# KALA RAKSHA ANNUAL REPORT

1<sup>st</sup> April 2008 31 March 2009



In Celebration of 15 Great Years

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#### KALA RAKSHA ANNUAL REPORT

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Kala Raksha was registered as a society and trust under the Societies Registration Act 1860 and Public Trust Act 1950, respectively, in Bhuj, Kutch on 26 August 1993. As its name implies, the trust's mission is to preserve and protect traditional arts, primarily through the establishing of community centres and assisting artisan cooperatives.

Trustees, Kala Raksha employees and members of our artisan cooperatives have been working throughout the year to further Kala Raksha's growth. To this end, two Trustee Meetings were held this year, an informal meeting during the Kala Raksha Vidhyalala Mela in Tunda Vandh on 20 Dec 2008, and a meeting in Ahmedabad on 18 January 2009.

This year, Kala Raksha celebrated the completion of its 15<sup>th</sup> year. For the 15<sup>th</sup> anniversary we held a program for all artisans and staff on 26 August in Tunda Vandh. Top earning artisans from each group were honoured. All Kala Raksha members were presented with a specially made commemorative clock.

Fifteen years ago, Kala Raksha began with one artisan speaking up. "Why are you studying us?" she asked. "Why don't you HELP us?"

Thus began a movement of artisan initiative, artisan participation, and focus on deep issues. In fifteen years, Kala Raksha's team has grown and achieved international recognition. Our artisans have taught their traditions in America and Australia, and expressed ideas with new traditions to audiences that include the United Nations.

Kala Raksha has become a forerunner in realms important for sustainability. We were one of the first NGOs to use only natural materials, primarily natural dyes, and cloth bags. This is important for our Environment. Using low tech natural alternatives considers long term resource costs. It enables artisans to sustain their traditions, and preserves non-renewable resources.

Kala Raksha established the first village textile museum in Kutch, and the first design school for artisans. These are steps toward strengthening the artisans' most important resource—Creativity. Insuring that artisans actively create builds their economic, cultural and spiritual capacity.

This year will be remembered for the honours we have achieved in our 15 years: the UNESCO Seal of Excellence, the Sir Misha Black Medal for Design Education, Kala Raksha artisans teaching in Australia and sitting across the table with international experts at UNDP.

#### **CRAFT PRODUCTION**





#### **Design Input**

This year Kala Raksha held several design workshops, in addition to the design input provided through Kala Raksha Vidhyalaya. In May, through association with AIACA, Aid to Artisans representative Jane Griffiths conducted a design workshop to develop products for the New York Gift show. Three collections of accessories were designed.

In August, Design and Production Coordinator and KRV Permanent Faculty member Harish Bhanani conducted a workshop for KRV Alumni in preparation for the annual Dastkar Nature Bazaar. This year, we decided to use the Dastkar theme for our own annual collection as well. The artisans created motif banks for this year's theme of Butterflies and Flowers. Kala Raksha Vidhyalaya Visiting Faculty member LOkesh Ghai designed a collection of garments for the year. The butterfly motif bank was utilized in these garments as well as accessories. Four volunteers from Lady Irwin College and the Indian Institute of Craft and Design helped develop the collection. The Lady Irwin volunteers followed up with assistance at this year's Delhi solo exhibition.





With generous support from the COMO Foundation, in November Kala Raksha began internships for ten women graduates of KRV. The intention of the internships is to create value and offer utility for the education that alumni have received. The graduates have an opportunity to exercise their skills, and Kala Raksha benefits from design input. The first of two groups of five women each, working on a stipend basis, began to develop new collections. In a new venture, Kala Raksha plans to market the products as limited edition artisan designs. The first group created two collections this year: a women's ensemble on the theme of butterflies, developed with Spanish designer Stefanie Bacon, and a shawl and stole collection. In March, another workshop was held to develop a collection of accessories on the theme "Fruits of Summer."







# The Katha Collection

This year, Kala Raksha artisans created the third in the Katha Collection series. In April the show, "The Ripple Effect" on the theme of water, was installed in the Artists Center, Mumbai. In conjunction, a Special Event, Voice Lessons: The Role of the Narrative in Matters of Art, was held on 10 April at Jnanapravaha. KRV Project Director Judy Frater introduced the short documentary film "Needle Art," produced by Bestseller Fund. A discussion with narrative artists Meghiben Meriya and Raniben Bhanani followed.

In December, the collection was shown at UNDP in Delhi. A seminar on water was organized in conjunction with this event. Experts in various aspects of water enjoyed a lively and enlightening session with Kala Raksha artisans and staff. In February 2009, the Water exhibition was held again at India International Center in Delhi.





#### **Production and Artisan Benefits**

This year 73 orders were completed, and stock worth Rs.45,06,525 was produced. Two new artisan groups were added from Meghpar and Gandhidham. Wages for artisans in 17 villages totaled to Rs.22,87,299. Wages accounted for 50.7% of the total value of production. Group-wise break-ups for wages and sales follow. While the most wages are distributed to suf/narrative/patchwork artisans, in terms of sales, Rabari work nets the most income. Otherwise, the distribution of wages and sales is in balance.

| Group         | Annual<br>Wages | 0/0 | Group         | % sales |
|---------------|-----------------|-----|---------------|---------|
| suf-patchwork | 828,762         | 36  | Rabari        | 38.43%  |
| Rabari        | 760,907         | 33  | Suf-patchwork | 34.20%  |
| Jat           | 432,885         | 19  | Jat           | 12%     |
| pako          | 201,050         | 8.8 | Paako         | 5%      |
| Mutava        | 63,695          | 2.8 | Leather       | 2.60%   |
|               | 2,287,299       | 100 | Leather       | 2.0070  |
|               |                 |     | Mutava        | 0.77%   |

At the Kala Raksha 15<sup>th</sup> anniversary celebration in August, the highest earners in each group, and the all time highest earner for the year were honoured. The following list illustrates that if women can work steadily they can earn RS 2,850 to RS 3,875 per month.

| Artisan           | Village          | Annual Wages |
|-------------------|------------------|--------------|
| Highest Earner    |                  |              |
| Kankuben Hamir-   | Kotay            | 46,500       |
| Patchwork group   |                  |              |
| Babraben Moru     | Sumrasar Sheikh  | 44,500       |
| Raniben Bhikha    | Sumrasar Sheikh  | 11,000       |
| Nilaben Bhimji    | Sumrasar Sheikh  |              |
| Suf group         |                  |              |
| Shantiben Mansukh | Pragpur II       | 41,250       |
| Nirmala Moru      | Sumrasar Sheikh  | ,            |
| Basiben Parsottam | Pragpur II       |              |
| Kachhi group      |                  |              |
| Lakhiben Vanka    | Tunda Vandh      | 40,400       |
| Jaliben Vaja      | Tunda Vandh      | ,            |
| Namaben Thavar    | Tunda Vandh      |              |
| Jat group         |                  |              |
| Fatmabai Amad     | Sumrasar Jatwali | 39,800       |
| Sakinabai Ibram   | Sumrasar Jatwali | ,            |
| Sarifabai Hasam   | Sumrasar Jatwali |              |
| Dhebaria group    |                  |              |
| Devalben Bhura    | Kotay            | 38,400       |
| Soniben Jesa      | Kotay            |              |
| Sartaniben Bhacha | Varnora          |              |
| Paako group       |                  |              |
| Savitabai Sumra   | Khavada          | 34,200       |
| Sarabai Jamin     | Udo              | ,            |
| Sajnabai Bhoja    | Khari            |              |

#### **MARKETING**

#### **Marketing Strategy**

With the focus of sales again distributed between orders and exhibitions, Kala Raksha searched for new venues in Delhi and Mumbai. There was an attempt to coordinate design to be appropriate for several venues. This year we also began to explore how best to incorporate the resource of Kala Raksha Vidhyalaya graduates. The IRMA OTS interns worked on this, providing a market strategy for KRV developed products, and at the same time initiated updating our product catalogue with new designs.

