









GVI Charitable Trust Annual Report July 2010 – June 2011

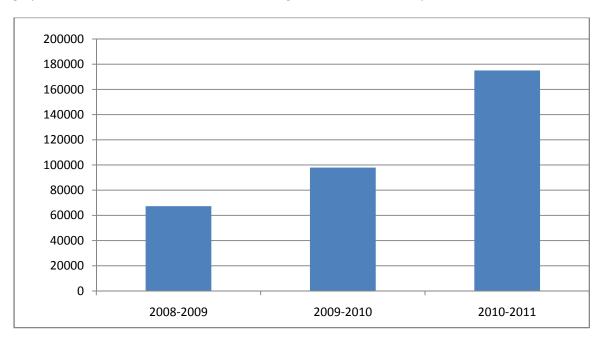


# **Table of Contents**

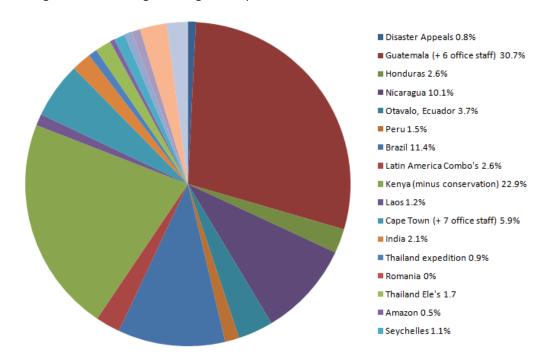
Performance	3
Developments in 2010-2011	4
New website	4
Carbon offsetting	4
Fundraising	5
GVI Charitable Trust Fundraising events	6
Progress	7
Latin America Community projects: Guatemala, Honduras, Nicaragua, Ecuador, Brazil and I	Perú7
Guatemala	7
Honduras	8
Nicaragua	8
Ecuador	9
Perú	9
Brazil	9
Africa	10
Kenya	10
South Africa	12
Asia	14
India	14
Laos	15
Disaster relief	16
Message from the GVI Charitable Trust Manager	17
Structure, Governance and Management	18
Objectives and activities of the GVI Charitable Trust	18
Trustee Declaration	19

## **Performance**

This year saw steady growth for the GVI Charitable Trust with a 79% increase in funds raised. As this graph demonstrates we have seen consistent growth over the last 3 years.



The below pie chart shows how individual projects have been performing. Guatemala is consistently a strong performing project and remains the highest fundraiser this year. Our project in Kenya has seen amazing development raising over £31,000 ranking as our second most successful project this year. With more projects now being supported through the GVI Charitable Trust and more funds coming in we are seeing amazing developments across the world.



### Developments in 2010-2011

This year we have seen a marked increase in funding for the GVI Charitable Trust and our projects which has been fantastic. In line with this increase in funds we felt it was very important that we work to maintain our high level of support for donors and fundraisers and our professional management of funds across our various projects.

By brining on a full time manager we worked hard to create efficient systems which will help to govern the charity as we develop over the coming years. Already this year such systems have been invaluable to make sure that we maintain a level of personal contact with our supporters, keeping them informed with news from the field and showing the impact they are creating by supporting the GVI Charitable Trust.

#### **New website**

In line with a growing repertoire of projects and initiatives this year we developed a new website, one which we feel brings more justice to our amazing projects. The new website displays our project information in a much clearer manner and features newly developed tools and materials to aid our supporters including a new fundraising manual and GVI Charitable Trust posters. Followers of the GVI Charitable Trust can easily keep up to date with developments and achievements through the internal blog on the news page.



## **Carbon offsetting**

This year we introduced a Carbon Offsetting initiative through the GVI Charitable Trust and opened this up to our supporters and all participants on GVI volunteer programs.

Many of our projects and local partners work towards positive environmental practises, such as reforestation and energy efficient stove construction, which can help to offset carbon emissions from modern practises.

Our Carbon offsetting project will work on a rotational basis whereby we will focus on one tangible goal at a time and when reached we will work towards a new goal. The first Carbon Offsetting project will train local community members in Kenya in methods of alternative charcoal production, additionally funding reforestation and a forest scout initiative to deter illegal loggers in protected forest land.

## **Fundraising**

This year we saw some of our supporters doing incredible things to raise funds for our projects.

We have seen fundraising parties in Australia, across the UK and the US. In New York Peter Holmes organised a moustache themed party with live bands in a popular downtown bar to raise funds for Kenya. With a portion of proceeds being donated and \$2 moustaches being sold on the night Peter managed to raise \$2000!

