### CONSORTIUM FOR STREET CHILDREN

**ANNUAL REPORT 2009** 



### CHAIR'S REPORT 2009 MARCUS LYON

We began 2009 with a clear set of strategic goals for the Consortium

- Strengthen Membership relationships by engaging Members through clearly communicating the benefits of being part of the Consortium
- Communicate more effectively through building a new brand and rolling it out across all web and print communications
- Restructure the Executive and Trustee teams to create a set of human resources tailored to our work and core funding
- Build sustainable funding to empower the executive in its work with Members in advocating, promoting and campaigning for the rights of street-involved children.

I am extremely pleased to report that all parts of this major restructuring program have been implemented within the calendar year. There is of course much still to do. The realities of the street for many children remain so harsh that our mission still remains of critical importance.

I have three key groups to thank for their support this year. Firstly, I would like to thank our Members and funders who have continued to support CSC's new direction towards being an effective and engaged 21st century network. I look forward to continuing to support their incredible work. Secondly, I must acknowledge the out-going co chairs, David Maidment and Surina Narula, for their immense contribution to CSC's work over the past decades. Additionally, I wish to thank all the other out going trustees, John Eke, Heather Hunter, Paul Worthington, Tom Davis and Dipa Raivadera for their many years of service. Finally, I must thank the executive team of Duncan Ross, Alex Dressler, Kate Bretherton, Julia Clarke, Louise Meincke and Leonora Borg for their focus and dedication to the many difficult tasks the board have set them this year.

2010: The future for CSC looks bright, but we must continue to focus our attention on the network and delivery of a highly effective service to our Members and the street children we are dedicated to supporting. To that end I am extremely pleased to announce we have recently recruited four highly skilled new trustees to complement and strengthen the existing team. In turn we will be engaging an Advisory Council to draw in expertise from across the spectrum to support the executive team.

The board and I will continue to support and challenge the executive team to be an ever more effective and powerful network for street children. We will engage governments, multilaterals and NGOs globally to create answers and strategies for one of the greatest challenges we face today: the incredible waste of human resource and capital that is the reality for tens of thousands of children living and working on our streets.

### EXECUTIVE TRUSTEE'S REPORT 2009

# DUNCAN ROSS

As for many of our Members, 2009 was a year of challenge. I am pleased to say that, thanks to the continued commitment of our Members, our staff and all other CSC supporters, we have emerged a stronger organisation in 2010.

I would particularly like to thank Alex Dressler and Julia Clarke who left us this year for their commitment and contribution to CSC over recent years. Also my thanks goes to Kate Bretherton, Louise Meincke and Leonora Borg who continue to support the work of CSC on behalf of our Members. Our major achievements are highlighted separately but I am particularly pleased that we have continued to achieve much on behalf of our Members and street children despite these challenges.

This year, we will focus on delivering impact in our four core roles; advocacy, research, best practice and capacity building.

At the core of CSC is supporting our Members in the work they do. These are the Member Services of training, child protection (including CRB checks), networking events and other support that contributes to our capacity building activities.

Our Members are the leading edge in the development of interventions that work along the entire path of the lives of children and youth on, or at risk of coming to, the street (interventions that range from prevention to street work). CSC will work together with our Members to develop best practice and scale as demanded in both our Member-led projects and CSC initiatives. We will continue to engage with others who should be leading in the support of street children such as DfID, UNICEF and Comic Relief. And Child Protection will be central to everything we do.

At the highest level, street children must be given their proper place at the top table of policy making. CSC intends, through its position as Secretariat of the All Party Parliamentary Group (APPG) on street children and through its strengthening relationships with policy-makers in the UK and overseas, to ensure this proper representation. We intend to extend our Membership, form partnerships and link with experts in all relevant fields to establish a network of unparalleled influence.

