



Donate a LiveWell Card Today
For Only \$10.00

AFFORDABLE AND SUSTAINABLE
HEALTHCARE IN
AFRICA



Introducing

OUTPATIENT HEALTHCARE FOR EVERYONE UTILIZING LIVEWELL HEALTHCARE CARDS AND COMMUNITY OUTREACH PROGRAMS IN AFRICA

Our Vision-Low income groups receive quality healthcare that is affordable. Healthcare services are provided by professional health-workers who deliver a holistic approach to health and are invested in the well being of all patients.

Our Mission-To build a profitable healthcare organization that sets the standard for reliable and accessible outpatient primary healthcare services for low and middle-income earners in developing countries.

Donations are tax deductible

WHAT IS THE LIVEWELL CARD?

- ✓ A LiveWell card enables the cardholder to receive low cost healthcare at a LiveWell clinic.
- ✓ A \$10 donation provides a LiveWell Healthcare card for a mother or child in Africa who otherwise could not afford it.
- ✓ A \$10 LiveWell Card provides the following services in our clinics: one medical consultation, one laboratory test, one RX prescription and a follow up visit from a CHW.
- ✓ The donation provides training and wages for a Community Healthcare Worker (CHW) who lives and serves in the community. This creates economic development and sustainable healthcare.

Benefits of a LiveWell Card?

- ✓ It creates sustainable healthcare for people in underserved communities
- ✓ It creates a preventative healthcare delivery model vital for these communities
- ✓ It supports new training and jobs within the community it serves
- ✓ With the card, an individual can visit designated clinics, see a medical professional and get medications
- ✓ It can be reused! The LiveWell card does not expire and is not limited to a single user
- ✓ It's convenient! The card can be reloaded at an affordable rate at local businesses.



Improve quality of life
for the children



LiveWell
Clinic



Community
Outreach



Community
Healthcare
Worker



LiveWell
Card



Community Outreach Program

The LiveWell Outreach Program has three primary goals:

1. Foster discussion and deliver targeted healthcare information in the community.
2. Educate the community on the importance of receiving and saving for quality healthcare using the LiveWell cards as an incentive in building this awareness.
3. Create a LiveWell presence in the community in order to gain trust that is a crucial link between the patient and the CHW (Community Healthcare Worker).

How it works!

LiveWell targets community organizations such as women's groups, youth groups, teachers groups and faith-based organizations. The following is a list of Groups in our Community Outreach Program:

Young Widows
Yochan Youth Group
St. Elizabeth's Women's Group
Nairobi City Council Rehabilitation Center
HIV Positive Group
Microfinance Club

A LiveWell Clinical Officer facilitates a discussion with a small group of up to 30 people on the most relevant topic for the group. For example St. Elizabeth's women's group, a women's group on the outskirts of Kayole is deeply interested in learning about proper breast-feeding practices.

A LiveWell Clinical officer listened to the questions, current practices and opinions about this topic and then tailors a presentation to educate the women on proper breast-feeding practices. This eliminated the misconceptions and gaps in understanding about this important health topic and had a positive impact within the organization. Outreach meetings are a collaboration of discussions to address important health information.



AFFORDABLE AND SUSTAINABLE HEALTHCARE



LiveWell is a healthcare organization incorporated in the USA and in Kenya in 2009. Our objectives are to establish full service health clinics that are efficient and affordable for the low to middle income groups in urban centers in developing countries. LiveWell applies smart technologies and utilizes LiveWell Cards, Outreach Programs and standard operation procedures to train community healthcare workers and provide sustainable medical services within each community we serve.

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