Many fundraisers have taken part in running events as well this year, people have been involved in the Great North run in the UK, half marathons in Cape Town and France and 5 and 10Km events in many locations, each participant bringing in amazing funds to support our work.

Tyrone Bennett and Bekk Harrison's fundraising effort involved inviting their friends to suggest random challenges for their donations which Tyrone and Bekk then



committed to. This included eating the private parts of a bull and going to dinner in a smart restaurant in fancy dress. Their efforts brought in much needed funding for our projects in Nicaragua and Kenya.

## **GVI Charitable Trust Fundraising events**

In Latin America our field teams, led by project director Dom Williams organised and participated in numerous truly inspirational fundraising challenges to support the Phoenix projects this year.

In Guatemala impressive charity challenges have raised huge funds to support the Indigenous communities in which we work. In November a six day challenge scaling five volcanoes across the country has now become an annual event. This challenge, taking in two active volcanoes and the highest point in Central America pushed participants to their limit! In March hardy challenges cycled from Guatemala to Honduras over five days. Dom summarised the challenge with '210km, 5 days, two countries, 4 guides, 82 flat tyres, tears, cuts and bruises, though most important of all, fantastic fundraising for our Phoenix projects in Guatemala and Honduras.'

In Nicaragua a volcano challenge in May saw fourteen participants tackle an incredible eight volcanoes and over 75kms in just four days. Brazil also joined in for a three day trek including canyon scrambling and river crossings.

Elsewhere fundraising events have included a community car wash in Cape Town, a fancy dress 'Mega Snorkel' in the Seychelles, a hike across Indian terrain, a 24 hour survey challenge in the Amazon Rainforest and a 60km trek in the UK.

Due to the amazing success and great joy brought by these fundraising events we plan to run many more in the year ahead.



## **Progress**

# Latin America Community projects: Guatemala, Honduras, Nicaragua, Ecuador, Brazil and Perú

Across Latin America the Phoenix projects in Guatemala, Honduras, Nicaragua, Ecuador, Brazil and Peru have generated amazing funds through the GVI Charitable Trust which have been instrumental in pushing the projects forward. Each of these projects focuses on providing education for children from disadvantaged communities.

#### Guatemala

School tuition fees for both primary and secondary education remain a top priority for the project in Guatemala. Between two communities, San Andres Itzapa and Santa Maria De Jesus, over 550 Indigenous children benefit from regular first time of reinforced education thanks to our projects. In addition to tuition fees we have purchased essential educational materials.

An important aspect of the projects is the food program this provides children with fruit and breakfast when they come to school. Coming from poor families many of the children suffer from malnourishment resulting in a lack of energy when at school. Providing the food program acts as a strong incentive for children to come to school regularly and also aids concentration improving classroom efficiency.

Outside of the classroom sustainable community initiatives help to stabilise food and income generation for Indigenous families whilst highlighting the importance of education.

'Plan Ancianos' involves purchasing basic food items and medicinal plants for the elderly generation. This initiative not only tackles the serious issue of malnutrition in the elderly generation but also brings focus to the importance of education. Only the families of children who regularly attend school may receive the food parcels, this



creates a responsibility for the family to ensure regular attendance bringing the obvious benefit of a consistent education for the children. The medicinal plants which are distributed provide a

sustainable alternative for medicine, cutting out the prohibitive costs of conventional medicine, and provide the elderly with a constant medicinal supplement for years to come.

'Plan Arbol', involves reforestation, every year we plant up to 10,000 trees. The trees, indigenous to the area, are very good for firewood. This not only benefits the environment, but generates a sustainable income for the local woman's group, as we purchase the saplings from them which they tend from seeds.

#### **Honduras**

In Honduras donations to the GVI Charitable Trust have been focussed on providing secondary education. Previously secondary education had not been available for children in the Copan area, by funding the salaries for four secondary teachers we have been



able to use the existing school building to introduce this. Students have been working very hard in the school with excellent results.

Elsewhere we have been able to support the school meal program providing lunch and fruit for children when they attend school.



#### Nicaragua

Our project in Nicaragua now provides education in two rural communities, La Thompson and Chiriza near to Esteli in the North of the country. Work in both communities is still relatively new and developing rapidly.

We have constructed new schools in both communities which have now been formally recognised by the government. This recognition means that school can now claim access to water, electricity, healthcare and improved roads. This recognition also means that families in the community can now claim rights to their land, an incredible progression for the project.

The communities as a whole are now in a much more stable position moving forwards and with children receiving regular education we are excited to see how things develop over the coming years.