# Sales and Development

Kala Raksha markets products by exhibitions, orders and sales at our Centre and franchise shops. Sales for the year totaled to RS 66,96,686, about 55% percent of last year's sales. This is primarily due to the large corporate gift order Kala Raksha enjoyed last year. In comparison to sales in 2006-07, the total sales decreased by about 5%. Of total production, 71.6% was sold, as compared to 93.6% last year. This again results from comparatively more dependence on exhibitions this year. Focus on orders can streamline production. While order sales were down by almost a third, exhibition sales more than doubled. Franchise shop sales, primarily at Rann Riders, increased by 60%. Center sales dipped by almost 20%, to the level of two years ago. International sales increased by over 100% this year due to Kala Raksha's opportunity with our Australia workshop tour.

|                  | Year 2008-09 |      | Year 2007-08 |       | % Increase |
|------------------|--------------|------|--------------|-------|------------|
| Total Sales      | 6,696,686    |      | 12,192,689   | %     | -45        |
| Order Sales      | 2,897,408    | 43   | 9,242,777    | 77    | -300       |
| Exhibition Sales | 1,590,050    | 23.7 | 774,357      | 6.32  | 100        |
| Centre Sales     | 1,272,790    | 19   | 1,612,715    | 13.16 | -20        |
| Shops            | 289,288      | 4.3  | 181,000      | 1.5   | 60         |
| International    |              |      |              |       |            |
| Sales            | 647,150      | 9.6  | 316,210      | 2     | 100        |

A detailed analysis of sales with four year comparison follows.

| ,                     | Year    | Year    | Year    | Year    |
|-----------------------|---------|---------|---------|---------|
| Detail                | 2008-09 | 2007-08 | 2006-07 | 2005-06 |
| Exhibition Sales      |         |         |         |         |
| DELHI                 |         |         |         |         |
| Delhi solo            | 679,000 |         | 614,444 | 722,000 |
| Nature Bazzar         | 160,590 |         | 279340  | 300,700 |
| Dastakari Haat        |         | 114,516 |         |         |
| AWA                   |         | 36,950  | 18,360  | 37,000  |
| UNDP Exhibition-Delhi | 45,040  | 55,610  |         |         |
| Delhi-Craft council   | 13,021  |         |         | 149,000 |
| IIC Delhi             | 2,500   |         |         |         |
| India Heritage        |         |         |         |         |
| Foundation            |         | 27,010  |         |         |
| KRV Mela-Delhi        |         |         | 170,000 |         |
| Dastkar-Delhi         |         |         |         | 89,660  |
| AWA-Delhi             |         |         |         | 81,090  |

| MUMBAI                 |           |           |           |           |
|------------------------|-----------|-----------|-----------|-----------|
| Mumbai solo            | 270,000   | 220,971   | 466,000   | 526,000   |
| Narrative-Mumbai       | 103,730   |           | 194,000   | 308,270   |
| KARVADA                | 118,639   |           |           |           |
| NGO Mela, Mumbai       |           |           | 29,560    |           |
| Trunk Show-Mumbai      |           | 23,740    | 25,000    |           |
| Mumbai-Coffe group     |           | 31,100    |           |           |
| Fabindia-Mumbai        |           |           | 153,000   |           |
| AHMEDABAD              |           |           |           |           |
| Fabindia-Ahmedabad     | 26,700    |           | 113,220   |           |
| Fabindia-Ahmedabad     |           | 136,480   | 117,600   |           |
| NRI-Ahmedabad          |           | 3,690     |           |           |
| BANGALORE              |           |           |           |           |
| Bangalore-Dastakar     |           |           | 136,690   | 189,440   |
| AIACA-Bangalore        |           | 50,000    |           |           |
| OTHER METROS           |           |           |           |           |
| Dastkar-chennai bazaar | 91,250    |           |           |           |
| Embassy of Chille      | 59,900    |           |           |           |
| Dastkar-Jaipur         |           |           | 57,720    |           |
| Naturel Dye,Hyderabad  |           |           | 81,090    |           |
| Kolcutta CCWB          |           |           |           | 42,290    |
| LOCAL                  |           |           |           |           |
| KRV Mela               | 16,660    | 27,940    | 49,290    |           |
| IFFCO-Gandhidham       |           | 7,290     |           |           |
| Ilark Hotel            |           | 39,060    |           |           |
| Sharadotsav            | 3,020     |           | 5,660     | 9,570     |
| Total Exhibition sales | 1,590,050 | 774357    | 2510974   | 2455020   |
|                        |           |           |           |           |
| Centre sales           | 1,272,790 | 1,612,715 | 1,265,012 | 1,027,992 |
| Order sales            | 2,897,408 | 9,242,777 | 2,304,228 | 2,202,997 |
| USA sales-May          | 182,164   | 316,210   | 267,165   | 459008    |
| USA Sales-Sep          |           |           | 553,899   | 151,000   |
| USA Sales -Dec         |           |           |           | 80,550    |
| Australia- Oct         | 464,986   |           |           |           |
| Rann Riders            | 111,718   | 46,320    | 113,350   | 137,210   |
| Garha Safari           |           |           |           | 2540      |
| Ilark Hotel            | 177,570   | 102,800   |           |           |
| Total                  | 6,696,686 | 12192689  | 7022893   | 6516317   |

# **Order Sales**

Domestic sales accounted for the majority of sales by order. Of 73 orders filled by Kala Raksha this year, 68.5% were for domestic clients. The highest order sales were in April, June and July, months in which other sales are low, helping to ease the cash and production flow.

| Analysis of Order Sal |           |        |
|-----------------------|-----------|--------|
| Total Orders          | 2,897,408 | %      |
| Domestic Sales        | 1,984,724 | 68.50% |
| International Sales   | 1,002,684 | 31.50% |

Customers retained included Fabindia, Maiwa Handprint (Canada), Handmade Expressions (USA), Fabric of Life (Australia), Carole Douglas (Australia), COMO Foundation (Singapore), Dhoop (Mumbai), Central Cottage Industries (Delhi), Bilal Guru- Cochin, Prabha Shiyani –UK, and Taj Safaris-New Delhi.

Customers new to Kala Raksha this year included Sati Putre, Country & Eastern, Margaret Welsh, Lateef Shah, Ettel Dobson, Mary Rincon, Mrunal Patel, Exxalt, Maya Somaiya, Manita Sen, and Radhika Gajjala. A list of top orders follows:

|     | Top Ten Customers    |          |
|-----|----------------------|----------|
|     |                      | Order in |
| No. | Name                 | Rs.      |
| 1   | Desert Artisans      | 3,72,000 |
| 2   | Maiwa                | 2,77,735 |
| 3   | Taj Exotica          | 2,41,450 |
| 4   | Handmade Expressions | 1,42,485 |
| 5   | Sati Putre           | 124,600  |
| 6   | Margaret Welsh       | 105,718  |
| 7   | Bilal Guru           | 104,344  |
| 8   | Country & Eastern    | 101,230  |
| 9   | Lateef Shah          | 88,545   |
| 10  | Taj Safari           | 62,025   |

# **Exhibition Sales**

Kala Raksha attended 11 exhibitions this year. For this year's solo exhibitions, we tried new venues in both Delhi and Mumbai. Both venues were good, and sales were slightly higher than in recent years. Kala Raksha began a new collaboration with the newly formed KARVADA (Kala Raksha Vidhyalaya Artisan Designers Association) at the Dastkar Nature Bazaar and the Mumbai Solo exhibition. However, exhibition sales continue to lag behind those of 2005-06. Economic recession has taken a toll. At the same time, competition has increased. The answer seems to be more attention to appropriate design development and search for appropriate market niches. Delhi is still the best market for Kala Raksha, followed by Mumbai. A venue wise analysis of exhibitions follows.

| Exhibition   |           |       |
|--------------|-----------|-------|
| Summary      |           | %     |
| Delhi        | 900,151   | 56.6  |
| Mumbai       | 492,369   | 30.9  |
| Ahmedabad    | 26,700    | 1.7   |
| Other Metros | 151,150   | 9.5   |
| Local        | 19,680    | 0.08  |
| TOTAL        | 1,590,050 | 98.78 |

#### **International Sales**

Kala Raksha had two international opportunities this year. In May, we participated for the fourth year in the Pacific Northwest Folklife Festiival in Seattle, followed by trunk shows in Seattle, Baltimore, and New York, and sales to Museums in Washington and California. In September, Kala Raksha enjoyed very good sales in conjunction with two week long workshops in Geelong and Bunbury, Australia.

#### Center and Franchise Sales

Center sales were good throughout the year, with peak sales from October through March. However, Kala Raksha could gain by capturing more of the tourist market in Kutch. Sales at the Hotel Ilark shop increased by nearly 75%, and sales at the Rann Riders shop more than doubled.

Analysis of products sold shows that accessories and home furnishings accounted for over 77% of sales. Quantity wise best sellers were small products under RS 200, with the exceptions of one Kutch Kinara evening bag, a suf dupatta ordered by Fabindia, and our chopad game. Top sellers amount wise included these three products, some small products, and the Pabi bag, our Snakes and Ladders game, and quilts. In previous years, higher value products, notably garments, netted a substantial portion of sales. Focus on developing more appealing higher value products and searching niches for them can help to increase sales in the future.

| Category                    | Amount   | %      |
|-----------------------------|----------|--------|
| Accessories                 | 3606,760 | 51.50% |
| Home Furnishings/ Narrative | 1832,065 | 26.17% |
| Games                       | 726,580  | 10.37% |
| Garments/shawls             | 398,100  | 5.68%  |
| Gifts                       | 247,750  | 3.53%  |

Top 10 products quantity wise

| Product             | Qty | Rate | Amount |
|---------------------|-----|------|--------|
| CON J-1 ct          | 660 | 100  | 66000  |
| BGL5 Dap-1 ct       | 563 | 190  | 106970 |
| Toys                | 555 | 160  | 88800  |
| DPT S-1 sl/m        | 437 | 700  | 305900 |
| Gupdx R-4 sl/d      | 397 | 790  | 313630 |
| Leather card holder | 275 | 60   | 16500  |
| Chopad              | 213 | 1050 | 223650 |
| BGL5 S-1 ct         | 212 | 130  | 27560  |
| BGL3 J-1 ct         | 206 | 290  | 59740  |
| BGL5 R-1 ct         | 200 | 130  | 26000  |

Top 10 products Amount wise

| Product            | Qty | Rate | Amount |
|--------------------|-----|------|--------|
| DPT S-1 sl/m       | 437 | 700  | 305900 |
| Gupdx R-4 sl/d     | 397 | 690  | 273930 |
| Chopad             | 213 | 1050 | 223650 |
| Snakes & Ladders   | 144 | 960  | 138240 |
| BGL5 Dap-1 ct      | 563 | 190  | 106970 |
| Pabi Bag-medium    | 155 | 590  | 91450  |
| Toys               | 555 | 160  | 88800  |
| BGL2dx R-4 sl/d    | 101 | 850  | 85850  |
| Q-1 MPW-1 ct doubl | 15  | 4890 | 73350  |
| Q1 MPW-1 ct 60x90  | 23  | 2890 | 66470  |

#### **FUNDING**

# Kala Raksha Capacity Building

This year, Kala Raksha received grants from Bestseller Fund and COMO Foundation for capacity building. Bestseller contributed RS 206,500 to support expansion of marketing associated with the development of Kala Raksha Vidhyalaya. COMO Foundation contributed RS 144,000 for the establishment of internships for Kala Raksha Vidhyalaya graduates. Both grants have enabled Kala Raksha to begin to coordinate the work of the Trust and the Vidhyalaya, which is a priority.

