



RE THINKING:)
Down Syndrome
in Colombia

Fundación Síndrome de Down del Caribe
FUNDOWN CARIBE
Barranquilla, Colombia





RETHINKING:) Down Syndrome in Colombia



Help us to break down the false cultural perceptions about persons with Down Syndrome. Developing a local Public Information Campaign is the first step to reach inclusion in our community,





FACT SHEET

Organization name:	Fundación Síndrome de Down del Caribe FUNDOWN CARIBE
Date Founded	May 2007
Headquarters Address	Calle 57 #36-70 Barranquilla, Colombia
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President	Claudia Ritzel Feske
Project Name	Rethinking Down Syndrome in Colombia

Project purpose the almost 2000 persons with DS in the Colombian Caribbean Coast don't have many opportunities to get included in society: nor social, educational nor working activities, mainly due to the misconception of their potentials. The goal is to , The goal it's to reeducate our community about down syndrome generating a positive outlook .

Project Activities

During the second semester of 2011, we will be developing our information campaign, with school conferences, advertising billboard, informative flyers and posters, mall stands and exhibitions of the art work done by persons with Down Syndrome .





ABOUT US

FUNDOWN CARIBE is a private nonprofit organization of common utility and private enterprise, founded on May 3, 2007, whose main objective is to facilitate an integral attention to the population with Down Syndrome in the Colombian Caribbean Coast; offering support, harness and promoting the development of the capacities of these individuals, offering an attention that improves their quality of life, to forge their autonomy and inclusion in the family, school, work and society.

It was founded by a group of 13 families, parents of kids with Down Syndrome, with the main purpose to help families with low income in Barranquilla, highlight the abilities of their kids with Down syndrome by offering information and orientation and to create a sense of awareness toward persons with Down syndrome in our society.



**Fundown
Caribe**

Fundación Síndrome de Down del Caribe
Fundación que busca el poder del grupo
inclusivo



Services & Activities

- Orientation, information and support to families of persons with Down Syndrome, since when they are born until their adulthood, through individual consultation and specialized reports.
- Through an agreement with the Judicial Bureau of the University Universidad del Norte, the bureau offers families legal assessment, specially with concerns about their rights in health and Education.
- Individual consulting, accompaniment and psychological support for persons with Down syndrome, their parents and their families
- Workshops, Seminars and Conferences directed to parents and guardians of kids, youngsters and adults with Down Syndrome. The themes of these workshops are organized by age range: 0 to 5 years, 5 to 10 years and 10 years on.
- ETTYE Program, Early and Effective Intervention Program, for kids with Down Syndrome from 6 months old to 5 years old, where the purpose is to promote the kid's development in all areas. Each session comprises the combination of each of the following aspects: multisensorial, motricity, language and personal autonomy, creating also a space for parents interrelationship so they support each other and share their experiences.

This program is held in the town of Puerto Colombia and in the city of Barranquilla



Services & Activities

- Physical education and sports Program for youngsters more than 12 years old and adults in the city of Barranquilla.
- Pedagogic Support Program for kids and youngsters 5 years and older. Kids are attended in individual weekly sessions emphasizing in reading and writing activities. This program is offered in the city of Barranquilla.
- Art and Crafts Workshop for kids more than 5 years old, youngsters and adults, twice a week. This service is
- Periodical visual checkups and hearing assessments.
- Permanent odontological and medical attention through an agreement with a dentist and a university.
- Recreation and integration activities between affiliates and their families, celebrating different occasions like Carnival, Valentine's, Halloween and Christmas.





Budget



ITEM	UNIT	COST	
		USD	COP
informative flyers	20000	600	1200000
Fundown bracelets	5000	1131	2262000
Advertising billboard 6 month	2	6600	13200000
School informative brochure	100	108	217000
Campaing coordinators	2	1000	2000000
Transportation to schools		200	400000
Work material for schools	5000	250	500000
Teachers informative poster	100	91	182000
Medical brochure	400	150	300000
Doctor s guide CD	200	120	240000
mall exhibition expenses	4	200	400000
Brunch / 4 mall exhibition	120	750	1500000
TOTAL		11200	22401000



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One makes
the
difference !



2011

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