We also cover the salaries of four local teachers and a full food program, adult literacy classes and a new sports program which have all benefitted from donations to the GVI Charitable Trust.

#### **Ecuador**



In Ecuador we have worked hard to introduce sustainable income generating initiatives aimed at covering the costs of education and bringing stability to Indigenous families in rural communities in the Andes.

The two initiatives we have been developing are called 'Plan Moo' (cows) and 'Plan Cuy' (guinea pigs). These initiatives provide animals for families with children who regularly attend school, forming community groups the family members can generate a sustainable income from their animals using profits to cover the costs of education for their children.

Beneficiaries of 'Plan Moo' can produce milk, cheese and yogurt forming a cottage industry. In 'Plan Cuy' the beneficiaries will breed and sell guinea pigs which are a very popular source of food in Ecuador. In addition to purchasing the animals, donations have been used to construct buildings to house them.

In Ecuador donations have also been used to provide daily meals and fruit for children at the schools.

#### Perú

The project in Peru has been running since 2006 and we now have very strong relationships within the communities in which we work near to Arequipa. Donations to the project have helped to cover the ongoing costs of providing a consistent education to the children including local teachers salaries, educational materials, food programs and constructing new classrooms.



#### **Brazil**

The project in Brazil is the newest of the Phoenix projects, starting up in June 2010 although we are already seeing amazing progress with children in the community of Mata Escura.

Funds raised so far have helped to bring huge benefits to the educational facilities available for local children including the construction of new classrooms and a kitchen to provide a food program. We have employed two teaches and a cook and provide regular food to ensure that children receive a nutritious meal when they attend school.

#### **Africa**

#### Kenya

#### Mombasa

In Mombasa we are currently supporting two schools, the Olives Rehabilitation Centre and Precious Vision. This year saw incredible support for both projects which has enabled us to fund vital materials to improve the level of education provided. New text books mean that instead of a whole class sharing one book they can now be shared between just 2 students or sometimes individually, a simple step but it has had a huge impact on classroom efficiency.

New classrooms have been built at both schools creating much easier conditions in which to teach but also increasing capacity. At Olives the new classrooms have created space for students to progress through to their standard 8 earning the KCPE (Kenyan Certificate in Primary Education) for the first time. This qualification is necessary for even the most basic skilled jobs; children at Olives will no longer have this disadvantage working against them.

Other achievements this year include:

#### **Food Programs**

We have now introduced a School breakfast program at the Precious Vision School in Kenya in addition to the School Lunch program. Before school all children now receive either a hot cup of nutritious and filling porridge, or a banana.



Introducing a breakfast program was very important as, although the children were now receiving a cooked lunch each day, many were arriving at school hungry and lethargic often not eating dinner the previous night. With the lunch program their energy would pick up after the



break but by then half a day of education had been wasted. As well as a huge morale boost for the students and teachers, the daily breakfasts are ensuring that these young minds and bodies have the energy they need to get through an entire day of schooling. You cannot separate nutrition and education; they really go hand in hand. Any investment in education risks being wasted if there are not accompanying investments in the student's nutritional needs, now the Precious Vision School has the whole package.

#### First step towards sustainability at Precious Vision

In addition to the food programs at Precious Vision the goal has always been to help the school become self sustaining, the first step on this path has taken the form of a greenhouse.



Tessa Doogue, GVI Kenya Country Director, explains: 'The installation of a greenhouse at Precious Vision is the first example of an income-generating project funded by GVI Mombasa and the Charitable Trust. Produce grown in the greenhouse will be sold at a competitive rate to the local community, the proceeds from which will go towards teacher's salaries. This project is extremely exciting as it is the first step towards Precious Vision becoming financially self reliant.

Importantly, there is a high level of investment by the local team. Madam Jane (Community leader) is an experienced farmer and her skills, knowledge and commitment have been crucial in the formation of the project. A "greenhouse committee" of standard 6 students has also been formed, to support Madam Jane on issues such as water management, and importantly, to teach students some practical food production skills. Families in slum areas such as Shauri Yaku (where Precious Vision is located) have no access to tenable land, so those skills are not passed onto younger generations. GVI has employed a gardener (selected by the community) as an additional support for the

running of the structure, on the understanding that once the greenhouse is producing money, his wages will come from there. Although his wage is modest, he is given free accommodation at the school and is provided breakfast and lunch from the school's feeding program. The first crop rotation is a 'learner' crop of various spinach-like greens, low profit margin, but ideal for the first three months of learning how systems work.'

