

Empowering Ghana Young Women Social Entrepreneurs

Situational Analysis:

Despite the emphasis on the importance of non profits and social ventures, this sector lacks a widely shared challenges of capacity building, lack of strategy and good management .In addition, young women in the nonprofit sector indicate that lack of :self confidence, role models, funding, lower education, negative perception of the society of non profits, challenges of working women, limited access to information, advice, support networks, success stories , best practice, etc do not allow women social entrepreneurs to profit, flourish and have positive impacts in community developments through their social ventures.

Goal:

The program aims to connect, train, and support young women leaders as social entrepreneurs all over Ghana to come up with sustainable and scalable social innovations that would solve various social problems in the country. Our long-term goal is to advance a culture of social entrepreneurship whereby women lead innovative grassroots change, sustained by their own community and activities.

Program Overview

The development of Ghana Young Women Social Entrepreneurs' (GYWSE) Incubation program at Ghanaian High-Tech Women(GHW) is to provide a 12 month intensive training, workspace and opportunities to enable six (20) Young women use their creative and entrepreneurial abilities to set up and successfully manage social ventures for a large scale impact. The program would offer social entrepreneurship skills, workspace, mentorship and apprenticeship team, funding and a business plan for the brightest ideas to improve lives in Ghana. The Young women would be empowered to breakthrough and bring their social ventures to a critical stage of development as both social-purpose businesses and revenue-generating enterprises. This is a unique opportunity to focus on women, entrepreneurship, social ventures, mentorship, funding, complemented by components of information resources, linkages & networks, technology and the use of social media.

Duration: 12months

Number of entrepreneurs: 20

Entrepreneur Profiles:

Participants would demonstrate leadership abilities to start and grow social ventures. In addition, participants would articulate clearly a specific measurable breakthrough result which they will accomplish during the 12 months of the program to bring their vision to reality.

Enterprise Teams:

Entrepreneurs will be matched in their own enterprise team with a leading female mentor in their field as well as a female student apprentice or a junior partner with compatible interests.

Contact

GYWSE, P.O.Box AN6847, Accra North, Ghana. West Africa

Email: info@gywse.org

Web: www.gywse.org