



Help **GOHER** bring back happiness to the flood victims in Pakistan.



This amount US\$	Will pay for:
\$10	One Personal Hygiene Kit
\$35	One Kitchen Set
\$80	One Family Hygiene Kit
\$120	One Family Bedding Set
\$150	Non-Food Item Support For One Family
\$250	Repair of One Damaged Home
\$735	Livelihood Support For One Family
\$1450	Livelihood Support For Two Families
\$1600	Reconstruction Of One Complete Home

**Support the flood victims directly through a community-based organization**

Punjab, which is Pakistan's breadbasket, was among the regions hardest hit by the floods which inundated the Indus Valley in August and September. According to recent government figures, the water damaged or destroyed more than a million homes only in the Punjab province. GOHER is an NGO based in Southern Punjab (Bahawalpur) and working in the most backward and neglected regions of Pakistan to help the marginalized people to help themselves and transform their destiny. Women, children and youth are focus of its attention. Last Year GOHER was selected by World Bank for its South Asia Regional Development Marketplace at Dhaka. GOHER is a registered non-profit company u/s 42 of Companies Ordinance, 1984 and have a charter with Securities & Exchange Commission of Pakistan (SECP). Along with Pakistani society, GOHER has taken the challenge posed by the worst flood of history in Pakistan and is determined to help the flood victims to restore to a better normal life as early as possible. Parallel to its relief efforts,

GOHER has started its rehabilitation program for a full recovery of the victims to a happy life. The two main challenges for the rehabilitation of the victims are:

1. Reconstruction and restoration of their homes as worst flooding has damaged or destroyed more than one million homes and
2. Restoration of their livelihood as flood has snatched sources of their bread and butter.

GOHER is helping the families in Southern Punjab whose homes have been destroyed or damaged by the flood and they don't have anything to rebuild the shelter for their children. In first phase, GOHER plans to help 100 families in rebuilding and construction of their homes. The verifications are done through local social workers and community about the authenticity of their claims. GOHER plans to provide them with better structural material that includes stone and cement instead of the traditional mud and straw. GOHER involves the families for building their own homes. The hired labor for laying 2 feet stone foundations and 4 feet of stone wall as well as cement and roof material will be provided by GOHER while the walls and roof will be constructed on a self-help basis.

**LIVELIHOOD SUPPORT:** GOHER is also providing livelihood support to the worst affected families by helping them to restart their earning. GOHER is providing those livestock, seeds, Agri-inputs, fertilizers, sewing machines and other implements of trade.

**PROVISION OF ESSENTIAL HOUSEHOLD ITEMS:** GOHER is also providing disaster relief support to eligible individuals and families whose essential household items have been destroyed or damaged by the flood. People with limited or no financial resources are eligible for assistance for essential household items. These

include: Personal & family Hygiene kits, Kitchen Sets, Bedding, Charpoys, Mattresses, Quilts, Pillows, Bed covers, Buckets, Clothing

**PROVISION OF CLEAN DRINKING WATER:** GOHER will install twenty water filtration plants in RY Khan & Muzaffar Garh districts at accessible locations for the community.

**GOHER invites you to DONATE for the early restoration of flood victims to a happy & prosperous life.**

- ✚ **Your contribution would be officially acknowledged by GOHER.**
- ✚ **You will be updated regularly on utilization of your donation.**
- ✚ **All GOHER accounts are audited by SECP an independent chartered firm.**
- ✚ **GOHER has strict arrangement for internal financial controls, accountability and transparency.**

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