Finally, in order to remain at the forefront of policy and intervention, we need to encourage research into all issues related to street children. To this end, we must ensure our research library and resources continue to grow. In all of this we aim to ensure that our Members' voices are heard so that we can properly represent them and the street children they support. We therefore look forward to hearing from you all.

The Consortium for Street Children (CSC) is the leading international Member-based network dedicated to advocating, promoting and campaigning for the rights of street-involved children. We are committed to creating a better and sustainable future for some of the most disadvantaged and stigmatised children by working together to inform and inspire research and action that influences policy and best practice worldwide.

### **HOW WE WORK**

We support and represent 50 Member charities that help street-involved children in over 120 countries worldwide via:

### **CAPACITY BUILDING**

CSC continues to support its Members in building capacity through a range of Member Services including Child Protection, CRB checks, training and networking.

### **BEST PRACTICE**

CSC is committed to turning knowledge into practical tools for change. We work with our Members to develop and share best practice with all stakeholders supporting street children.

### RESEARCH

CSC maintains one of the world's largest libraries of street child related research and reference materials. CSC collates third party research and supports primary research wherever it can.

### **ADVOCACY**

CSC challenges the attitudes of governments, policy makers and individuals to effect long-term change which will transform the lives of street children worldwide.

### WHO ARE STREET CHILDREN?

The most vulnerable and often invisible young people living in urban areas of the developing, and the developed, world.

The definition includes children who live and sleep on the street; those who work on the street but have homes to return to; and those who spend a significant portion of time on the street.

CSC and our Members continue to work to support the full spectrum of children, from those who are at risk of becoming street-involved to those who live on the street.

# **FACTS AND FIGURES**

In 1989, UNICEF estimated 100 million children were growing up on urban streets around the world. 14 years later UNICEF reported: "the latest estimates put the numbers of these children as high as 100 million". And even more recently: "the exact number of street children is impossible to quantify, but the figure almost certainly runs into tens of millions across the world. It is likely that the numbers are increasing".

- In Pokara, Nepal, 80% of the boys living on the streets and 90% of the girls were sexually abused by hotel and restaurant owners and by people in places of work. Junkyard owners, older boys in the group, friends, local people, and tractor drivers were also among the perpetrators
- In 2003, approximately 110 infants were abandoned on the streets of Khartoum, Sudan, every month, with 50% dying within hours
- In the UK 100,000 young people run away in the UK each year
- In Russia, 77.9% are involved in labour which is dangerous to their health
- There are an estimated 1 to 2 million street-involved youth in USA
- Death squads in Brazil can earn up to \$50 for killing a street child.

The statistics are taken from CSC's Street Children Statistics document which is available in full on the CSC CD.

# BARONESS SUE MILLER CO-CHAIR, APPG ON STREET CHILDREN

"The Consortium for Street Children is a very important organisation because it provides a route for influencing policy making at the highest level, informed by organisations working in the field. It is the vital link between street and government."

### BECOMING SECRETARIAT FOR THE ALL PARTY Parliamentary group on street children

The Consortium for Street Children was confirmed as the new Secretariat of the APPG on Street Children at the group's last AGM, held in October 2009. CSC's Advocacy Manager Louise Meincke is now the group's Administrator.

APPGs, or All Party Parliamentary Groups, are cross-party groups of MPs and Peers who share a particular interest in a subject or country and hold meetings according to this shared interest. The APPG on Street Children exists to "work to protect the rights of children worldwide and to raise the various issues they face, particularly street children. This work will include receiving reports of human rights violations against children worldwide and communicating concerns to parliamentarians, ambassadors and governments". APPGs are an excellent way to ensure that street children are on the political agenda.

The Secretariat will be facilitating a minimum of four meetings per annum (including an AGM). The group currently has 68 Members with the group's joint chairs as:

- Baroness Miller of Chilthorne Domer (Liberal Democrat)
- Edward Leigh MP (Conservative)
- Russell Brown MP (Labour).

