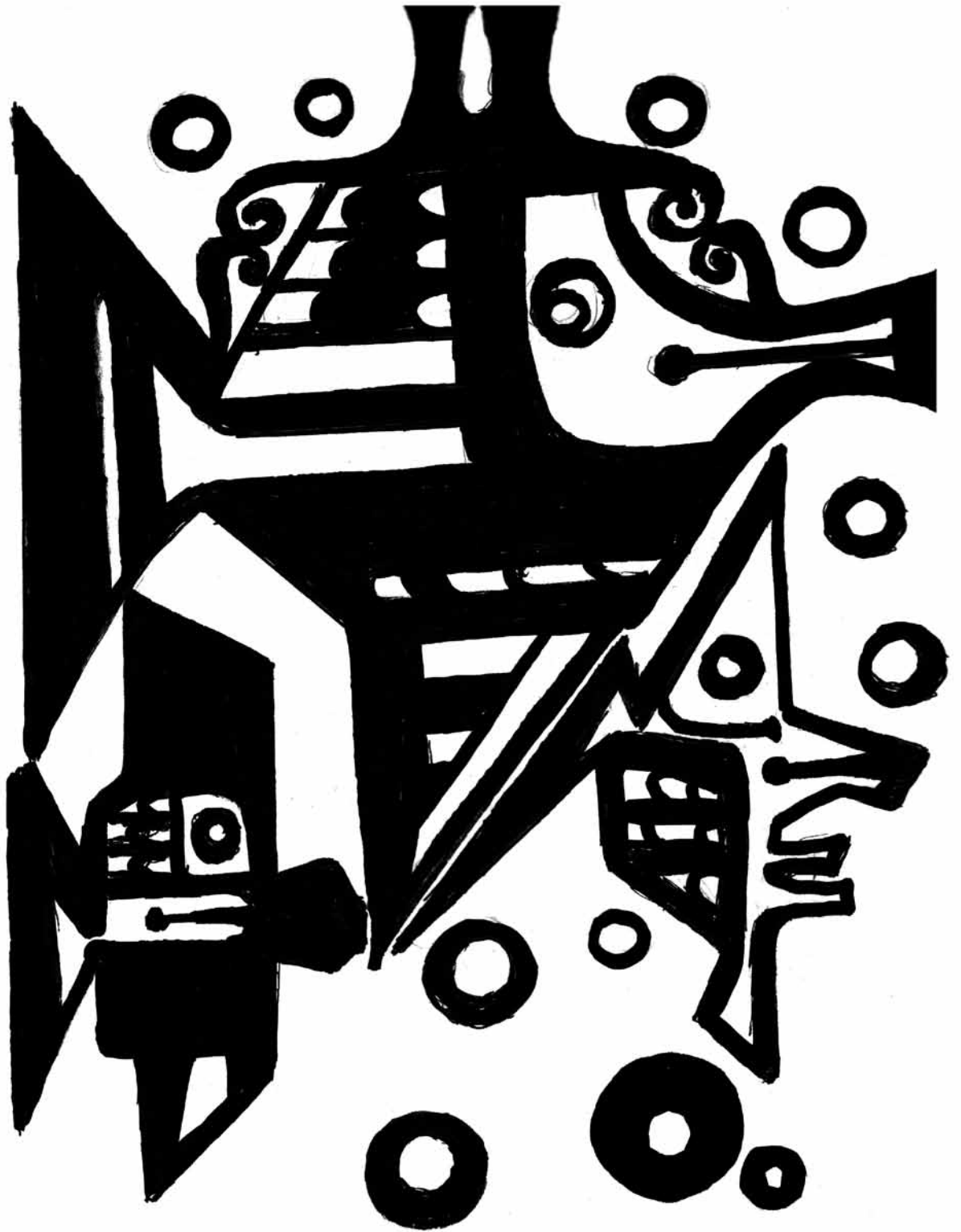
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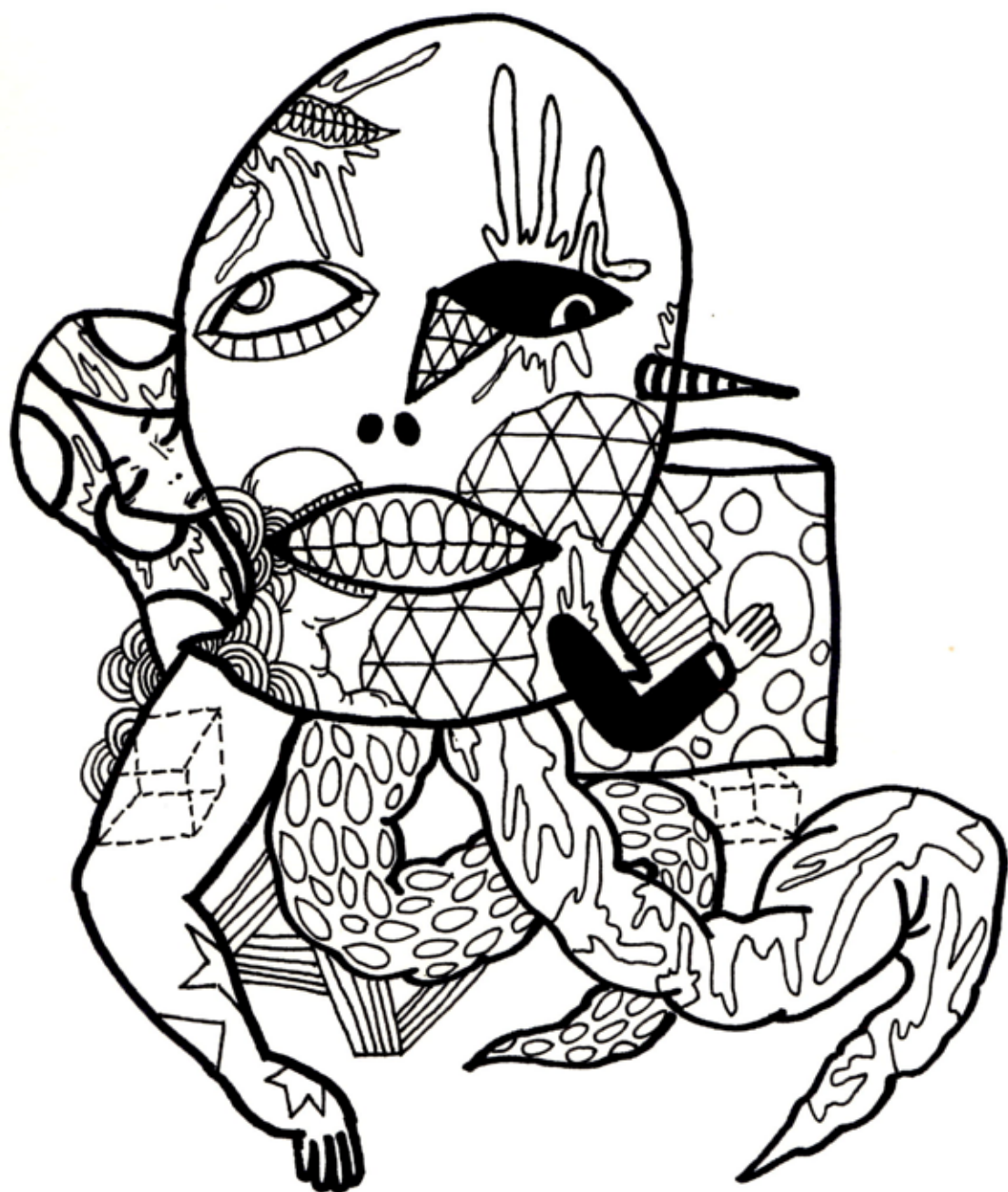