This is the first commercial greenhouse in Mombasa meaning that the Precious Vision site will become a working example of sustainable income generating initiatives. In the future the community will be able to charge others for training so they too can benefit from this initiative and donations to the GVI Charitable Trust.

#### **Land Fund**

The main priority for both schools is to become sustainable. Currently the main outgoing and source of worry is the monthly rent payments. As such through discussion with our partners we have decided that the main priority moving forwards should be purchasing land to free the schools from monthly rent payments and the threat of being forced to leave their current location.

Where possible we encouraged donors to support this initiative or to direct 50% of funds to the land funds.

#### **South Africa**

Our project in Cape Town, South Africa really made its mark this year with the opening of the Hope Centre. The centre begins to answer a significant area of concern in the Westlake community, that of large numbers of children not attending a nursery or school and spending the days on the streets. These children are extremely vulnerable to being exploited and abused by others as well as the physical dangers of being on the streets unsupervised. Neglect in the early years of a child's life is often the start of a downward spiral into a number of social issues such as unemployment, substance abuse and criminality. With these aspects in mind the primary goal of the Hope Centre is to get children off the streets and into a positive, motivating environment. The secondary goals are to provide a foundation of learning and development that will stand these children in good stead for future success at school and in life.





Conscious of over committing and damaging community relations the centre will start with one class of 10 children aged 3-5 with the intention of taking on a second class of 10 within the next 2 months. These children have been selected by our local partner Cynthia Jacobs who knows the community very well and has chosen the children she knows to be the most vulnerable and in need. The families will not have to pay anything for their children to attend which is a unique aspect to this centre as all other nurseries in the area charge around R200pm. She has met with the parents of each child who are extremely happy and thankful for this opportunity for their children.

Funds raised so far through the GVI Charitable Trust will allow us to run the centre for 12 months, during this time we will work to assist our local partners to become self sufficient with the implementation of fundraising schemes which will allow the centre to grow and flourish past the initial 12 months. Funds have been used for:

Rental of the property. The property s basic but sufficient and has great scope for future development such as establishing a vegetable garden to help the centre become self sufficient. The facilities currently consist of a small wooden structure which is divided in two providing two classrooms, both rooms have electricity. There is also a bathroom with running water and drainage and a storage container for the safe storage of our equipment. As the money paid for rent is going to the church it is also going to help them with their goals of assisting with youth development in Westlake which is an added benefit.



- A monthly budget for food and resources. As the children selected come from very low income families it is likely they will have a very basic diet with limited nutritional value. These funds will be used to provide each child with two meals a day, breakfast and lunch, as well as at least one extra piece of fruit a day. There will also be a small sum each month for teaching/lesson resources such as paper, crayons, etc.
- A staff salary for a member of the local community. There are extremely high levels of unemployment in South Africa so job creation is always an objective. We have hired a local person to assist with the general running of the centre so the volunteer teachers can focus on the education and development of the children. We will train this person on how to run a centre such as this which will contribute to their own personal development and if they show interest we would like to get them involved in some of the teaching too with a long

- term view of having local staff employed as teachers with GVI volunteers acting as assistants.
- A set up budget. The classrooms were an empty shell so we have used this budget to begin
  turning them into positive environments conducive to learning. We have purchased chairs
  and tables for 20 children as well as mattresses for the afternoon nap time. We have
  purchased plates, bowls, spoons etc for meal times as well as cleaning equipment. We have
  kept some of this budget aside for ongoing expenses when necessary.

After a number of weeks of planning, The Hope Centre was launched on the 15<sup>th</sup> of March 2011 with a successful community day. The 10 children and their parents as well as the children from Jabulani and Ibis nurseries attended along with the local ward counsellor, a number of community leaders, representatives from the church, Shayle Havemann our Regional Director and the GVI Cape Town office staff. It was a great day enjoyed by all and had a significant and important effect on community relations which we have felt the benefit of already with invitations to join the next meeting of the community leaders.

Moving forward there is lots of enthusiasm for developing the centre, including building a second classroom container which would allow 4 extra classes and keep 40 children off the streets, renovating the open space into a play area with Jungle Gym, a vegetable garden to provide food for daily meals and a sustainable income and planting trees and bushes to make the centre look more inviting and an attractive asset for the community as a whole.

#### **Asia**

#### **India**

Our project in India was also a new development for the GVI Charitable Trust this year and it is off to a great start with a lot of potential for development.

UK based food and drinks company Marston Foods have been largely responsible for this year's achievements through their amazing and continued support for the project. This has enabled us to bring a structured sports program to the Auxlium School in Kerala, Southern India funding sports equipment and a coach.