# SUPPORTING THE TANZANIAN GOVERNMENT TO DEVELOP A NATIONAL STREET CHILD STRATEGY

CSC was requested by the Ministry of Community Development, Gender & Children of the Republic of Tanzania to offer advice on the creation of a National Strategy for Street Children.

### **CSC** secured funding for and facilitated:

- 1. A Street Children Planning Conference which was held in Dar es Salaam from 19th to 21st January 2009 and was attended by 83 representatives from government ministries, municipalities, international agencies, international and local NGOs, bilateral organisations, UN agencies and the street children themselves. This Conference created a 15-point Action Plan and a Task Force to implement the recommendations and advise the government in the creation of its National Strategy for Street Children. The agreed overall aim of those at the conference was to "reduce the number of street children by 60% by 2019."
- 2. A survey of almost 2300 children on the streets in seven major urban centres around Tanzania (in addition to a pilot survey of 411 children conducted in the eighth city, Mwanza, in 2008) conducted in July and August 2009 by trained teams of government and NGO staff involved in supporting Tanzania's most vulnerable children.

The project (started with the Conference, continued through the Task Force, reinforced by the Survey, placed alongside the Child Act and embodied in a National Strategy for Street Children) offers the Republic of Tanzania the opportunity to demonstrate a model that may be seen as best practice anywhere in the world.

# SUPPORTING THE TANZANIAN GOVERNMENT TO DEVELOP A NATIONAL STREET CHILD STRATEGY

The survey confirms that the key factors that lead children to the street are:

- Family breakdown (violence, lack of love/care and positive guidance, alcoholism, conflict)
- Economic issues (hunger, supporting the family, school fees, accommodation).

# The survey reports the needs of Tanzanian street children in substantial detail and it is clear that:

- The greatest issue (over 50%) faced when on the street relates to violence (including abuse from authorities and other adults, physical and sexual abuse, being insulted and sworn at, stigma, etc)
- The second (28%) issue revolves around poverty and income (hunger, lack of work and lack of shelter/basic needs).

It is interesting to note that the majority of issues listed above are issues at home as well as on the street.

One of the most striking responses is that reunification with the family is the second lowest priority for the children surveyed. Equally striking is the fact that the majority of children surveyed are 15 years old and above (i.e. above the marriage age in Tanzania). Many of these children are in the process of transition to adulthood and, rather than returning to the family, the community or possibly another dependent environment, they are indicating that they wish to be supported in gaining independence.

# The next stage in the process for the Tanzanian Government is, however, perhaps the most challenging, namely to:

- Provide feedback on the process to date to all the stakeholders, including the street children, who participated at the start of the process
- Drill down from the broad action points to the specific issues that the surveys raise
- Explain in detail the next steps and assign/delegate responsibility within a stated time frame for implementation
- Ensure appropriate funding for all the chosen initiatives
- Give transparent benchmarks against performance.

### DELIVERING POLICE TRAINING IN ETHIOPIA TO Prevent violence against street children

In 2006 the United Nations Committee on the Rights on the Child (UNCRC) expressed its concern at the increasing number of street children in Ethiopia's major urban centres and high levels of harassment and victimization by the Ethiopian Federal Police.

In 2008, CSC was commissioned to train police trainers of the Ethiopian Police University College in child rights and child protection as well as how to carry out child abuse investigations. As a result, a child rights/ protection training of trainers manual was produced in Amharic and 49 police trainers were trained over a two week period. They are expected to train 36,000 police officers over the next three years. The course also included guidelines on how to improve training skills. This meant that a further 42 mid-level managers, most of them from the Federal Police, were trained. In addition and for the first time in Ethiopia, a manual on how to investigate child abuse cases was produced and the same 42 managers were trained.

CSC also worked to engage local NGOs in the city of Addis. At the end of the year and again, for the first time, police trainers from the Ethiopian Police College and NGOs came together to agree to work in partnership.