Last year Kala Raksha received a grant from Seagate through Melcole Public Relations to further our documentation work, expand our museum collections, upgrade the images of the museum data base, and create a film on the traditional understanding of design. During this year, we accessioned new objects, completed upgrading the museum images, and filmed the footage for the film. The grant is yet to be fully utilized.

Sir Dorabji Tata Trust provided a grant to Kala Raksha for post production of the film on traditional design and to produce an animated film based on the narrative work of Kala Raksha artisans.

UNDP provided a grant to hold a narrative exhibition and seminar on issues of water.

Kala Raksha received two grants from Australian textile forums: RS 172,273 from the Australian Forum for Textile Arts, Ltd, and RS 133,017 from Fibers West. These grants funded a month long tour including two week-long workshops in Rabari and narrative arts.

# Kala Raksha Vidhyalaya

Kala Raksha Vidhyalaya has been functioning since 2005. It was initially funded by UNESCO, Development Commissioner Handicrafts, Bestseller Fund, COMO Foundation and Eileen Fisher. The funders mentioned had all made donations on a project basis. The Trust must raise funds for the project every year. In 2008-09, RS 25,44,048 was received. Funders included: Adani Foundation, All Together Now International, Art Action, Bestseller Fund, COMO Foundation, Friends of Kala Raksha USA, Project Marigold, and Unniti Foundation.

### MEMBERSHIP AND STAFF

In April Babulal Bhanani, Production Manager, resigned. In July, driver Rama Kaya resigned and Sajan Rabari was hired. In December, Driver Kanji Gadhvi resigned and Kalpesh Rabari was hired. In September Permanent Faculty member of KRV Virendra Vegad resigned to pursue his own business. In March 2009 Project Leader of KRV Ghatit Laheru resigned due to family issues.

#### **Interns and Volunteers**

Kala Raksha enjoyed a number of interns and volunteers this year. In June- July two Institute of Rural Management interns, Sharda Gautam and Suman Kumar conducted their Organization Training Segment at Kala Raksha. Their project was to strengthen the link between Kala Raksha and Kala Raksha Vidhyalaya. They worked on developing a Marketing Strategy for KRV products. July also brought Karishma Shahani, a student at the London College of Fashion to develop a limited edition collection with KRV alumni.

Unfortunately, she was unable to complete the project due to personal reasons. In September, Lady Irwin College volunteers Richa Yadav and Trisha Kakkar, and Indian Institute of Craft and Design volunteers Seema Mandatia and Deepika Shokin worked on developing new collections for Kala Raksha's annual solo exhibition and the Dastkar Nature Bazaar. In November, designer Stefanie Bacon worked with the COMO KRV graduate interns to develop a butterfly collection of garments and accessories.





#### **BUILDINGS AND GROUNDS**

Buildings and grounds completed two much awaited and appreciated projects this year. In July our café and canteen was completed. With this a parking shed was also built. In December, Kala Raksha's former guest house was transformed into a store room for finished products. Buildings and Grounds also supervised renovation on the Kala Raksha craft village at Dhordo for the annual Rann Utsav.





### THE PERMANENT COLLECTIONS AND DOCUMENTATION

#### Research and Documentation

In May the Seagate grant was formally launched with a program held in Ahmedabad. Representatives from Seagate came from Singapore and Delhi for the event. During the year, priority was given to upgrading the images in the Museum Collection data base and archival scanning of transparencies. Researchers for completing the documents on embroidery styles were contacted. With funds from both Sir Dorabji Tata Trust and Seagate, filming for the project on traditional understanding of design was done in Sumrasar, Tunda Vandh, Bhadli, Ajrakhpur, Bhujodi and Bhuj.

#### **Building Collections**

The Seagate grant also funded accessioning of objects worth RS 86,000 for the Museum. Forty-eight Rabari, Thar Parkari and other embroidered objects were digitally photographed and accessioned. Twenty-three new library books were also accessioned this year.

#### **SOCIAL WELFARE**



#### **Education**

The READ sponsored Library is successfully functioning. Total income from the library- dedicated copy machine project was RS 13,415. Expenditure for the year was only RS.8,641. Librarian Nandlal Bhanani also held tuition and computer classes for Sumrasar Sheikh primary school children. During the vacation period, 18 students learned basic computer programs.

#### **Health Education**

Nandlalbhai also organized a live demonstration of 108 Emergency service in Sumrasar Sheikh and Sumrasar Jatwali villages. People were taught how to call the service and what it can provide.

In June, 30 women from Sumrasar Sheikh participated in a Health Awareness and disease prevention workshop, with a focus on the AIDS Red Ribbon Express. Gitaben Nimavat, the Local Nurse, and Damjibhai Chad, a Malaria specialist, assisted as Resource Persons.

#### Savings and Insurance Program

Currently one savings group is functioning in Sumrasar Sheikh. The Parkar Mahila Bachat Mandal, with 12 members, has a Balance of RS 48,594.

Through the Rajiv Gandhi Shilpi Swasthya Vima Yojna instituted by the Development Comissioner Handicrafts in association with ICICI Lombard, Kala Raksha opened 135 insurance policies. The break up was 17 artisans in Sumrasar Jatwali, 20 artisans in Tankanasar, 31 artisans in Kukadsar, 47 artisans in Sumrasar Sheikh, and 20 artisans in Khari and Khavada. Benefits in the scheme cover the Artisans, Husband and 2 children

Kala Raksha also succeeded in consigning 300 artisan shareholders for Fabindia's innovative artisan owners program.

#### KALA RAKSHA VIDHYALAYA

This year marked the completion of the third year of Kala Raksha Vidhyalaya. In December 2008, thirteen men and seven women artisans graduated from the year long program. A complete report for the year is available. Excerpts are presented here.

One highlight of this year was the development of visits to individuals' homes in the Market Orientation class. In a three day field trip to Ahmedabad the students visited the homes of potential buyers and interacted with them to know their taste, economic status etc.





On return, the students made visual presentations of their experience, and described types of markets and customers through a system of symbols. For homework, each student prepared two products for two different individuals they had met, and for one store they had visited. For both the men's and women's sessions, this exercise proved to be a watershed in learning to innovate with fresh and appropriate ideas.





Another highlight was the institution of collaboration with urban design students in Course 5- Collection Development and Finishing. .





Three students from Pearl Institute of Fashion in Jaipur worked with the KRV students under supervision of LOkesh Ghai, Niyati Panchal and Virendra Vegad to develop a variety of final collections. The goal was to engage them as product designers to assist the KRV students in developing collections. An important point which emerged was that the products should highlight their respective crafts. The Pearl students developed products, from which the KRV students selected. After a presentation for an in-house jury, patterns were made. For homework, students created prototypes for collections. The collaboration added capacity to product development within the course, and also an important element of interaction with peers from the urban sector.





In the presentation course, new levels were achieved as the students developed their own logos and brands. Using graphic media, the students learned the importance of editing, simplification and abstraction. They began by creating symbols for their identities. Finally, each student created a name for his business. Added to his symbol, this completed a logo.





Padmashree Hakubhai Shah, renowned painter, folklorist and author, was chief guest for the annual Convocation. Other speakers included Laila Tyabjee, Subrata Bhowmick, Ashoke Chatterjee and two alumni: Varshaben Pratap and Azizbhai Khatri. The awards for Best Collection this year went to Rameshbhai Vankar and Kuverben Rama Rabari. A highlight of the event was the presence of Mallika Sarabhai as special guest for the fashion show. As a grand finale, Mallika danced the ramp wearing a bandhani abho from Suleman Khatri's collection.

#### **Impact**

To date, the first graduates have demonstrated through development of more sophisticated collections and participation in national marketing venues that their design capability and efforts to reach new markets have increased. The performance of alumni as mentors also clearly demonstrates that the content of the course taken was absorbed and can be effectively conveyed to others. This year, KRV graduates formed an Alumni Association, KARVADA (Kala Raksha Vidhyalaya Artisan Designers Association) to forge policies and activities to maximize the benefit of working together. The group meets monthly to discuss design and marketing issues and opportunities. To date they have experimented with direct sales at this year's Dastkar Nature Bazaar in Delhi, and at Kala Raksha's annual solo exhibition in Mumbai. Sales and orders for new designs have been very encouraging among the alumni. Suleman Khatri's final collection Abhas have been sold in Ahmedabad and shown in China. Chaman Vankar has been invited to participate in workshops in Canada.