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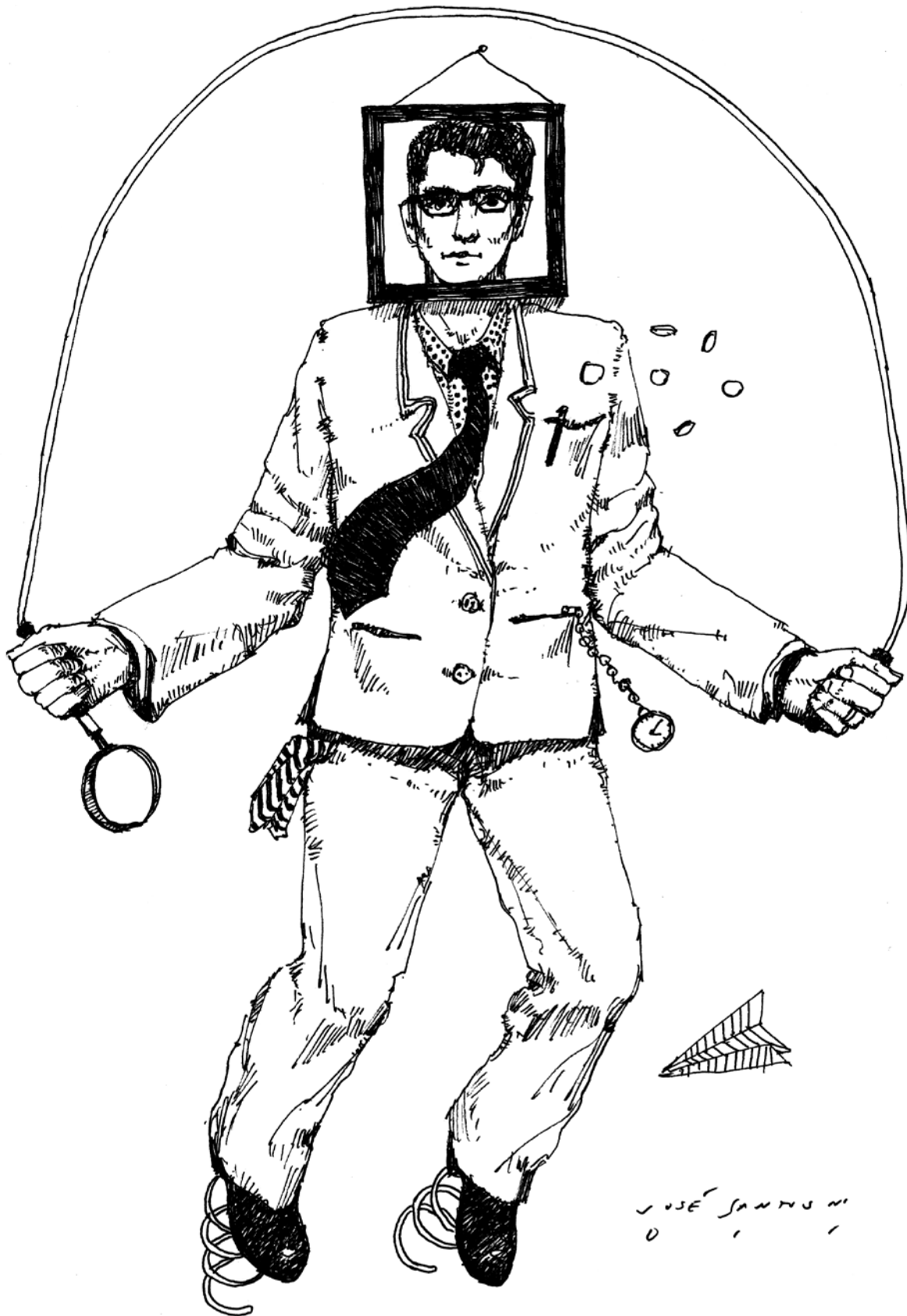