Clearly, the task is still enormous and equally clearly, the violence towards street children still persists. It is hoped that training and partnerships can be developed in 2010 and the commitment of some of the senior Commissioners of the Police Force built upon. But, it must be repeated that the police trainers themselves have stated, that without further international support they expect a positive behaviour change in no more than 10% of the 36,000 police to be trained in the next 3 years. A beginning has been made by the Consortium: it is innovative and at the same time extremely difficult.

Many thanks to Patrick Shanahan and Alex Dressler for carrying out the training.

### SUPPORTING MEMBER-LED PROJECTS

Stepping Stones Nigeria preventing children being branded as witches

CSC has supported Stepping Stones Nigeria in its fight to stop children being stigmatised as witches and wizards, and subsequently abandoned, abused and traumatised, in the Niger Delta region of Nigeria. This support has included UK parliamentary outreach and international policy and media support, which has taken the form of meetings in Parliament with relevant stakeholders (including the Nigerian High Commission), engagement with the UN Committee on the Rights of the Child, writing press releases and supporting a letter writing campaign. During 2009 the State Governor of Akwa Ibom State in the Niger Delta enacted the Child Rights Act, including making it illegal to brand a child a witch, in response to national and international pressure. The then Minister of State for Foreign and Commonwealth Affairs, The Rt Hon Lord Malloch-Brown, stated that "the large number of letters I have received from Members of Parliament and the wider public is testament to the importance of the work you are doing".

# SUPPORTING CSC MEMBER AMOS TRUST IN DEVELOPING THE STREET CHILD WORLD CUP

CSC has also supported Amos Trust in developing and organising the first ever Deloitte Street Child World Cup which will take place in Durban, South Africa in March 2010.

Street children from nine countries will take part in the first tournament and will launch an international campaign calling for the realisation of street children's rights. Support has included organising an All Party Parliamentary Group (APPG) on Street Children meeting to engage the representing countries' UK-based High Commissions and Embassies to support the logistics of getting the children to South Africa. Other support has included campaigning advice, organising invitations to the event and submitting parliamentary questions on the issue of violence and round ups of street children in South Africa in the lead up to the FIFA World Cup.

### PARTNERING AVIVA TO DEVELOP THEIR GLOBAL CSR PROGRAMME FROM STREET TO SCHOOL

Aviva's From Street to School programmes around the world recognise that every child living and working on the street has the right to fulfil their potential.

In 2009, CSC started working in partnership with Aviva to raise the profile of street children through access to expert advice, CSC's UK school awareness project and a series of Aviva-hosted lunches to discuss key topics on street children. We are looking forward to developing the partnership in 2010.

# LAUNCHING THE REALISING RIGHTS

### Stop Violence Against Street Children campaign

"The police treat us badly. They hit us. Not for any particular reason... just because they feel like it. They have hit me lots of times." This is a quote from a street child in Guatemala. CSC launched its new campaign calling for an end to the abuse and round ups experienced by street children in the hands of the police and judicial authorities around the world, the very people who are supposed to protect them. In the first stage of the campaign CSC initiated an online petition in the month leading up to the 20th anniversary of the UN Convention on the Rights of the Child on 20th November 2009. In the space of just one month over 1,000 individuals and organisations from more than 70 countries signed the petition calling for an end to violence against street children.

The petition was sent to Ministers and Shadow Ministers of State in UK Parliament, the UN Committee on the Rights of the Child, the International Police Association and the newly appointed UN Special Representative on Violence Against Children. The campaign will be developed and moved into its second phase during 2010.

### COMMISSIONING AND ROLLING OUT CSC'S New Brand and Launching a New Website

CSC launched the new website and brand in mid-2009. The rebrand was undertaken on a pro bono basis by graphic design agency Purpose and the website developed by Red and Green, through funding from the Bonita Trust.

The new brand and website reflect our mission statement and has helped to refocus our role as both a Membership and advocacy organisation.

The new rebrand has been rated at an impressive 9 out of 10 for its creativity and delivery in Third Sector Magazine, saying that "the Consortium is a force to be reckoned with".