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#### **OUTREACH**

#### **Events**

The Annual Rann Utsav. This year included two Rann Utsavs. Kala Raksha operated its Heritage Village in Dhordo in February and December 2008.

#### Lectures

Project Director, KRV, Judy Frater presented a lecture on the importance of narrative work in establishing value for traditional art at Jnanapravaha, Mumbai in April 2008, and an informal lecture on the development of narrative at India International Center, Delhi in February 2009.





#### **Seminars**

In September, Kala Raksha artisans Raniben Ratilal Bhanani, Lachhuben Raja Rabari and Rajabhai Pachhan Rabari, along with KRV Advisor Ali Mohamad Isha, Marketing Executive Nilesh Priyadarshi, and KRV Project Director Judy Frater, all traveled to Australia. The program, very well organized by The Australian Forum for Textile Arts, included teaching week-long workshops in Rabari Embroidery and Narrative Appliqué, and Bandhani, in both Geelong at the annual TAFTA Forum, and Bunbury, at the Fibers West Forum. The team received a wonderful response in both venues. The programs included daily lectures, sales, and a variety of entertainment in addition to the workshops.

In December 2008, artisans Meghiben Meriya, Harkhuben Bhojraj, Gangaben Ratilal, and Bhagwatiben Lakshman, Marketing Executive Nilesh Priyadarshi, Librarian Nandlal Bhanani, and KRV Project Director Judy Frater attended a seminar at UNDP on water. The artisans participated confidently in discussions.

In December 2008, KRV Project Director Judy Frater presented a paper on Kala Raksha Vidhyalaya for the Deshkal Society workshop on Sustainable Livelihoods for Marginalized people, held in New Delhi.

#### **Publications**

Honouring an Expert, by Nandini Jal in People, Business India 22 February 2009

"Narrative Wall Hangings: Tale of Artisans," by Medhavi Gandhi in Power of Creativity Vol. 3 March 2009

#### Guests

Each year, Kala Raksha receives many honoured guests. This year, we were especially happy to host Noorjehan Bilgrami on her first visit to Kutch. The world renowned expert on ajrakh and natural dye presented a film on Pakistani craft traditions and spoke informally to KRV students at Tunda Vandh. She also visited Kala Raksha Center and presented the Trust with several traditional textiles and her book on crafts of Pakistan. Jill Hepenheimer from the Santa Fe Weaving Gallery, the Elmendorfs from the Textlile Museum, Washington D.C., Carole Douglas from Australia, and Jamini Ahuja from Mumbai are a few of our guests this year. In December, 18 Students from Honors Program International (Boston) visited Kala Raksha Vidhyalaya.

#### **Honors**

This year, Kala Raksha received the 2008 UNESCO Seal of Excellence Award for our collection of small narratives developed for the Bestseller Fund last year. Deviben Samat was presented with the Crafts Council of India Kamla award for promising young artisans. Judy Frater was awarded the "Pillar of Hindustani Society" from TransAsian Chamber of Commerce and Industry, and the Sir Misha Black Medal for distinguished service in Design education. The medal is conferred by the Royal College of Art, the Faculty of Royal Designers for Industry of the RSA, The Design and Industries Association and The Chartered Society of Designers, and the Royal Academy of Engineering, U.K. This is the only international award for design education, and as such is likened to the Nobel Prize for design education.

#### **PROSPECTUS**

As our fifteenth year ends, we look ahead to the next fifteen. Kala Raksha continues to face increasing competition from industrialized crafts. Levelled sales is an indication of the need to mobilize appropriate design development and marketing. An increasingly sophisticated market desires innovation. Kala Raksha has answered that need with a fresh solution that will keep the artisan at the center of art. The challenge we face now is how to best utilize all of the potential we have just begun to tap. The need to leverage design as an answer to raising the value of craft remains critical. Opportunities to continue to explore and experiment with research, and especially the international recognition Kala Raksha has received this year make us hopeful to meet these challenges successfully. If one artisan's voice can start a movement like Kala Raksha, then our voices together can carry us to a wonderful future!

# KALA RAKSHA

SUMRASAR - SHEKH

TALUKA BHUJ - KUTCH.

AUDITED ACCOUNTS FOR THE
YEAR ENDED 31-03-2009.

# LAXMIKANT THAKKAR & CO.,

CHARTERED ACCOUNTANTS 1ST FLOOR, BEENA TOWER, STATION ROAD, BHUJ - KUTCH. 370 201. MOBILE NO.98252 24889

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#### LAXMIKANT THAKKAR & CO.,

CHARTERED ACCOUNTANTS 1st Floor, Beena Tower, Station Road, Bhuj - Kachchh Phone No. (O) 221449, 220710

#### **AUDITORS REPORT**

Name of the Public Trust: KALA RAKSHA

AT POST SUMRASAR SHEIKH, TALUKA BHUJ - KUTCH

Registered No.

F - 258 (KUTCH)

We have audited the Account of the above referred Trust for the year ended and beg to report as under.

31-03-2009

- 1 That the account are maintained regularly and in accordance with the provision of the act and the Rules
- 2 That Receipts and disbursements are properly and correctly shown in the account:
- 3 That the Cash Balance and Vouchers are in the custody of the Manager or Trustee on the date of the audit in agreement with the accounts.
- 4 That Books, Deeds, accounts, Vouchers and other documents and records required by us were produced before us:
- 5 That an inventory, certified by the trustees, of the Movables of the Trust has/has not been maintained
- 6 That the manager/Trustee appeared before us and furnished the necessary information required by us.
- 7 That no property of Funds of the Trust were applied for any object or purpose other that the objects or purpose of the Trust.
- 8 That the amounts outstanding for more than one year are Rs. 5,95,759.00 and the amount written off are Rs.82,800.00
- 9 That no tenders were/ware not invited for repairs or construction as the expenditure involved did/did not exceed Rs.5000, since it is Under supervision of Trustees.
- 10 That no money of Public Trust has been invested contrary to the provisions of Section 35;
- 11 That no alienations of Immovable property have been made contrary to the provisions of Section 36,

We have further to Report that:

PLACE BHUJ DATE : 25-09-2009 FOR LAXMIKANT THAKKAR & CO., Chartered Accountants

(LM. Thakkar)

B. Com, F.C.A. Membershin No 38380

#### LAXMIKANT THAKKAR & CO., CHARTERED ACCOUNTANTS 1st Floor, Beena Tower, Station Road, Bhuj - Kachchh Phone No. (O) 221449, 220710 THE BOMBAY PUBLIC TRUSTS ACT, 1950 SCHEDULE IX C. ( Vide Rule 32 ) Trust Registration No. F - 258 (KUTCH) Name of the Public Trust: KALA RAKSHA Statement of Income liable to contribution for the year ending 31-03-2009 Rs.Ps Rs.Ps Gross Annual Income as per I & E A/c. 4,488,095.96 Details of Income not chargeable to contribution under section 58 and Ruls 32 as per B.S. Donation received during the year from any source... 118,502.50 Grants by Government and Local authorities... 4.092.838.00 (iii) Interest on sinking or Depreciation Fund... Amount spent for the purpose of education..... (v) Amount spent for the purpose of medical relief... (vi) Deduction out of income from land used for agricultural purposes: (a) Land Revenue and Local Fund Cess (b) Rent payable to superior landlord (c )Cost of production,if lands are cultivated by Deduction out of income from lands used for (vii) non agricultural purposes : (a) Assessment Cesses and other Government or Municipal Taxes (b) Ground rent payable to the superir landlord (c)Insurance premium (d) Repairs at 8.1/3% of gross rent of building (e) Cost of collection at 4% of such income Cost of collection of income or receipts from (viii) securities, stock, etc at 1% of such income (ix) Deduction on account of repairs in respect of buildings not rented and yielding no income at 8.13% of the estimated gross annual rent Exept 4,211,340.50 Income liable to contribution 276,755.46 Trustees As per our report of even date

FOR LAXMIKANT THAKKAR & CO., THAN Chartered Accountants

L.M. Thakkar)

Proprietor

BHIII Membership No.38389

have B.Com, F.C.A.

PRAKASH R. BHANANI

(Chief Executive)

Kala Raksha

Date : 25-09-2009

Place : Bhuj - Kutch

#### LAXMIKANT THAKKAR & CO.,

CHARTERED ACCOUNTANTS

1st Floor, Beena Tower, Station Road, Bhuj - Kachchh Phone No. (O) 221449, 220710

F - 258 - (KUTCH) Registration No.