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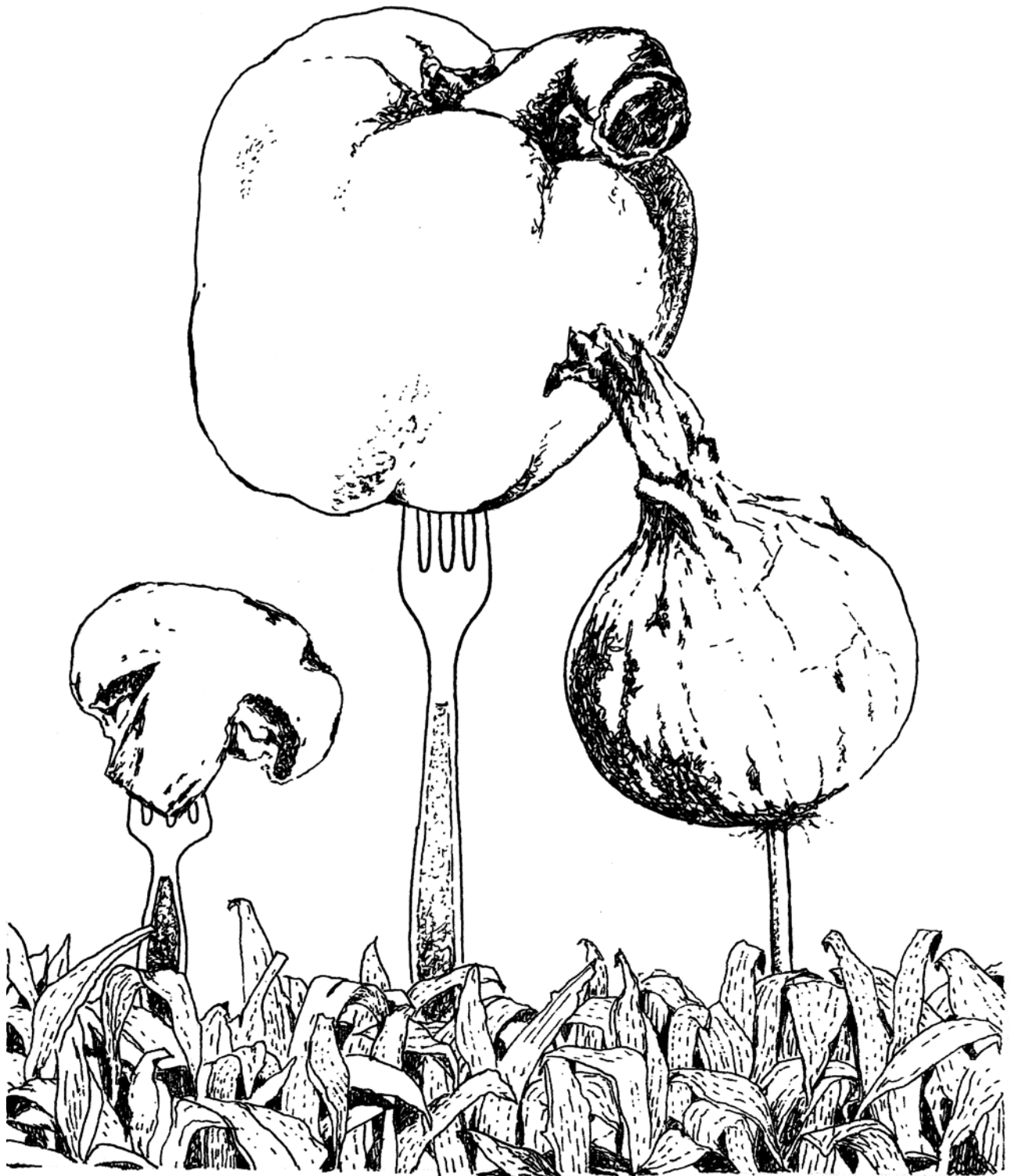