# HOLDING SUCCESSFUL Awareness raising events

Street Children: The Social Impact of Film, was a development-focused networking evening which brought the film industry and international development world together.

# The panel included:

- Baroness Sue Miller House of Lords
- Bobbie Bedi-Indian film producer
- Dr Gareth Jones urbanisation and development academic LSE and Latin American expert
- Phil Cox documentary film maker
- Suzanne Mackie British film producer

The event succeeded in raising awareness of issues facing streetinvolved children and encouraging people to become more engaged in street child issues whilst building the beginnings of a relationship between the film industry and street child organisations. Many thanks to CSC President Surina Narula and Gandhi Wines who sponsored the event.

Amplify: Working Together to Scale Up was hosted by CSC patron Sir John Major and brought together Members, supporters and academics to discuss scaling up. Attendees included Members from Toybox, Railway Children, Plan UK and Stepping Stones Nigeria, plus representatives from Barings Foundation, Vitol, Arcadia Group, DSG International, Aviva, and the Guardian. Many thanks to CSC Member Street Invest who sponsored the event.

### PLANS FOR 2010

### MAJOR TARGETS

2010 is to be a year of impact for CSC following the challenges of 2009. Our major targets for 2010 are:

### **CAPACITY BUILDING**

- CSC aims to expand its Small Grants Scheme in both amount and scope
- We will continue our Partnership with Aviva in the From Street to School programme
- CSC has partnered with Clifford Chance to develop our Training programme for Members and others
- As part of our endeavours to reach out to all parties working to support street children, we intend to support networks and consortia like ourselves working around the world.

### **BEST PRACTICE**

- Ensure that Child Protection is central to all CSC activities and develop leading edge expertise in the field in association with our Members and others
- Work with CSC Members to develop street child projects and campaigns, such as Street Action's leading research on street children and HIV & AIDS
- Develop partnerships with key development agencies, policy makers, donors and academics for policy change particularly with Comic Relief and UNICEF
- Build on our 2009 street child survey experience in Tanzania to establish best practice for future projects.

### RESEARCH

 The Consortium maintains one of the largest collections of research and other reference material related to street children in the world. CSC will ensure that this is a living resources that can develop in content and accessibility.

### **ADVOCACY**

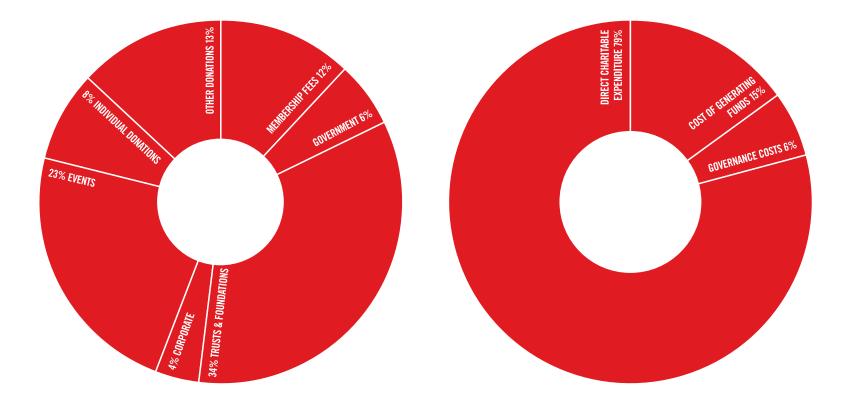
- Work with the Department for International Development to include street children in international policy
- Develop the APPG to become a key influential forum for change in UK policy
- Develop CSC's Violence Campaign to increase awareness and action, especially focusing on the 2010 World Cup
- Continue our support of the Tanzanian Government on the implementation of their new National Strategy for Street Children.

And in all these things, we intend to maximise communication, remain open and inclusive and ensure that we have sufficient expertise and resources to deliver on our commitments.