THE BOMBAY PUBLIC TRUSTS ACT, 1950

Name of the Public Trust:

KALA RAKSHA
AT POST SUMRASAR SHEIKH, TALUKA BHUJ - KUTCH

INCOME & EXPENDITURE ACCOUNT for the year ending

31.03-2009

| EXPENDITURE  | AMOUNT                                  | INCOME   | AMOUNT       |
|--|---|--|--------------|
| To Expenses in respect of  |   | By Rent Accrued/Realised   |              |
| Properties   |   |  |              |
| Rates taxes, cesses  |   |  |              |
| Repairs and Maintenance  |   |  |              |
| Salaries   |   | By Interest Accrued/Realised   |              |
| Insurance  |   | On Securities  |              |
| Provision for Depriciation   |   | On Loans   |              |
| Other Expenses   |   | On Bank Account :  |              |
|  |   | Interest Received on BOB SB A/c  | 25,703.0     |
| To Establishment Expenses  |   | Interest Received on ICICI Bank  | 47,393.00    |
| To Remuneration to Trustees  | 144,000.00                              | Interest Received on AXIS Bank   | 23,270.00    |
| To Legal Expenses  |   | Interest Received on I.T. Refund   | 156.0        |
| To Audit Fee, Tax Consultant Fee   | 19,000.00                               |  |              |
| To Contribution and Fees   | 50,000.00                               | By Dividend  |              |
| To Amounts written off   | 100000000000000000000000000000000000000 | -  |              |
| (a) Bad debts  | 82,800.00                               | By Donations in Cash or kind   |              |
| (b) Loan Scholarship   |   | General Donation   |              |
| (c) Irrecoverable Rents  |   | Foregin 11647.50   |              |
| (d) Other Items  |   | Domestic 106855.00   | 118,502.50   |
| A STATE OF THE STA |   | Donation to corpus   |              |
| To Miscellaneous Expenses  |   | The second secon |              |
| To Depreciation  |   |  |              |
| To Amount Transferred to   |   | By Grant   |              |
| Reserve or specific Funds  |   | As per schedule 'l'  | 4,092,838.0  |
| Transfer to Corpus Fund  | -                                       | FACULTURE HOME PROVINCES TO  |              |
| By Income from Other Sources   |   |  |              |
| As per Income & Expenditure  |   |  |              |
| Account  | 2                                       | By Income from Other Sources   |              |
| To expenditure on objects  |   | As per Income & Expenditure  |              |
| of the Trust   |   | Account  | 180,233.4    |
| (a) Religious  | 1.                                      |  |              |
| (b ) Educational   |   | By Transfer from Reserves  |              |
| (c) Medical Relief   |   |  |              |
| (d) Relief of Poverty  |   |  |              |
| (e) Other Charitable objects   |   | A  |              |
| As per schedule 'II'   | 3,955,524.00                            |  |              |
| To Surplus carried to  | - WHILE TO BE THE                       | By Deficit carried over to   |              |
| BALANCE SHEET  | 236,771.96                              | Balance Sheet  | 2            |
| _Total Rs.   | 4.488.095.96                            | . Total Rs.  | 4,488,095.96 |

PRAKASH R. BHANANI (Chief Executive) Kala Raksha

Date 25-09-2009 Place : Bhuj - Kutch As per our report of even date

FOR LAXMIKANT THAKKAR & CO.,

Chartered Accountants

(L. M. Thakkar) B. Com, F.C.A (L. M. Thakkar)
B. Com, F.C.A

Membership No 38389

# LAXMIKANT THAKKAR & CO.,

CHARTERED ACCOUNTANTS

1st Floor, Beena Tower, Station Road, Bhuj - Kachchh Phone No. (O) 221449, 220710

Registration No. F - 258 (KUTCH)

THE BOMBAY PUBLIC TRUSTS ACT, 1950 SCHEDULE VIII (Vide rule 17 (1) )

Name of the Public Trust : KALA RAKSHA

| Funds & Liabilities  | Amount               | Assets                     | Amount        |
|--|----------------------|----------------------------|---------------|
| Trust Fund or Corpus   | 7,000                | Immovable Properties &     | Amount        |
| Balance as per last Balance  |                      | Furniture and Fixtures :   |               |
| Sheet As per schedule 'A'  | 11.156.963.96        | As per Schedule 'D'        | 11,240,248.76 |
| onocerso per outrodure 14  | 11,100,000.00        | As per scriedule D         | 11,240,240.70 |
| Other Earmarked Funds  |                      | Investments / Book Value / |               |
| created under the provision of   |                      | Market Value               |               |
| the Trust Deed or Schemes or   |                      | Loans:                     |               |
| out of the Income)   |                      | Secured                    |               |
|  |                      | Unsecured                  |               |
| Depreciation Fund  |                      | Good                       |               |
| Corpus Fund  |                      | Doubtful                   |               |
| Sinking Fund   |                      | Loan Scholarship           |               |
|  |                      | Other Loans                |               |
| Reserve Fund   |                      |                            |               |
| As per schedule  |                      | Advances:                  |               |
| Loans/ Secured / Unsecured   |                      | Shava Rupa Gagal           | 320.000.00    |
| From Trustees  |                      | GEB Security Deposit       | 15,000.00     |
| From Others  |                      | Telephone Deposit          | 1,200.00      |
| BOB Sumrasar CC A/c  | 477,099.78           | ICICI Bank Deposit         | 67,972.00     |
|  | 110 (-1204)          | GEB Deposit                | 300.00        |
|  |                      | Sundry Debtors             |               |
|  |                      | As per Schedule 'E'        | 2.668,514.10  |
| Liabilities  |                      | Income Outstanding         | 0 19          |
| For Expenses As per schedule B   | 1.119,270.00         | Rent                       |               |
| The second secon | 0.10/2009-0.000-0.00 | Interest:                  |               |
| For Advances for Goods   |                      | Other Income :             |               |
|  |                      | Grant Receivable           | -             |
|  |                      | DCH Workshop Grant         | 425,000.00    |
| Commissioner of Cottage Indus-   |                      | Rannotsave Exp. Receivable | 300,000.00    |
| tries, Gujarat state (Grant)   |                      | TDS Receivable ( Refund )  | 7,550.00      |
|  |                      | 12 2 2                     |               |
| Income & Expenditure Account   |                      | Cash and Bank Balances     |               |
| As per Schedule 'C'  | 8,168,681.54         | As per Schedule 'F'        | 2,867,294.42  |
|  |                      |                            |               |
|  |                      | Stock In Hand              | 3,008,936.00  |
| Total Pe   | 20,922,015.28        | Total Rs.                  | 20.922.015.28 |

The above Baiance Sheet to the best of my/our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust PRAKASH R. BHANANI

Income outstanding (if the accounts

are on cash basis) Rent

As per our report of even date FOR LAXMIKANT THAKKAR & CO.,

Chartered Accountants

(Chief Executive) Kala Raksha

Chartered Account

Date : 25-09-2009 Place : Bhuj - Kutch

# LAXMIKANT THAKKAR & CO.

CHARTERED ACCOUNTANTS

1st Floor, Beena Tower, Station Road, Bhuj-Kachchh

Phone (O) 221449 220710

# KALA RAKSHA

SUMRASAR-SHEKH, TALUKA BHUJ

|                              | AMT-RS.PS.   | BY                           | AMT-RS.P.                |
|------------------------------|--------------|------------------------------|--------------------------|
| PENING STOCK                 |              | SALES                        | 6,696,686.80             |
| INISHED GOODS                | 929,734.00   | LESS SALES RETURN            | 160,681.00               |
| RAW MATERIAL GOODS           | 501,284.00   |                              | 6,536,005.80             |
| SAMPLES                      | 217,064.00   |                              | 0,000,000,00             |
| WORK IN PROCESS INVENTORY    | 147.031.00   |                              |                          |
| CONSIGNMENT GOODS            | 213,928.00   |                              |                          |
| URCHASE                      | 1,870,981.50 | RAFFELE TICKETS INCOME       | 32,950.00                |
| WAGES TO CRAFTMEN            | 2,287,299.00 | STUDENTS FEES                | 35,000.00                |
| STITCHING CHARGES            | 348,245.00   | ZEROX INCOME                 | 19,542.00                |
| DEMO.CUM EXHIBITION EXP.     | 444,799.60   |                              | 10,012.00                |
| SALARY & ALLOWANCE EXP.      | 516,295.00   |                              |                          |
| ADMINISTRATION EXP.          | 88,573.85    |                              | 1                        |
| BANK CHARGES & DD COMMIS     | 28,616.39    | CLOSING STOCK ON HAND:       |                          |
| CENTRE EXP                   | 11,485.00    | RAW MATERIAL GOODS           | 684,590.00               |
| COMPUTER EXP                 | 30,521,00    | WORK IN PROCESS INVENTORY    | 378,135.00               |
| SIFT TO ARTISANS             | 110,995.00   | FINISHED GOODS               |                          |
| NSURANCE EXP.                | 11,037.00    | SAMPLES                      | 1,533,717.00             |
| NTEREST ON CC A/C            | 36,321.00    | CONSIGNMENT GOODS            | 241,004.00<br>171,490.00 |
| PACKING & SHIFTING EXP.      | 93,998.00    | CONSIGNMENT GOODS            | 171,490,00               |
| POST & REVENUE STAMPS        | 44,450.00    |                              |                          |
| STATIONERY & PRINTING EXP.   | 8,054.00     |                              |                          |
| SUPERVISION SALARY& TA       | 207.445.00   |                              |                          |
| TRANSPORTATION CHARGES       | 137,519.00   |                              |                          |
| TRAVELING EXP.               | 194.278.00   |                              |                          |
| CANTEEN EXP                  | 125.810.00   | 740                          |                          |
| COMMUNICATION EXP.           | 22,661.00    |                              |                          |
| ELECTRICITY BILL EXP.        | 27,392.00    |                              |                          |
| REPAIR & MAINTENANCE EXP     | 21,711.00    |                              |                          |
| VEHICLE MAINTENANCE EXP.     | 67.931.00    |                              |                          |
| DESIGN PATEN EXP.            | 101,148.00   |                              |                          |
| PHOTOGRAPHY EXP.             | 5,625.00     |                              |                          |
| HEALTH & EDUCATION EXP.      | 1.495.00     |                              |                          |
| HEAD TEACHER SALARY & ALLO   | 60.000.00    |                              |                          |
| WEEKLY TRAINING EXP.         | 42,467.00    |                              |                          |
| DESIGN SCHOOL EXP.           | 44,405.00    |                              |                          |
| MARKETING EXPENSES           | 15,214.00    |                              |                          |
| ADVERTISEMENT-PUBLICITY EXP. | 190,687.00   |                              |                          |
| SALE DISCOUNT                | 36.618.00    | _                            |                          |
| WEBSITE EXP.                 | 29,883.00    |                              |                          |
| LIBRARY & MUSEUM EXP.        | 38.263.00    |                              |                          |
| PRODUCTION EXP.              | 45,716.00    | 361                          |                          |
| DRY CLEAN EXP                | 21,733.00    | 5%                           |                          |
| DYING EXP.                   | 43,657.00    | <                            |                          |
| RANNOTSAV EXP.               | 29,830.00    | a, _ , 2 , a                 |                          |
| SURPLUS TRFD. TO I&E A/C.(2) | 180,233,46   | DEFICIT TRFD. TO I&E A/C.(2) |                          |
| TOTAL                        | 9,632,433.80 | TOTAL                        | 9,632,433,80             |