JOSE SANTANA
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THE ARTISTS



LEONARD AGUINALDO is a Baguio-based artist. He is a Thirteen Artists awardee of the Cultural Center of the Philippines (2003) and was a Freeman Fellow Resident Artist at the Vermont Studio Center in September 2009. Aguinaldo was also named as the best emerging ASEAN Artist at the ASEAN Art Awards in 2004.



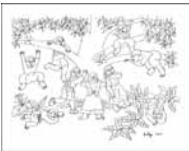
DANIEL ALIGAEN is 24. Adept – and still growing – in pen and ink, he explores various religious and pop icons, and has an attraction to Japanese culture. Aligaen is a Fine Arts graduate of the University of Santo Tomas.



ANGELITO ANTONIO'S art is influenced by Vicente Manansala, but he is now known for a style of his own – cubist-inspired, and highly colorful scenes depicting everyday Filipino life in all its richness. His subjects are usually of cockfights, ice cream vendors, and street hawkers. Antonio is also a Thirteen Artists awardee (1970), and is married to artist Norma Belleza.



MARK DAWN ARCAMO is a young Fine Arts graduate of the Far Eastern University. He has won numerous awards for his works in such competitions as the Shell National Students Art Competition (watercolor), the PLDT-DPC Telephone Directory Cover Visual Art National Competition and the Maningning Miclat Art Foundation Inc. Painting Competition. Born on May 28, 1983, Arcamo currently resides in Manila with his wife, fellow artist Janelle Tang and daughter Heiress Soluna.