### FINANCE SUMMARY 2009

# WHERE OUR FUNDS CAME FROM

# AND WHERE THEY WENT TO



## **FINANCE**

As for many of our Members, 2009 was a challenging year financially.

### In response, CSC resolved to:

- Minimise recurring costs
- Raise Membership fees towards a level that would support our minimum core costs
- Develop other recurring income streams to support the balance of core operating costs
- Ensure that projects are self-sustaining and based on discrete funding.

Over the last year we have reduced our operating costs by almost 40%. Membership fees were also increased last year and we are extremely grateful for all the Members who have supported us in this process. The number of Members at the beginning of 2010 remained almost unchanged over the previous year at 50.

In 2009, CSC benefited again from a number of long-term partnerships including with Lions Club International and British Airways. We also entered a new Corporate Partnership with Aviva plc as well as receiving significant benefit in kind from KeyMed, part of the Olympus Group. We introduced a new Friends of CSC programme in 2009 and would like to welcome and thank all our new Friends. A number of events were held throughout the year including golf days, cycling and marathons. Our thanks go to everyone who contributed so much.

CSC now operates with an Executive comprising two full-time staff, a pro-bono Executive Trustee and a network of Trustees, interns, volunteers, advisors and consultants to provide the resources we need to fulfil our mission in the most cost-efficient manner — in addition to the expertise of our Membership. We enter 2010 confident that our recurring income now sustainably exceeds our recurring operating costs. We will need to work hard to fund the investments we need to make and to fund any projects we may wish to pursue but our finances now allow us to focus on the goals that CSC must meet to have the impact that our Members demand and street children deserve.

In light of the progress we have made in 2009, we are delighted to offer Members the option of maintaining Membership Fees at the 2009 level rather than at the our planned, increased, fee level for 2010.

### ACKNOWLEDGEMENTS SPECIAL THANKS TO

Our major donors: Aviva, Baring Foundation, Bonita Trust, British Airways, John Ellerman Foundation, Greendale Trust, Julia Cook, KeyMed, Lions Club International, Marcus Lyon, Purpose, Surina Narula, Tesco and The Glassworks UK Ltd.

- Our growing number of CSC Friends

- Our 50 Members: Action For Brazil's Children (ABC) Trust, Action for Children in Conflict, Action International Ministries UK, Amazing Children Uganda, Amnesty International (Children's Human Rights Network), Amos Trust, Calcutta Hope, ChildAid to Russia and the Republics, Child Welfare Scheme UK, Children at Risk Foundation (CARF) UK, Children in Hunger, Congo Children Trust, DePaul Foundation, Edith Wilkins Street Children Foundation, The Egmont Trust, Esther Benjamins Trust, Friends of Mkombozi, Frishta, GOAL, Hope for Children, Hope Foundation, International Child Development Programmes, International Children's Trust, International HIV/AIDS Alliance, International Planned Parenthood Federation (IPPF), Jubilee Action, Mandala Trust, Msizi Africa, New Life Nymabene, Plan UK, Railway Children, RETRAK, Save the Children Fund UK, SKCV Children's Trust (UK), Sonrisa, SOS Children's Villages, Stepping Stones Nigeria, Street Action, Street Child Africa, Street Invest, Street Kids Direct, Street Kids International, Students Supporting Street Kids (SSSK), Task Brasil Trust, The Global Concerns Trust, Toybox, Trust in Children, Widows & Orphans International, World Jewish Relief, World Vision UK.
- And all those who help make CSC's work in advocating, promoting and campaigning for the rights of street-involved children possible.



C

#### CSC

UNIT 210 BON MARCHE CENTRE, 241–251 FERNDALE ROAD, LONDON, SW9 8BJ UNITED KINGDOM

T+44 (0)20 7274 0087 F+44 (0)20 7274 0372 M +44(0)779 163 4461 info@streetchildren.org.uk www.streetchildren.org.uk