(E.M. THAKKAR S.M. S.NO. 38389 MEMBERSHIP NO.38389 MEMBERSHIP NO.3

PRAKASH R. BHANANI (Chief Executive)

TRUSTEE Kala Raksha

#### LAXMIKANT THAKKAR & CO.

CHARTERED ACCOUNTANTS
1st Floor, Beens Tower, Station Road, Bhuj-Kachchh

# KALA RAKSHA

SUMRASAR-SHEKH, TALUKA BHUJ.

# INCOME & EXPENDITURE ACCOUNT (2) FOR THE YEAR ENDED 31.3.2009

| AMT-RS.PS.        | BY  | AMT-RS.PS  |
|-------------------|---|--|
| 14,000.00         | INTEREST RECD. ON   |  |
| 5,000.00          | BOB SB A/Cs   |  |
|                   | BHUJ & SUMRASAR BRANCHES  | 25,703.00  |
| - 1               | AXIS BANK MADHAPER  | 23,270.00  |
| 50,000.00         | I.C.I.C.I. BANK   | 47,393.00  |
| -21               | DONATION TO CORPUS  | 100  |
|                   | INTEREST ON I.T. REFUND   | 156.00   |
| management of the |   |  |
| 144,000.00        |   | #0.52M(525)E)  |
|                   |   | 11,647.50  |
|                   | Domestic Donation   | 106,855.00   |
| 2.055.534.00      | OD MIT OF OR  |  |
| 3,935,524.00      |   |  |
| 82.800.00         | As per schedule T   | 4,092,838.00   |
|                   | 0.  |  |
|                   | CALLES THE SECTION  |  |
| 1244 221 144      |   |  |
| 236,771.96        | FROM I & E A/C. (1)   | 180,233.46   |
| 4 488 095 96      |   | 4,488,095,96   |
|                   | 14,000.00<br>5,000.00<br>50,000.00<br>144,000.00<br>3,955,524.00<br>82,800.00 | 14,000.00 5,000.00 BOB SB A/Cs: BHUJ & SUMRASAR BRANCHES AXIS BANK MADHAPER 1.C.I.C.I. BANK DONATION TO CORPUS INTEREST ON I.T. REFUND  144,000.00 GENERAL DONATIONS: Foreign Donation Domestic Donation 3,955,524.00 82,800.00 GRANT RECD.: As per schedule 'I' |

AS PER OUR REPORT OF EVEN DATE.

FOR LAXMIKANT THAKKAR & CO. CHARTERED ACCOUNTANTS

(B. COM, F. C. A.) M.S. NO.
MEMBERSHIP NO. 38389
PROPRIETOR
TE 25-09-2009
MEDITAL STREET OF THE STRE

PROPRIETOR
DATE 25-09-2009
PLACE BHUJ - KUTCH

FOR KALA RAKSHA

PRAKASH R. BHANANI TRUSTEE (Chief Executive)
Kala Raksha

# KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJ.

# SCHEDULES RELATING TO INCOME EXPENDITURE FOR THE YEAR ENDED 31-3-2009

# SCHEDULE 'I' SHOWING GRANT RECEIVED : -

| 01 DOHRABJI TATA GRANT                              | 500,000.00   |
|---|--------------|
| 02 NEFT - UNDP GRANT                                | 378,000.00   |
| 03. UNNITI GRANT                                    | 90,000.00    |
| 04. ADANI GRANT                                     | 50,000.00    |
| 05. SETU GRANT                                      | 15,000.00    |
| 06. BEST SELLER GRANT (FCRA)                        | 1,225,264.00 |
| 07 ART ACTION - ARTVENTURE GRANT (FCRA)             | 978.252.00   |
| 08 COMO FOUNDATION GRANT (FCRA)                     | 262 538 00   |
| 09 FRIENDS OF KALA RAKSHA USA (FCRA)                | 184.518.00   |
| 10 TAFTA - AUSTRALIA WORKSHOP GRANT (FCRA)          | 172.273.00   |
| 11. FIBRES WEST ORG AUSTRALIA WORKSHOP GRANT (FCRA) | 133.017.00   |
| 12 PROJECT MARIGOLD GRANT (FCRA)                    | 56.666.00    |
| 13. ALL TOGATHER NAW INTERNATIONAL                  |              |
| TOTAL   | 47,310.00    |
| IUIAL   | 4 092 838 00 |

# SHEDULES 'II' SHOWING OTHER CHARITABLE EXPENSES: -

| 01 SCHOLERSHIP EXP. ( UNNITI )           |         | 25,000.00    |
|--|---------|--------------|
| 02 SEAGATE PROJECT EXP.                  |         | 130,413.00   |
| 03 DOHARABJI TATA PROJECT EXP.           | .00     | 222,000.00   |
| 04 NARATIVE EXHIBI WORKSHOP PROJECT EXP. |         | 195,511.00   |
| 05 DESIGN SCHOOL PROJECT EXP             |         | 344,994.00   |
| 06 BEST SALLER PROJECT EXP.              |         | 1,191,091.00 |
| 07 COMO FOUNDATION PROJECT EXP           |         |              |
|  |         | 154,538.00   |
| 08 KALA RAKSHA VIDYALAY PROJECT EXP.     |         | 222,773.00   |
| 09. ALL TOGATHER PROJECT EXP.            |         | 47,310.00    |
| 10. ARTVENTURE PROJECT EXP.              |         | 979.968.00   |
| 11 MARIGOLD PROJECT EXP.                 |         | 136,686.00   |
| 12 AUSTRALIA WORKSHOP EXP.               |         | 305,240.00   |
|  | TOTAL - | 3,955,524.00 |
|  |         |              |



# LAXMIKANT THAKKAR & CO.

CHARTERED ACCOUNTANTS
1st Floor, Beena Tower, Station Road, Bhuj-Kachchh
Phone ; (O) 221449 : 220710

#### KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJ

# BALANCE SHEET AS ON 31-03-2009

| IABILITIES :-                       | AMT-RS.PS     | ASSETS -                      | AMT-RS-PS         |
|-------------------------------------|---------------|-------------------------------|-------------------|
| TRUST FUND OR CORPUS : -            |               | FIXED ASSETS                  |                   |
| As per Schedule 'A'                 | 11.156.963.96 | As per Schedule 'D'           | 11.240.248.76     |
| As per scriedule A                  | 11,100,000.00 | no per deficulte to           | 11,270,270.10     |
| CORPUS FUND                         |               | LOANS                         | -                 |
| SPECIFIC FUND : -                   |               | DEPOSITS:                     |                   |
|                                     |               | Telephone Deposit             | 1,200.00          |
| LOANS : -                           |               | GEB Security Deposit          | 15,000.00         |
| Bank of Baroda                      |               | ICICI Bank Deposit            | 67,972.00         |
| Sumrasar Branch C.C. A/c.           | 477,099.78    | GEB Deposit                   | 300.00            |
| CURRENT LIABILITIES : -             | 1             | ADVANCE:                      |                   |
| CREDITORS                           |               | Advance for Land Purchase     | 320,000.00        |
| As per Schedule 'B'                 | 1,119,270.00  | to Shava Rupa Gagal           |                   |
|                                     |               | CURRENT ASSETS:               |                   |
| ADVANCES:                           |               | TDS 06-07 (Refund) 752.00     |                   |
|                                     |               | TDS 08-09 (Refund) 6,798.00   | 7,550.00          |
| OTHER                               |               | DEBTORS                       |                   |
| Commissioner of Cottage Industries, |               | As per Schedule 'E'           | 2,668,514.10      |
| Guarat State (Grant)                | 121           | 1000 Prayrick Control Control | - Sangraboour and |
|                                     |               | GRANT & EXP. RECEIVABLE       |                   |
|                                     |               | DCH Workshop Grant            | 425,000.00        |
| INCOME & EXPENDITURE                |               | Rannotsave Exp. Receivable    | 300,000.00        |
| As per Schedule " C "               | 8.168.681.54  | CASH & BANK BALANCE :         |                   |
|                                     |               | As per Schedule 'F'           | 2,867,294.42      |
|                                     |               | CLOSING STOCK:                |                   |
|                                     |               | As per Trading A/c.           | 3,008,936.00      |
| la tra                              |               | por Trialing Foo.             | 312331339100      |
|                                     | 20.922.015.28 |                               | 20.922.015.28     |

ASPER OUR REPORT OF EVEN DATE

FOR LAXMIKANT THAKKAR & CO.