NORMA BELLEZA was born in 1939 in San Fernando, Pampanga to a family of movie marquee and billboard painters at a time when billboard painting was on the rise. While her earlier works were dark and somber representations of religious subjects, her works today show more colorful folk scenes – street sweepers, peasants, vendors and potters. Belleza has received the Araw ng Maynila Award for Painting, among many other awards. She is a Fine Arts graduate of the University of Santo Tomas.



PLET BOLIPATA-BORLONGAN studied drawing and painting at the Art Students League in New York City. Her works reflect her quirky ideas, eloquent vision, the influence of the impressionists, most especially by Édouard Manet with whom she have found “wisdom and solace.” She was granted a Freeman Fellowship Grant at the Vermont Studio Center, U.S.A. in 2006. Plet presently resides in Zambales with artist-husband Elmer Borlongan.



ELMER BORLONGAN is CANVAS’ inaugural Fellow in 2006. He rendered the artworks for “The Rocking Horse” written by Becky Bravo, and CANVAS’ first children’s book to emerge out of the annual Romeo Forbes Children’s Story Writing Competition. Highly sought by collectors, Borlongan is included in the roster of the prestigious Thirteen Artists awardees (1994) and his works can be found in the collections of the Fukuoka Asian Art Museum and the Singapore Art Museum.



SERGIO BUMATAY III Serj Bumatay is a freelance graphic designer, illustrator and painter. He graduated Cum Laude on scholarship from the University of Santo Tomas with a Fine Arts degree. He won the Grand Prize in the 2008 APEC ICT Awareness International Poster Competition in Korea.



BENEDICTO REYES CABRERA or **BENCAB** – as he is more popularly known – is widely hailed as a master of contemporary Philippine art. Born in Manila on April 10, 1942, BenCab is a painter and printmaker, and has exhibited widely in the Philippines and in Asia, Europe, and the United States. In 1992, he received the Gawad CCP Para sa Sining (Cultural Center of the Philippines Award for the Arts), and in 2006 was conferred the Order of National Artist for Visual Arts. Bencab currently lives and works in Baguio City.



MARIKA CONSTANTINO is a full-time visual artist, freelance writer, independent curator and educator. She graduated from the UP College of Architecture and moved on to further studies at the UP College of Fine Arts, majoring in Art History. She is also a core committee member of TutoK Artists Initiative. Constantino is a woman of many strengths and talents – she is passionate about her art, her projects and her three children.



FARLEY DEL ROSARIO's colorful naif renditions have graced the annual Fookien Times publication, the Philippines Yearbook 2006. There, his works complement the essays of known writers, among them National Artist F. Sionil Jose. The son of a painter, he is proving to be a fast rising favorite of collectors and his recent

highly lauded exhibitions in various galleries in Metro Manila, Philippines have been commercial hits. Born on May 14, 1980 he currently resides in Zambales.



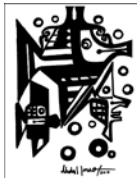
FERDINAND DOCTOLERO is a visual artist, painter, illustrator, designer, and Fine Arts faculty at the Technological University of the Philippines. He has had several one-man shows and has taken part in local and international group exhibits. Aside from his paintings, Ferdie has taken on numerous illustration and design jobs for various clients.



LIZA FLORES is an illustrator and designer. She is a member of Ang Ilustrador ng Kabataan (Ang INK), the Philippines' first and only organization of illustrators for children. She is also a founder and member of the design company Studio Dialogo that does identity, web and graphic design. She is one of the women artists in CANVAS' "Earth Tales: 3 Ecofables for Children."



EMMANUEL "MANNY" GARIBAY is one of the most critically acclaimed Filipino artists today. Ian Findlay Brown, Editor of Asian Art News describes that "the rawness of Garibay's images is immediately arresting to the eye ... colors and hues are rich; the surface textures seem to cry out, even bleed his message (not one that is entirely direct or facile). One has to think carefully on his works. His overlayings of images, a common device, for example, suggest to the viewer that behind each surface images is much, much more to be revealed." Born in 1962, Manny Garibay was given the prestigious Thirteen Artists Award by the Cultural Center of the Philippines in 2000.