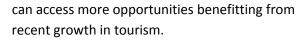


Previously sports education was an area which was hugely neglected due to lack of funding, bringing this into the school not only allows the children to have a lot of fun but also helps them to grow in confidence, unleashing some of their built up talent. First impressions show that some of the kids really are quite talented and with the right guidance and support they may well emerge as big sports stars one day!

We have been able to bring in a sports coach and purchase footballs, volleyballs, cricket balls, skipping ropes, badminton rackets and shuttlecocks. The children were so excited when they saw all of the equipment that they got straight into to the exercise and fun. The boys instantly formed a cricket team with aims to compete in inter school tournaments. The girls have also been very keen to use the equipment and have been making much use of the badminton kit and skipping ropes so they too can practise their favourite games and stay active.

#### Laos

GVI Charitable Trust projects in Laos focus on providing scholarships for English classes and teacher training courses. English is a very popular subject and by gaining in proficiency Lao men and women





Sadly for many local people English classes are very difficult to access due to both a lack of teachers and expensive tuition fees. Many young men will become novice monks to gain access to education although with very large class sizes many struggle to learn.

Funds raised through the GVI Charitable Trust this year have funded 10 Lao men and women to join a teacher training course at a local educational centre. They will receive 6 months of training during which they will receive a salary enabling them to focus on their studies, the course provides 3 months of practical experience putting them in good stead for future employment options.

We have also been able to provide scholarships for two novice monks to receive one year of English classes.

#### Disaster relief

We have always aimed to be of assistance where possible with disaster relief, when Tropical Strom Agatha hit Guatemala in June 2010 funds raised through the GVI charitable provided both short and long term relief for communities devastated by the effects.

This year we started fundraising campaigns in response to disasters in Thailand, Pakistan and Japan. Our most successful campaign this year supported communities in the Krabi Province, Thailand. Floods in this area wiped out whole communities taking away not just their homes but their livelihoods. Placed in temporary accommodation community members really struggled to get back on their feet.

Funds raised through the GVI Charitable Trust were focussed on developing a community centre used for meetings and classes, it was here that the community could start to move forwards. Donations helped us to purchase educational materials, doors and windows helping to make a much more suitable environment.

Whilst visiting the community GVI field staff and volunteers also helped to fill sand bags and



build a bank to control the river whose banks had been severely eroded. Despite the still visible signs of devastation the atmosphere was one of laughter and community. Children played in the river whilst teenagers and elderly helped to get the job done.

## Message from the GVI Charitable Trust Manager

As always our sincere appreciation goes out to everyone who has supported the GVI Charitable Trust this year in what has been our most successful and exciting so far. We have seen real development with the introduction of our new website, a growing profile of projects and initiatives, fundraising tools and numerous fundraising events across the world.

I hope this report effectively demonstrates some of the great things which have happened on our projects this year and everyone who has supported the GVI Charitable Trust can enjoy sharing in these achievements and take great pride from the impact they have made.

As ever we are excited for the year ahead and look forward to sharing our developments and achievements with you all.

All the very best

**Ross Deans** 

**GVI Charitable Trust Manager** 

## **Structure, Governance and Management**

Trustees' Annual Report Structure, governance and management

Type of governing document Trust Deed How the charity is constituted Trust

Once proposed recipients of funds are reviewed and agreed by the Trustees. These are usually, but not limited to long-standing project partners of Global Vision International.

## **Objectives and activities of the GVI Charitable Trust**

The "Objects" as set out in the Trust Deed are in any part of the world:

- to promote for the benefit of the public the conservation, protection and improvement of the physical and natural environment;
- to advance education and research for the benefit of the public in the conservation protection and improvement of the physical and natural environment
- to relieve sickness and preserve and promote the good health of persons
- to relieve poverty, financial hardship and distress

The GVI Charitable Trust has raised money for a number of causes as outlined above, in each case the GVI Charitable Trust is duly diligent with how funds are used.

The GVI Charitable Trust strongly believes that it is only through local participation and leadership that projects can be successful. This is why each award that the GVI Charitable Trust makes is carefully vetted to ensure that the goals of that award are both sustainable and realistic. Awards are given for conservation and research, humanitarian aid and education, but we do not accept unsolicited requests for money. Awards are not given simply in the form of handouts, with local communities, organisations and other stakeholders being consulted to develop long term planning and sustainability for the goals of each one.

# **Trustee Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Devand Balland

Signature

Full name(s)

Andy Woods Ballard GVI Charitable Trust Trustee