Employability Programme for Youth in Slums

Unemployment is one of the major problems faced by youth in India. Saath noticed that there are many youngsters in Gujarat who have dropped out of schools so that they could work and earn money. But they don't have proper training for this. So to solve this Saath started employability programs, not only in Gujarat but also in Rajasthan.

Objectives of the Programme:

- 1. To train disadvantaged youth, aged 18-30 years, between 180 300 hours and ensure they are placed and try to support of them in relevant jobs with assurance of minimum wages and opportunity for career advancement
- 2. To introduce minimum three innovations that would directly impact retention, skill enhancement, and program sustainability

Report Duration: January 2014 – March 2014

Work done

Total Trained: 910Total Placed: 469

• Total Undergoing: 172 (in the month of March, 2014)

Introduction about Programs:

The courses selected for the programs are also a result of market research and need assessment program from the community itself. The courses under which the students are currently undergoing training at various centers are as follows:

- Bed Side Patient Assistant (BSPA)
- Beauty Parlour
- Information Technology Enabled Services (ITES)
- Computer Hardware
- Retail Management
- Tally

The entire above mentioned program is for entry level jobs. Placement assistance is also provided to the trainees.

The sector has been divided into formal and non-formal trainings:

1. Under informal trainings:

- Bosch and Shivia on informal sector job trainings
 Nirman programme
- 2. Formal training programmes:
 - Umeed
 - Udaan
 - Yuva Mast



For informal trainings, SAATH has collaborated with Bosch India Foundation and Shivia Micro finance as they both are well known for their qualitative and effective work. They use their expertise in providing opportunity to impart training about safety standards. For formal trainings we have collaborated with Government of Gujarat and Rajasthan Mission of Livelihood.

Success Story: Hema Raulji (Name Changed)



Hema lives with her family of 5 people. Due to her bad financial condition of her family she could studied only upto 12th standard and then she helped her mother in the household work. She always wanted to economically help her family but was not getting any proper direction until she met the road show team of Umeed programme. Knowing about the courses and the job opportunity she finally decided to join the Beauty parlour job. Initially her family was bit hesitant but finally they gave her the permission to join the course.

After completing the course through the job placement cell of Umeed programme, she was offered a job of Beautician at Nitin beauty parlour and now she earns 3500

rupees/ month.

When asked about her Umeed experience she told us "Umeed has been a change factor in my life, through programme apart from training I learned so many added life skills like spoken English, basic computers and much more. Umeed has helped me to become independent and also now I can financially help my family as well, for that I would like to thank Saath and their Umeed programme who provides a platform and job opportunities to girls like me from the vulnerable background".

Training and Placement

During January'14 to March'14, total **9 batches** were carried out covering Gujarat and Rajasthan. Profiling of the students was undertaken by the placement cell at each centre. Students were provided counseling during the batch for guidance and placement support to the students. Below mentioned table shows the status for 3 months.

Youth Employability Program Status (January'14 to March' 14)							
Month	Trained			Placed			
	Male	Female	Total	Male	Female	Total	
January' 14	31	116	147	24	124	148	
February' 14	253	313	566	12	30	42	
March' 14	32	165	197	120	159	279	
Total	316	594	910	156	313	469	

Youth Employability Program Status (January'14 to March' 14)							
Trained			Placed				
Candidates	Male	Female	Total	Male	Female	Total	
General	309	588	897	153	312	465	
Disabled	7	6	13	3	1	4	
Total	316	594	910	156	313	469	

Undergoing in the month of December' 13					
Programme	Male	Female	Total		
Umeed	49	123	172		
Yuva Mast- Gujarat	-	-	-		
Rajasthan	-	-	-		
Total	49	123	172		

Batches completed (no. of batches carried out)						
Programme	Jan.14	Feb.14	Mar.14	Total		
Umeed	1	6	2	9		
Yuva Mast- Gujarat	-	-	-	-		
Rajasthan	-	-	-	-		
Total	1	6	2	9		

Innovations of the program:

- A road show team has been trained and oriented that mobilizes students
 for all centers to impart skills, trainings and employment to vulnerable
 youth. The road show team works closely with faculty to mobilize students
 for each centre. Mobilization is also done by converting walk-ins into
 enrolments at the centers. They use different techniques for providing
 information like door to door, umbrella, canopy and mike show and tent
 program.
- Staff Trainings and meetings were held with the core team and faculty to discuss issues of quality and target.
- Under the Youth Employability program SAATH have taken up different type of trainings in which women and differently abled person were also included. Different types of trainings are:
 - Classroom training
 - Practical training
 - Safety training
 - Finance training
 - Life skill trainings