

# Using Sport For Social Change

*"Focus Virgin Island youth through sports and fitness, giving them the confidence they need to set personal goals, achieve their aspirations and create opportunity for themselves, their family and their community."*

## Using Sport For Social Change Announces U.S.V.I. Essay Contest For Free Entry Into The Tortola Surf Classic (Must be 17 years of age and younger)

Using Sport For Social Change, in conjunction with the St. John Community Foundation, Southland Gaming and the Parks and Recs Department of St. John and St. Thomas officially announce an essay contest where 3 boys and 3 girls from St. Thomas, V.I. area and 3 boys and 3 girls from the St. John V.I. area will be selected from the essay contest and will win travel expenses to Tortola, B.V.I. for the youth portion of the surf contest. This will include ferry passage and Tortola taxi to and from the event for each youth and 1 adult chaperone per youth over the age of 18 years of their choice. Lunch and beverages will be provided to the winners and their chaperone throughout the day. Valid passports for each person is the responsibility of the participating parties.



### Essay contest rules:

- 1 entry per person
- Essay contestants must be 17 years and under
- Essay should have at the top:
  - Title of essay
  - First and last name
  - Contact phone
  - Your age and location
  - Years of surfing experience
- Essays may be from one to three pages in length
- Single or double spaced
- At least 12 pt and a readable font (Geneva, Times, etc.)
- Entry form with parent signature must be received with essay

[\(click here for entry form\)](#)

- Essay topic:

### How can surfing improve the lives of people of the Virgin Islands?

- Entrees must be received via U.S. mail or email sent to one of the following address no later than March 30, 2011.

US Mail:

Dean Doeling

USFSC

20713 SW Imperial Ln. Aloha, OR. 97006

Email: [dean.doeling@nike.com](mailto:dean.doeling@nike.com)

Winners will be notified by phone no later than April 8th, 2011. If an essay contest winner cannot be reached by that time, an alternate will be chosen to take their place. ***All decisions are final.***

## ***More About The Tortola Surf Classic***

The Tortola Surf Classic will be an open surf contest, happening Easter weekend (April 23 - 25, 2011). The location is to be announced closer to the date, but as of now, will be held at Bomba's, Capoon's Bay. It is late in the season, but all kids and adults are off school and work for the 4 days, and hopefully will allow participants from Puerto Rico, USVI, BVI, and all over to compete.

**The divisions will be as follows:**

**Mens Open**  
**Womens Open**  
**Boys Open (under 18)**  
**Girls Open (under 18)**  
**Grommets (Under 12)**  
**Masters Open (over 35)**  
**Longboard Open (Minimum of 9'0" board, or 3' overhead for kids)**

Registration will be done through the reservation page on Island Surf and Sails website: <http://www.bviwatertoys.com/> Please try to register early so we can get an idea of numbers, and please add to the registration that you are registering for the surf contest! The registration fee is \$10 for all boys, girls, and grommet divisions, and \$20 for adults.



PAYMENT IS ACCEPTED ONLY  
THROUGH PAYPAL TO  
surf@bviwatertoys.com

This fee will help offset costs of prizes, etc. All participants will receive a free contest t-shirt, and everybody will receive a prize.

We will be hosting an opening party and closing party. The opening party will take place at the Jolly Roger on April 22, 2011. There will be late registration at this time.

USFSC is currently working with the St. John Community Foundation, Southland Gaming and the Parks and Recs Department of St. John and St. Thomas to spread the word to local USVI surfers of all ages, their families and friends. It is our hope to be able to have as many USVI surfers representing St. Thomas, St. John, St. Croix and other US Virgin Islands as possible.

Scott Hustins of Island Surf and Sail in Tortola is organizing the event and is looking for sponsors on and off island. I am hoping that I can count on some of you to show your support and become a sponsor or just find it in your heart to donate any amount. You can make a donation via Paypal to - [surf@bviwatersports.com](mailto:surf@bviwatersports.com).

If you would like to become a sponsor, please contact Scott directly at (284) 494-0123. This year, any amount would be appreciated to help offset the costs of putting this event on. There will be t-shirts and banners that will carry the sponsors logos, as well as press releases and other forms of advertising. It would be beneficial for any business to get sponsorship early in order to take advantage of all advertising possibilities.

Contact info: Dean R. Doeling  
Senior Production Artist  
“Using Sport For Social Change”  
Nike Inc.  
**dean.doeling@nike.com**

PLEASE VISIT MY WEB SITE:  
[www.usingsportforsocialchange.com](http://www.usingsportforsocialchange.com)