CHARTERED ACCOUNTANTS & CO.
CHARTERED ACCOUNTANTS HAVE

(L. M. THAKKAR)

(B. COM., F. C. A.)

MEMBERSHIP NO.38389

PROPRIETOR

DATE 25-09-2008 PLACE BHUJ - KUTCH

FOR KALA RAKSHA . 27

PRAKASH R. BHANANI (Chief Executive)
TRUSTEE Kala Raksha

#### KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJI

#### SCHEDULE SHOWING FOR BALANCE SHEET AS ON 31-03-2009

SCHEDULE 'A' SHOWING TRUST FUND OR CORPUS

BALANCE AS PER LAST BALANCE SHEET ADD: TRANSFER FROM INCOME & EXPENDITURE ACCOUNT 10,971,431.96 185,532.00

TOTAL

11,156,963.96

#### SCHEDULE 'B' SHOWING LIABILITIES : -

| CREDITORS:-                               |     |            |
|---|-----|------------|
| L CREDITORS FOR GOODS :                   |     |            |
| 1] BURMAN & COMPANY                       |     | 29,406.00  |
| 2) DWAKRA GROUP SUMRA SAR                 |     | 24,000.00  |
| 3) ISMAIL MOHAMED KHATRI                  |     | 102,331.00 |
| 4] KALANJALI BANDHEJ                      |     | 7,340.00   |
| 5] KARVADA                                |     | 57,959.00  |
| 6] KHATRI ERSHAD ADBULGANI                |     | 15,350.00  |
| 7] KHATRI MOHAMEDBHAI SIDDIQUEBHAI & Co., | 100 | 12,183.00  |
| 8] KHATRI MOHD. SHARIF SUMAR              |     | 6,896.00   |
| 9] KHATRI SULEMAN UMARFARUK               |     | 65,200.00  |
| 10) KHATRI UMARFARUK ARAB                 |     | 80,750.00  |
| 11) KUTCH SANITARY STORE                  |     | 52,107.00  |
| 12] M/S. KHATAU VALJI & CO.,              |     | 15,793.00  |
| 13] MURALE SAREE EMPORIUM                 | .16 | 34,595.00  |
| 14] NAHER TRADING Co.,                    | 6.8 | 16,922.00  |
| 15] PRINT VISION                          |     | 27,300.00  |
| 16] S. M. KHATRI                          |     | 3,241.00   |
| 17] VANKAR VISHRAM VALJI                  |     | 9,965.00   |
| 18] WEAV CRAFT Co.,                       |     | 27,417.00  |
|   |     |            |

588,755.00



#### KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJI

# SCHEDULE SHOWING FOR BALANCE SHEET AS ON 31-03-2009

# SCHEDULE 'B' SHOWING LIABILITIES : -

| II. CREDITORS FOR SERVICE :<br>1] CHALLENGE LOGISTICS PVT, LTD. |     | 35,992.0  | 00   |
|---|-----|-----------|--|
| 2] OM ENTERPRISE  |     | 800.0     | 00   |
| 3] TARUN DEEP GIRDHER   |     | 22,400.0  | 00   |
| 4] BISHAKHA SHOME   |     | 27,000.0  | 00   |
| 5] SHITAL NAIK  |     | 20,000.0  | 00   |
|   |     |           | 106,192.00   |
|   |     |           |  |
| III. LIABILITIES FOR EXPENSES :                                 |     |           |  |
| 1] BONUS PAYABLE TO EMPLOYEES                                   |     | 19,500.0  | 00   |
| 2] EMBROIDERY CHARGES PAYABLE TO ARTISANS                       |     | 159,497.0 |  |
| 3) EMPLOYEE SALARY PAYABLE                                      |     | 45,385.0  |  |
| 4) EDUCATION CLASS MATERIALS PAYABLE                            |     | 55,672.0  |  |
| 5] MATERIALS FOR PRODUCTION OF PROTOTYPES PAYAGE                | 3LE | 34,781.0  |  |
| 5] HON. SALARY PAYABLE  |     | 25,000.0  | The state of the s |
|   |     | -         | 000,000.00   |
| IV. CREDITORS FOR STITCHING EXPENSES:                           |     | 5.0       |  |
| 1] BHAVNABEN MERIYA   |     | 11,013.0  | iO.  |
| Z)HARISH MACHCHAR   |     | 10,461.0  |  |
| 3) ISHWAR M. BHANANI  |     | 3,423.0   |  |
| 4] RAJESH S. BHANANI  |     | 7,614.0   |  |
| STRAMESH M. DHORIYA   |     | 6,238.0   |  |
| 6 RANJIT U. BHANANI   |     | 4,562.0   |  |
|   | *** |           | 43,311.00  |
|   |     |           |  |
| IV ADVANCE FOR GOODS FROM:                                      |     |           |  |
| IJALISON J. SATASI  |     |           | 28,252.00  |
| 2 MRUNAL PATEL  |     |           | 12,925.00  |
|   |     |           |  |
| TOTAL   | 3   |           | 1,119,270.00   |
|   |     |           |  |

# SCHEDULE 'C' SHOWING INCOME & EXPENDITURE A/Cs/-. -

| Balance As per last year Balance Sheet                                 |                  | 8,117,441.58 |
|--|------------------|--------------|
| Add Deposit Received Back  | 14               | -            |
| All Excess of Income over exp. for the year As per Profit & Loss A/c.  | 197              | 236,771.96   |
|  | 500 <sub>0</sub> | 8,354,213.54 |
| Less Grant Received from DCH in earlier year returned back (U.S. 1835) | 407              |              |

Less Grant Received from DCH in earlier year returned back (Un Utilised)
Less Transfer to Trust fund or Corpus as per Sch A

18

185,532.00

185,532.00

8,168,681.54



# KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJ

# SCHEDULE SHOWING FOR BALANCE SHEET AS ON 31-03-2009

|  | SCHEDULE 'D' SHOWII  | NG FIXED ASSET   | S          |                         |
|--|--|--|------------|-------------------------|
| 3  | LAND   | The state of the s |            |                         |
|  | As per Last Balance Sheet  |  |            | 171,360.00              |
| 2  | BUILDING CONSTRUCTION  |  |            | T. C. D. S. R. S. INCH. |
|  | As per Last Balance Sheet  |  |            |                         |
|  | Add: During the year ( New Canteen & Sed )   |  | 589,462.03 |                         |
|  | Against Kala Raksha Fund   |  |            |                         |
|  | Against FCRA Grant   |  | 21,108.00  |                         |
|  | 17.14 (17.15) 1 (E.16) 1.14 (17.16)  |  | 44,284.00  | 654,854.03              |
| 3  | EQUIPMENT & MACHINERY :  |  |            |                         |
|  | As per Last Balance Sheet  |  | 422.004.00 |                         |
|  | Add: During the year   |  | 133,884.00 |                         |
| -  | Stock Storage Cupboard   |  | 43,540.00  | 4-275                   |
|  |  |  | 43,540.00  | 177,424.00              |
| 4  | MUSEUM COLLECTION:   |  |            |                         |
|  | As per Last Balance Sheet  |  |            | 200 455 55              |
| The state of the s | SACTOR AND SERVICE PROPERTY AND  |  |            | 220,155.00              |
| 5  | OFFICE EQUIPMENT:  |  |            |                         |
|  | As per Last Balance Sheet  |  |            | 220,562.50              |
|  | LEZ TORRAGIE CONT.   |  |            | 220,562,50              |
| 6  | COLLECTION OF DESIGN SAMPLES   |  |            |                         |
|  | As per Last Balance Sheet  | 54   |            | 59,456.00               |
| 7  | CID DATAN TATA DES   |  |            | 00,100.00               |
|  | SIR RATAN TATA PROJECT ASSETS  |  |            |                         |
|  | As per Last Balance Sheet  |  |            | 421,049.23              |
| 8  | SOLAR EQUIPMENT:   |  |            |                         |
|  | As per Last Balance Sheet  |  |            |                         |
|  | To per cast balance Sheet  |  |            | 534,000.00              |
| 9  | VEHICLE A/C  |  |            |                         |
|  |  |  |            | 444,267.00              |
| 10   | VEHICLE BAJAJ SCOOTER  | E  |            |                         |
|  | Control of the Contro |  |            | 29,960.00               |
| 11   | LIBRARY & GUEST HOUSE:   |  |            |                         |
|  | As per Last Balance Sheet  |  |            | 202000                  |
|  |  |  |            | 500,796.00              |
| 12   | LIBRARY & GUEST HOUSE EQUIPMENT  |  |            |                         |
|  | As per Last Balance Sheet  |  |            | 120 022 05              |
| -10  | MA VIII MAN IS STORY CONTROL   |  |            | 139,022.00              |
| 13   | FURNITURE GUEST HOUSE & LIBRARY  |  |            |                         |
|  | As per Last Balance Sheet  |  |            | 33,126.00               |
|  |  | 20 12  |            | 33,120.00               |



# KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJ.

SCHEDULE SHOWING FOR BALANCE SHEET AS ON 31-03-2009

SCHEDULE 'D' SHOWING FIXED ASSETS : -

# 14 KALA RAKSHA VIDHYALAYA:

[A] DESIGN SCHOOL LAND

800,000.00

[B] ARTISANS DESIGN SCHOOL BUILDING As per Last Balance Sheet

4,512,746.00

[C] STUDENT GUEST HOUSE As per Last Balance Sheet

795,815.00

[D] EQUIPMENT
As per Last Balance Sheet
Add: During the year ( Projector, Dress Forms etc. )
Against FCRA Grant

60,495 00

[E] FURNITURE
As per Last Balance Sheet

76,600.00

137,095.00

(F) VEHICLE A/C As per Last Balance Sheet

530,098.00

KRV & MUSEUM - DCH GRANT ASSETS :

357,550.00

[A] COMPUTER SYSTEM
As per Last Balance Sheet

15

100.00

[B] TOOLS & EQUIPMENT As per Last Balance Sheet

246,850,00

[C] DISPLAY STRUCTURE SYSTEM As per Last Balance Sheet

150,000.00

TOTAL ASSETS

11,240,248.76



# KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJ

#### SCHEDULE SHOWING FOR BALANCE SHEET AS ON 31-03-2009 SCHEDULE 'E' SHOWING SUNDRY DEBTORS. -

|        | SCHEDULE 'E' SHOWING SUNDRY DEBTO  | RS -   |
|--------|--|--|
| SR.NO. | NAME   | AMT-RS.PS  |
| 01]    |  |  |
| 02]    | ALL INDIA ARTISANS & CRAFTWORKERS WELFARE ASSO   | 31,429.00  |
| 03]    | AXIS BANK CREDIT CARD SALE   | 177,073.00   |
| 04]    | BOB CARD LTD.  | 31,000.00  |
| 051    | CENTRAL COTTAGE INDIA  | 40,273.40  |
| 061    | CHANDRA MANI   | 4.000.00   |
| 07]    | DASTKAR  | 30,160.00  |
| 081    | DESERT ARTISANS HANDICRAFT   | 67,900.00  |
| 091    | DHOOP  | 39,818.00  |
| 101    | EITHER OR  | 29.090.00  |
| 11]    | EUPHORIA ART EMPORIUM  |  |
|        | Frank of the second of the sec | 111,644.00   |
| 12]    | EXXALT   | 11,964.00  |
| 13]    | FEB INDIA OVERSES PVT, LTD.  | 1,840.00   |
| 14]    | JAGMOHAN SINGH   | 3,190.00   |
| 15]    | KETIE BHUJWALA   | 26,990.00  |
| 16]    | KUSUM SACHHAR  | 10,000.00  |
| 17]    | LINDEX INDIA   | 7,970.00   |
| 18]    | MADRAS CRAFT FOUNDATION  | 15,190.20  |
| 19]    | MAYA SOMAIYA   | 7,460.00   |
| 20]    | NALLI TRUST  | 2,400.00   |
| 211    | NOVICA ARTS & HANDICRAFTS  | 76.233.00  |
| 221    | PRABHA SAHANI  | 7.040.00   |
| 231    | PUJA KHANDELWAL  | 5,370.00   |
| 241    | RAAN RIDERS DASADA   | 79,480.00  |
| 251    | RANN RIDER SHOP  | 87,176.00  |
| 261    | SACRED WORLD MEDIA PVT. LTD.   | 25,000.00  |
| 27]    | SAGITA SHAWNAY   | 5,150.00   |
| 281    | SAPTPARNI  | 6,300.00   |
| 291    | SETU THE BRIDGE TO ARTISANS  | 102,215.00   |
| 2000   | SHILPI   | 5,970.00   |
| 30]    |  | 10 * 10 * 10 * 10 * 10 * 10 * 10 * 10 *  |
| 31]    | SIMANTINI DHUNU  | 1,860.00   |
| 32]    | SOPHIE AHMED   | 42,530.00  |
| 33]    | TAJ SAFARI LTD.  | 56,645.00  |
| 34]    | THE CHOICE FASHION PVT. LTD.   | 23,200.00  |
| 35]    | TRIBAL ROUTE   | 4,120.00   |
| 36]    | TRIBES   | 90,138.00  |
| 37]    | TWINS  | 8,532.00   |
| 38]    | UMA CHANDRU  | 5,780.00   |
| 391    | USHA SRIKANT   | 1,490.00   |
| 401    | ABC HOME FURNISHINGS INC.  | 59,132.00  |
| 411    | CAROLE DOUGLAS   | 37,232.00  |
| 421    | CATHERINE LE GAL   | 21,246.00  |
| 431    | COMO HOTEL & RESORTS   | 163,801.00   |
| 441    | FIONA EISENHAUER   | 10.581.00  |
| 45]    | FOOD FOR LIFE  | 8,323.00   |
| 461    | INGRID KHAN  | 3.000.00   |
| 47]    | JOSS GRAHAM ORIENTAL TAXTILES  | 204,494.00   |
| 481    | JULIA ZAGAR  | 52.612.00  |
| 491    | MAIWA HANDPRINTS LTD.  | 34,938.00  |
|        |  | and the second s |
| 50]    | MARGARET WELSH   | 16,923.00  |
| 51]    | MICHELE WIPPLINGER   | 29,656.00  |
| 52]    | OPUS 204   | 26,053.00  |
| 53]    | ORCHID RESORTS MANAGEMENT PVT_LTD  | 16,113.00<br>10,642.00   |
| 54]    | RADHIKA GAJJALA  |  |



#### KALA RAKSHA SUMRASAR-SHEKH, TALUKA BHUJ

# SCHEDULE SHOWING FOR BALANCE SHEET AS ON 31-03-2008 SCHEDULE 'E' SHOWING SUNDRY DEBTORS : -

| 56]     | SATI EXPORT                     |   |   | 51,100.00                               |
|---------|---------------------------------|---|---|---|
| 571     | SEENCER MUSEUM OF ART           |   |   | 25,284.00                               |
| 58]     | SMITHSONIAN INSTITUTION         |   |   | 32,613.00                               |
| 59]     | TAJ EXOTICA RESORT & SPA        |   |   | 68,078.00                               |
| 62]     | TAXTILE CENTRE                  |   |   | 160,754.00                              |
| 63]     | THE DHARMA DOOR                 |   |   | 139,569.00                              |
| 64]     | THE TEXTILE MUSEUM              |   |   | 97,085.00                               |
| 65]     | TRADITIONAL ART                 |   |   | 6,290.00                                |
| 66]     | TRICIA STODDARD                 |   | 2 | 35,580.00                               |
| 67]     | TRISH GRIBBEN                   | - |   | 17,512.00                               |
| 55,7.#5 | ADVANCE FOR GOODS & SERVICE TO: |   |   |   |
| 68]     | JAIN THREAD HOUSE               |   |   | 1,425.00                                |
| 69]     | MARUTI COURIER SERVICE          |   |   | 11,542.00                               |
| 701     | THE KLIN PRODUCT PVT, LTD.      |   |   | 315.50                                  |
| 711     | SANGABHAI                       |   |   | 25.000.00                               |
| 721     | VIRENDRA VEGAD                  |   |   | 18,000.00                               |
| 4       |                                 |   |   | 100000000000000000000000000000000000000 |

TOTAL

#### SCHEDULE 'F' SHOWING CASH AND BANK BALANCE :-

| CASH ON HAND WITH SHRI P. R. BHANANI   | 73            | 373,688.00     |
|--|---------------|----------------|
| BANK OF BARODA, SUMRASAR BRANCH        |               | 1,122.00       |
| BANK OF BARODA, SUMRASAR BRANCH (MEDIC | CAL FUND A/C) | 14,416.00      |
| BANK OF BARODA, MUMBAI A/C             | # //          | 7,833.68       |
| BANK OF BARODA, J. C. BHUJ             |               | 297,553.00     |
| BANK OF BARODA, SB A/C BHUJ BRANCH     |               | <br>467,498.27 |
| ICICI BANK BHUJ BRANCH                 |               | 1,560,339.50   |
| AXIS BANK MADHAPER                     |               | 144,843.97     |
|  |               | 2,867,294.42   |