ABDULMARI IMAO, a native of Sulu, was named National Artist for Sculpture in 2006 and is the first Moro national artist. His works embody Muslim culture and have helped instill the motifs such as the sarimanok and ukkil (ukit) into Filipino consciousness as original Filipino creations. Some of his works include the Industry Brass Mural in the Philippine

National Bank, San Fernando La Union; a mural relief on film-making in the Manila City Hall; and the six-foot tall Sulu warriors in the Sulu Provincial Capitol.



MARK JUSTINIANI is a Thirteen Artists Awardee (1994) and a member of Sanggawa and Salingpusa collectives. He is one of the country's most talented surrealist painters and is known for his long-time involvement in various protest art movements that

reflected and honed his socio-political awareness. According to Art Sentral Asia, "Justiniani's industrious attention to his craft and informed, prolific imagination, make for timeless pieces of art, worthy of the most profound collection."



DAVE LOCK is a young, self-taught artist. He draws inspiration from his life experiences and sketches a lot on sleepless nights ... and definitely enjoys it. His works can be viewed at www.davelock.carbonmade.com.



RAYMOND LEGASPI "I am Raymond Legaspi. I am 47, and I'm from Bacolod, Negros Occidental. I love to do art that keeps a smile in the mind."



BETH PARROCHA-DOCTOLERO is a children's book illustrator. Visit her website at www.bethparrocha.com.



ROEL OBEMIO, from Cagayan de Oro City, completed Fine Arts studies at the University of the East where he majored in painting. He is a fan of Colombian painter Fernando Botero and Filipino master Mauro Malang Santos. In 2008, he won First Prize for Painting in the 61st Art Association of the Philippines Annual Competition. He works

mostly with watercolor and acrylic. His paintings grace the children's book *Message in the Sand* written by international best-selling author Charmaine Aserappa and published by CANVAS.

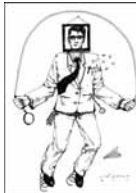


JOY MALLARI is known for her meticulously painted Lip Reader series that capture the emotive qualities of faces in the process of creating syllables. A member of the Salingpusa group and the Sanggawa Collective, Joy has exhibited her works in Manila, Los Angeles, Denmark, Mexico, Japan,

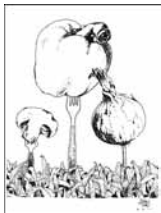
Australia, Singapore and Malaysia. She lived in the United States for eight years and is now permanently back in the Philippines. Joy's works are also showcased in "Doll Eyes", a children's book written by Eline Santos and published by CANVAS.



IGGY RODRIGUEZ spent the bulk of his artistic energies channeling into visual journal, drawings and paintings and the communal projects of the UGAT-Lahi artist collective: in its effigies, street murals, collaborative paintings and grassroots training and exhibitions. Since 2005, the artist has also started to explore different media such as performances and installation art. Recently he has participated in international exhibits in China, Liverpool, Malaysia and Singapore.



JOSÉ JOHN SANTOS III is a Thirteen Artists' Awardee (2000) and a Gawad Chancelor Awardee for Outstanding Visual Creation (2001). To say that Santos' works are highly prized by many art enthusiasts, and that the queue of collectors waiting for his next pieces is long is an understatement. In 2008, he collaborated with writer Rowald Almazar on CANVAS' children's book, "Si Lupito at ang Baryo Sirkero." Santos is a Fine Arts graduate of the University of the Philippines, and is married to fellow artist Pam Yan-Santos.



PAM YAN-SANTOS, printmaker and painter, is a recent Thirteen Artists Awardee from the CCP (2009) and was one of the shortlisted 12 for the Ateneo Art Awards in 2009. Her works are rich with texture, often using pastiche, collage, and stenciling. Yan-Santos has participated in a number of notable group exhibitions including the 5th Mondial Triennale of Small Sized Prints in France (2000), Sunguan 4: Extensions, Philippines and Postcards from the Philippines, Singapore (2007) and Art Beijing, China (2008). Married to artist Jose John Santos, Pam is a Fine Arts graduate of the University of the Philippines.



PALMA TAYONA is a painter, illustrator and book designer. Known for his robust characters, he began his career in visual arts in 2005. Since then he has mounted several one-man shows of his paintings; illustrated children's books like "Bugtong, Bugtong", "Holding Daddy's Hand" and designed publications for Museo Pambata. He also currently designs the children's books of CANVAS.



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